



Contact: **Bernice Cage**
Tel.: 614-233-4157
Cell Phone: 614-626-1117
Email: bcage@morpc.org

FOR IMMEDIATE RELEASE

MORPC and Central Ohio Greenways launch a new Website

(Columbus, OH – June 5, 2017) Central Ohio Greenways (COG), a service of the Mid-Ohio Regional Planning Commission (MORPC), has launched a new website, www.centralohiogreenways.com, which includes an interactive trail map, trail development updates, and trail alerts for hazards or detours. The new website also offers the opportunity to become a partner by volunteering and/or donating to the Central Ohio Greenways Fund. The website’s content and platform was re-developed and upgraded to include improved user interface, mapping capability, and integration with social media.

“When traveling by trail, you’re seeing the community from a different vantage point, winding through nature, along beautiful rivers, away from roads,” said Tony Collins, director of Columbus Recreation & Parks and Chair of the COG Board. “This new website and its functional map will make it easy for users to explore our region’s wonderful trail network and to have a positive experience.”

COG estimates over 12 million miles are traveled on its trails each year and the new website will better support exploration of the entire 180 mile network. Trail users are asked to like COG on Facebook and Instagram and hashtag their photos on social media with #COGtrails to be featured on the new site.

Trail counts show a substantial year-by-year increase in usage, particularly as more trails are constructed each year. Trails offer profound lifestyle benefits, and residents and visitors alike recognize COG as a major priority for expansion and connectivity.

Formed in 2005, COG is a diverse regional collaboration of cities, planning agencies, park systems, and community groups striving to develop a comprehensive trails network serving over 1 million Central Ohio residents and millions of annual visitors. COG’s goal is simple: *“To create a world-class network of trails easily accessible to everyone.”*

-30-

Working to Build a Better Region

111 Liberty Street, Suite 100
Columbus, Ohio 43215-5222
Phone (614) 228-2663 Fax (614) 621-2401
www.morpc.org

2-2-2

Central Ohio Greenways (COG) Board serves as a formal committee of the Mid-Ohio Regional Planning Commission (MORPC) Sustainability Advisory Committee (SAC). The COG Board seeks to provide economic, quality of life, and health benefits to the residents of the Central Ohio region by increasing the number of people using trails for transportation and recreation through efforts that increase connectivity via communication, education, partnerships, and trail development.

The Mid-Ohio Regional Planning Commission (MORPC) is a voluntary association of local governments and regional organizations which envisions and embraces innovative directions in economic prosperity, energy, the environment, housing, land use, and transportation. Our transformative programming, services and innovative public policy are designed to promote and support the vitality and growth in the region.