



# Meeting 1

September 23, 2015 | 2:00-3:30pm

# Agenda

1. Introduction
2. Review Scope of Project
3. Discuss Best Practices
4. Next Steps

# Introduction

## 1. Project purpose

*Create a long term strategic action plan for the Central Ohio Greenways Board*

## 2. planning NEXT

# Key Tasks

## 1. Research how COG compares to similarly sized regional trail-focused organizations.

- *Identify and research a minimum of five regional organizations.*
- *Identify best practices, innovations, creative partnerships, and organizational structures for the COG working teams: trail development, education and programming, marketing, and fundraising.*

# Key Tasks

- 2. Work with COG board members to validate its vision and mission statement for the newly formed Central Ohio Greenways Board.**
  - Facilitate a strategic planning process to develop a plan that will chart a path for the next five years.*
  - Create measureable and obtainable objectives related to enhancing trail development, fundraising, expanding the reach to new partnerships, and providing education and programming along trails.*

# Review Scope of Project

## 1. Phases / Tasks

- *Preparation*
- *Best Practices*
- *Vision and Mission*
- *Strategic Action Plan*

## 2. Anticipated timeline

# Discuss Best Practices

Potential examples (brainstorm)

- *What do you consider the best greenway programs?*
- *Why?*

Five will be addressed in the report

# Next Steps

1. Meeting schedule
2. Other



A photograph of a person walking away on a paved path in a lush green park. The path curves to the right, and a large tree stands on the left. The background is filled with dense green foliage under a clear sky. The text "Thank you" is overlaid in the center in a large, white, sans-serif font.

**Thank you**