

## **SR-310 Corridor Study Public Involvement Plan**

### **Introduction**

The purpose of this study is to provide a common understanding among the jurisdictions responsible for the SR 310 corridor of the land use to be served by it, the attributes of the future SR 310, and other transportation improvements that may be needed to meet the goals the jurisdictions have for SR 310. The outcome of this study may help involved jurisdictions in identifying updates to their comprehensive plans and identifying possible solution strategies for the corridor.

The study will be performed at the Phase I Planning Level Analysis: The entire corridor from Stemen Road in Fairfield County to SR 161 will be studied to determine the general levels of traffic and to estimate the number of through lanes needed as well as the adequacy of the major intersections and interchanges along it. This will include parallel routes east to York Road and west to Mink Street. The study will consider the base year (2005) and 2030.

### **Public Involvement Goals and Objectives**

This Public Involvement Plan will ensure that project recommendations of this study are developed with broad public interaction to discuss the need for the project and its effects on the community and its resources. The process will ensure that all appropriate entities have the opportunity to comment and provide input into the study.

### **Public Involvement Methods and Tools**

The following communication methods and tools will be used to encourage public involvement in the study. As the study progresses, this list may be modified.

- Study Kickoff Meeting/Public Forum: The initial meeting will serve to introduce the study to a broad segment of the public. The meeting will define the problem statement, goals and objectives of the study.
- Public Forums: Public meetings in an open house format will be conducted at key milestones to update the public on the status of the project and to seek their input. Two public meetings are scheduled to be held. See attached Study Timeline.
- Community Meetings: Smaller community meetings may be held to address the specific concerns of these groups.
- Media: Media outreach will take place during each key phase of the planning process. Through press releases and other media relations activities, the public involvement effort will publicize the project, inform the public of key study events, and encourage the media to highlight the study activities.
- Mailing Lists: A mailing list will be developed that encompasses stakeholders and the general public. This list will be used for distribution of meeting notices, project updates, fact sheets, etc. Whenever possible all materials will be sent by electronic mail. When no electronic mail address exists, mail will be sent by regular U.S. mail.
- Website: MORPC will maintain a web page on the SR 310 Corridor Study. The page will include study updates, maps, graphics, project timeline, and agenda of upcoming meetings. The page will also provide the option for viewers to comment.