WHAT ARE WE ASKING OF YOU TODAY?

- Recommend resolution to adopt regional goals
- Information on upcoming milestones
2020-2050 COLUMBUS AREA METROPOLITAN TRANSPORTATION PLAN

Goal
What we are trying to achieve

Objective
What needs to be done to achieve the goal

Strategy
Methods and capabilities to achieve the objective

Project
Specific activities to implement the strategy

Performance Measures & Targets
### GOALS THROUGH TRANSPORTATION:

<table>
<thead>
<tr>
<th>Goal</th>
<th>Description</th>
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<tr>
<td>Reduce per capita energy consumption and promote alternative fuel resources to increase affordability and resilience of regional energy supplies.</td>
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<td>Protect natural resources and mitigate infrastructure vulnerabilities to maintain a healthy ecosystem and community.</td>
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<td>Position central Ohio to attract and retain economic opportunity to prosper as a region and compete globally.</td>
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<td>Create sustainable neighborhoods to improve residents' quality of life.</td>
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<td>Increase regional collaboration and employ innovative transportation solutions to maximize the return on public expenditures.</td>
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<td>Use public investments to benefit the health, safety, and welfare of people.</td>
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COMMENTS RECEIVED

• Total comments received: 4 (via mtp@morpc.org)

• Concerned about prioritization of Goals

• Response: No goal is meant to be more important than any of the others
  • Numbers have been removed from graphic and communications
NEXT STEPS

- Objectives, Measures, Targets for each goal (underway)
- Present to Committees in October
- Adoption in November