



MORPC
MID-OHIO REGIONAL PLANNING COMMISSION



POPULATION & EMPLOYMENT FORECASTS

JUNE 2019

2020-2050 COLUMBUS AREA METROPOLITAN TRANSPORTATION PLAN

WHAT ARE WE ASKING OF YOU TODAY?

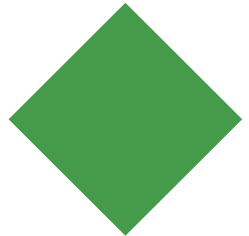
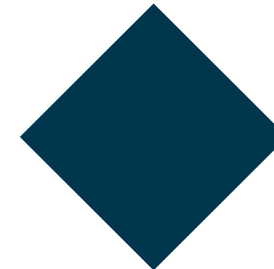
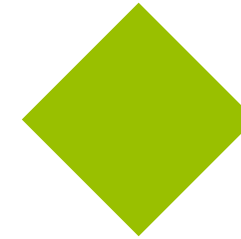
- Approval of Resolution T-10-19: "Adoption of independent regional land use variables for inclusion in the 2020 Metropolitan Transportation Plan"



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Population & Employment Forecasts: Overview

- Future population & employment are key to planning for future transportation system needs
- 5-year increments out to 2050
- Developed for 7-county region
- Presented at traffic analysis zone (TAZ) level



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Population & Employment Forecasts: Process & Inputs

- Establish base year (2020) estimates of population and employment
- Develop forecast year (2050) county control totals to project total growth
- Update future land use from local land use plans & points of interest
- Distribute growth using land use, commuting patterns, and factors that attract/deter development
- Revisions based on local review

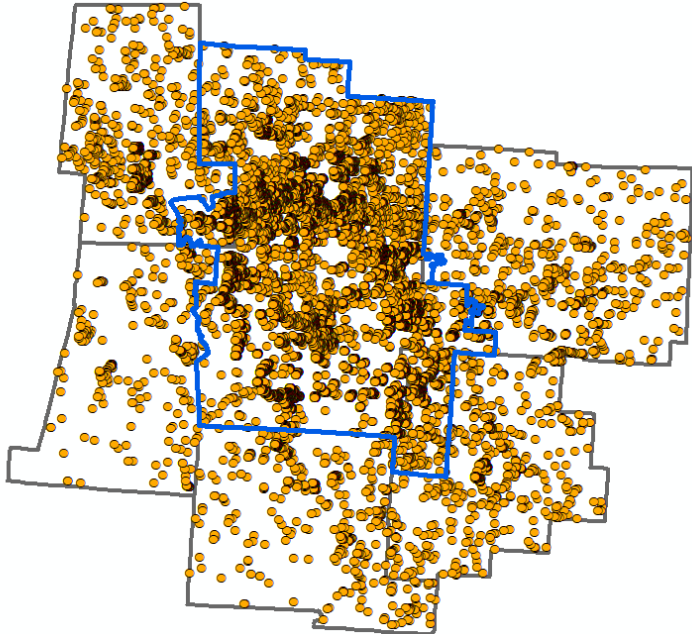




Population & Employment Forecasts: Base Year Estimates

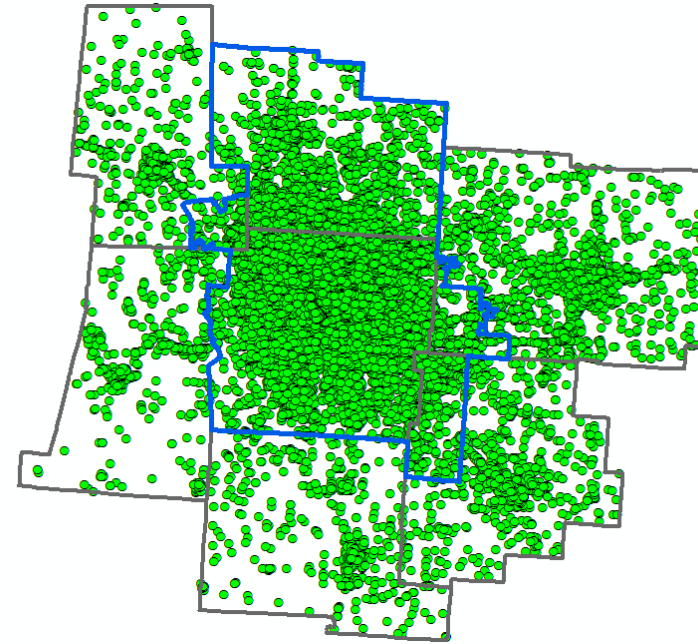
Population

- Decennial Census population
- Building permits from local permitting agencies
- Point of interest mapping



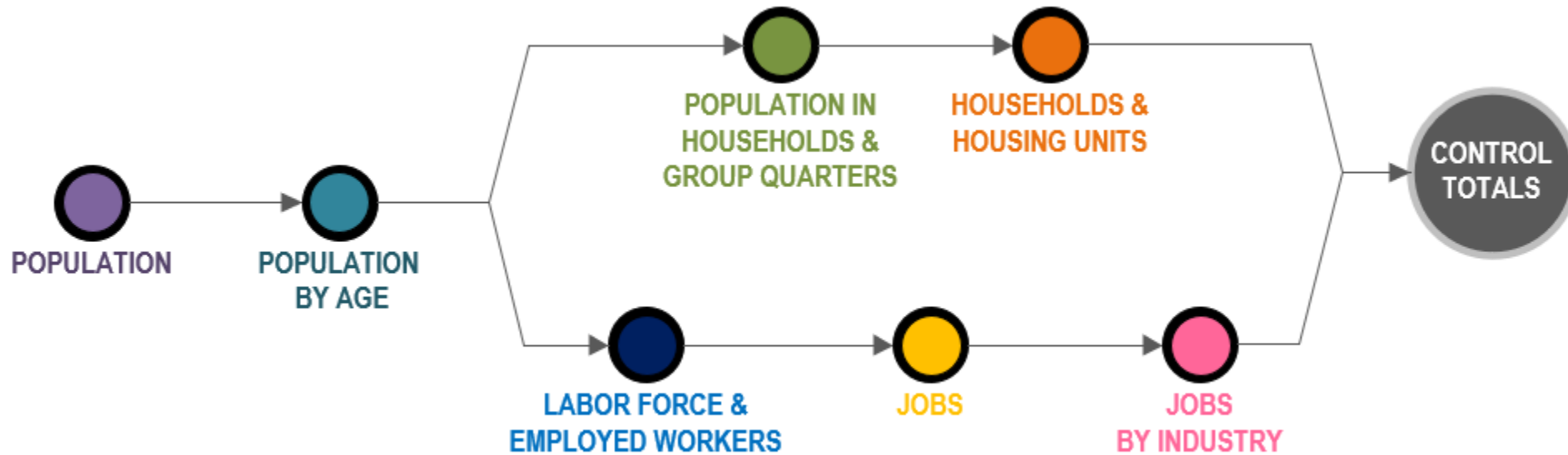
Employment

- QCEW data from ODOT





Population & Employment Forecasts: County Control Totals

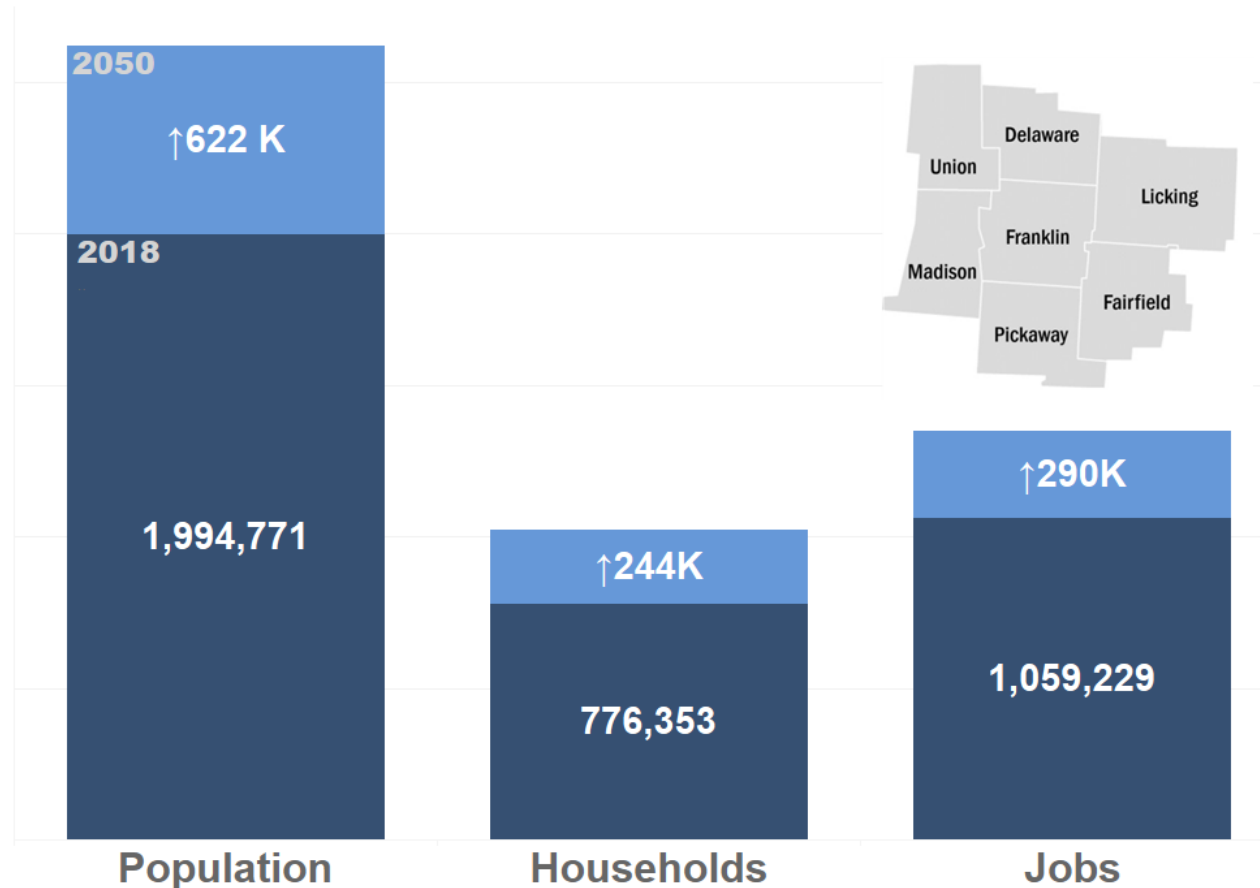




Population & Employment Forecasts: County Control Totals

Projected Growth

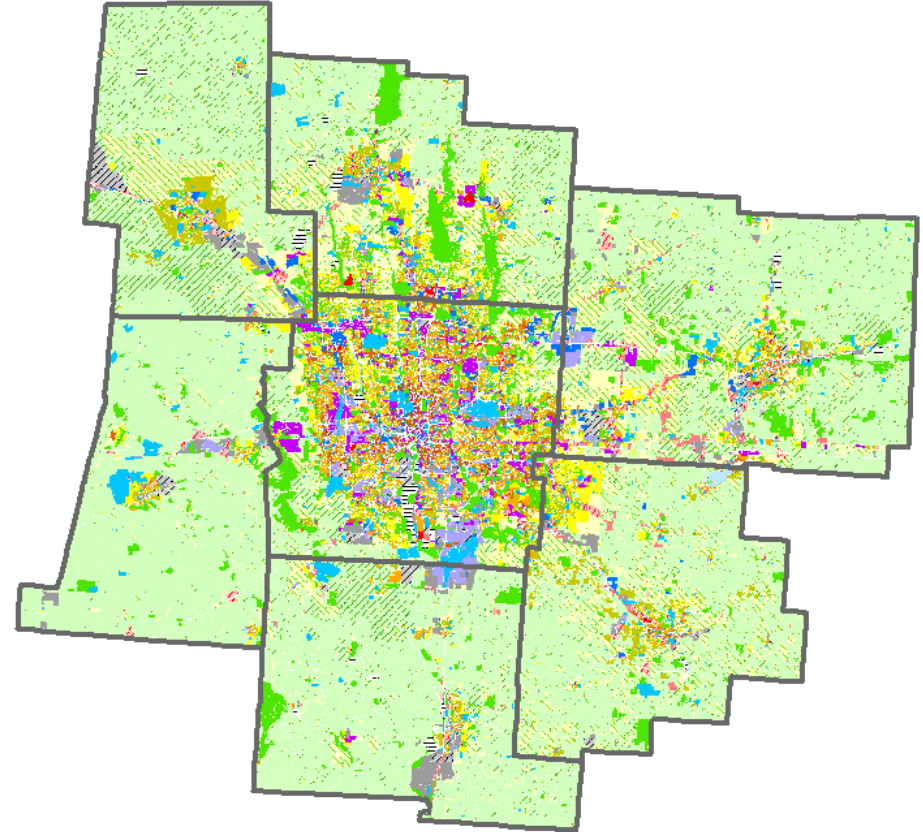
7-County Central Ohio Region





Population & Employment Forecasts: Updated Land Use Mapping

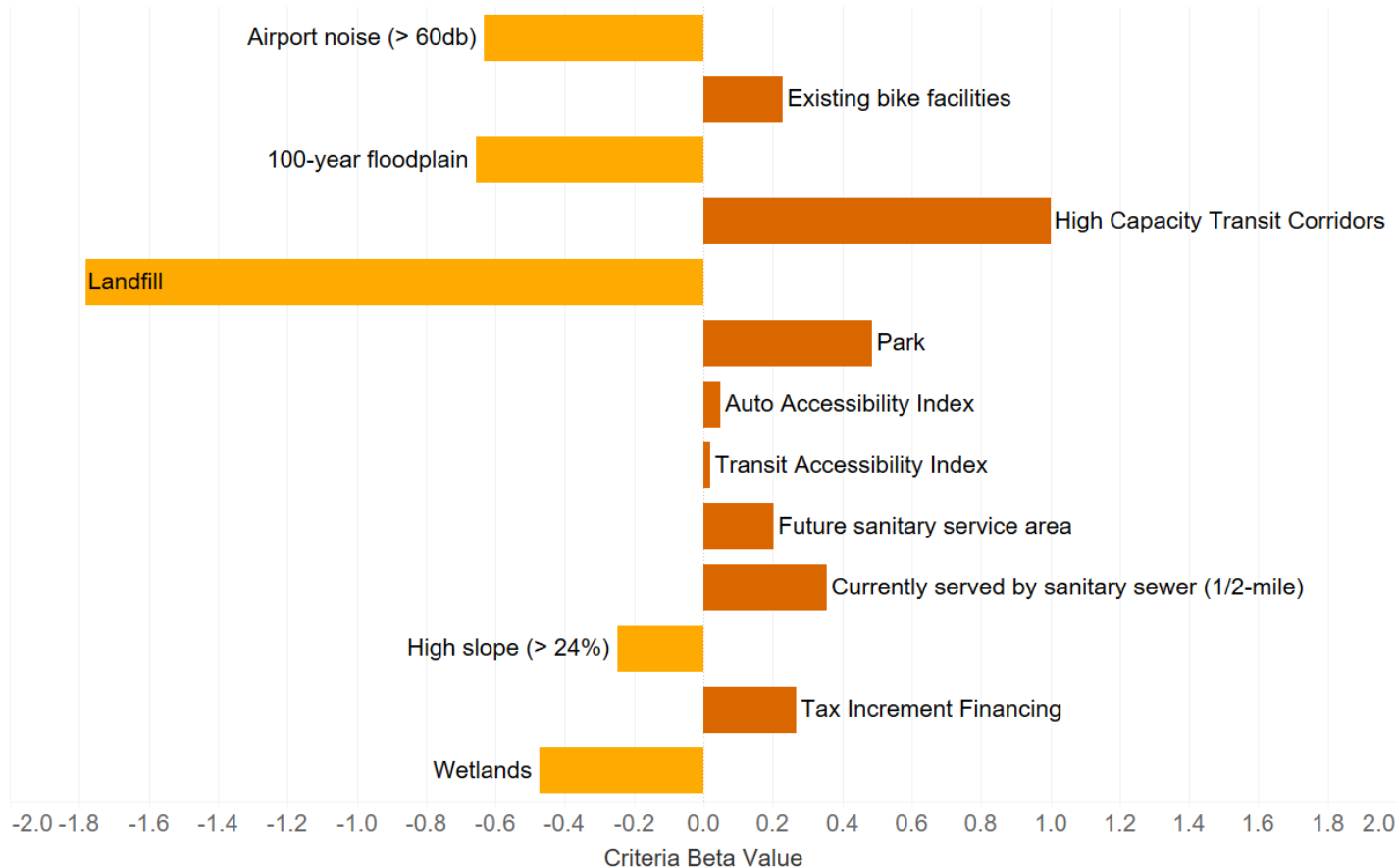
- Collected new parcel data for all 7 counties
- Updated & standardized existing land use
- Collected land use plans from local agencies
- Updated & standardized future land use
- Revisions based on local agency review
- Finalized Fall of 2018



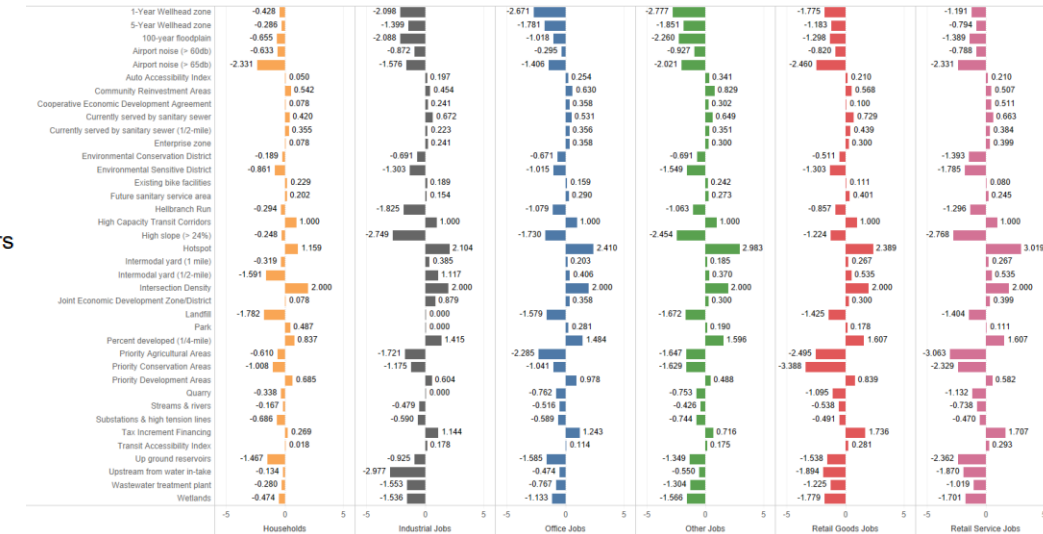


Population & Employment Forecasts: Development Attraction Factors

Household Criteria

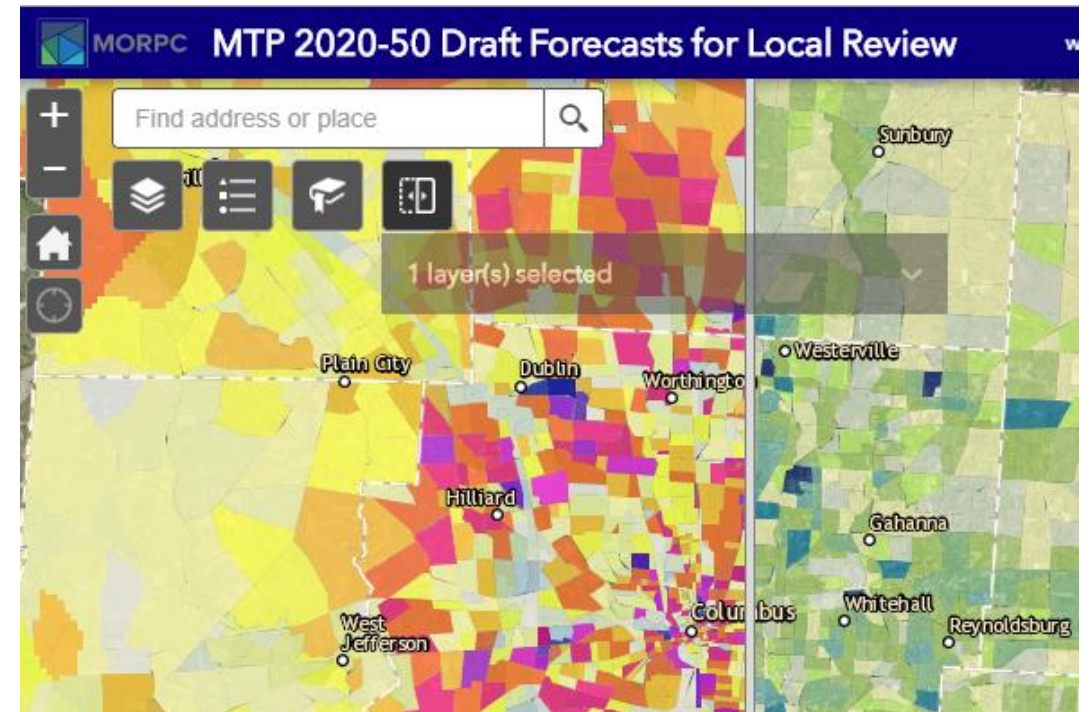


Land Use Model Criteria (MTP 2020)



PUBLIC COMMENT PERIOD

- April 18 – May 17, 2019
- Comments received from 23 communities for 936 TAZs



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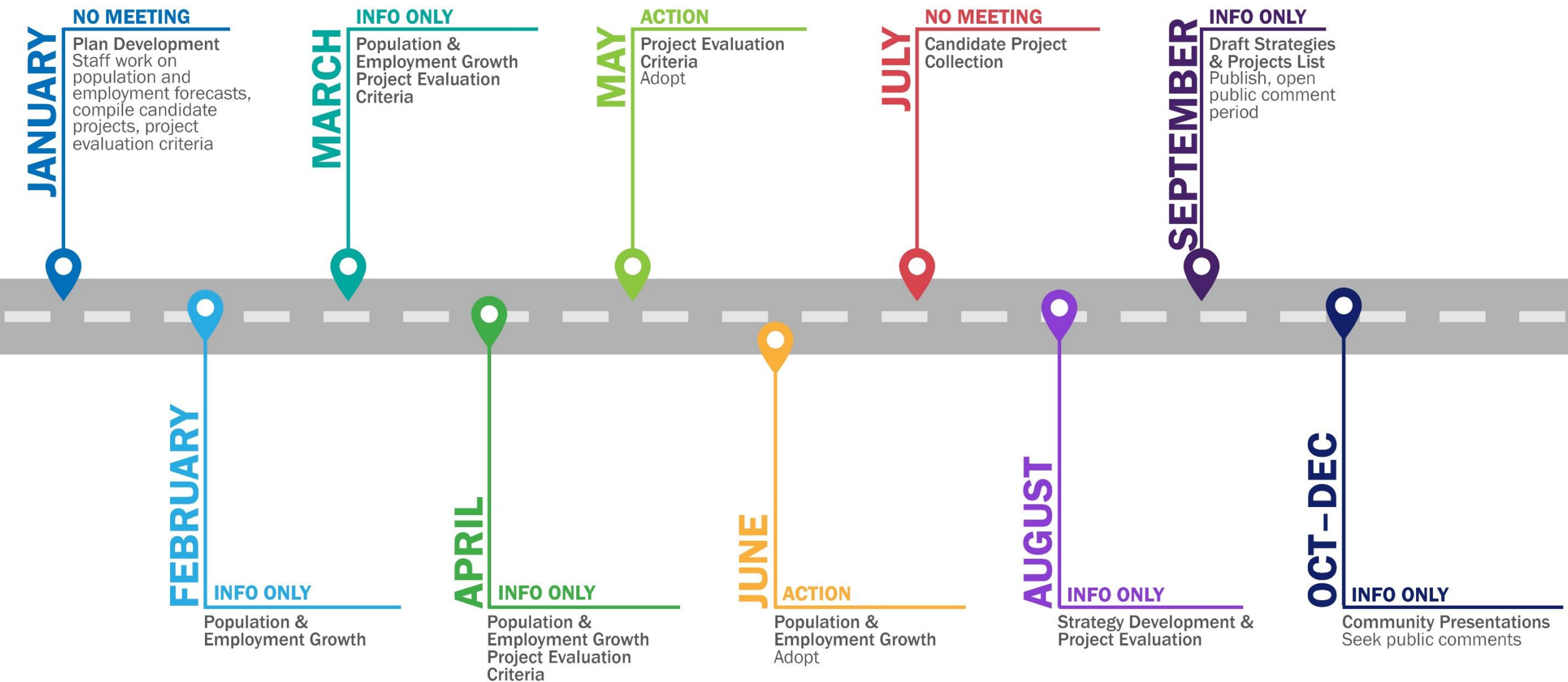
WHAT'S NEXT?

- Candidate project collection
 - Interactive web map
 - Launching June 3
- Project evaluation





TIMELINE (2019)





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