

## *100 Days...100 Ways of Census*

### *Recommendations*

Franklin County Census 2020  
July 22, 2020

***July 23 marks the last 100 days for Franklin County Residents to take the Census. We are recommending a launch of that mile marker with 100 days...100 ways for the 2020 Census***

***Suggested Ways to Engage and Encourage Residents to take the Census include:***

1. [Twitter Chat host](#)
2. Host a twitter chat focused on the importance of taking the 2020 Census
3. Host a live Instagram focused on the importance of taking the 2020 Census
4. Have your kids do a fun TikTok to encourage others to take the 2020 Census
5. Follow the Franklin County Board of Commissioners social media platforms and reshare its posts about the 2020 Census
6. Post information about the 2020 Census on your LinkedIn page once every two weeks from now until Oct 31 to remind professionals who may not use other platforms to encourage their circles to take the 2020 Census
7. Post information about the 2020 Census on your NextDoor account once every two weeks from now until Oct 31 to remind professionals who may not use other platforms to encourage their circles to take the 2020 Census
8. Highlight people who you know have completed census with shoutout and tag them on your social media sites
9. Share information about taking the 2020 Census in all of your Facebook groups and remind them to encourage 15 of their friends to take the 2020 Census
10. Ask 15 of your Facebook friends to share the phone number and website of the Census on their social media sites
11. Share via social media that you completed the 2020 Census and challenge your friends and followers to do the same
12. Create a fun individual or family video about why you took the 2020 Census and post it on your social media platforms
13. Ask your sorority, fraternity, alumni association, high school reunion to post a reminder on their social media platforms about taking the 2020 Census once a week between now and Oct 31.
14. Ask your sorority, fraternity, alumni association, high school reunion organization to send an email to its roster reminding members to take the census and share a link to [2020Census.gov](https://2020Census.gov) or tell them to call 1-844-330-2020
15. Share ways that the census makes a difference and post on your social media platforms:
  - a. promoting your community
  - b. trying to ensure you and your family have good health resources
  - c. preparing for the future of the community
  - d. because want to maintain public safety
  - e. investing in youth (impact on/investment in schools)



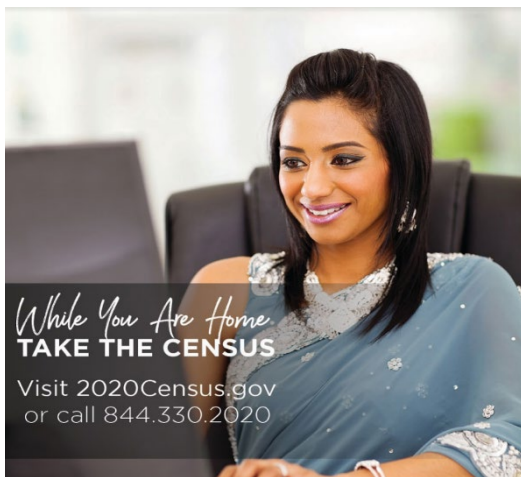
- f. making roads safe for drivers
- g. making sure community is prepared in event of emergency
- 16. Ask 15 of your friends to host a virtual party with their friends and family to take the census during the virtual party (Bring your own food!)
- 17. Conduct virtual Census parties with your neighbors and ask them to do the same with 15 of their friends
- 18. Post about the Census and tag 15 friends and tell them to tag 15 friends too
- 19. Post about the Census and ask 15 friends to share it and tag 15 friends as well
- 20. Host a virtual Census walk with 15 of your friends to talk about the Census have them take it and challenge them to host a virtual Census walk of their own
- 21. Pass out Census hot cards to your neighbors
- 22. Text 15 friends a link to 2020Census.gov or tell them to call 1-844-330-2020
- 23. Post about the Census in 15 of your most active groups on social media
- 24. Send an email to 15 friends and family members about the Census and tell them to visit 2020Census.gov or call 1-844-330-2020
- 25. Challenge your children to talk about the Census with their friends and host a TikTok video
- 26. Sit down with your family and make a list of 50 contacts that you can call to talk about the Census and ask them to do the same
- 27. Ask your church for 5 minutes to talk about the Census in the announcements
- 28. Ask your church to send an email to its members reminding members to take the Census  
<https://makefccount.com/toolkit>
- 29. Ask your favorite coffee shop to post info about the Census on social media
- 30. Ask your children's coach to share info about taking the Census with the entire team
- 31. Ask your HR department to send a company-wide email about the importance of taking the Census
- 32. Send an email about the importance of taking the Census to all your clients
- 33. Add a website banner about the 2020 Census on the homepage of your website  
<https://makefccount.com/toolkit>
- 34. Call 15 people you know and make sure they have taken the 2020 Census
- 35. Text 15 people you know and make sure they have taken the 2020 Census
- 36. Remind your family members in a group text to take the 2020 Census
- 37. Invite your clergy to share during upcoming service
- 38. Remind your fraternity brothers or members in your social organization to take the 2020 Census and remind 15 of their friends to take the 2020 Census
- 39. Remind your sorority sisters or members in your social organization to take the 2020 Census and have them ask 15 of their friends to take the 2020 Census
- 40. Remind your fellow College Alumni to take the 2020 Census and have them ask 15 of their friends to take the 2020 Census
- 41. Remind your fellow High School Alumni to take the 2020 Census and have them ask 15 of their friends to take the 2020 Census
- 42. Make the 2020 Census part of your regular topic of discussion...What did you think about the Census process this year?
- 43. As you check out at your grocery store or other retail store, remind your cashier to take the 2020 Census
- 44. Remind your waiter/waitress/cashier at the restaurant/delivery person to take the 2020 Census
- 45. Post a fun video about taking the Census on your organization's website(s)
- 46. Involve schools in Franklin County, provide them with a banner ad and encourage outreach to parents/guardians and remind of benefits of census <https://makefccount.com/toolkit>
- 47. Have your children create posters about taking the Census and share with their friends
- 48. Email information once every two weeks between now and Oct 31 to your partners and other list serves reminding them to take the 2020 Census



49. Work with the local media to encourage them to remind their viewers/listeners about the importance of taking the 2020 Census
50. If you are going to the gym, remind those at the gym to take the 2020 Census
51. Ask your pastor to encourage the congregation to take the 2020 Census
52. Go to <https://makefccount.com/toolkit> and download social media graphics to share on your social media sites
53. If you are a manager and have weekly or regular meetings with your teams, be sure to remind them to take the 2020 Census.
54. Challenge your team members (if you lead a team) to challenge 15 of their friends to take the 2020 Census
55. Volunteer with your organization or company to make calls to families to encourage them to take the 2020 Census.
56. Create a social media calendar for you and your friends to post 2020 Census Facts once a week between now and October 31 (Get facts here)
57. Share this video on your social media site and tag 15 of your friends.  
<https://www.youtube.com/watch?v=w3HO4SzCwc0&feature=youtu.be>
58. Use these hash tags when posting on social media
  - a. #2020 Census #ShapeYourFuture
  - b. #2020Census #FranklinCountyCounts #ColumbusCount
  - c. #BeCounted #2020Census #FranklinCounty
  - d. #MakeFCCount #MakeColumbusCount
59. Tag your friends and let them know when you have completed the 2020 Census, challenge them to do the same
60. Share this video on your social media site and remind people to take the 2020 Census today! Ask 15 of your friends to do the same. <https://www.youtube.com/watch?v=mQqoGZLrY5s&feature=youtu.be>
61. Post this video on your social media site and challenge 15 of your friends to share this on their sites  
<https://www.youtube.com/watch?v=-2P0QftlDa8&feature=youtu.be>
62. Share this fact in your social media platforms and ask 15 of your friends to do the same
  - a. Ohio receives \$34 Billion in funding from the census for Medicaid, schools, housing, temporary assistance for families, transportation, K-12, early childhood education and more. Take the Census at 2020census.gov today!
63. Post this information on your social media sites and ask 15 of your friends to do the same
  - a. Make sure Central Ohio gets the funding we deserve for transportation, and so much more. Use your power and let's show Buckeye Nation spirit and make a difference – take the Census today. Visit 2020Census.gov or call 844.330.2020. – O.H.... I.O.
64. Post this information on your social media sites and ask 15 of your friends to do the same
  - a. The Census helps provide funding for Medicaid, Medicare, food stamps, housing, Head Start, childcare and eldercare. Our community depends on it. Take the Census at 2020census.gov today!
65. Post this information on your social media sites and ask 15 of your friends to do the same
  - a. If you are still working from home, it's a great time to take the Census! Take the Census at 2020census.gov today! <https://www.youtube.com/watch?v=-2P0QftlDa8&feature=youtu.be>
66. Post this information on your social media sites and ask 15 of your friends to do the same
  - a. Get your questions answered and take the 2020 Census today. It's available in 13 different languages by calling 844.330.2020, today! Use your power and help make Columbus Count, today. Visit 2020Census.gov or call 844.330.2020.
67. Share this video on your social media sites and remind people to take the 2020 Census today! Ask 15 of your friends to do the same. <https://www.youtube.com/watch?v=w3HO4SzCwc0&feature=youtu.be>
68. Share this video on your social media sites and remind people to take the 2020 Census today! Ask 15 of your friends to do the same. [https://youtu.be/2\\_6MAiJlkzE](https://youtu.be/2_6MAiJlkzE)
69. Visit the Franklin County Census website and download information and resources for your to use to support the Census and get facts. <https://makefccount.com/>



70. Download resources from the Franklin County Census website to share in your community.  
<https://makefccount.com/toolkit>
71. Download posters from <https://makefccount.com/toolkit> and share with your barbershop
72. Download flyers from <https://makefccount.com/toolkit> and share with your hair salon, nail technician grocery, other retail stores and restaurants
73. Add a link to the 2020Census in your signature line in your email and remind people to take the 2020 Census
74. Volunteer at your organization to send Census reminders out to the team once a month between now and October 31
75. Use information from <https://makefccount.com/> and write an article for your organization's newsletter about taking the 2020 Census
76. Hold your own social distancing mask up family back yard Census Day (follow COVID-19 regulations), have your family take the census on their phones at the same time
77. Host a drive- through parade in your neighborhood and remind people to take the 2020 Census
78. Use this graphic in social media to remind people to take the Census



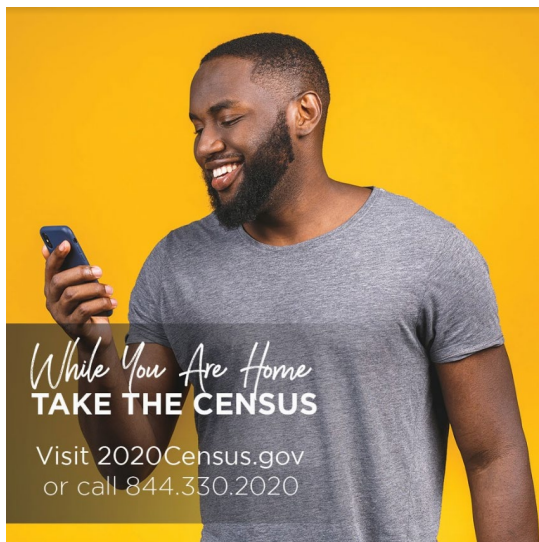
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83. Create this text, share with 15 friends and ask them to do the same
- Make Franklin County count in the 2020 Census. Take the 2020 Census, today.  
It's more than just a count – it's a chance to use your power and help shape our future.  
It's easy to take the Census wherever you are – by phone or online. Visit [2020Census.gov](https://2020Census.gov) or call 844.330.2020.
84. Create this text, share with 15 of your friends and ask to do the same
- Do your part and complete Census 2020. You can take it right from home (online, over the phone or by mail). Visit [2020Census.gov](https://2020Census.gov) or call 844.330.2020 and be counted, today!
85. Create this text, share with 15 of your friends and ask to do the same
- Taking the Census helps keep important resources in your community. Resources such as food for families, after-school care, workforce training, education and more. It's easy and takes only a few minutes – online or over the phone. Visit [2020Census.gov](https://2020Census.gov) or call 844.330.2020 and be counted, today!
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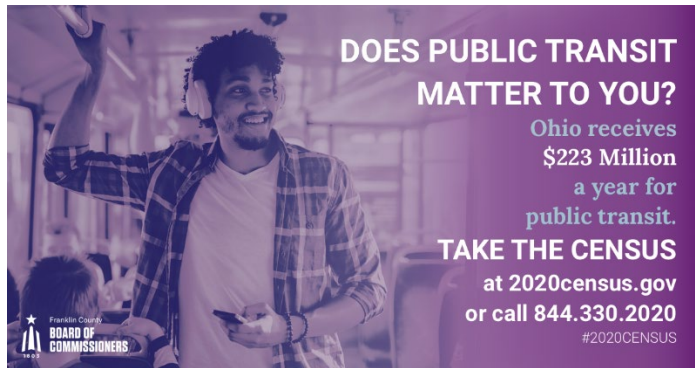


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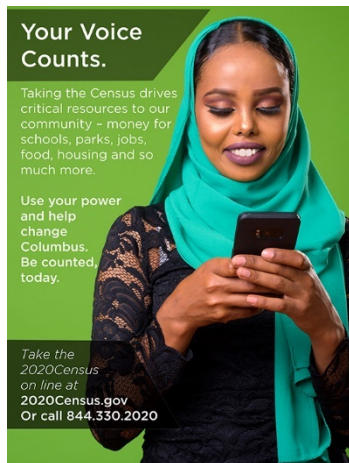
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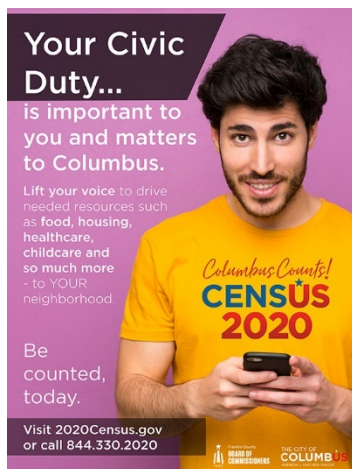
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97. When sending someone a CashApp, use "Take the Census" as the note; a Venmo Payment, use "Take the Census" in the What's it for? Section; on Paypal, use "Reminder to take the Census" in the note section.
98. When you are on other zoom meetings, on live town hall meetings, add in the chat room a reminder about taking the Census with a link to the 2020Census.gov site.
99. Ask your doctor's/dentist's office if you can send them one of the posts above to include in their social media and/or give them a flyer to include in their offices
100. Volunteer at your local food pantry, or other food distribution sites and share information about the importance of the Census using pamphlets from <https://makefccount.com/toolkit> and