

# Insight2050 Technical Assistance Program

## Competitive Application



The insight2050 Technical Assistance Program (TA Program) provides assistance to MORPC members within the MPO boundary for the planning of sustainable transportation and community development efforts. TA program services are intended to help communities:

- Increase multimodal transportation options within their community
- Enhance quality of life by improving mobility, accessibility, safety, and health equity
- Improve connectivity to community assets and support reinvestment in underutilized properties through infill and redevelopment planning
- Prepare for emerging transportation by leveraging technology and infrastructure to maximize safety, sustainability, affordability, equity, and quality of life for all residents

Communities are encouraged to apply for one of the pre-determined project types:

- Complete Streets
- First / Last Mile
- Low-Impact Transportation
- Curbside Management
- Shared Mobility
- Conceptual Development Framework

Communities intending to apply to the TA Program for projects classified as “other” must submit an Intent to Apply application before submitting this Competitive Application. The Intent to Apply application is available at [getinsight2050.org](http://getinsight2050.org).

For more information about the TA Program or pre-determined project types, please see the [2019 Technical Assistance Program Guide](#) or visit [getinsight2050.org](http://getinsight2050.org).

Some helpful application tips:

- There are eight questions in the Competitive Application, most of which allow for open-ended responses. Be sure you've answered all the questions before submitting via email
- Remember to submit Required Documentation via email before the application deadline. More information about the Required Documentation is available on page 9 of this application
- If you experience any technical difficulties while filling out your application, please contact Tobi Otulana as soon as possible for assistance

**The TA Program Competitive application must be submitted via email to Tobi Otulana at [totulana@morpc.org](mailto:totulana@morpc.org) no later than 5:00 PM EDT September 27, 2019. Applications received after that time will not be considered for technical assistance.**

For questions about the Competitive Application or the TA Program, please contact Tobi Otulana.



MORPC does not discriminate on the basis of age, race, color, national origin, gender, sexual orientation, familial status, religion or disability in programs, services or in employment. Information on non-discrimination and related MORPC policies and procedures is available at [www.morpc.org](http://www.morpc.org).

1) **Applicant Information**  
MORPC Member Government

Project Manager

Phone Number

Email Address

Mailing Address

2) **Project Type**

For more information about the pre-determined project types, please see the [2019 Technical Assistance Program Guide](#).

If "other" please enter project title

If "other" please indicate if Intent to Apply application was previously submitted

YES

NO

3) **Project Objectives** (25 points) (700 word maximum)

Please describe the significance of the proposed project. What are the project's objectives and what is the perceived benefit to the community? How will an award of technical assistance through the TA Program improve the project?

4) **Insight2050 Principles** (20 points) (500 word maximum)

a) Please briefly describe how you anticipate the proposed project will help your community achieve each of the [insight2050 goals](#) listed below:

- Increase job accessibility via walking, bicycling, or transit
- Increase the share of transportation trips made by foot, by bike, or by transit
- Reduce the number of vehicle miles travelled in passenger vehicles
- Reduce household costs related to transportation (vehicle ownership)
- Reduce greenhouse gas emissions (and associated public health costs)
- Preserve green space and reduce overall land consumption
- Reduce operations and maintenance costs for local infrastructure and services
- Increase local tax revenues (including income, property, and sales taxes)

5) **Regional Collaboration** (20 points) (500 word maximum)

Please indicate the proposed project's connection to each of the goals established in the [2016-2020 Metropolitan Transportation Plan](#) and [Regional Sustainability Agenda](#). Your answer should discuss how the project will help your community:

- Reduce per capita energy consumption and promote alternative fuel resources to increase affordability and resilience of regional energy supplies
- Protect natural resources and mitigate infrastructure vulnerabilities to maintain a healthy ecosystem and community
- Position Central Ohio to attract and retain economic opportunity to prosper as a region and compete globally
- Create sustainable neighborhoods to improve residents' quality of life
- Increase regional collaboration and employ innovative transportation solutions to maximize the return on public expenditures
- Use public investments to benefit the health, safety, and welfare of all

6) **Equity Considerations** (15 points) (500 word maximum)

Please describe how the proposed project will engage transportation disadvantaged and/or underserved populations within your community, as described by the [Community Advisory Committee bylaws](#). Transportation disadvantaged or underserved populations may include:

- Low-income
- Minorities
- Senior Citizens
- Veterans
- Children / Minors
- Persons with mental / physical disabilities
- College Students
- Or other groups that are often (unintentionally) excluded from planning processes

7) **Local Commitment and Collaboration** (10 points) (300 word maximum)

To be awarded assistance through the TA Program, communities must commit to designating a community staff person as Project Manager.

Above and beyond this minimum requirement, please indicate how the proposed project will engage relevant community stakeholders – for example: interdepartmental staff, elected officials, school district representatives, civic associations, chambers of commerce, or advocacy groups – to participate in the technical assistance process? Identify potential stakeholders below and describe how their involvement would increase the success of the proposed project. Examples may include in-kind commitments of stakeholder staff time and resources, demonstrated public-private collaboration, committee participation, etc.

8) **Leveraging Investment** (10 points) (300 word maximum)

How will MORPC technical assistance services be leveraged to implement multi-modal transportation projects and/or promote the benefits of sustainable development within and beyond your community? What will success look like and how will it be evaluated?



## Required Documentation

To ensure elected community leaders recognize the community is requesting technical assistance through the MORPC insight2050 TA Program, a letter or resolution signed by Council, Board of Trustees, or County Commissioners in support of the application must accompany the Competitive Application. No points are awarded for required documentation, however, failure to submit will result in the application being ineligible. **Required documentation must be submitted to MORPC via email no later than the application deadline of 5:00 PM September 27, 2019. Please email all documentation to Tobi Otulana at [totulana@morpc.org](mailto:totulana@morpc.org).**

A sample resolution template is available at [getinsight2050.org](http://getinsight2050.org)