



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

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NOTICE OF A MEETING

COMMUNITY ADVISORY COMMITTEE

Mid-Ohio Regional Planning Commission
111 Liberty Street, Suite 100
Columbus, Ohio 43215

Join Microsoft Teams Meeting

+1 614-362-3056 United States, Columbus (Toll)
(888) 595-9954 United States (Toll-free)
Conference ID: 617 635 193#

Monday, November 2, 2020
5:30 p.m.

AGENDA

- **5:30 p.m. Welcome & Introductions** – Catherine Girves, Chair
- **5:32 p.m. Approval of August 31, 2020, Meeting Minutes** (enclosed)
- **5:33 p.m. Metropolitan Planning Organization (MPO) Report** (enclosed) – Thea Ewing, MORPC
 - Monthly Report – Data & Mapping – Aaron Schill, MORPC
 - Monthly Report – Planning & Sustainability – Stephen Patchan, MORPC
- **5:40 p.m. Informational Items**
 - LinkUs Update – Kim Sharp, Senior Director, Development, COTA
 - Population Estimates – Aaron Schill, MORPC
 - Air Quality Update – Brooke White, MORPC
 - Regional Housing Strategy – Jen Noll, MORPC
 - Transportation Demand Management Update – Mary Ann Frantz, MORPC
- **6:20 p.m. Other Business**
 - Nominating Committee – Chair Catherine Girves
 - CAC Appointment Update - Thea Ewing, MORPC; Níel Jurist, MORPC
- **6:30 p.m. Adjourn**

PLEASE NOTIFY MELISSA SHARP AT 614-233-4180 OR EMAIL AT msharp@morpc.org
TO CONFIRM YOUR ATTENDANCE FOR THIS MEETING OR IF YOU REQUIRE SPECIAL
ASSISTANCE.

The next CAC Meeting is
November 30, 2020 at 5:30 p.m.
111 Liberty Street, Suite 100
Columbus, OH 43215

Mid-Ohio Regional Planning Commission

Community Advisory Committee Meeting Minutes



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

Date: **August 31, 2020**
Time: **5:30 p.m.**
Location: **MORPC**

NOTE THAT THIS MEETING WAS CONDUCTED AS A VIRTUAL MEETING THROUGH MICROSOFT TEAMS VIDEO CONFERENCING PLATFORM

Members Present

Bill Allman
Dana Dorsey
Ted Geer

Catherine Girves
LaGrieta Holloway
Grant Huling

Dave Paul
Bob Roehm
Ira Weiss

MORPC Staff Present

Jon-Paul d'Aversa
Thea Ewing
Mary Ann Frantz
Thomas Graham

Niel Jurist
Dina Lopez
Ralonda Hampton
Stephen Patchan

Alexander Schepflin
Bevan Schneck
Aaron Schill
Melissa Sharp

Guests:

Matthew Dietrich
Megan McClory

I. Welcome & Introductions

- Chair Catherine Girves called the meeting to order at 5:30 p.m. There was a quorum.

II. Approval of August 3, 2020 Meeting Minutes

- Chair Catherine Girves asked for a motion to approve the minutes; LaGrieta Holloway moved; Ira Weiss seconded; and the motion carried.

III. Metropolitan Planning Organization (MPO) Report – Thea Ewing, MORPC

- Ms. Ewing informed the members that TRAC has been suspended by ODOT due to lack of revenue coming into the state - reduced travel affecting gas tax revenue. We are currently in a comment period and will share this information with the project owners, but we are not prioritizing applications. Project owners can update their applications and apply next year.

Monthly Report – Data & Mapping – Aaron Schill, MORPC

- Regional Data Advisory Committee (RADAC) – The next meeting is scheduled for September 1. The committee will be working on updating the regional data agenda – goals, objectives, and action items. There are over 60 action items related to data in the region. The real work will be in prioritizing these items.
- Census 2020 – There are no plans to extend the enumerating deadline beyond 9/30/2020, which could result in undercounting, especially in hard to count populations. MORPC, along with about 130 organizations, signed onto a letter that was put together by the National Association of Regional Councils to

congressional leadership raising concerns about the potential undercount and requesting an extension that has been requested by the Census Bureau.

- Broadband Access Pilot Project – The goal is to reach approximately 10,000 families with K-12 students to provide discount computers, internet access or both. MORPC will be providing outreach materials (flyers, web page and social media content) and is asking our contacts to assist in distributing these materials. We really need help connecting to community groups, non-profits that are serving the target population. Franklin County and the City of Columbus have committed close to \$2 million, and the goal is \$3 million. MORPC is having conversations with corporate partners and those names will be announced soon.

Monthly Report – Planning & Sustainability – Stephen Patchan, MORPC

- Regional Housing Strategy event - On Sept. 2 at 10 a.m. MORPC will release the findings of the Regional Housing Strategy, a coordinated effort to develop investment and policy recommendations to support mixed-income neighborhoods and regional growth.
 - The project involved over 20 funding partners including Columbus and Franklin County and nearly 100 stakeholders representing public, private, non-profit and philanthropic sectors. MORPC led this effort with a consultant team led by Enterprise Community Partners, a national leader on issues regarding affordable housing.
 - The Regional Housing Strategy was launched in response to recent regional trends, including historic growth and demographic changes. In addition, the region's competitive real estate market and persistent socioeconomic disparities have led to an increasing number of Central Ohioans struggling to find housing in neighborhoods of their choice.
 - The RHS provides a roadmap for how we can address the region's housing needs using the resources we have available in addition to new partnerships and creative financing solutions.
 - In addition to a final report, the RHS will provide an agile "implementer's toolkit" of strategies designed to flex as the region grows and changes over time. The project also includes a process for creating Local Housing Action Agendas – a coordinated effort between MORPC and its members to fully leverage a menu of over 100 potential actions that could be implemented across Central Ohio.
 - All of this will be available in an online resource hub and dashboard, with which MORPC will provide tools, resources, and information, along with metrics to track the region's progress.
 - A question was asked about cost and whether CAC members are considered MORPC members. The cost is \$35.00 and CAC members are not technically MORPC members. Our membership is comprised of local governments. However, we will be offering our committees and working groups the MORPC Member General Admission price for the Regional Housing Strategy.
- Summit on Sustainability – October 15-16, 2020 – This will be a two-day virtual conference. MORPC is excited to announce that we are partnering with the Atlanta Regional Commission to showcase sustainability initiatives between the two regions. Registration can be found at www.morpc.org/summit

- Central Ohio Transportation Safety Forum – September 15, 2020 (2 – 4 p.m.). The forum is a result of the Central Ohio Transportation Safety Plan, and the agenda will cover guidance from stakeholders on any possible amendments to the plan in lieu of COVID and provide time for discussion about projects and issues they are experiencing from a safety standpoint. The event will feature a fireside chat between MORPC Executive Director William Murdock and Keith Benjamin, Registration can be found at www.morpc.org/safety

IV. Resolutions

- Proposed Resolution T-11-20: Amending the State Fiscal Year (SFY) 2021-2024 Transportation Improvement Program – Thomas Graham, MORPC
 - This TIP amendment includes 12 different projects. Additional information can be found in the attachments that were provided to you earlier in the meeting packet. Mr. Graham provided a brief overview of the following projects:
 - \$10,000,000 additional dollars – Section 5307 for Fields Avenue Renovation project. This is a COTA project. These funds were previously programmed for SFY 2020 but were not spent before the state fiscal year turned over, so this is not particularly new funding, but we are delaying those funds from SFY 2020 to SFY 2021 to allow that project to continue.
 - OTP2 awards for both COTA and Delaware County Transit.
 - City of Dublin has a University Boulevard project. This project was recently awarded an additional \$250,000 in ODOT Jobs and Commerce funding. This was awarded through the Franklin County Transportation Improvement District. This TIP amendment is including that award.
 - ODOT District 6 provides several projects, where there are alternations being made; none of which are altering construction phases. MORPC funds are included in the later phases of construction for a couple of these projects.
 - 70-71 Innerbelt Phase 4A – includes the addition of PE environmental phase.
 - US-23 Corridor Study – Phase One. The study is exploring a continuous freeway connection between Toledo and Columbus. Phase One specifically focuses on the area between Marion and Columbus. Phase One anticipated to cost about \$1,000,000; \$250,000 of that will be a contribution from MORPC. There is additional MORPC funding being added to the TIP as part of that project.
 - Whitehall – for the detailed design phase of the E. Broad Street at S. Hamilton Road intersection improvements project. MORPC funding is included in later phases of this project.

- A question was raised with respect to the US-23 Corridor Study exploring a continuous freeway. Mr. Graham indicated that the study is aimed at exploring any potential improvements that can be made to the capacity to travel along that corridor. Options/alternatives other than explicitly a continuous limited access freeway connection would be explored as part of this initiative.
 - Ms. Lopez added that they will be looking at doing ITS solutions, coordinating signaling, and integrate what they know from live data, from live flows as they happen and how to coordinate and manage flows mostly through ITS management.
 - Chair Catherine Girves asked for a motion to approve this resolution; LaGrieta Holloway moved; Ira Weiss seconded; motion carried.
- Proposed Resolution T-12-20: Accepting the PWP Completion Report for the State Fiscal Year 2020 – Thea Ewing, MORPC
 - Annually, MORPC is required to submit a report to the Ohio Department of Transportation (ODOT) describing the work completed with federal planning funds provided to continue the metropolitan transportation planning process, as defined by the FAST Act.
 - Formula funds - balance of \$1,300 remaining – we've been able to stay on task and complete most of our major work as per our agreement with ODOT.
 - Special Studies – Balance of \$240,000, which moves into next year. All of it was in RFTA 5310 funds, which are funding for the administration for our seniors and persons with disabilities program, as well as our mobility management program. We were still working off our last year's dollars, and then we are also just kicking off our mobility management program.
 - Rideshare & Air Quality – 100% spent
 - State Fiscal Year 20 was a good year. We don't anticipate any changes to the budget based on ODOT/Federal Highway situation. We have been told to expect the same amount of funds that were committed to us.
 - Chair Catherine Girves asked for a motion to approve this resolution; Dana Dorsey moved; LaGrieta Holloway seconded; motion carried.

V. Information Items

- ORDC Rail Crossing Study – Megan McClory / Matt Dietrich (Guests), Ohio Rail Commission
 - The Commission has been working for about 15 months and the study is in response to concerns that the commission received from the public and communities about crossings that were occupied by trains.
 - A two-phase project was conducted. The first phase was to look at the current conditions and current research. The second phase identified two pilot areas (Butler & Lorain Counties).

- Ms. McClory reviewed the Adaptive Capacity Score Methodology, - combines components into a single adaptive capacity score, then is used to assess the relative importance of a crossing and the impact that crossing has on the community.
- A final stakeholder workshop will be conducted later this month. By the end of September, final report, final evaluation tool and user manual are expected for both current use and how/when they can update evaluation tool and keep it current.
- [Ohio Rail Grade Crossing Study](#)
- There were several questions for Ms. McClory and Mr. Dietrich, which included:
 - Did the methodology look at economic data as far as what users are delayed? For example, any census tracker or red lining data to see if low-income populations are overly inconvenient. Ms. McClory indicated that methodology did not get into the socio-economic aspects of crossings. But would certainly be something to look at. Mr. Dietrich wanted to emphasize that this is the first iteration of this study and the team is working on getting baseline information.
 - A question was raised with respect to the make up of the stakeholder meetings, i.e., anyone working in poverty alleviation or those professionals who are advocates or nonmotorized users. Ms. McClory responded that the transit agencies and representatives from the local health department were present with conversations around fixed transit data and pedestrian issues, but did agree that there is an opportunity in the final workshop to include individuals from a statewide type level.
 - A question was asked about emergency responses being a part of the methodology. Yes, this is part of the public importance component – a specific measure to look at the distance from the crossing to fire/EMS facilities.
 - Mr. Allman asked, if crossings are a problem for autonomous vehicles. Mr. Dietrich responded that it is not part of this study, but the team is continually working with DriveOhio and ODOT around this topic.
 - A question was asked about a standard uniformity around creating safer crossings for people using “skinny wheels”. Until recently the focus was on the vehicular side of traffic and are now beginning to look at pedestrian improvements, and implementing a complete streets plan.
 - An additional question was asked on if there is a standard for the amount of distance between the metal tracks and the surrounding wood. There are standards and the safest crossing is one that is as perpendicular as you can make it. We try to avoid sidewalks with angled rail lines.
 - Will RDC facilitate allowing bikes, pedestrians and other folks who might need to go around an area to continue to travel through those corridors? RDC cannot close

crossings. It would need to go through the standard public involvement process.

- Solar Toolkit for Local Governments – Jon-Paul d'Aversa, MORPC
 - The Energy and Air Quality Working Group convened a subcommittee to develop a solar toolkit for our members, who are beginning to look at ensuring that their solar zoning and codes were up to date as well as taking advantage of the electrification of our transportation sector being on the minds of a lot of our members/communities.
 - The toolkit provides a very intuitive step-by-step guidance to develop solar resources.
 - Can the regional planning organizations take a stand in the repeal of HB6 and re-adaption of alternative energies? MORPC is working with the legislature, other stakeholders and organizations to ensure a better bill is proposed if the repeal goes through (which is more or less expected, but not guaranteed.) We fully support energy efficiency and renewable energy's inclusion in future legislation.
 - [Solar-Toolkit.pdf](#)
- COVID-19 Transportation Related Information – Thea Ewing, MORPC
 - Ms. Ewing provided updates on highway, air travel and transit impacts due to COVID-19.
 - In our prior discussions, we had seen the huge “dip off the cliff” and we were starting to step up into June where we are starting to see more and more people out on our roadways.
 - Ms. Ewing reviewed the graphs for the weekday, AM and PM traffic patterns for both Franklin County and the 15-county area as well as the congestion maps.
 - On March 2, air travel dropped 20%; beginning of April dropped to 97% and is now around 66%. Air cargo took their biggest hit in January and is now creeping back up pretty quick due to the need for supplies, such as PPE, medical equipment and materials.
 - Baseline for highways is the first week of March and for air cargo is a comparison from 2019 to 2020.
 - Ms. Ewing also reviewed data with regard to COTA and the Delaware County Transit.



Bevan Schneck, Secretary
Community Advisory Committee



MORPC Monthly Metropolitan Transportation Organization Summary

November 2020

Transportation & Infrastructure Development

Thea Walsh, Director - twalsh@morpc.org

Transit, Mobility & Human Services

➤ **Mobility Management**

- Work has continued on several aspects of the ODOT HSTC Region 6 Transit Coordinated Plan. These include:
 - The timeline that has the process starting in November with an estimated completion date in spring 2021.
 - A draft public engagement plan that recognizes the Central Ohio Mobility Management Working Group as the Coordinated Plan Steering Committee and outlines all necessary public involvement initiatives, such as surveys, focus groups, and public meetings.
 - Development of draft surveys for transportation users and providers to which will also contribute to the provider inventory for the Gohio Commute Specialized Mobility Search tool.
- MORPC staff have presented at a statewide virtual conference to highlight the Franklin County Mobility Management Program, regional transportation coordination, and Gohio Commute program. The conference focused on encouraging transportation access and education for vulnerable populations.

➤ **Gohio**

- Gohio Commute staff met with Fed Ex to see how they could assist with Transportation to all their facilities. Employee data is currently being analyzed to see how we can assist them with our vanpooling program.
- Gohio Commute Staff participated in the Association for Commuter Transportation (ACT) DEI taskforce to establish a Diversity and Inclusion Program for the organization. After several months of planning, the recommendations are being presented to the Act Board of Directors on November 9th.
- Gohio Commute staff are moving forward with development of the specialized mobility search tool. There have been multiple meetings with the OARC RS AQ Subcommittee, ODOT, and Rideamigos to work out challenges with site integration and user-friendly design. The implementation date is still to be determined but is expected to be in early Winter for MORPC.
- A Central Ohio Telework Policy Guide for businesses. The telework guide was discussed during MORPC's Summit on Sustainability along with other related topics among the panelists. As a result of this panel, Gohio Commute Staff feel encouraged

- to pursue a secondary document that focuses on confronting disparities caused by virtual work among diverse populations. Planning for this document are underway.
- A Central Ohio TDM web page for the Gohio Commute Mobility Hub. This page will feature mobility updates in Central Ohio for public viewing. This will highlight MORPC's partnership with regional transportation partners and offer the public an opportunity to email in their feedback on mobility initiatives.
- Gohio Commute staff are partnering with Columbus Public Health and Toole Design Group to facilitate a TDM workshop with the Active Linden and Bike Friendly Franklinton Coalitions. This workshop will highlight how our regional Mode Shift Coalition can support equitable TDM initiatives for vulnerable communities. Additionally, Toole Design Group will present successful TDM programs from around the country and facilitate conversation on how we might implement their best practices to make our work more successful for Central Ohio mode shift. This will be an important learning experience focused on equity, transportation behavior change, and TDM data collection.
- Gohio Commute staff have reinforced and strengthened partnerships with CampusParc and the Ohio State University Transportation Management team to collaborate on their Comprehensive Parking Plan and future TDM partnership opportunities.

Central Ohio Rural Planning Organization (CORPO)

➤ CORPO Update

- CORPO staff met with stakeholders in Knox County on October 6th to further a proposed trail head design plan that the Village of Centerburg is currently preparing. CORPO / MORPC staff provided a scope of work, data and meeting facilitation.
- CORPO met with staff at LUC on October 19th to discuss planning coordination between agencies as well as the Regional Coordinated plan.
- CORPO staff continued to meet / work with members in Madison County on a Thoroughfare Plan for the county.
- CORPO staff continues to advise the ODOT US 33 Plan TAC, provide data and planning assistance when necessary.
- CORPO staff continues to assist the Union County Health Department with their Mobility Feasibility study and last met with the steering committee for that project on October 13th.

Infrastructure Funding

➤ MORPC Attributable Funding

- MORPC received 31 final applications for MORPC Attributable Funding, representing over \$175 million in funding requests. MORPC staff will be working alongside the Attributable Funds Committee (AFC) to score the applications and develop recommendations for funding during the coming months. The next AFC meeting is November 4th.

➤ Ohio Public Works Commission (OPWC)

- Applicants in Franklin County (District 3) submitted 19 applications requesting \$36 million in SCIP/LTIP funding for the year beginning July 1, 2021. Approximately \$30 million is available. The team is reviewing and scoring applications. The Public

Works Integrating Committee's (PWIC) next meeting on November 20 will be to review the applications received and the scoring process.

- Applications for District 17 (includes Delaware, Licking and Fairfield counties) are due on November 6, 2020.

➤ **Natural Resources Assistance Council (NRAC)**

- District 3 (Franklin County) announced the availability of \$3.9 million from the Clean Ohio Conservation Fund for green space acquisition and stream corridor restoration. Preliminary screening applications are due on December 11, 2020, and final applications are due on March 19, 2021. Application materials are available on MORPC's website.
- MORPC hosted virtual workshop on October 6 for potential applicants. Workshop slides have been posted on the website.

➤ **Competitive Advantage Projects (CAP)**

- MORPC is actively working with each county that participates in CAP to update their project lists ahead of the new Congress. Each county is now moving through locally preferred channels to update their projects. Staff is also working with stakeholders to determine 'regionally significant' projects under CAP (e.g broadband access). CAP update work is anticipated to continue into early 2021.

Data & Mapping

Aaron Schill, Director – aschill@morpc.org

Regional Data Advisory Committee (RDAC)

The RDAC will meet on December 1 to discuss, among other matters, the status of the Working Groups, the Broadband Access Pilot Program, the COVID-19 Research Briefs, and the updating of the Regional Data Agenda.

- Data Policy Needs Survey & Toolkit Working Group members met October 20 to continue their work on the Data Policy Needs Survey. The Working Group plans to meet again in mid-November.
- The Regional Information & Data Group (RIDG) Working Group is planning the fourth-quarter RIDG User Group meeting, scheduled for November 4. The Working Group will meet again on November 16.
- The Regional Municipal Fiber Strategy Working Group continues their work via the Fiber Network Subgroup. The Working Group will meet again later in 2020.
- The Central Ohio GIS User Group (COGUG) will have their final 2020 meeting on December 2.

Transportation

- Data & Mapping Director Aaron Schill continues to assist Transportation staff with the final steps of the update of the Attributable Funds Online Application.
- GIS Manager Cheri Mansperger is working with ODOT Technical Services to help them consume Franklin County LBRS data.
- Data & Mapping staff continued creating watershed maps and maps for Hyperloop,

Data and Mapping Outreach and Collaboration

Population Estimates

- Data & Mapping staff collected and analyzed data for the 2021 Population estimates, with draft estimates being distributed to Members on October 12. Finalized population estimates will be presented to Commission on November 12.
- Data & Mapping staff and leadership updated the timeline for the annual population estimates, which will result in:
 - Increased accuracy and stability of population estimates for Members.
 - The ability to produce and share with Members a time series population trend for communities since 2010 as a new data product.
 - Lengthening the timeline for building permit data collection which will result in strengthened QA/QC of those data.

Central Ohio Broadband Access Pilot Program

- Data & Mapping Director Aaron Schill, ESCCO staff, and PCs for People staff continue to meet with prospective funders, wireless vendors, school superintendents and other interested parties.
- The GIS Team is geocoding the distribution of the equipment.

COVID-19 Research Briefs

- Data & Mapping Director Aaron Schill and staff are working with local partners to develop a series of data-based research briefs to prepare and inform regional policy and decision-makers

on the likely mid- and long-term effects of the pandemic and shutdowns. Completion of this projected is expected in November 2020.

211 Dashboard

- The Data Team created a 211 Calls Dashboard for Lutheran Social Services data, and will work with Lutheran Social Services toward the final product.

Planning & Sustainability

- Data & Mapping staff are collaborating with Planning & Sustainability staff to produce and analyze the Central Ohio Greenways Trail Survey, the Active Transportation Plan, Trail Counts, and the Central Ohio Greenways Prioritization Project.
- Data & Mapping staff assisted Planning & Sustainability staff with the City of Columbus TAP Speed Management Tool.
- Data Manager Liz Whelan continues her collaboration with MORPC's Planning & Sustainability staff on the Regional Sustainability Agenda Subcommittee.
- Data Analyst Natalie Hurst, Sustainability Officer Brandi Whetstone, and OSU's Center for Urban and Regional Analysis (CURA) launched the Regional Sustainability Dashboard on October 16 at the Summit on Sustainability. The MORPC/CURA Team received the Collaborative Achievement Award presented at the Summit. More information and a link to the dashboard can be found [here](#).

Regional Housing Strategy

- Data Manager Liz Whelan gave a presentation Regarding the Regional Housing Strategy to the Equity Now Coalition on September 24, and at the Summit on Sustainability on October 15.

Planning & Sustainability

Kerstin Carr, Director - kcarr@morpc.org

Active Transportation Planning

Active Transportation Plan: Team members have completed several analyses for the Active Transportation Plan (ATP). Notably, the level of traffic stress map will be updated and expanded to include the entire MPO area. Preliminary findings on the level of traffic stress were vetted with the ATP Steering Committee at its November 10 meeting, where members reviewed and discussed the draft map's results related to bike/pedestrian comfort and safety. Committee members also heard an update on the ATP outreach plan and public survey.

Complete Streets: The MORPC Complete Streets Committee reviewed Stage 1 documents for Cassady Avenue and Stage 2 documents for Winchester Pike over Georges Creek. Recommendations were made on both projects to make minor improvements for non-motorized users.

Active Transportation Committee: The fourth quarter Active Transportation Committee meeting has been rescheduled to Tuesday, December 8 from 2-4pm. Angie Schmitt, Cleveland resident and author of the new book Right of Way will be the guest speaker. The meeting will focus on pedestrian safety.

Bicycle & Pedestrian Counts: Manual volunteer counts were completed at the end of September and staff have been working to summarize all the data that was collected. A final summary report will be shared before the end of the year. Staff also completed annual short duration counts and are working to improve the annual trail count program, including data collection and processing, for next year.

insight2050

Technical Assistance Program (TAP):

- Team members engaged Franklin County staff in the Complete Streets project through a Virtual Walk Audit which began and ended at MORPC Offices. Staff were asked to evaluate the comfort of specific observation stops, such as intersections and bus stops. MORPC and Franklin County hosted a debrief meeting to discuss the Virtual Walk Audit and how it relates to Complete Streets. Results will be summarized for the final deliverable.
- Team members met with City of Hilliard staff to identify a potential transportation network for the Cemetery Road site area that would support connectivity and access for all modes. MORPC team continues to refine the draft network and align recommendations with proposed land use.
- For the Westerville project, MORPC team members developed a multidisciplinary inventory of plans, policies, and ordinances relevant to the Cleveland Avenue corridor. MORPC team continues to work on building an inventory of recommendations from those documents.

Regional Housing Strategy (RHS)

Team members continue to meet with RHS project sponsors to debrief the project. MORPC is interested in hearing how its members are approaching next steps and whether/how MORPC can be a resource to them as they move forward with implementing the actions of the RHS.

MORPC continues to share the RHS findings with various audiences. Presentations within the past month include: Summit on Sustainability, Gahanna City Council, and the Affordable Housing Alliance of Central Ohio.

Transportation Safety

Committee Meetings:

- Staff attended the Franklin County Safe Communities Coalition meeting on October 14, 2020. Discussion in the meeting focused around Teen Driver Safety and resources available for teaching young drivers about the dangers of distracted driving. More information can be found at <https://www.impactteendrivers.org>.
- Staff attended the Franklin County Traffic Fatality Review meetings on October 1, 2020 and October 15, 2020. A second meeting was held this month to make up for meetings not held due to COVID-19 earlier this year. Recommendations from the coalition included more education around speed, impairment, pedestrian safety, and young driver safety.

Sustainable2050

Member Engagement: Sustainable2050 was represented at the 2020 Summit on Sustainability with a presentation on community recognition programs. Our thanks to Bexley Environmental Sustainability Advisory Committee Chair Elizabeth Ellman for doing a fantastic job highlighting the city's commitment to sustainability along with its role as a Platinum member of Sustainable2050. Thanks, too, to Ohio EPA's Bill Narotski and alumna Terrie TerMeer, who also participated in the session.

Greenways & Water Resources Program

Central Ohio Greenways Board (COG):

Next meeting January 20, 2021

The Central Ohio Greenways (COG) Board met on October 14, 2020 and reviewed each of the Working Groups' projects.

- **Trail Development Working Group:**
 - A draft overview of the "Trail and Active Transportation Prioritization" results were shared with the Board. The results reveal that if the Regional Trail Vision is complete and high stress roads within one mile of the trail network are improved, nearly 60% of Franklin County residents will have safe and comfortable access to the trail network within one mile of their home. The results also indicate that projects including the Hudson Greenway and a Camp Chase gap that are already underway are ranking high in the prioritization. Other high-ranking projects include: a trail in the Linden neighborhood that would provide much-needed access to a neighborhood mostly unserved by trails; and a trail downtown that would fill a trail gap in a highly populated, employment-centric area.
 - The group is also advising on a COG Urban Greenway Design Guide, a document that will provide guidance and inspiration to partners as they plan trail projects that are co-located with existing rights-of-way and urban environments.
- **Marketing & Communications Working Group:** The Working Group collaborated with the MORPC Mode-Shift Coalition on the People Who Bike campaign. The campaign ended in September and focused on the diverse people who bike and the reasons they enjoy biking. The campaign included educational resources, an interview series, and a passport contest. Engagement on social media was significantly higher than normal, and the passport contest was well received. The Working Group also shared an idea to curate virtual races and 5K routes to support local events that have gone virtual due to COVID-19.
- **Operations & Access Working Group:** The Working Group has been supporting efforts to ensure that COG projects and campaigns are inclusive and accessible to all. The group has provided recommendations to ensure the COG Prioritization Effort carefully considered

equitable access to the trail network as part of the analysis. The group recommended strategies for engaging African Americans in a recent trail survey to ensure COG received statistically significant results.

- Partnership Working Group: The Working Group received funding from Columbus Realtors and The Columbus Foundation to complete an Impacts of Trail Study. In addition to identifying the impacts of the fully built-out trail network as they relate to public health, environment, the economy, and social equity, the study is recommending strategies to optimize the trail count program to ensure that accurate and complete usage data is available for the trail network.

COG is also considering new strategies to track annual progress, exploring ideas such as tracking the percentage of the population with access to the trail network annually to be able to better measure equitably expanding the trail network.

Sustaining Scioto Board:

The Board will meet on October 28. Chris Nietch of the U.S. EPA will present on the Little Miami East Fork Watershed Collaborative, a model water quality monitoring and modeling program. The Agricultural and Rural Communities Outreach Team Chair, Jessica d'Ambrosio, will announce the first meeting of the Team. The Board will discuss the need for a new Vice Chair due to Mike Andrako, previous Vice Chair, assuming a new role with Franklin County Engineer's Office. MORPC staff will update the Board on the status of a funding application to the Ohio Water Development Authority to support creation of a collaborative water quality monitoring plan for the Upper Scioto.

- Agriculture and Rural Communities Outreach Team: The Team will have its first meeting on November 19th, 2020 at 10:00am-11:30am. The Working Team seeks to facilitate regional collaboration with agricultural stakeholders in the Upper Scioto watershed, share relevant data and resources, and advance practices and programs that support improvements to surface water quality. Jessica D'Ambrosio with The Nature Conservancy is the Chair of this Team.

Energy & Air Quality

Energy & Air Quality Working Group: The Energy and Air Quality Working Group met on September 22nd and reviewed MORPC energy and air quality programming as well as updates from the subcommittees.

- The Diversity & Environmental Justice Subcommittee Exploratory Group proposed to:
 - Conduct outreach to increase the diversity and inclusiveness of perspectives on the Energy and Air Quality Working Group prior to convening the subcommittee.
 - Develop an initial roster of Equity Subcommittee members from traditionally underserved communities.
 - Propose recommendations that internalize diversity and community inclusion in MORPC's Energy and Air Quality activities.
- Air Quality Sensor Subgroup: Conversations with William Kenny, Ohio EPA representative to the Subgroup, are moving forward to allow collocation of the suite of low-cost air quality monitors with an Ohio EPA maintained Federal Reference Monitor (FRM). The suitability of FRMs in the region are being considered.
- Solar Subcommittee: The EAQ Working Group renamed the Solar Toolkit subgroup to the Solar Subcommittee in order to pursue a SolSmart designation for MORPC as a regional organization, and to develop further recommendations and activities surrounding solar opportunities in the region. The Subcommittee met in October to review the requirements for the submission to SolSmart. It is expected that MORPC will receive a silver designation once the submission is approved, likely in Q1 of 2021.
- Local Government Energy Partnership (LGEP): Staff continues to develop programming for 2021. MORPC has become an ENERGY STAR partner, bringing access to ENERGY STAR's suite of technical assistance to members through the LGEP. The fourth session of the Energy Academy will be held in December and is focused on the Clean Energy Acceleration Program and financing energy activities.

Sustainability Advisory Committee

Sustainability Advisory Committee (SAC): The SAC met on October 21, 2020. Some members' terms will expire at the end of 2020 and they will be contacted to discuss next steps. Joe Flarida, Executive Director for Power a Clean Future Ohio, was invited to present information about this program as well as opportunities for partnership. MORPC staff provided updates to the committee about the Summit on Sustainability, the Regional Policy Agenda, Regional Sustainability Dashboard, and the process for updating the Regional Sustainability Agenda. The next meeting will be December 16 from 2:30-4:00pm.

- Regional Sustainability Dashboard: MORPC worked in partnership with OSU's Center for Urban and Regional Analysis (CURA) to launch the Regional Sustainability Dashboard on October 16 at the Summit on Sustainability. The Dashboard provides the most complete, accurate, and up-to-date representation of the region's sustainability goals, as defined in the Regional Sustainability Agenda, and serves as the official status report for progress toward those goals. MORPC and CURA teams also received the Collaborative Achievement Award presented at the Summit. An outreach toolkit was developed for partners to help promote the dashboard through a variety of communications platforms. A new page was added to MORPC's website with more information and a link to the dashboard at <https://www.morpc.org/tool-resource/regional-sustainability-dashboard/>
- Regional Sustainability Agenda (RSA) Subcommittee: Last month, MORPC staff and the leadership from this subcommittee reviewed a consultant proposal from Dr. Jason Reece and presented it to the subcommittee for input. Proposed deliverables include a review the existing RSA with recommendations for social equity intersections, a presentation of those findings and recommendations, a workshop to facilitate ideas and input, and a resource document with social equity toolkits and other best practices resources. The team also met with Dr. Reece to create a schedule of deliverables for the consultant work. A review of the RSA goals and objectives was conducted by Dr. Reece in October and recommendations will be shared soon. Next steps are to plan for a workshop on November 18th which will include the subcommittee members as well as the Chairs and Vice-Chairs of our Planning & Sustainability committees.

Communications & Engagement

Niel Jurist, Director – njurist@morpc.org

Graphic design projects included the development of information materials for the Rapid Speed Transportation Initiative and an image for the promotion of Gohio Commute through Spectrum Reach's support local campaign.

News Releases

- [Central Ohio Remains on Track to Reach 3 Million People by 2050](#)
- [Region's Advances in Sustainability Highlighted at MORPC Summit](#)

MORPC In The News

- [City commits to 'Complete Streets'](#)
- [Moonshot Idea: Designing a more equitable region](#)
- [Crane Watch: New Central Ohio development hotspots emerged in September](#)
- [The New Suburban Infill Proposals: How They Compare, and the One Thing They're All Missing](#)
- [A Hopeful Vision for the Future of Columbus and Some of Its Most Historic Neighborhoods](#)
- [West Virginia wins \\$500 million hyperloop certification facility](#)
- [Central Ohio agency continues to see strong population growth in coming decades](#)
- [Despite Pandemic, Columbus MSA on Track to Reach Population of 3 Million by 2050](#)
- [East Side, Bexley residents tired of dangerous speeders along East Livingston Avenue](#)
- [Livingston Ave.: Efforts underway to increase safety in area](#)
- [Eye on the Environment: Sustainability should be a road more traveled](#)

Digital Content

Social media and website content for the month included:

U.S. Census, Car Free Day, LinkUs: Northwest Corridor Survey, Central Ohio Biking & Walking Survey, Regional Housing Strategy, Safety, National Seat Check Saturday, Walk to School Day, Pedestrian Safety Month, National Teen Driver Safety Week, Regional Sustainability Dashboard, Bus Safety Week, Gohio Ride to Vote and COTA Ride to Vote, Gohio Commute, Energy Awareness Month, Smart Columbus Connected Vehicle Environment, Trick or Treat Safety, Transportation Demand Management Strategy and Telework Policy Guide, Population Forecast, and Delaware County Transit Service Public Hearing.



POPULATION ESTIMATES


2021 MEMBER DUES



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

1

METHODOLOGY REFRESHER

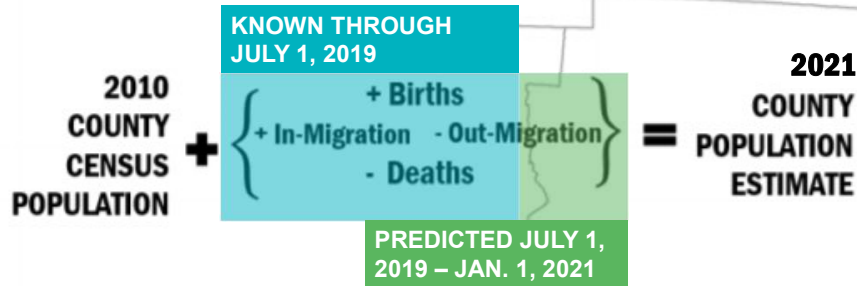


MORPC

- County population estimate inputs
 - Births & Deaths (Ohio Department of Health)
 - Net Migration (U.S. Census Bureau)
- Community population estimate inputs
 - Building permits (MORPC)
 - Occupancy rates & Household size (U.S. Census Bureau)

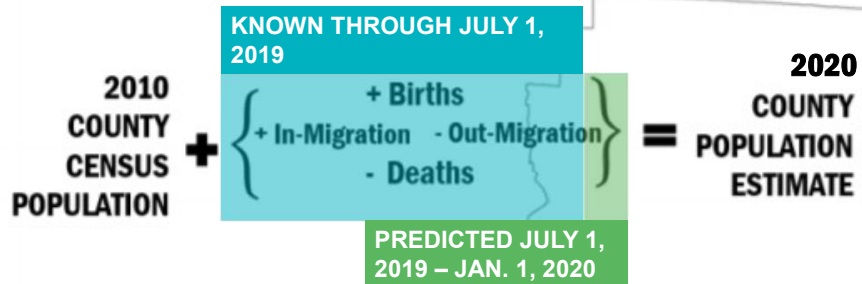
2

TIMING MATTERS



3

TIMING MATTERS



4

THE REST OF THE METHOD STAYS THE SAME



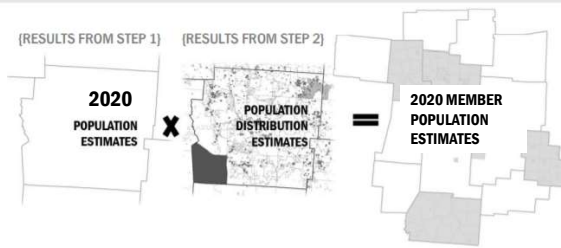
STEP 2

Calculate
Population
Distribution



STEP 3

Calculate
Member
Estimates



5

NEXT STEPS



Community
review

Feedback requested
by October 23rd, 2020

Member
population &
dues estimates
to Commission

November 12th, 2020
Commission Meeting

2021
population
estimates
produced

August 2021

6

AARON SCHILL*Director, Data & Mapping***Mid-Ohio Regional Planning Commission****T:** 614.233.4154aschill@morpc.org111 Liberty Street, Suite 100
Columbus, OH 43215**MORPC**
MID-OHIO REGIONAL
PLANNING COMMISSION

Air Quality Program

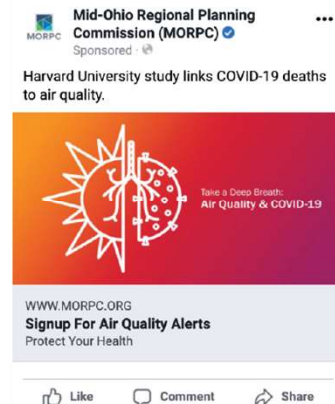
November, 2020



1

Air Quality Educational Marketing

Social Ads




2

Air Quality Educational Marketing

Landing Page

<https://mailchi.mp/5a5067b3cdda/morpc-air-covid>




Take a Deep
Breath: The
Connection
Between Air
Quality &
COVID-19.

Being air aware is critical, especially for those with breathing related illnesses. According to a Harvard nationwide study*, short term exposure to moderate to hazardous air quality increases the death rate in COVID-19 patients by at least 8%.

Reduce your risk of developing serious complications and sign up for daily air quality alerts today.

*Exposure to air pollution and COVID-19 mortality in the United States. Xiao Wu, Rachel C. Nethery, Benjamin M. Sabath, Daniela Braun, Francesca Dominici, medRxiv 2020.04.05.20084937; doi: <https://doi.org/10.1101/2020.04.05.20084937>



Protect Your Health

Sign up for Air Quality Alerts

Email Address

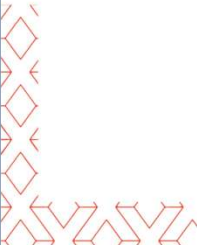
First Name

Last Name

Phone Number

Zip Code

SUBMIT

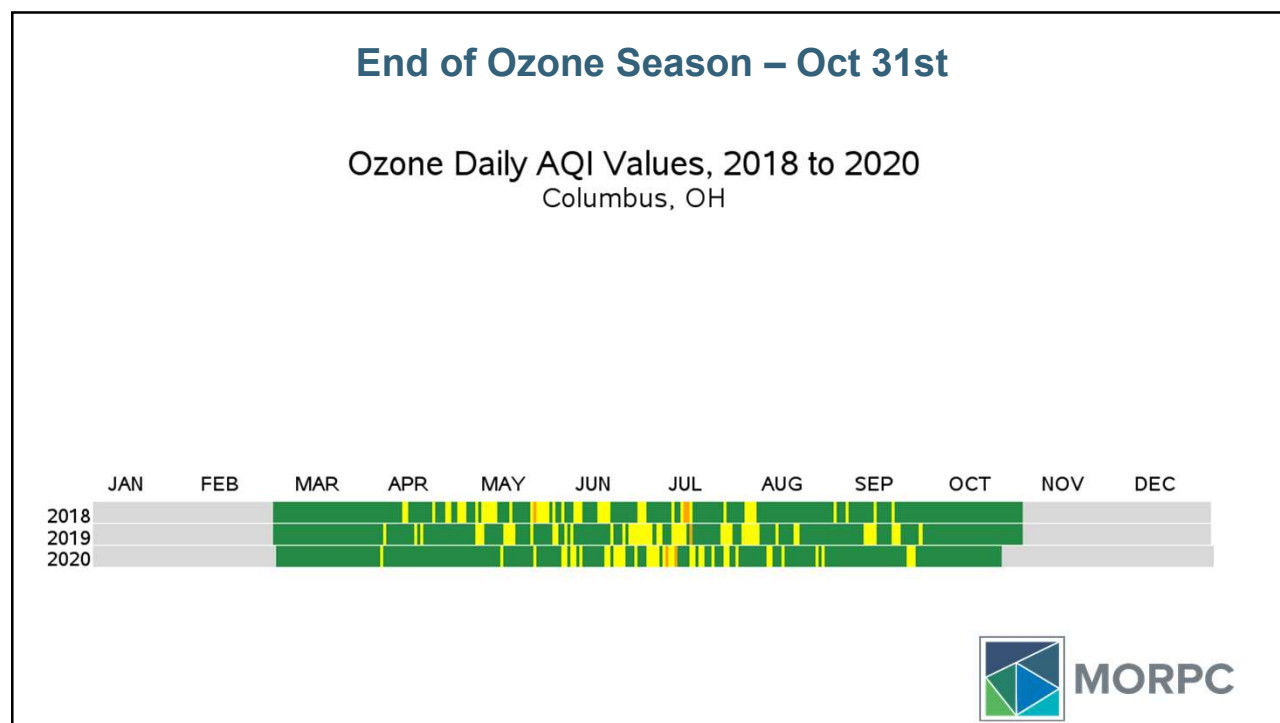


TAKE ACTION

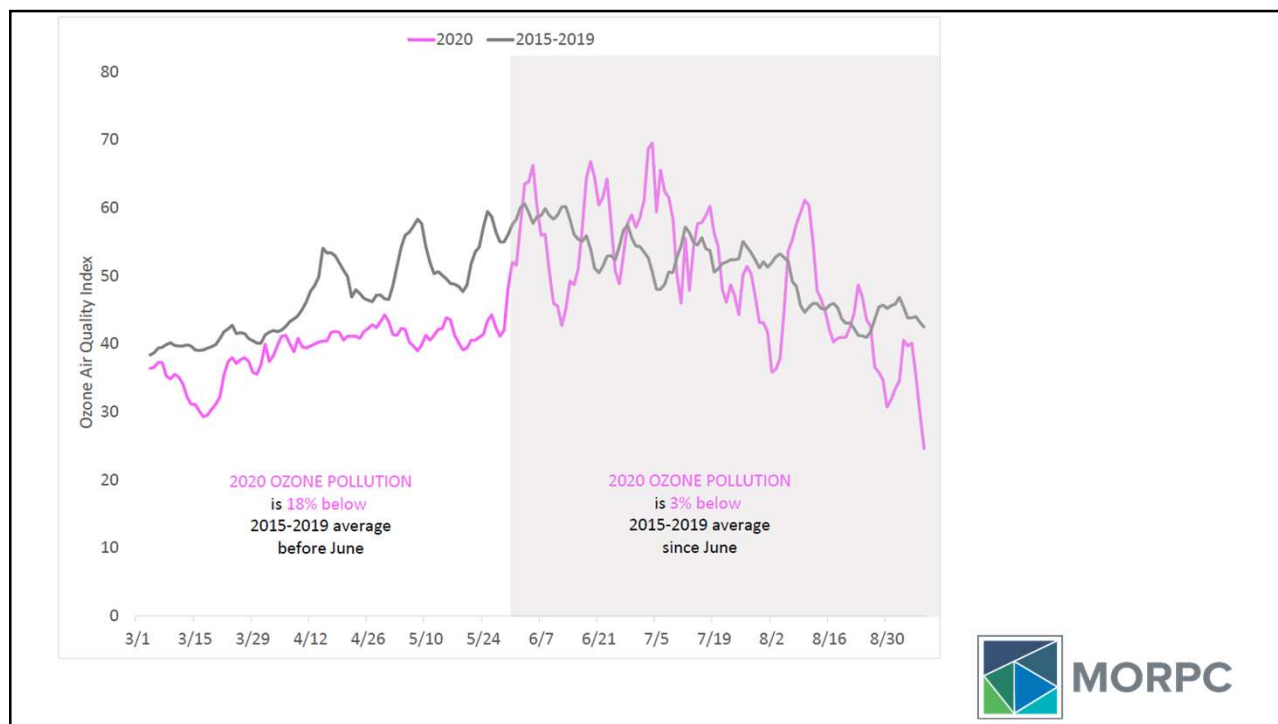
Share this page with your friends and family to help grow our community of Air Advocates.

Share
 Tweet

3



4



5

Brooke White, PhD
 Senior Air Quality Specialist
 Mid-Ohio Regional Planning Commission

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MORPC
 MID-OHIO REGIONAL PLANNING COMMISSION

6



1

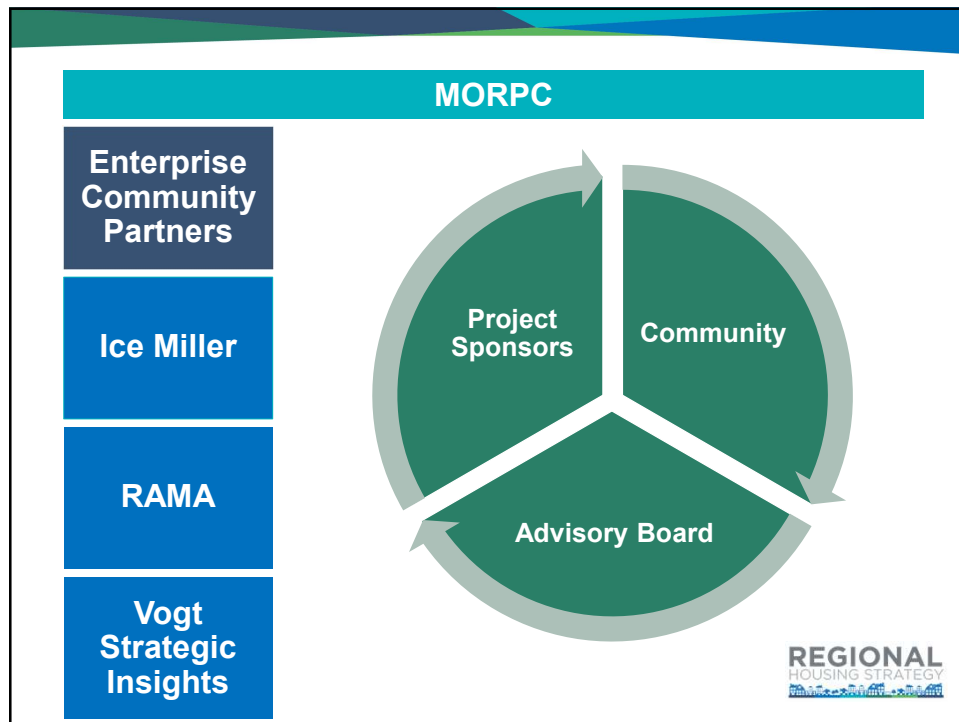
Vision Statement

A future where growth and recovery help realize *more equity among Central Ohioans, not less.*

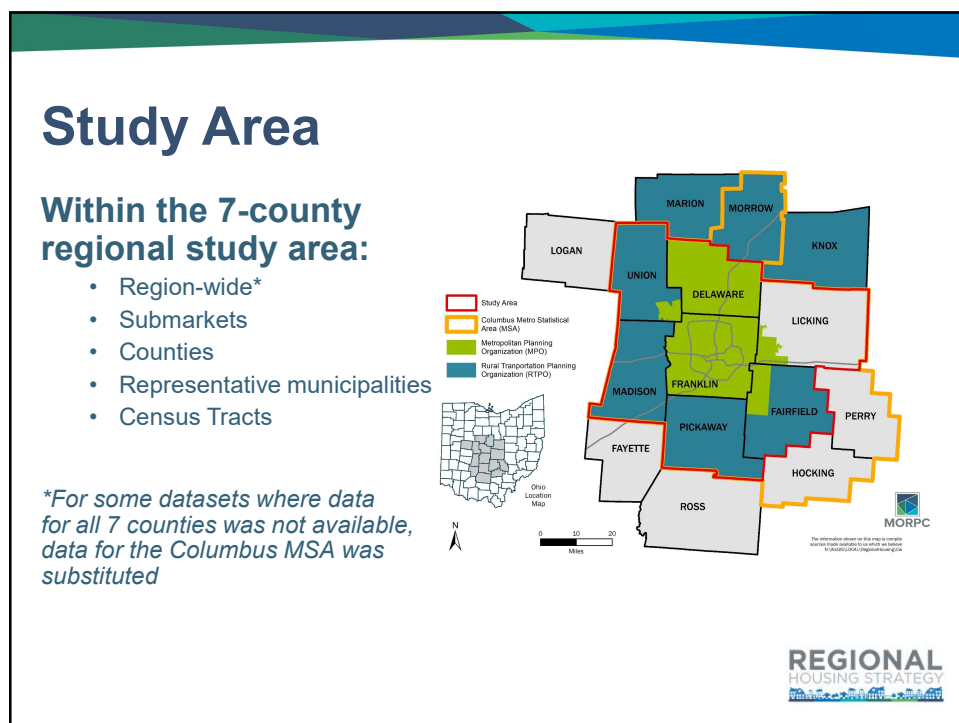
Housing—where it's built or maintained, who it's for, and how it's priced—can be a platform to achieve this vision.

The bottom of the slide contains three photographs. The first photo on the left shows a modern, multi-story apartment building with a light-colored facade and multiple windows. The middle photo shows a row of traditional, two-story houses with white picket fences in front. The third photo on the right shows a large, dark-colored house with a white picket fence and a paved road in front.

2



3

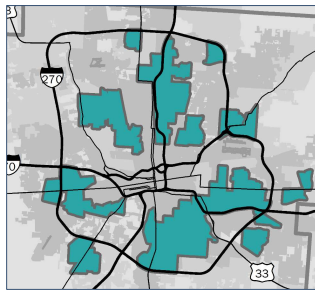


4

Unique Study Elements

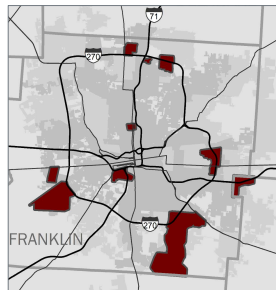
Submarket Analysis

- Physical Characteristics
- Housing Stock
- Housing Market



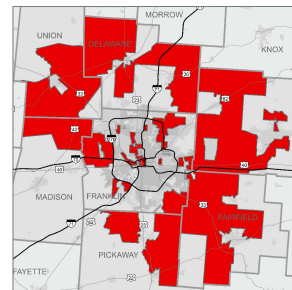
Displacement Analysis

Identifies areas vulnerable to housing market gentrification and displacement



Opportunity Mapping

Evaluates 15 indicators of opportunity across transportation, housing, education, health, and employment

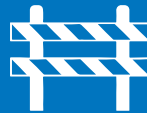


5

Core Regional Housing Issues



Increased competition for homes



Barriers limiting access to homes



Limited supply of homes priced for low-income households



Demand for more diverse housing stock



Housing instability among Central Ohioans

REGIONAL
HOUSING STRATEGY

6

Barriers to Development



Uncertainty
associated
with local land
use processes
and standards



Higher costs
of residential
development



Not-In-My-
Backyard
(NIMBY)
attitudes



Limited gap
financing

REGIONAL
HOUSING STRATEGY
PLANNING AND POLICY

7

Regional Financial Resources

Plentiful but complicated

- 52 housing or housing-eligible subsidy programs available

Flexible tools are needed

- Gap-financing tools
- Tax Increment Financing
- Property Tax Abatements
- New Community Authorities (special taxing districts)
- Bond proceeds

Need for direct assistance is greater than what's available

- Rental assistance
- Home repair






Lack of coordinated information

- Resources not collectively housed in a one-stop source

REGIONAL
HOUSING STRATEGY
PLANNING AND POLICY

8

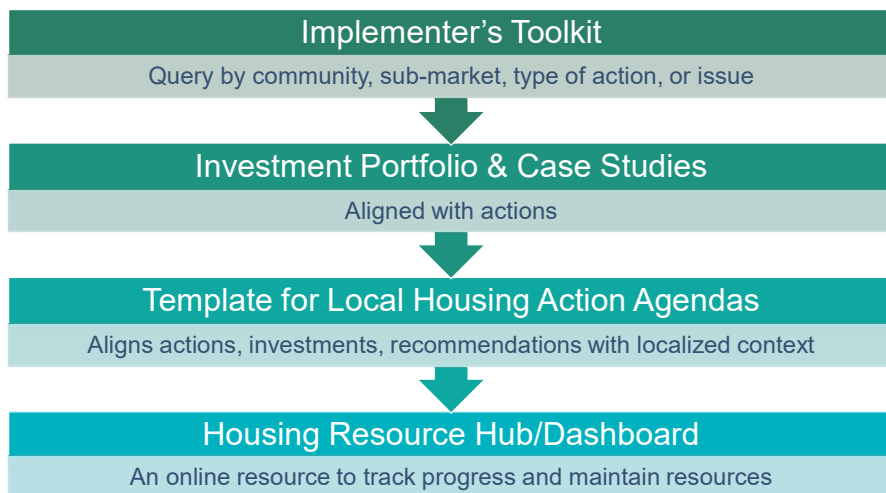
Priority Actions

| | |
|---|--|
|  | ADOPT A “GREEN TAPE” DEVELOPMENT REVIEW PROCESS |
|  | ENACT SOURCE OF INCOME PROTECTION LAWS |
|  | CREATE A STATE HOUSING TAX CREDIT |
|  | PILOT THE DEVELOPMENT OF DIVERSE, LOWER-COST HOUSING PRODUCTS |
|  | MORE TENANT-BASED RENTAL ASSISTANCE |

REGIONAL
HOUSING STRATEGY
Partnership for a Better Future

9


Deliverables



REGIONAL
HOUSING STRATEGY
Partnership for a Better Future

10

REGIONAL HOUSING STRATEGY



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Navigation Menu
X

[Executive Summary](#)
[Summary of Existing Conditions](#)
[Regional Housing Submarket Summaries](#)
[Regional Funding Resources](#)
[Implementer's Toolkit](#)
[Case Studies](#)
[Public Involvement Plan](#)
[Local Housing Action Agendas](#)

Acknowledgements

The Regional Housing Strategy was prepared by the Mid-Ohio Regional Planning Commission (MORPC), together with a consultant team led by Enterprise Community Partners.

The following Project Sponsors provided funding support for the Regional Housing Strategy



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IMPLEMENTER'S TOOLKIT

NUMBER OF POTENTIAL HOUSING ACTIONS

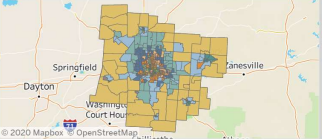
BASED ON CURRENT SELECTIONS

110

REFINE LIST OF POTENTIAL HOUSING ACTIONS

TIP: Hover over the filters to find the CLEAR FILTER icon (right), or press F5 to reset all filters

| County | City, Village, or Township | Housing Submarket | Core Housing Issue | Action Type |
|--------|----------------------------|-------------------|--------------------|-------------|
| (All) | (All) | (All) | (All) | (All) |



HOUSING SUBMARKETS


- 1. Late-century suburbs
- 2. Late-century exurbs
- 3. Mid-century small lots
- 4. Aging multifamily
- 5. Burgeoning streetcar neighborhoods
- 6. High-demand inner-ring suburbs
- 7. Emerging demand neighborhoods
- 8. Rural
- 9. Town Center
- 10. High-demand exurbs
- 11. OSU off-campus
- 12. Downtown
- Regionwide

EXPORT TABLE OF ACTIONS

EXPORT TO PDF

12

HOUSING ACTION PROFILE



Allow and support development of Accessory Dwelling Units (ADUs)

EXPORT TO PDF

Description & overview

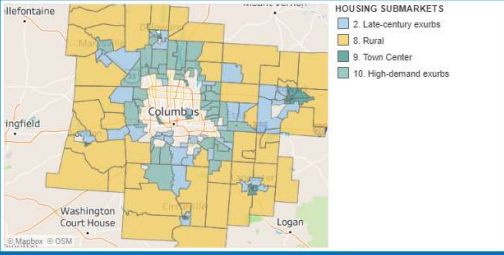
Accessory dwelling units (ADUs)—also referred to as accessory apartments, second units, or granny flats—are additional living quarters on single-family lots that are independent of the primary dwelling unit (HUD, 2008). In some communities, ADUs are not permitted under local land use regulations. Some communities limit who can live in them (e.g., only related individuals). To fully realize the potential of ADUs, property owners may need technical assistance and financing.

CORE REGIONAL HOUSING ISSUE(S) ADDRESSED
 *More homes that can serve a wider range of ages, abilities, and households
 *Limited supply for low-income households

ACTION TYPE(S)
 Land Use Policies & Processes

KEYS TO SUCCESSFUL IMPLEMENTATION
 *Agree on where to allow ADUs by-right, taking into account compatibility and land use factors (residential)
 *Pursue technical assistance (e.g., design guidelines, assistance navigating the permitting process)
 *Offer regulatory relief (e.g., waivers for parking requirements)

Places in Central Ohio where this action is most relevant



Opportunities & Examples from the Region

Central Ohio action status
 Underway

Opportunities to start or scale in Central Ohio
 In most areas of the region, the planning and zoning codes do not include provisions for ADUs, which means homeowners must obtain a variance from the Board of Zoning Appeals to build one. This leaves a variety of opportunities to expand access to ADUs as a source of housing: expanding the zones and jurisdictions across the region where ADUs are allowed by-right, relaxing restrictions on who may live in ADUs, and reducing parking requirements associated with ADUs. Additionally, easily digestible guidance to homeowners about their rights and restrictions could make the ADU development process easier to navigate.

Regional Examples
 Both attached and detached accessory dwelling units are permitted in Columbus. Previously, there were more restrictions on ADUs, particularly detached ADUs, related to off-street parking, lot size, and use. The policy has been updated to the following: "Ancillary dwelling unit" means a dwelling unit not greater than 800 square feet.

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Next Steps

Local Housing Action Agendas.

Local Housing Action Agendas (LHAA) will translate Central Ohio's regional housing vision and recommendations from the Regional Housing Strategy (RHS) into meaningful local action on housing issues across a diverse region. Once complete, a Local Housing Action Agenda articulates how individual jurisdictions in Central Ohio will act on regional and local housing needs. The Mid-Ohio Regional Planning Commission will lead this process in partnership with local jurisdictions.

Relationship to Regional Housing Strategy.

| Step | Regional Housing Strategy | LHAA |
|--|---|---|
| Step #1. Understand local housing needs | <ul style="list-style-type: none"> Regional housing needs Regional housing forecasts Submarket analysis Displacement risk analysis Opportunity mapping Findings from community engagement | <ul style="list-style-type: none"> Local statement of housing need Supporting data |
| Step #2. Set priorities for local action | <ul style="list-style-type: none"> Implementers' Toolkit Investment allocation portfolio Case studies | <ul style="list-style-type: none"> List of priority housing needs and related actions (jurisdiction-wide and targeted) |
| Step #3. Define local action | <ul style="list-style-type: none"> Implementers' Toolkit Investment allocation portfolio Case studies | <ul style="list-style-type: none"> Recommendations to address jurisdiction-wide and targeted priority housing needs |
| Step #4. Demonstrate commitment to local action | <ul style="list-style-type: none"> Evaluation framework | <ul style="list-style-type: none"> Ways to track and communicate implementation progress |

Key Components.

Local Housing Action Agendas will include two primary components:

- Overview of housing needs:** Each Local Housing Action Agenda will have an overview of local housing needs, including communitywide needs; needs affecting specific places or groups of people in a community; and priority needs to address through local action.
- Recommendations for local action:** Each Local Housing Action Agenda will outline specific actions tailored to local opportunities, challenges, and capacity to address local priority needs.

Guiding Principles.

Local Housing Action Agendas will be guided by three overarching principles:

- Context sensitivity:** This process recognizes and accounts for the unique practical and political realities at the local level in Central Ohio by working with individual communities to identify their most pressing housing needs and tailoring the approaches in the Implementer's Toolbox to each community in the region.
- Equity:** Mirroring the RHS' focus on housing as a platform for equitable growth and recovery, equity is a cross-cutting consideration in developing these Local Housing Action Agendas. Each part of the process embeds equity by asking local stakeholders to answer a set of equity-focused questions about the decisions being made.
- Building resilience:** The RHS was developed during the 2020 COVID-19 global pandemic. Committing to and taking local action on housing issues—in ways that use housing as a platform for equitable growth and recovery—will promote stability and resilience among residents, both in response to COVID-19 and in the event of future shocks.

Four Step Process:

- 1 Understand local housing needs**
 This step builds a common understanding of how regional housing issues identified through the RHS affect a jurisdiction and identifies housing needs to address locally over the next 5-10 years.
- 2 Set priorities for local action**
 This step connects and prioritizes jurisdiction-level housing issues to actions that address these needs over the next 5-10 years.
- 3 Define local action**
 This step develops recommendations that tailor priority actions to local context and capacities, including any targeted housing issues.
- 4 Demonstrate commitment to local action**
 This step results in a full Local Housing Action Agenda and launches local implementation, including ways to track and communicate progress that aligns with regional resources for implementation.

Local Engagement.

The process to develop a Local Housing Action Agenda relies on a local advisory group to provide continuous, candid feedback on local needs, priority needs and related actions; and local implementation considerations.

Formats.

The format of the local housing action agenda will also be tailored to meet the unique needs and goals of each jurisdiction in Central Ohio. A local housing action agenda could take many different forms to support effective implementation:

- Local municipal policy (resolution, ordinance)
- Local housing plans
- Local comprehensive plans (as chapters devoted to housing or generally)
- Local land use policies
- Stand-alone document

14



15



THANK YOU!

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TDM Strategic Plan Update 2020-2021

November 2, 2020



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1

TRANSPORTATION DEMAND MANAGEMENT (TDM)



MORPC

- What is TDM?
 - TDM Strategies involve using education, outreach, incentives, and programming to encourage and empower the public to use sustainable modes of transportation.
- Why Implement TDM?
 - Reduced roadway congestion
 - Reduced travel cost
 - Improved air quality
 - Improved public health



2

CORE VALUES OF THE TDM PLAN



MORPC

• People

- TDM strategies in this plan will only be successful if needs and preferences of commuters are considered in program design.

• Equity

- It is a priority for TDM programs to benefit age, income, and race diversity. To this end, implementers of strategies seek to design programs that enhance equitable access to convenient and affordable travel options on tools for how to utilize those options.

• Innovation

- TDM implementers embrace new and creative approaches for connecting people with transportation options and

Our Universe



Mobility Lab

3

TDM & THE MTP



MORPC

- The TDM Plan suggests actions to reduce vehicular demand on the roadway
- The MTP increases and/or maintains the supply of the road network.
- The MTP and TDM Plan have coordinating goals.
- The TDM Plan provides guidance for MORPC and partners to achieve MTP benchmarks.
- TDM is only a small piece of the "transportation puzzle," but it is a critical piece.

| | REDUCE PER CAPITA ENERGY | PROTECT NATURAL RESOURCES | ATTRACT AND RETAIN ECONOMIC OPPORTUNITY | CREATE SUSTAINABLE NEIGHBORHOODS | MAXIMIZE ON PUBLIC EXPENDITURES |
|--------------------------------|-----------------------------|---------------------------------|---|--|---------------------------------------|
| TDM OUTCOMES | | | | | |
| REDUCED CONGESTION | ✓ | ✓ | ✓ | ✓ | ✓ |
| REDUCED ENERGY USE & GHG | ✓ | ✓ | | ✓ | |
| REDUCED COMMUTING COSTS | ✓ | | ✓ | ✓ | ✓ |
| IMPROVED AIR QUALITY | ✓ | ✓ | | ✓ | |
| IMPROVED PUBLIC HEALTH | ✓ | ✓ | | ✓ | |

4

TDM STRATEGIES

- Each TDM Strategy is broken down with a description, actions, next steps, and identified partners
- The Strategies are identical to Chapter 5 of the MTP with more detail on how they will be accomplished.

TDM STRATEGIES

| |
|--|
| 1 |
| COLLECT, DEVELOP, AND MAINTAIN DATA ON ROADWAY, TRANSIT, BIKE, AND PEDESTRIAN CONDITIONS, AND OTHER MODES AND SHARE INFORMATION THROUGH TECHNOLOGY. |
| 2 |
| COLLECT, DEVELOP, MAINTAIN AND ANALYZE TRAVEL DEMAND DATA TO IDENTIFY OPPORTUNITIES TO PROVIDE APPROPRIATE MOBILITY OPTIONS |
| 3 |
| COLLABORATE TO REDUCE THE NEED FOR VEHICLE TRAVEL THROUGH DEVELOPMENT REGULATIONS. |
| 4 |
| EDUCATE AND MARKET TRAVEL DEMAND MANAGEMENT (TDM) PROGRAMS TO INCREASE USE OF TRANSIT, RIDE-SHARE, BICYCLING, AND WALKING. |
| 5 |
| CREATE TRAVEL DEMAND MANAGEMENT (TDM) PARTNERSHIPS AMONG THE FACILITATORS AND PROVIDERS OF ALL MODES OF TRANSPORTATION, COMMUNITY LEADERS, AND INSTITUTIONS THAT MAKE UP HIGH-DENSITY TRIP GENERATING DISTRICTS. |
| 6 |
| MAKE NEIGHBORHOODS SAFELY WALKABLE, BIKEABLE, AND ACCESSIBLE BY TRANSIT THROUGH NON-INFRASTRUCTURE PROJECTS AND PROGRAMS. |
| 7 |
| FACILITATE MULTI-JURISDICTIONAL DIALOGUE TO IMPROVE OPPORTUNITIES FOR COLLABORATION. |

5

Central Ohio Employer Telework Policy Guide

November 2, 2020

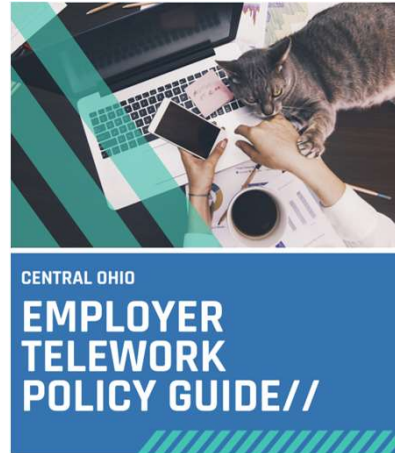


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6

CENTRAL OHIO EMPLOYER TELEWORK GUIDE

- Support the long-term transition to telework
- Full-time, part-time, and flexible telework scenarios are explored
- Three step process
 - Internal communication
 - Adopt a formal policy
 - Facilitate an employee agreement
- Environmental support for telework
 - Particulate matter impact
 - Healthcare cost impact
- Potential secondary document to focus on disparities



MORPC

7

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