MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

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NOTICE OF A MEETING

TRANSPORTATION ADVISORY COMMITTEE
Mid-Ohio Regional Planning Commission
111 Liberty Street, Suite 100
Columbus, Ohio 43215

Join Microsoft Teams Meeting
+1 614-362-3056 United States, Columbus (Toll)
(888) 595-9954 United States (Toll-free)
Conference ID: 103 158 769#

Wednesday, September 30, 2020
9:00 a.m.

AGENDA

- **9:00 a.m. Welcome & Introductions** – Cindi Fitzpatrick**,** Chair
- **9:03 a.m. Approval of September 2, 2020, Meeting Minutes** (enclosed)
- **9:05 a.m. Metropolitan Planning Organization (MPO) Report** (enclosed) – Thea Ewing, MORPC
  - Monthly Report – Data & Mapping – Aaron Schill, MORPC
  - Monthly Report – Planning & Sustainability – Stephen Patchan, MORPC
- **9:20 a.m. Funding Programs**
  - Attributable Funds Project Status Update - Thomas Graham, MORPC
- **9:30 a.m. Informational Items**
  - Regional Housing Strategy – Jen Noll, MORPC
  - Transportation Demand Management Update – Lexi Petrella, MORPC
- **9:55 a.m. Other Business**
- **10:00 a.m. Adjourn**

PLEASE NOTIFY MELISSA SHARP AT 614-233-4180 OR EMAIL AT msharp@morpc.org

William Murdock, AICP
Executive Director

Karen J. Angelou
Chair

Erik J. Janas
Vice Chair

Chris Amorose Groomes
Secretary

TO CONFIRM YOUR ATTENDANCE FOR THIS MEETING OR IF YOU REQUIRE SPECIAL ASSISTANCE.

The next TAC Meeting is
Wednesday, November 4, 2020 @ 9:00 a.m.
111 Liberty Street, Suite 100
Columbus, OH 43215

Mid-Ohio Regional Planning Commission
Transportation Advisory Committee Meeting Minutes

Date: **September 2, 2020**
Time: **9:00 a.m.**
Location: **MORPC**

NOTE THAT THIS MEETING WAS CONDUCTED AS A VIRTUAL MEETING THROUGH MICROSOFT TEAMS VIDEO CONFERENCING PLATFORM

Members Present

Zakke Bashir	Cindi Fitzpatrick	Matt Peoples
Ted Beidler	Tiffany Jenkins	Scott Sanders
Greg Butcher	Morgan Kauffman	Daniel Sowry
Barb Cox	Laura MacGregor Comek	Jacolyn Thiel
Brian Davidson	Alan Moran	Kevin Weaver
Bill Ferrigno	Kim Moss	James Young

Guests as signed in via TEAMS:

Jen Alford	Robert James	Tim Nittle
Valerie Croasmun	Ryan Lowe	Andrew Shepler
Mike Hafner	Andy Jones	Kristan Studebaker
Dan Hoying	Veena Madineni	Anthony Turowski

MORPC Staff Present

Laura Cardoni	Thomas Graham	Alexander Schepflin
Jon-Paul d'Aversa	Ted Geer	Aaron Schill
Thea Ewing	Zhuojun Jiang	Melissa Sharp
MaryAnn Frantz	Dina Lopez	Nathaniel Vogt
Nick Gill	Stephen Patchan	

Guests
Matthew Dietrich
Megan McClory

I. Welcome & Introductions

Chair Cindy Fitzpatrick called the meeting to order at 9:00 a.m. Thea Ewing (MORPC) took roll call.

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II. Approval of August 5, 2020 Meeting Minutes

Chair Fitzpatrick asked for a motion to approve the minutes; Kevin Weaver moved; Anthony Turowski seconded; none opposed, and the motion carried.

III. Metropolitan Planning Organization (MPO) Report – Thea Ewing, MORPC

- ODOT announced that they plan to suspend the TRAC program for this year, specially new projects. The suspension comes as a result of revenues below the expectations for this year. This is important to us because we are in the

middle of a public comment period for all the applications that were submitted. We will still be collecting those comments and sharing them with the project owners. Also, we will not be doing a TRAC prioritization this year. Those projects that were submitted this year will need to update their information and apply next year. We have not seen anything like a press release from ODOT, but MORPC is here to answer any questions you may have or assist in any way we can.

Data & Mapping Monthly Report – Aaron Schill, MORPC

- Regional Data Advisory Committee met on September 1 for our third quarter meeting, and among other items, one of the primary goals centered around the regional data agenda. This is a two-year agenda that guides our work in data as an organization and identifies the broader needs in the region related to data. The committee will now focus on reviewing, updating, revising the agenda going into 2021and then prioritizing these action items.
- Census 2020 – currently the census is set to complete enumeration at the end of September. The Census Bureau has requested an extension to the end of October; however, they have not received authorization to move the deadline; the plan is for counting to conclude 9/30/2020. This creates significant concerns for undercounting, especially in hard to count populations. MORPC, along with 130 organizations and the National Association of Regional Councils, has signed on to a letter that was sent to our congressional leadership expressing concerns about the short timeline to collect information as well as an issue called “differential privacy”, which is a new way that privacy will be protected in reporting out of results that create significant concerns about the accuracy of the data coming out of the 2020 census.
- Digital Divide Project (Central Ohio Broadband Access Pilot Program) – MORPC is working with the Education Service Center of Central Ohio and other partners to obtain up to 10,000 computers and internet accounts to low-income households in our region. Next week, we are launching the online portal for families to sign up. This will be a soft launch and the following week will go live to the general public. Our ask to you and your communities are two things:
    - Assist in reaching out to your communities
    - Assist in sourcing of donated computers that can be refurbished and provided back out to the families.

Planning & Sustainability Monthly Report – Stephen Patchan, MORPC

- Central Ohio Transportation Safety Forum – September 15, 2020 - this forum is a continuation of the Central Ohio Transportation Safety Plan. Attendees will have ample opportunities to learn about initiatives happening in the region, reviewing the adopted plan and discussing any necessary adjustments in lieu of our current situation with COVID-19. The forum will also feature a fireside chat with William Murdock, MORPC’s Executive Director, and Keith Benjamin, Director, Department of Traffic and Transportation, City of Charleston, SC. Mr. Benjamin is a nationally recognized leader in transportation safety as well as social justice. To register: www.morpc.org/safety

- Safety-Forum-Flyer-.pdf
- Summit on Sustainability – this is our annual summit. This will be a two-day (October 15-16, 2020) virtual event. Registration is now open. MORPC is partnering with the Atlanta Regional Commission to share innovations and best practices. (www.morpc.org/summit)
- 2020-Summit-on-Sustainability-Flyer

IV. Funding Programs

Attributable Funds Project Status Update – Thomas Graham (MORPC)

- Mr. Graham provided two updates:
  - Encumbered funds for the first of two annual payments to the State Infrastructure Bank (SIB) loan on the I-270 at US 33 interchange project.
  - Majority of funds for the Worthington Project are encumbered. There are still some outstanding funds. Those are anticipated to be encumbered later this fiscal year.
  - Ongoing round for attributable funding for new funding commitments, applicants that submitted screening applications should expect to receive feedback within the next day or so, if they haven't already. Those applicants would then be eligible to submit final applications, which are due October 9.
  - Attributable-Funds-Report-Simplified.pdf

V. Resolutions

Proposed Resolution T-11-20: Amending the State Fiscal Year (SFY) 2021-2024 Transportation Improvement Program – Thomas Graham, MORPC

- This TIP amendment includes 12 different projects. Additional information can be found in the meeting packet as well as detailed information in Attachment 1. Mr. Graham provided a brief overview of the following projects:
  - For COTA, we're including the Fields Avenue Renovation Project – the addition of $10,000,000in Section 5307 funding – to ensure that the project can continue move forward in fiscal year 2021. These funds were previously for state fiscal year 2020, but were not encumbered at that time.
  - OTP2 awards for both COTA and Delaware County Transit.
  - City of Dublin has a University Boulevard project. This project was recently awarded an additional $250,000 in ODOT Jobs and Commerce funding. This was awarded through the Franklin County Transportation Improvement District. This TIP amendment is including that award.
  - ODOT District 6 provides several projects, where there are alternations being made; none of which are altering construction phases. MORPC funds are included in the later phases of construction for a couple of these projects.
    - 70-71 Innerbelt Phase 4A – includes the addition of PE environmental phase.
  - US23 corridor study – Phase One. The study is exploring a continuous freeway connection between Toledo and Columbus. Phase One

specifically focuses on the area between Marion and Columbus. Phase One anticipated to cost about $1,000,000; $250,000 of that will be a contribution from MORPC. The additional MORPC funding being added to the TIP as part of that project.
- Whitehall – for the detailed design phase of the E. Broad Street at S. Hamilton Road intersection improvements project. MORPC funding is included in later phases of this project.
- Chair Fitzpatrick asked for a motion to approve this resolution; Bill Ferrigno moved; Matt Peoples seconded; motion carried.

- Proposed Resolution T-12-20: Accepting the PWP Completion Report for the State Fiscal Year 2020 – Nick Gill, MORPC
  - T-11-20 is an annual resolution we do accepting the planning work program (PWP) completion report. This is the agreement with ODOT on how we are going to use the federal transportation dollars we have for planning purposes. A summary document was provided which identifies the various activities that were done over the fiscal year along with the budget dollars that were provided.
  - Chair Fitzpatrick asked for a motion to approve this resolution; Jacqui Thiel moved; James Young seconded; motion carried.

VI. Information Items

- ORDC Rail Crossing Study – Megan McClory / Matt Dietrich (Guests), Ohio Rail Commission
  - The Commission has been working for about 15 months and is in response to concerns that the commission received from the public and communities about crossings that were occupied by trains. The team quickly came to the realization that there is not much in the way of quantitative data; a lot can be told about the safety of a crossing, but not necessarily about its importance to the community.
  - A two-phase project was conducted. The first phase was to look at the current conditions and current research. The second phase identified two pilot areas (Butler & Lorain Counties).
  - Ms. McClory reviewed the Adaptive Capacity Score (ACS) Methodology, - combines components into a single adaptive capacity score, then is used to assess the relative importance of a crossing and the impact that crossing has on the community. The assessment tool provides an output that is a score on a scale of 1 to 5 for each of the four components and combines into an overall motorized or non-motorized ACS score. For analysis purposes, those weights can be modified.
  - A final stakeholder workshop will be conducted later this month. By the end of September, final report, final evaluation tool and user manual are expected for both current use and how/when they can update evaluation tool and keep it current.
  - Ohio Rail Grade Crossing Study

- Solar Toolkit for Local Governments –Jon-Paul d'Aversa, MORPC

- The Energy and Air Quality Working Group created a subcommittee to build the solar toolkit our members. The subcommittee was comprised primarily of Energy and Air Quality staff as well as legal representation from Bricker & Eckler, Smart Columbus Energy, Energility, and NRGC. The toolkit familiarizes users with the process of solar development, what is needed and what is expected. Additionally, we compiled Central Ohio specific resources for those looking to tackle specific issues.
- A question was proposed regarding the purpose of the toolkit for government buildings or more towards development standards for projects. Mr. d'Aversa explained that it is "nuts and bolts" for everything you might want to do.
- Solar-Toolkit-.pdf

- Covid-19 Transportation Related Information – Thea Ewing, MORPC, Nick Gill, MORPC
  - The presentation was an update on information that was provided to the committee in June on how the pandemic is impacting travel throughout our region covering highway, air travel, transit, air quality and trails.
  - Mr. Gill reviewed the maps for the weekly traffic, both AM and PM as well as congestion during peak periods both Franklin County and the 15-county area.
  - Ms. Ewing reviewed air travel, air cargo and COTA/Delaware County transit.
  - Air quality and trails will be updated at a later date.
  - COVID-19-transportation-impacts-September-2020.pdf

VII. Other Business - None

VIII. Adjourn

- Chair Fitzpatrick entertained a motion to adjourn. Morgan Kauffman moved; Kevin Weaver seconded, none opposed, motion carried. Motion adjourned at 10:08 a.m.

Thea J. Ewing

Thea J Ewing, Secretary
Transportation Advisory Committee

MORPC Monthly Metropolitan Transportation Organization Summary

October 2020

Transportation & Infrastructure Development

Thea Ewing, Director - twalsh@morpc.org

Transit, Mobility & Human Services

➢ 5310 Designated Recipient

- FTA and MORPC executed Section 5310 funding for FFY 19 and 2020 enhanced mobility for older adults and people with disabilities. Eleven subrecipients will receive vehicles, purchase transportation, and capitalized maintenance.
- MORPC staff held a 5310 Subrecipient meeting on 9/18/20 to allow them to ask questions about the process and be made aware of the next steps.

➢ Mobility Management

- MORPC staff continue to work on the Specialized Mobility Search tool improvement and expansion with ODOT and regional partners. Search logic and platform improvements are being explored with RideAmigos. MORPC staff have also began conversations on how to prepare training tools for other partners who wish to use the program for mobility management.
- MORPC staff have begun planning work for the 2022-2025 Coordinated Transit Plan that will guide the Mobility Management program and transit coordination in ODOT Human Service Transportation Coordination Region 6.
- MORPC staff continue to work with ODOT and regional partners to develop the mobility management program through the Central Ohio Mobility Management Working Group. This group will also serve as the coordination group for the Coordinated Transit Plan.
- MORPC staff have developed an Older Adult Biking Resource Page alongside Age Friendly Columbus, Columbus Public Health, and Franklinton Cycle works to educate and empower older adults to bicycle for recreation and transportation.
- MORPC staff participated in a panel with Infraday to partner with Midwest transportation partners on how to overcome rural transportation challenges for older adults, people with disabilities, and people with low income.

➢ Gohio

- Gohio Commute Staff launched a new Emergency Ride Home Program for Ross County. Chillicothe commuters will no longer need to wait for a Columbus taxi service to pick them us. MORPC has partnered with Ross County Transportation, LLC in an effort to provide quicker service to our commuters. This region has embraced ridesharing with ten vans currently traveling daily to the Chillicothe VA Hospital.

- Gohio Commute staff successfully closed out the 2019 National Transit Database reporting year. Vanpool participates reduced 645,275 miles from our roadways in 2019 by vanpooling to work.
- Gohio staff have published the 2020-2021 TDM Strategic Plan for Central Ohio. The TDM Plan provides guidance for MORPC and partners to achieve MTP benchmarks and suggests actions to reduce vehicular demand. The core values of the document are people, equity, and innovation.
- Gohio staff have published the Central Ohio Employer Telework Policy Guide to support long-term transition to telework. The document includes environmental support for telework and a three-step process for implementation: internal communication, adoption of policy, and facilitation of employee agreements.
- Gohio staff finished an active transportation TDM campaign for August 2020 called "People Who Bike". Next steps are to develop a campaign review report to identify successes and opportunities for future campaigns and the overall impact.

Transportation Planning Studies

➢ Rapid Speed Transportation Initiative (RSTI)

- Environmental Impact Study (EIS Study): MORPC is creating two information folios that summarize the Market analysis/existing conditions report and the route alternatives analysis report, which were the main deliverables resulting from the environmental study completed in late 2019. These folios will be posted online in early October. In addition, MORPC participated in a meeting with All Aboard Ohio (AAO) executive director to discuss potential collaboration strategies that AAO can lead in the areas of private sector fundraising, public education/awareness, policy advocacy, and participation in public engagement opportunities when statewide rail and other applicable transportation planning studies take place, such as ORDC's recently approved statewide Rail Plan and ODOT's latest statewide transportation plan. The focus of participating in these planning strategies would be to advocate for an increased focus on passenger rail in funding and long-range statewide planning
- Hyperloop Feasibility Study: MORPC is working with JobsOhio to provide a letter of interest to Virgin Hyperloop on the Hyperloop Certification Center (HCC). Virgin Hyperloop is hoping to make an announcement of the selected site before the end of 2020.

Central Ohio Rural Planning Organization (CORPO)

➢ CORPO Update

- CORPO staff held CORPO member county subcommittee meetings virtually in five counties in early to mid-September 2020.
- CORPO hosted a breakout session during the Ohio Safety Forum held by MORPC on September 15th. The breakout session was an opportunity for rural stakeholders to let CORPO / MORPC staff know what types of safety planning products they would like going forward to meet the needs of the PWP.
- CORPO met with ODOT in mid-September to discuss previous and future PWP work and to also touch base with each other on needs, expectations and recommendations.
- After meeting with the Knox County Department regarding better active transportation access in Centerburg, OH, CORPO began to lay the groundwork for the scope of work for a potential design plan (to be completed by a consultant.)
- CORPO staff moderated a virtual panel discussion for Infraday Midwest focused on mobility access in rural communities on September 16th.

Infrastructure Funding

➢ MORPC Attributable Funding

- Feedback was provided to all applicants who submitted screening applications for new attributable funding commitments. Staff continues to be available to answer additional follow up questions. Final applications are due October 9th.

➢ Ohio Public Works Commission (OPWC)

- Applications for funding from OPWC programs for local infrastructure projects in District 3 (Franklin County) are due to MORPC on September 30, 2020, at 5 p.m. More than $27 million in grants and loans are available for projects starting construction in the SFY beginning July 1, 2021. Team members are available to answer prospective applicants' questions by phone, email, and virtual meeting.
- Applications for District 17 (includes Delaware, Licking and Fairfield counties) are due on November 6, 2020.
- Final applications for District 11 (includes Union County) are due on October 5, 2020.

➢ Natural Resources Assistance Council (NRAC)

- District 3 (Franklin County) has $3.9 million available for green space acquisition and stream corridor restoration through the Clean Ohio Conservation Fund. Applications are available on MORPC's website. Potential applicants are invited to attend an online workshop on Tuesday, October 6, from 1:30 to 3 p.m. A link to the workshop will be available on MORPC's website.

➢ Transportation Review Advisory Council

- Although ODOT suspended the 2020 TRAC funding cycle due to reduced revenues associated with COVID-19 impacts, MORPC continued to collect comments from the public until September 11. MORPC forwarded compiled comments to each project proponent on September 22.

➢ Competitive Advantage Projects (CAP)

- Initial outreach has begun to Lead Economic Development Organizations (LEDOs) in each county that participates in CAP. This outreach includes updates on current CAP project statuses and identifying potential new CAP projects. County-level conversations are expected to continue through the fall, with a final list to be produced ahead of the new Congress in January.

Data & Mapping

Aaron Schill, Director – aschill@morpc.org

Regional Data Advisory Committee (RDAC)

The RDAC met on September 1 to discuss the status of the Working Groups, the Broadband Access Pilot Program, the COVID-19 Research Briefs, and other matters.

- Data Policy Needs Survey & Toolkit Working Group members continue their work on the Data Policy Needs Survey, with two informal work sessions in September. The Working Group will meet again after the product of the informal work sessions has been evaluated by Working Group leadership.
- The Regional Information & Data Group (RIDG) Working Group met on September 17 to plan the fourth quarter RIDG user group meeting, and to discuss the development of a Steering Committee. The Working Group will meet again on October 20.
- The Regional Municipal Fiber Strategy Working Group continues their work via the Fiber Network Subgroup. The Working Group will meet again later in 2020.
- The Central Ohio GIS User Group (COGUG) will meet again on November 18, 2020, which is National GIS Day.

Transportation

- Data & Mapping Staff continue to assist Transportation Staff with the Metropolitan Transportation Plan (MTP) and other Transportation mapping and data needs by creating final trip-end maps for the MTP, zoning maps for CORPO members, and providing mapping for Transportation Review Advisory Council projects.
- Data & Mapping Director Aaron Schill is assisting Transportation staff in the final steps of the update of the Attributable Funds Online Application.
- GIS Manager Cheri Mansperger is working with ODOT Technical Services to help them consume Franklin County LBRS data.

Census

- The final Columbus/Franklin County Complete Count Committee Meeting will be held on September 22.

Data & Mapping Support to MORPC Members, Programs, and Projects

Central Oho Broadband Access Pilot Program

- Work continues many fronts for this program. Data & Mapping Director Aaron Schill, ESCCO staff, and PCs for People staff continue to meet prospective funders, wireless vendors, school superintendents and other interested parties.

COVID-19 Research Briefs

- Data & Mapping Director Aaron Schill and staff are working with local partners to develop a series of data-based research briefs to prepare and inform regional policy and decision-makers on the likely mid- and long-term effects of the pandemic and shutdowns. The project is currently in the data collection phase, with completion expected in November 2020.

Planning & Sustainability

- Data & Mapping Staff are collaborating with Planning & Sustainability Staff to produce and analyze the Central Ohio Greenways Trail Survey, Active Transportation Plan, and Trail Counts.
- Data & Mapping Staff are working on the Central Ohio Greenways project prioritization criteria and network analysis buffers for Planning & Sustainability.
- Data & Mapping GIS Staff created maps for the Active Transportation Plan Steering Committee, and the Traffic Stress Level layers.
- Data Manager Liz Whelan is working with MORPC's Planning & Sustainability Staff on the Regional Sustainability Agenda Subcommittee.

Regional Housing Strategy

- Data & Mapping Staff took a lead role in data collection and analysis for the Regional Housing Study, which was presented on September 2.

Data and Mapping Outreach and Collaboration

- Data & Mapping Director Aaron Schill presented at the COVID-19 Community Impact - Townships, Counties and Franklin County Township Association 9/16.
- Data & Mapping Staff is working on a Technical Assistance Program for the Columbus Division of Traffic Management to help them use GIS as a tool to identify streets as candidates for traffic calming devices.
- Data & Mapping Director Aaron Schill presented at the 2020 Ohio GIS Conference on September 21: "Re-Paving the Way: Launch of the Redesigned Collaboration Site for MORPC."
- Data Analyst Natalie Hurst presented at the 2020 Ohio GIS Conference on September 21: "Collaboration, Open Source Technology, and Sustainability. Oh my!"

Planning & Sustainability

Kerstin Carr, Director - kcarr@morpc.org

Active Transportation Planning

- Active Transportation Plan: Team members have finalized review of existing conditions with the ATP Steering Committee. At the September 1 Steering Committee meeting, Steering Committee members reviewed bicyclist/pedestrian travel patterns and safety data. Steering Committee members affirmed their desire to see more and better regional connectivity between jurisdictions.
- A public survey is now available at www.morpc.org/atp; all are encouraged to take the survey and to share broadly with their networks. Promotional materials, including social media templates and yard signs, are available.

Regional Housing Strategy

- The Regional Housing Strategy was rolled out to the public on September 2. An online dashboard and implementer's toolkit are available at www.morpc.org/rhs. An accompanying final report and additional resources will be added in the weeks ahead. As a next step, MORPC will work with individual jurisdictions to localize the regional findings and recommendations in customized Local Housing Action Agendas.

insight2050

Technical Assistance Program (TAP):

- Team members continued working on best practices reports for City of Hilliard Cemetery Road Conceptual Development project and Jefferson Township Blacklick Station Conceptual Development project.
- Team members are developing a system to categorize recommendations from local policies and plans relevant to the Cleveland Avenue corridor for the City of Westerville Recommendations Inventory project.
- Team members continued work on Franklin County Complete Streets project deliverables, including context-sensitive roadway classifications and the Complete Streets Implementation Toolkit.

Transportation Safety

- MORPC staff hosted the first annual Central Ohio Transportation Safety Forum. Keith Benjamin II, Director of Traffic & Transportation for Charleston, South Carolina, joined William Murdock for a keynote discussion. Following the interview, MORPC staff provided an update on regional safety statistics and facilitated breakout sessions to discuss rural safety, 2019 Central Ohio Transportation Safety Plan implementation, and MORPC transportation safety technical assistance.

Sustainable2050

- Member Engagement: At the September Sustainable2050 meeting, members discussed the connections between sustainability and mobility. Special thanks to the City of Dublin for serving as the virtual hosts for this meeting and for showcasing their recent mobility initiatives. Members also received updates on the latest happenings at MORPC, including the Regional Sustainability Agenda update, Clean Ohio Conservation Program, and October's Summit on Sustainability.

Greenways & Water Resources Program

Central Ohio Greenways Board (COG): The Central Ohio Greenways Board will meet on October 21st to review working group activities. COG is accepting Board Member applications for 2021 Board Member assignments. COG plans to hire an intern by early October.

- Trail Development Working Group: The group is advising MORPC staff on the COG Prioritization project which will be wrapped up this Fall. The group is also developing an Urban Greenway Design Guide.
- Marketing & Communications Working Group: The Working Group is reviewing passports from the August People Who Bike Campaign and will discuss ways to share the Central Ohio biking stories shared in the passports.
- Operations & Access Working Group: The Operations Working Group is interested in developing a wayfinding project as well as advising MORPC staff on other working group projects, including the Prioritization and Impacts of Trails Projects.
- Partnership Working Group: The Partnership Working Group is finalizing an Environmental & Health Impacts of Trails Report as well as developing a Scope for an Economic Impact of Trails project. COG recently received funding from the Columbus Foundation and Columbus Realtors Association to fund the project. The Working Group is also advising on a Trail Funding Resource Guide.

Sustaining Scioto Board:

- The Sustaining Scioto Board met on August 26 and heard from Dr. Aaron Wilson regarding recent climate trends in Central Ohio and impacts to agriculture and water quality. Jessica D'Ambrosio, Ohio Agriculture Project Director at The Nature Conservancy, was announced as the Chair of the Agricultural and Rural Communities Outreach Team.
- MORPC staff is awaiting a response from the Ohio Water Development Authority regarding the application to receive Research and Development Grant funds to develop a collaborative water quality monitoring plan for the Upper and Middle Scioto.
- MORPC Associate Planner Dr. Edwina Teye was interviewed by Columbus Underground about water resources initiatives in Central Ohio.

Energy & Air Quality

Energy & Air Quality Working Group: The Energy and Air Quality Working Group met on Tuesday, September 22 to learn about the Air Quality Senor Subgroup's guidance on comparing the low-cost sensor with federal regulatory air quality monitors to improve accuracy of data.

Local Government Energy Partnership: The third session of Energy Academy occurred on September 9 and focused on the Central Ohio Solar Toolkit and benchmarking opportunities for local governments. Commission approved MORPC's pursuit of a SolSmart designation as a regional organization. The SolSmart designation will enhance MORPC's ability to serve members as they explore solar for their communities and operations. Staff continue to pursue additional partnerships for new LGEP programming in 2021. Senior Energy Planner, Jon-Paul d'Aversa, discussed LGEP and the future of energy planning with Columbus Underground.

Sustainability Advisory Committee

Sustainability Advisory Committee: The SAC met on August 19 and approved a recommendation for MORPC to pursue a Regional SolSmart designation, later approved by the Commission on the consent agenda. Justin Milam, Chair of the Regional Sustainability Agenda Subcommittee gave an update and requested a timeline extension through the first half of 2021 for completion of the Regional Sustainability Agenda, to allow adequate time to implement a thoughtful and deliberate process to ensure that social equity and the broader regional needs are incorporated into the framework. There was no opposition.

- Regional Sustainability Agenda (RSA) Subcommittee: The Subcommittee met on August 18. Regular coordination is continuing in parallel with the Public Policy Agenda efforts. Sustainable2050 member engagement continues and a member survey was conducted to

capture input and priorities. Staff and Subcommittee leadership have reviewed a consultant proposal which will include a review of the RSA with an equity lens, recommendations, facilitation for input, and a resource guide. Work is expected to begin in October. Staff is also conducting informational interviews with MORPC Members to discuss the direction of the RSA and the sustainability priorities and needs.

- Regional Sustainability Dashboard: MORPC and CURA will launch the Regional Sustainability Dashboard at the Summit on Sustainability, with a breakout session featuring the completed dashboard, along with other examples to highlight information as a motivator for community action. An article will be included in Business First insert for the Summit.

Communications & Engagement

Niel Jurist, Director – njurist@morpc1.onmicrosoft.com

The Central Ohio Biking and Walking Survey as part of the Active Transportation Plan is being advertised on social media, and staff have reached out to various community groups to receive diverse responses.

The following documents were finalized for public consumption:

- Carpool, Vanpool, and Older Adult One Pagers
- Transportation Demand Management Strategic Plan
- Employer Telework Policy Guide

News Releases

- Funding Available to Preserve Land and Streams in Franklin County
- Local Partners Unveil Results of Regional Housing Strategy

MORPC In The News

- MORPC Matters: Path forward to equitable growth lies in housing
- Delaware County coalition focuses on 'complex' issue of affordable housing
- Railroad crossing closure in Worthington part of nearby Northeast Gateway project
- How can Columbus region address housing disparities, affordability? Report has some ideas
- MORPC makes the case for more housing development in Central Ohio
- New Report Lays Out Affordable Housing Strategy for Region
- MORPC, housing advocates tie affordable housing expansion to racial equity
- Housing issues highlighted in recent report
- Interview: All Things Hyperloop and Passenger Rail with Thea Ewing
- MORPC Executive Director William Murdock Joins the Mithun Ramesh Show
- MORPC Matters: Central Ohio working to end serious traffic crashes

Digital Content

Social media and website content for the month included: People Who Bike, Regional Safety Forum, Safety, TRAC, Columbus Young Professionals Transportation Panel on Equity, Central Ohio Walking & Biking Survey, MORPC Matters Column on Transportation Safety, Telework Policy Guide, Child Passenger Safety Awareness Week, Active Transportation Plan, Gohio Mobility Hub, Hyperloop Confluence Cast, COTA APTA Award, Northwest Corridor LinkUS Survey, ODOT Pickerington/Allen Road Public Meeting, and ODOT Smart Lane Project Public Voting.

REGIONAL
HOUSING STRATEGY

Central Ohio Regional Housing Strategy

Transportation Advisory Committee
September 30, 2020

1

Vision Statement

A future where growth and recovery help realize *more* equity among Central Ohioans, not less.

Housing—where it's built or maintained, who it's for, and how it's priced—can be a platform to achieve this vision.

2

MORPC

Enterprise Community Partners

- Ice Miller
- RAMA
- Vogt Strategic Insights

REGIONAL HOUSING STRATEGY

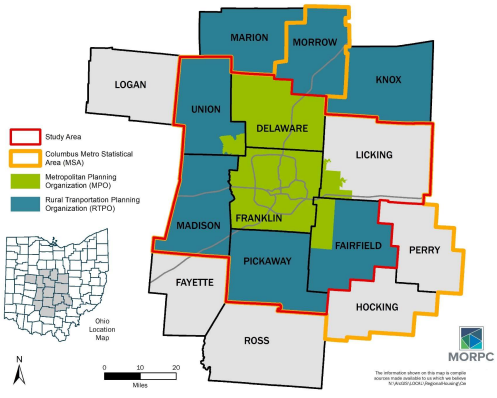
3

Study Area

Within the 7-county regional study area:

- Region-wide*
- Submarkets
- Counties
- Representative municipalities
- Census Tracts

**For some datasets where data for all 7 counties was not available, data for the Columbus MSA was substituted*



REGIONAL HOUSING STRATEGY

4

Unique Study Elements

Submarket Analysis

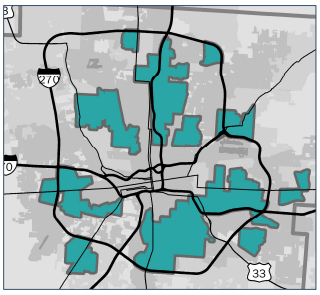
- Physical Characteristics
- Housing Stock
- Housing Market

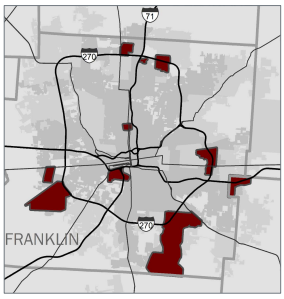
Displacement Analysis

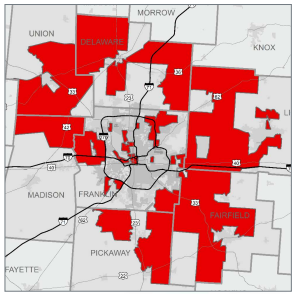
Identifies areas vulnerable to housing market gentrification and displacement

Opportunity Mapping

Evaluates 15 indicators of opportunity across transportation, housing, education, health, and employment







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Core Regional Housing Issues

- Increased competition for homes
- Barriers limiting access to homes
- Limited supply of homes priced for low-income households
- Demand for more diverse housing stock
- Housing instability among Central Ohioans

REGIONAL HOUSING STRATEGY

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Barriers to Development

REGIONAL HOUSING STRATEGY

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Regional Financial Resources

Plentiful but complicated

- 52 housing or housing-eligible subsidy programs available

Flexible tools are needed

- Gap-financing tools
- Tax Increment Financing
- Property Tax Abatements
- New Community Authorities (special taxing districts)
- Bond proceeds

Need for direct assistance is greater than what's available

- Rental assistance
- Home repair

Lack of coordinated information

- Resources not collectively housed in a one-stop source

REGIONAL HOUSING STRATEGY

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Priority Actions

- ADOPT A "GREEN TAPE" DEVELOPMENT REVIEW PROCESS
- ENACT SOURCE OF INCOME PROTECTION LAWS
- CREATE A STATE HOUSING TAX CREDIT
- PILOT THE DEVELOPMENT OF DIVERSE, LOWER-COST HOUSING PRODUCTS
- MORE TENANT-BASED RENTAL ASSISTANCE

REGIONAL HOUSING STRATEGY

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Deliverables

Implementer's Toolkit
Query by community, sub-market, type of action, or issue

Investment Portfolio & Case Studies
Aligned with actions

Template for Local Housing Action Agendas
Aligns actions, investments, recommendations with localized context

Housing Resource Hub/Dashboard
An online resource to track progress and maintain resources

REGIONAL HOUSING STRATEGY

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REGIONAL HOUSING STRATEGY

morpc.org/rhs

Navigation Menu

- Executive Summary
- Summary of Existing Conditions
- Regional Housing Submarket Summaries
- Regional Funding Resources
- Implementer's Toolkit
- Case Studies
- Public Involvement Plan
- Local Housing Action Agendas

Acknowledgements

The Regional Housing Strategy was prepared by the Mid-Ohio Regional Planning Commission (MORPC), together with a consultant team led by Enterprise Community Partners.

The following Project Sponsors provided funding support for the Regional Housing Strategy

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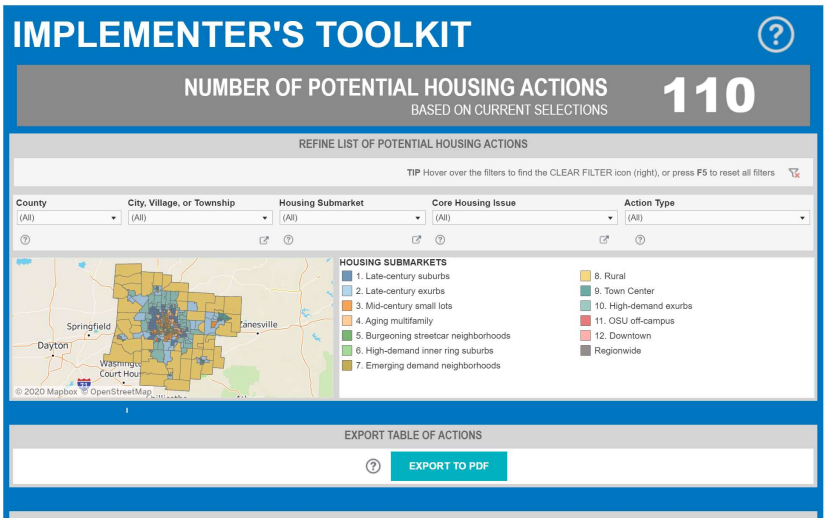

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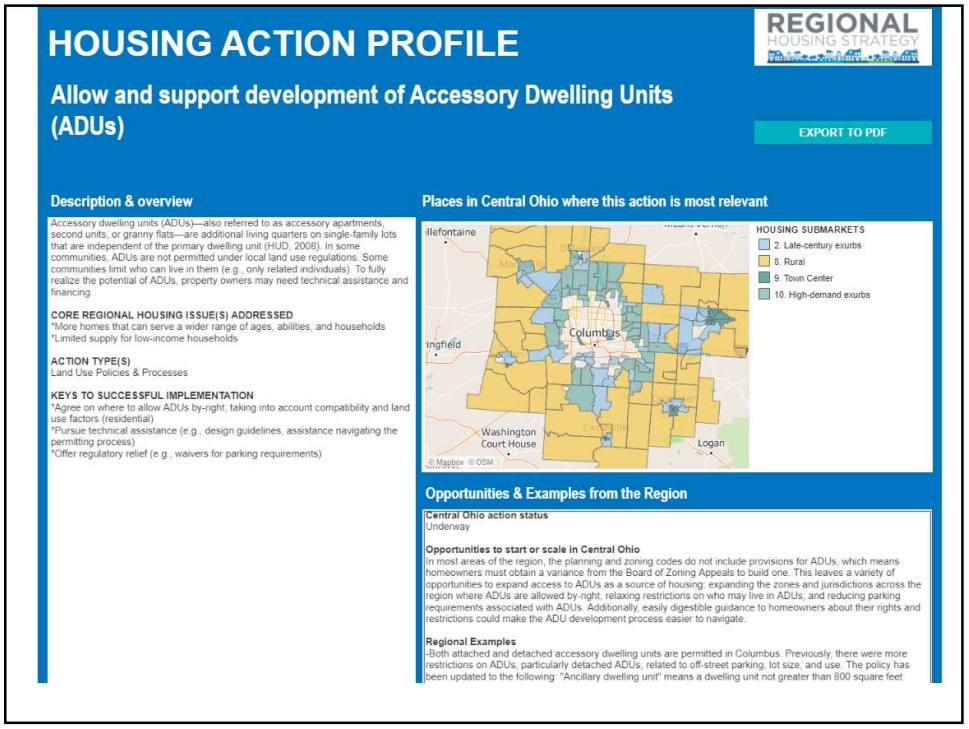

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Next Steps

Local Housing Action Agendas.

Local Housing Action Agendas (LHAA) will translate Central Ohio's regional housing vision and recommendations from the Regional Housing Strategy (RHS) into meaningful local action on housing issues across a diverse region. Once complete, a Local Housing Action Agenda articulates how individual jurisdictions in Central Ohio will act on regional and local housing needs. The Mid-Ohio Regional Planning Commission will lead this process in partnership with local jurisdictions.

Relationship to Regional Housing Strategy.

Step	Regional Housing Strategy	LHAA
Step #1. Understand local housing needs	• Regional housing needs • Regional housing forecasts • Submarket analysis • Displacement risk analysis • Opportunity mapping • Findings from community engagement	• Local statement of housing need • Supporting data
Step #2. Set priorities for local action	• Implementers' Toolkit • Investment allocation portfolio • Case studies	• List of priority housing needs and related actions (jurisdiction-wide and targeted)
Step #3. Define local action	• Implementers' Toolkit • Investment allocation portfolio • Case studies	• Recommendations to address jurisdiction-wide and targeted priority housing needs
Step #4. Demonstrate commitment to local action	• Evaluation framework	• Ways to track and communicate implementation progress

Key Components.

Local Housing Action Agendas will include two primary components:

- **Overview of housing needs:** Each Local Housing Action Agenda will have an overview of local housing needs, including communitywide needs; needs affecting specific places or groups of people in a community; and priority needs to address through local action.
- **Recommendations for local action:** Each Local Housing Action Agenda will outline specific actions tailored to local opportunities, challenges, and capacity to address local priority needs.

Guiding Principles.

Local Housing Action Agendas will be guided by three overarching principles:

- **Context sensitivity:** This process recognizes and accounts for the unique practical and political realities at the local level in Central Ohio by working with individual communities to identify their most pressing housing needs and tailoring the approaches in the Implementer's Toolbox to each community in the region.
- **Equity:** Mirroring the RHS' focus on housing as a platform for equitable growth and recovery, equity is a cross-cutting consideration in developing these Local Housing Action Agendas. Each part of the process embeds equity by asking local stakeholders to answer a set of equity-focused questions about the decisions being made.
- **Building resilience:** The RHS was developed during the 2020 COVID-19 global pandemic. Committing to and taking local action on housing issues—in ways that use housing as a platform for equitable growth and recovery—will promote stability and resilience among residents, both in response to COVID-19 and in the event of future shocks.

Four Step Process:

1. **Understand local housing needs**
   This step builds a common understanding of how regional housing issues identified through the RHS affect a jurisdiction and identifies housing needs to address locally over the next 5–10 years.
2. **Set priorities for local action**
   This step connects and prioritizes jurisdiction-level housing issues to actions that address these needs over the next 5–10 years.
3. **Define local action**
   This step develops recommendations that tailor priority actions to local context and capacities, including any targeted housing issues.
4. **Demonstrate commitment to local action**
   This step results in a full Local Housing Action Agenda and launches local implementation, including ways to track and communicate progress that aligns with regional resources for implementation.

Local Engagement.

The process to develop a Local Housing Action Agenda relies on a local advisory group to provide continuous, candid feedback on local needs; priority needs and related actions; and local implementation considerations.

Formats.

The format of the local housing action agenda will also be tailored to meet the unique needs and goals of each jurisdiction in Central Ohio. A local housing action agenda could take many different forms to support effective implementation:

- Local municipal policy (resolution, ordinance)
- Local housing plans
- Local comprehensive plans (as chapters devoted to housing or generally)
- Local land use policies
- Stand-alone document

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Project Sponsors

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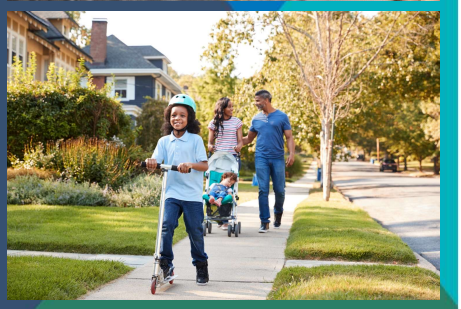

THANK YOU!

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TDM Strategic Plan Update 2020-2021

September 30, 2020

MID-OHIO REGIONAL MORPC PLANNING COMMISSION

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TRANSPORTATION DEMAND MANAGEMENT (TDM)

MORPC

- What is TDM?
  - TDM Strategies involve using education, outreach, incentives, and programming to encourage and empower the public to use sustainable modes of transportation.
- Why Implement TDM?
  - Reduced roadway congestion
  - Reduced travel cost
  - Improved air quality
  - Improved public health

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CORE VALUES OF THE TDM PLAN

- **People**
  - TDM strategies in this plan will only be successful if needs and preferences of commuters are considered in program design.
- **Equity**
  - It is a priority for TDM programs to benefit age, income, and race diversity. To this end, implementers of strategies seek to design programs that enhance equitable access to convenient and affordable travel options on tools for how to utilize those options.
- **Innovation**
  - TDM implementers embrace new and creative approaches for connecting people with transportation options and

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TDM & THE MTP

- The TDM Plan suggests actions to reduce vehicular demand on the roadway
- The MTP increases and/or maintains the supply of the road network.
- The MTP and TDM Plan have coordinating goals.
- The TDM Plan provides guidance for MORPC and partners to achieve MTP benchmarks.
- TDM is only a small piece of the "transportation puzzle," but it is a critical piece.

TDM OUTCOMES	REDUCE PER CAPITA ENERGY	PROTECT NATURAL RESOURCES	ATTRACT AND RETAIN ECONOMIC OPPORTUNITY	CREATE SUSTAINABLE NEIGHBORHOODS	MAXIMIZE ON PUBLIC EXPENDITURES
REDUCED CONGESTION	✓	✓	✓	✓	✓
REDUCED ENERGY USE & GHG	✓	✓		✓	
REDUCED COMMUTING COSTS	✓		✓	✓	✓
IMPROVED AIR QUALITY	✓	✓		✓	
IMPROVED PUBLIC HEALTH	✓	✓		✓	

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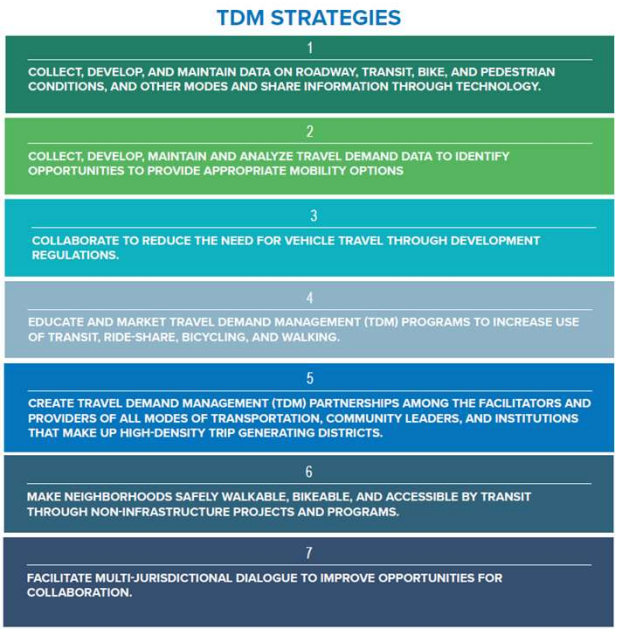
TDM STRATEGIES

- Each TDM Strategy is broken down with a description, actions, next steps, and identified partners
- The Strategies are identical to Chapter 5 of the MTP with more detail on how they will be accomplished.



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Central Ohio Employer Telework Policy Guide

September 30, 2020

MID-OHIO REGIONAL MORPC PLANNING COMMISSION

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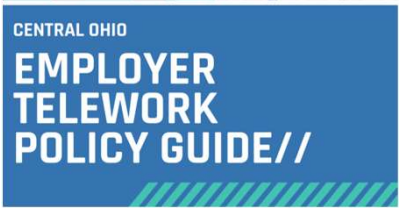
CENTRAL OHIO EMPLOYER TELEWORK GUIDE

- Support the long-term transition to telework
- Full-time, part-time, and flexible telework scenarios are explored
- Three step process
  - Internal communication
  - Adopt a formal policy
  - Facilitate an employee agreement
- Environmental support for telework
  - Particulate matter impact
  - Healthcare cost impact



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