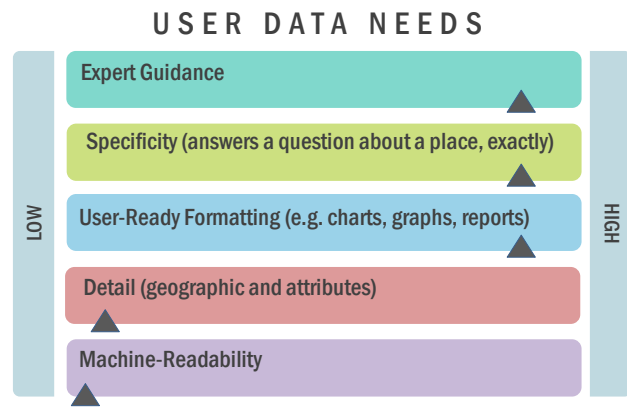# Decisive Delaney

Enthusiastic | Organized | Direct

Has two Dachshunds named Oscar Mayer and Nathan.

Elected village council member. Looks for accessible data to inform decisions and communicate with residents.

Behaviors

- Reaches out to regional data providers to find information that addresses a particular issue in her village.

- Talks regularly to constituents and stakeholders with an interest in development in her community.

- Reads news about the region regularly.

- Attends presentations about regional planning and development issues and reads reports.

USER DATA NEEDS

LOW — HIGH

- Expert Guidance
- Specificity (answers a question about a place, exactly)
- User-Ready Formatting (e.g. charts, graphs, reports)
- Detail (geographic and attributes)
- Machine-Readability

Needs & Challenges

- Analysis to aid in choosing and communicating the impact of public projects.

- Would like an easy way to find stats, charts and graphs specific to her village.

- Understanding projects, initiatives and trends in the region and how they impact her community.