



MID-OHIO REGIONAL  
**MORPC**  
PLANNING COMMISSION

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**NOTICE OF A MEETING**  
**REGIONAL DATA ADVISORY COMMITTEE**  
MID-OHIO REGIONAL PLANNING COMMISSION  
111 LIBERTY STREET, SUITE 100, COLUMBUS, OHIO 43215  
SCIOTO CONFERENCE ROOM

**March 19, 2019, 2:00 pm – 3:30 pm**

**AGENDA**

- 1. Welcome & Committee Administration** – Chair Kneeland
- 2. 2020 Census Update** – Aaron Schill
  - a. Ohio Census Advocacy Coalition  
<https://www.ohiocensus.org>
  - b. City of Columbus/Franklin County Complete Count Committee  
<https://www.columbus.gov/columbuscounts>
- 3. MORPC Staff Updates** – Aaron Schill
- 4. Regional Public Policy Update** – Joe Garrity
- 5. Regional Data Agenda** – Chair Kneeland
  - a. Review of 2019 priority projects
  - b. New RDAC working groups
- 6. Regional Data Activities** – RDAC Members
- 7. Other Business**
- 8. Adjourn**

Please notify Lynn Kaufman at 614-233-4189 or LKaufman@morpc.org to confirm your attendance for this meeting or if you require special assistance.

**The next RDAC Meeting is**  
**June 19, 2019, 2:00 p.m. – 3:30 p.m.**  
111 Liberty Street, Suite 100, Columbus, Ohio 43215

**PARKING AND TRANSIT:** When parking in MORPC's parking lot, please be sure to park in a MORPC visitor space or in a space marked with a yellow "M". Handicapped parking is available at the side of MORPC's building. MORPC is accessible by CBUS. The closest bus stop to MORPC is S. Front Street & W. Blenkner St. Buses that accommodate this stop are the Number 61 - Grove City, the Number 5 - West 5th Ave. /Refugee, and the Number 8 - Karl/S. High/Parsons. One electric vehicle charging station is available for MORPC guests.

**William Murdock, AICP**  
Executive Director

**Rory McGuinness**  
Chair

**Karen J. Angelou**  
Vice Chair

**Erik J. Janas**  
Secretary



Mid-Ohio Regional Planning Commission  
111 Liberty Street  
Columbus, Ohio 43215

Regional Data Advisory Committee  
Meeting Minutes

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December 18, 2018  
10:00 am

Members Present

Shoreh Elhami, City of Columbus  
Jung Kim, Columbus2020, Vice-Chair  
Mayor Tom Kneeland, City of Gahanna, Chair

Bill LaFayette, Regionomics, LLC  
David Landsbergen, OSU, John Glenn College  
Ernest Perry, HandsOn Central Ohio

Members Calling In

Brad Ebersole, Consolidated Electric  
Cooperative, Inc.  
Megan Johanson, Educational Service Center  
of Central Ohio

Scott Sanders, Delaware County Regional  
Planning Commission  
Rick Stein, Urban Decision Group

Public Present

Sandi Htut, Franklin County Public Health  
Todd Hurley, Grove City

Kirsten Oliver, Franklin County Public Health  
Jonathan Stewart

MORPC Staff Present

Lynn Kaufman  
Cheri Mansperger

Bevan Schenk  
Aaron Schill

Liz Whelan

**Meeting Called to Order at 10:10 am.**

**Welcome & Committee Administration– Chair Kneeland**

Chair Kneeland welcomed the members in the room and those on the phone.

a) 2019 Regular Meeting Dates

Chair Kneeland noted that the list of 2019 RDAC Meeting dates is in the agenda packet and asked members to contact Aaron Schill with any scheduling questions.

b) Proposed New Members

Chair Kneeland reported that three new potential members have been identified: Gene Oliver, City of Worthington, Doug McCollough, City of Dublin, and Charlie Burks, Columbus Metropolitan Library. Aaron added that committee appointments are made by the Chair and by the Executive Director, William Murdock, so no action is needed from Committee.

**COSMOS Municipal Fiber Meetings – Todd Hurley, Grove City**

Todd Hurley, Grove City, introduced himself and explained the function of the Central Ohio Systems Manager Organizational Sharing group (COSMOS). COSMOS is a very informal group made up of IT Directors or CIOs of local communities that meets quarterly at the MORPC office.

A sub-group (The Fiber Group) of COSMOS has met several times in the last two months at Fiber Coordination Meetings to discuss documenting and establishing a way for the municipalities to collaborate together with regard to fiber optic networks. The Fiber Group has representation from Grove City, Columbus, Westerville, Worthington, Dublin, Hilliard, Upper Arlington, Marysville, and Lancaster. One of the goals of The Fiber Group is to leverage municipal fiber and create an opportunity to utilize those fiber assets to provide connectivity. The group is devising a way to document the existing municipal fiber and to standardize the data about the fiber. The group has agreed that it may make sense to become a working group or a sub-group of the RDAC, so that it has a more formal structure and a wider breadth.

Chair Kneeland noted that the RDAC is currently composing a work plan for next year, discussing and creating subcommittees and that The Fiber Group might be part of the process. Aaron added that two of the new committee members are regular attendees and participants in COSMOS, and either those members or Aaron will be able to give regular COSMOS updates at RDAC meetings.

Todd added that two important conversation points have come out of the Fiber Coordination Meetings:

- There is a need to better understand what assets are available, and the first step is to map the existing fiber network in the region. COSMOS and MORPC are currently working on a strategy to allow communities to update their own data, and then feed it to MORPC, who will host all the municipally owned fiber data for the region and provide online mapping.
- There is a need for significant strategizing and planning around the future of connectivity for the region. Once the mapping is underway, MORPC and member communities can start building regional strategies around fiber networks. One discussion has been about creating a backbone fiber line around I-270 that would provide any municipality in the region access to high speed internet. There is a similar system that exists for education institutions, OARnet, that essentially crisscrosses the state.

### **Regional Data Agenda – Chair Kneeland**

#### Prioritization of 2018/2019 Work / New RDAC Subcommittee Structure Discussion

Chair Kneeland reminded members that at the last RDAC meeting, the Committee voted to approve the Draft Regional Data Agenda, and also participated in a prioritization exercise. On December 10, Chair Kneeland, Vice-Chair Kim, Aaron, and other MORPC staff further discussed the prioritization of goals and sub-goals.

Aaron reported that based on the prioritization exercise, leadership and staff identified four priority projects for 2019. Committee discussion and feedback will help to determine what the subcommittees / working groups will be. He summarized the highest priority objectives and action items under each goal, and described the four corresponding projects.

#### Goal 1 – In its role as a convener and facilitator, MORPC will foster collaboration among local governments, partners, and stakeholders to enhance the use of data in Central Ohio.

- 1.1.4 – Support the creation of a new Central Ohio data users group.

##### Project: Regional Data Users Group (RDUG)

Leadership and staff propose starting a Regional Data Users Group, which would be a parallel to the Central Ohio GIS User Group (COGUG). The COGUG meets quarterly, and is open to anyone who works in GIS in Central Ohio. It gives participants an opportunity to share best practices, to talk about the constantly evolving ESRI software, and to share tips. The idea is to develop a similar group for people working with data in

Central Ohio – to discuss data, share what they are working with, and share what questions might exist. Not only will this be useful for the region and for those who work with data, but it can also help, between the GIS User Group and the Regional Data User Group, to identify potential new members. RDAC members can help to identify people to invite and can help to build momentum and participation. RDAC members should come to the first few RDUG meetings just to get it started – then the group will develop organically and build its own momentum.

- 1.3.1 – Develop collaborative partnerships with other leading data organizations in Central Ohio (e.g., The Ohio State University Center for Urban & Regional Analysis (CURA) and Center for Human Resource Research, the City of Columbus, state agencies, etc.).

Project: Columbus Sustainability Observatory

Some work on this action item is already underway. MORPC staff has recently had discussions with the Center for Human Resource Research at Ohio State, with the Development Services Agency on demographics and population growth, with Drive Ohio, and with CURA. In the case of CURA, it is specifically a partnership for the development of the Columbus Sustainability Observatory, a longitudinal dataset of sustainability related data to track the region's progress on a number of different sustainability metrics. OSU approached MORPC to propose a partnership, and the end result will be a co-branded MORPC/CURA dashboard product that would be available for the region to use to track sustainability -- environmental, economic, and social sustainability.

With regard to social equity issues, MORPC is thinking about environmental justice and sustainability from an equity perspective as well. This is an exciting project because OSU is building the Columbus Sustainability Observatory with a huge robust data warehouse that is dynamically fed, so it will be constantly updated with new data. OSU not only wants the Observatory to be a research dataset that they can build over years, they also want to develop practical tools – one that came to mind is a dashboard for MORPC's Sustainability Agenda and metrics.

Goal 2 – MORPC will support and provide opportunities for data capacity building and education that increase both the human and technological capabilities of the Region.

- 2.4.4 – Capitalize on MORPC's existing communications channels to increase messaging about data resources and practices.
- 2.5.4 – Pursue and support local government efforts to secure state and federal funding to build digital infrastructure, particularly in unserved and underserved areas.

Project: Regional Municipal Fiber Strategy

The goal of building data capacity and education is defined broadly not only as building human capacity in terms of people's data literacy and capacity, but also building the physical capacity and infrastructure to grow data resources in the region. This starts with mapping, but then continues into the future by supporting a regional strategy. Work on this Action Item relates to 4.3.2.

Goal 3 – MORPC will promote good data governance and practices that protect local governments and their citizens, and adapt to the evolving data and technology landscape.

- 3.1.4 – Publish a data governance, management, and security toolkit for local governments.

Project: Data Policy Needs Survey and Toolkit

Work on this action item will entail deciding what the highest priority data questions are, developing resources to address those questions, and then the development of the Data Policy Toolkit. Staff proposes starting this work by surveying local governments to find out what the most pressing policy questions, data security or governance needs are. (Action item 4.2.1)

Goal 4 – MORPC will continually innovate in its role as a data creator, user, and provider through ongoing data procurement and development.

- 4.1.1 – Create a comprehensive inventory of datasets that MORPC maintains.
- 4.1.2 – Develop a new internal data structure that makes data more discoverable and accessible to MORPC staff and easier to share with external users.

Work on these action items will require finding data or making new data to address questions and needs, inventorying data that exists at MORPC, and developing an internal data structure. With MORPC's new database administrator starting this month, that process is now underway.

- 4.2.1 – Regularly survey local governments and other partners to identify new data needs.

Project: Data Policy Needs Survey and Toolkit

- 4.2.4 – Pursue new sources and formats of data (e.g., crowdsourced, MaaS user data, connected infrastructure, etc.)

This item can be addressed by crowdsourced data, Mobility as a Service (MaaS) user data through agreements or in other ways.

- 4.3.2 – Create one new regional mapping dataset.

This Action Item relates to 2.5.4. It was not a high priority in terms of voting in the prioritization exercise, but it does align with work MORPC is already doing. MORPC maintains many regional datasets that are fed by local governments, and continuing to build on that model will give MORPC an opportunity to continue work on street center lines, bikeways and sidewalks and to incorporate a new types of infrastructure as well.

Goal 5 – MORPC will serve as a model for data access, inclusivity, and equity, ensuring the benefits and opportunities data can create are extended to all Central Ohio residents.

- 5.3.5 – Utilize MORPC's data resources to understand and address social equity issues in Central Ohio (e.g., income disparity, housing affordability, etc.).

Project: Columbus Sustainability Observatory

This action item is very much in line with MORPC's recent and ongoing diversity and inclusion efforts.

Aaron noted that there are options for creating subcommittees, and as there are five goals, theoretically RDAC could create subcommittees aligned with each of the five goals. RDAC has also identified four projects, so the subcommittees could be tied to those four projects. Aaron asked for thoughts and suggestions from the Committee about how those sub groups might be structured.

Brad Ebersole noted that developing the subcommittees along the four priority projects is well-defined and an easy way to develop the subcommittees.

Bill LaFayette noted that there is an ongoing need for communication, and that he was a member of original Communication Subcommittee. The RDUG could fulfill that need via the outreach process. There could be a need for a communications group at some point, and it could come out of the RDUG. Cheri Mansperger noted that COGUG is definitely a communication group via the meetings and by building the network to allow communication outside the meetings.

Aaron noted that his recommendation is to favor working groups rather than subcommittees as a subcommittee is generally made up of only committee members who then split out into groups. If the RDAC forms working groups, then those working groups can pull in people who are not part of RDAC. Working groups can look different and exist for different purposes – possibly a working group that is specifically formed to help the RDUG attain a self-sufficient status. The working groups may also provide overlap with other committees.

Chair Kneeland noted that projects like publishing a Data Governance Management and Security Toolkit for local governments is something that would have to be developed, produced, and then communicated. He added that RDAC could be the oversight group, with the working groups taking on the largest share of this work, and reporting back to RDAC.

Aaron suggested that if there is a consensus around these four working groups tied to the projects, then staff can provide what that structure might look like, and send that out to the Committee. Aaron asked committee members to commit to being part of at least one working group that would meet at least one time between each RDAC meeting.

### **2020 Census Update – Aaron Schill**

#### **Complete Count Committee**

Aaron reported that the City of Columbus and Franklin County have established their joint Complete Count Committee, with many subcommittees. William Murdock was invited to be the Chair for the Government Subcommittee which will essentially coordinate local governments in Central Ohio. Aaron will serve in that position for MORPC on William's behalf, coordinating communication and bringing in all the local governments in Central Ohio. One of MORPC's goals in preparing for the Census is to reach out to other counties that lack formalized Complete Count efforts.

Aaron asked that any RDAC member interested in participating in any of the other Complete Count subcommittees contact him. He offered to send a complete list of subcommittees to RDAC members. There will be a subcommittee chair meeting in March.

Shoreh Elhami noted that she is the Chair of the Data & Mapping Subcommittee, and Aaron added that MORPC has committed to have at least one person available to serve on that subcommittee.

#### **Ohio Census Advocacy Coalition**

Aaron reported that MORPC has been communicating with the Children's Defense Fund of Ohio and a few other statewide groups on a broader statewide initiative called the Ohio Census Advocacy Coalition. The Coalition will be working on policy issues and lobbying both at the

state level and with local governments to build support and awareness for the census. Most members are statewide organizations, though MORPC is obviously not. MORPC is representing the MPO perspective and speaking for MPOs across the state, and sharing that perspective and making the connection to local governments for these statewide agencies in the Coalition.

#### Federal Level Funding

Aaron reported that early in December, MORPC sent a letter to the congressional delegation asking them to fully support funding at the federal level for the census. MORPC received very strong response from Congressman Stivers' aide that their office had received many similar requests, and that the Congressman is very interested and supportive.

#### **MORPC Staff Updates – Aaron Schill**

##### Transportation Energy Analytics Dashboard (TEAD)

Aaron reported that the Transportation Energy Analytics Dashboard (TEAD) will officially kick off in January. This will be a 24-month project, with an overall grant to the team of approximately \$1,500,000. MORPC is partnering with the National Renewable Energy Lab (NREL) in Denver and the University of Maryland's Center for Advanced Transportation Technology Laboratory (CATT Lab) to create a tool that will allow nearly real-time tracking of the energy and emissions associated with the entire transportation network. For an agency like MORPC that tracks air quality, is involved in energy planning, and works in metropolitan transportation planning, this is a very valuable tool. Central Ohio and Washington DC are the two regions that were chosen to pilot.

##### Population Estimates and Projections

Aaron reported that work on the Metropolitan Transportation Plan (MTP) is progressing, with Data & Mapping staff working on employment and population projections based on land use and a number of other factors. To start this process, land use is updated for every community in the region, and the information from the communities is then tied into a regional land use mapping dataset, so both existing and future land uses are available. Using that and a number of other sources such as census data, points of interest, etc., staff develops population estimates for the current year and then projections out to 2050. A similar process is followed for employment, but with data from the State of Ohio. There will be opportunities for feedback from local governments and in early 2019 the final population and employment projections will go to the different committees and then ultimately to Commission for approval. Those projections will then officially be incorporated into the MTP and will guide planned transportation investments for the next 30 years.

##### Smart Region Task Force – Review Smart Streets Policy Adopted at December 11 Meeting

Aaron reported that the Smart Streets Policy was approved by the Smart Region Task Force at their December 11 meeting, and will go to Commission for approval in the near future.

The Smart Streets Policy is similar to the Complete Streets Policy, which essentially says that when transportation improvements using MORPC funds are built, the builder must plan for that infrastructure improvement to be used by all users of the system – someone in a single occupancy vehicle, a transit rider, a cyclist, or a pedestrian.

The Smart Streets Policy says that whenever MORPC funds are used to build a transportation project, the builder must think about how to incorporate digital infrastructure into that project. MORPC is not dictating what is built, but is requiring that local governments think about how to

incorporate digital infrastructure into the transportation projects being built, so that those projects will not have to be retrofitted at a later time, when it is much more expensive to do so.

Aaron asked the Committee to review the Smart Streets Policy and share any thoughts questions, or feedback with him, Chair Dana McDaniel, or Vice-Chair Joe Stefanov before the Policy goes to Commission in February.

#### Central Ohio GIS Users Group Meetings 8/15/18 and 11/14/18 – Cheri Mansperger

Cheri reported that the Central Ohio GIS User Group (COGUG) met on November 14, National GIS Day. Approximately 40 people attended, and split into the standard LBRs, Data, and ArcPro subgroups. Kevin Schultz, GIS Manager at the Franklin County Auditor's Office, gave a presentation on Franklin County's stronger online data presence after transitioning all of their data over to ESRI software.

#### Regional Public Policy

Bevan Schneck reported that the DeWine administration will be creating the Innovate Ohio Office within the Governor's Office to bring technology into state and local government.

Data Ohio was passed by the House, but died in the Senate. The broadband bills were also passed by the House, but died in the Senate. \$1,000,000 was allocated in another bill to map Ohio's broadband system.

#### Regional Data Activities – RDAC Members

Bill reported that his 20<sup>th</sup> Annual Economic Forecast will be released January 9 at the Columbus Metropolitan Club.

#### **Other Business**

**Adjourned at 11:41 by Chair Kneeland.**