



Application Instructions for the  
insight2050 Academy | Spring 2017

The insight2050 Academy is designed to:

- *Engage* in critical thinking about visionary planning in growth and development
  - *Develop* effective communication strategies for resident conversations
  - *Connect* with fellow public officials and decision makers

Please email completed application form to:

Jennifer Noll | [jnoll@morpc.org](mailto:jnoll@morpc.org)

Applications may be mailed:  
C/O Jennifer Noll  
Mid-Ohio Regional Planning Commission  
111 Liberty St., Suite 100  
Columbus, Ohio 43215

All applications must be received by February 28, 2017

to be considered for the Class of Spring 2017

For more information regarding insight2050 or your application,  
contact Jennifer Noll at 614.233.4179 or [jnoll@morpc.org](mailto:jnoll@morpc.org)

## Program Description

The insight2050 Academy meets Fridays from 9:00–11:30 AM. Dates for Spring 2017 are: March 3, 17, 31; April 14, 28; May 12. The May 12 class will culminate in participant recognition and graduation, with a lunch reception to follow until 12:30 PM. *Locations will vary; please consult the Program Calendar.*

The insight2050 Academy provides participants with personalized speakers and topics addressing the critical challenges facing Central Ohio decision-makers. Topics include:

- Demographics & Trends
- Communication Strategies for Effective Resident Conversations
- Public and Private Sector Insights into Planning, Real Estate & Economic Development
- Financing Tools to Facilitate Real Estate Development in Your Community

## Registration Fee

A \$100 registration fee is due upon applicant's acceptance into the Academy. This fee covers all participant materials. Participants will receive instructions to submit payment via Eventbrite by March 3, 2017. Applicants will not be permitted to participate in the Academy if payment has not been received prior to the start of the first session.

## Criteria for Selection

Applicants must currently serve as elected or appointed public officials or development directors of townships, villages, cities, or counties within the 15-county MORPC service area. Participants may include, but are not limited to, Commissioners, Council Members, Mayors, Trustees, Economic Development Directors, appointed Planning Commission or Zoning Board representatives. A Selection Committee will review all applications. Selection will be based upon strength of application, tenure of service, and payment of registration fee. Class size will be limited to 25 participants.

## Commitment to Attendance

The insight2050 Academy follows an intentional sequence, with each session building upon the previous. Therefore, participants are expected to attend all six (6) insight2050 Academy sessions to be eligible for graduation. We understand some conflicts cannot be avoided, so participants will be permitted one absence. Participants are strongly encouraged to designate a representative, also a public official in your community, who will attend a session in your absence. Representatives need not be identified on the application.

**Program Calendar:** Available on the [getinsight2050.org](http://getinsight2050.org) website.

## Application for Public Officials

Name:

Address:

City/Zip:

Preferred  
Phone:

Email:

Community  
You Serve:

Occupation/  
Title:

Professional  
Activities/  
Community  
Involvement

Please provide three (3) References who can speak to your personal character, professional experience, and community involvement:

#1  
Personal:

Name: _____
Business/Organization: _____
Phone Number: _____

#2  
Professional

Name: _____
Business/Organization: _____
Phone Number: _____

#3  
Community

Name: _____
Business/Organization: _____
Phone Number: _____

We would like to get to know our applicants a little better. Please answer the next two questions in 150 words or less.

Please describe your interest in attending the insight2050 Academy.

How do you hope to benefit from your experience?

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Signature of Applicant

Date

