

Trail Community & Partnership Identity



Partnership ID and Integrated Trails and Sponsorship panels are an optional add-on for those communities and trail systems with maintenance or other partner and sponsorship agreements.

Signs throughout the COG trail network shall maintain common zones designated for specific messaging.

Sign Layout Standards

Greenway Logo = 1 1/4"
Centered vertically in top bar

Trail ID Name in Title Bar = 1"
Centered vertically in top Bar

Park Identification Message = 1 1/2"
Letter height hang from grid

Directional Messages = 1 1/4"
Hang from grid

Arrow Circle = 1 1/4" dia.
Hang from grid

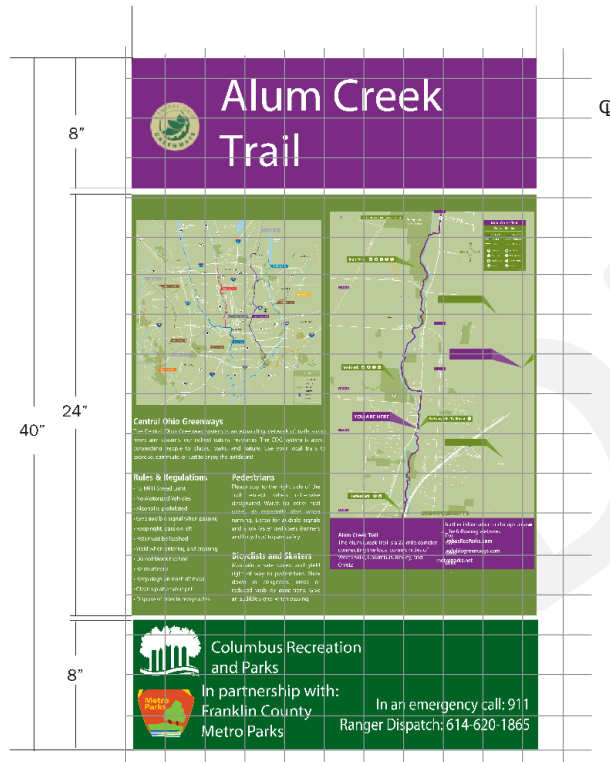
Mile distance = 1"
Hang from grid

OPEN LETTER SPACING
(Illustrator +50 letter spacing)

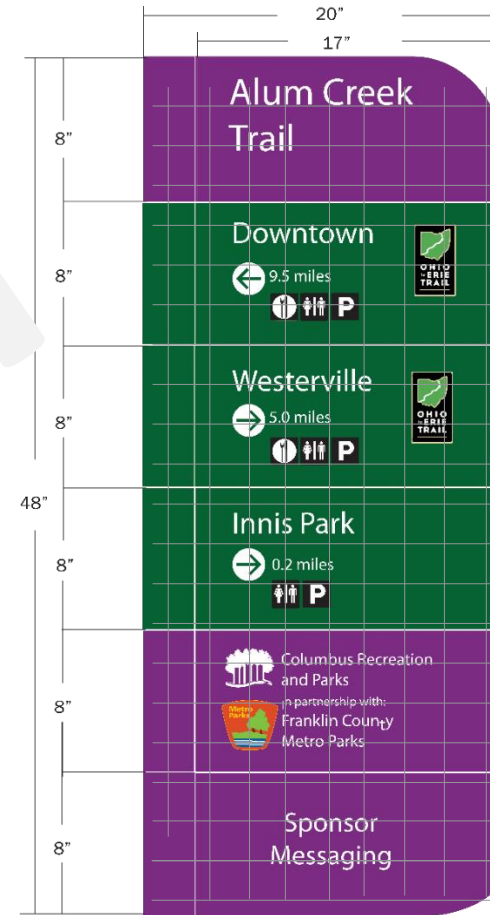
2" Grid
All text Frutiger 67 (bold condensed) except Mileage - Frutiger 57 (condensed)



Background - PMS 7492
Text, Leaf Art - PMS 357
Full Size - 1 1/4" dia.



1 1/2" = 1'-0"



Sign Layout Standards Cont.

Greenway Logo = 1 1/4"
Centered vertically in top bar

Trail ID Name in Title Bar = 1"
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Park Identification Message = 1 1/2"
Letter height hang from grid

Directional Messages = 1 1/4"
Hang from grid

Arrow Circle = 1 1/4" dia.
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Mile distance = 1"
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(Illustrator +50 letter spacing)

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