

Regional Data Advisory Committee

Monthly Update

October 12, 2017

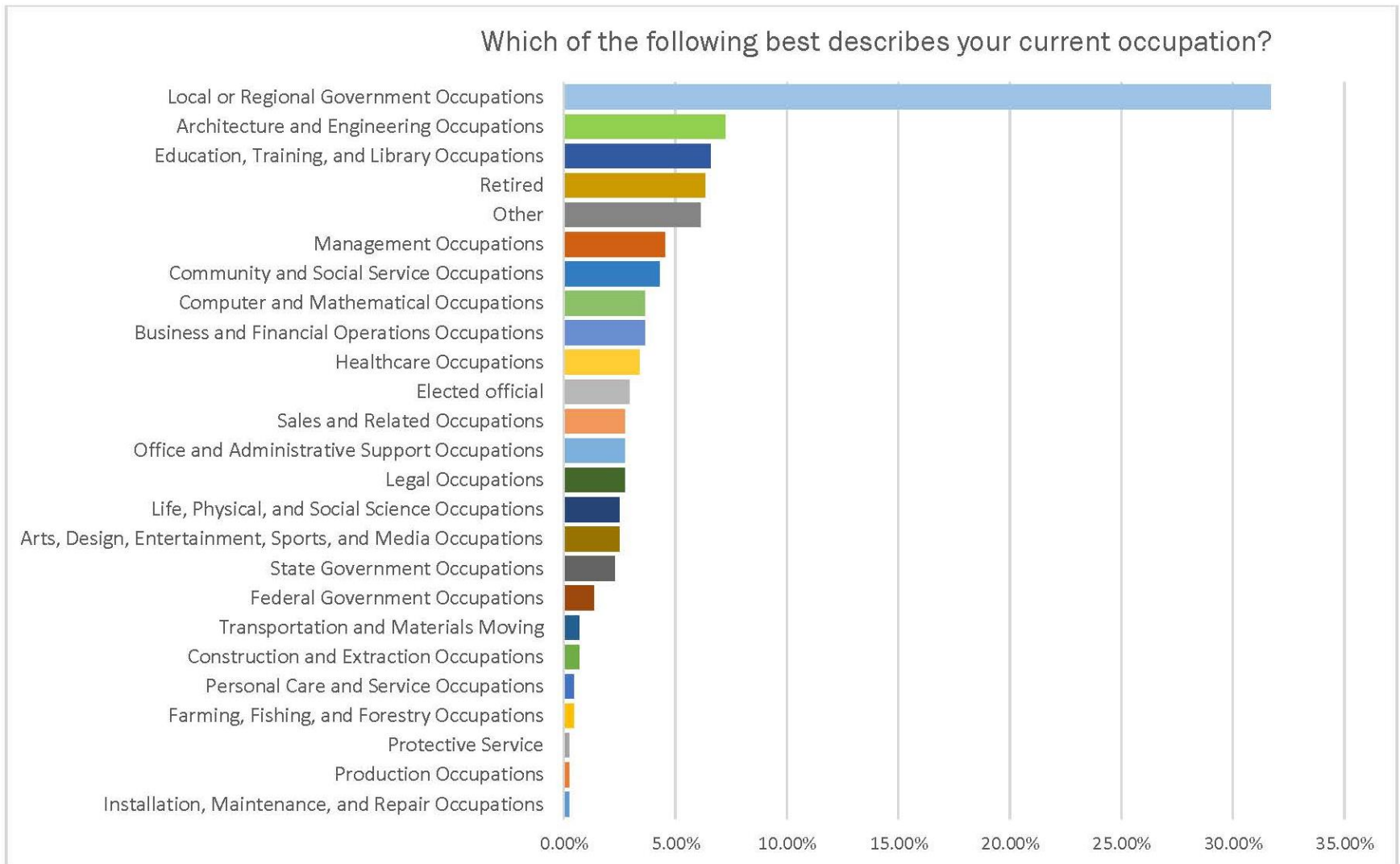


Mid-Ohio Regional
Planning Commission

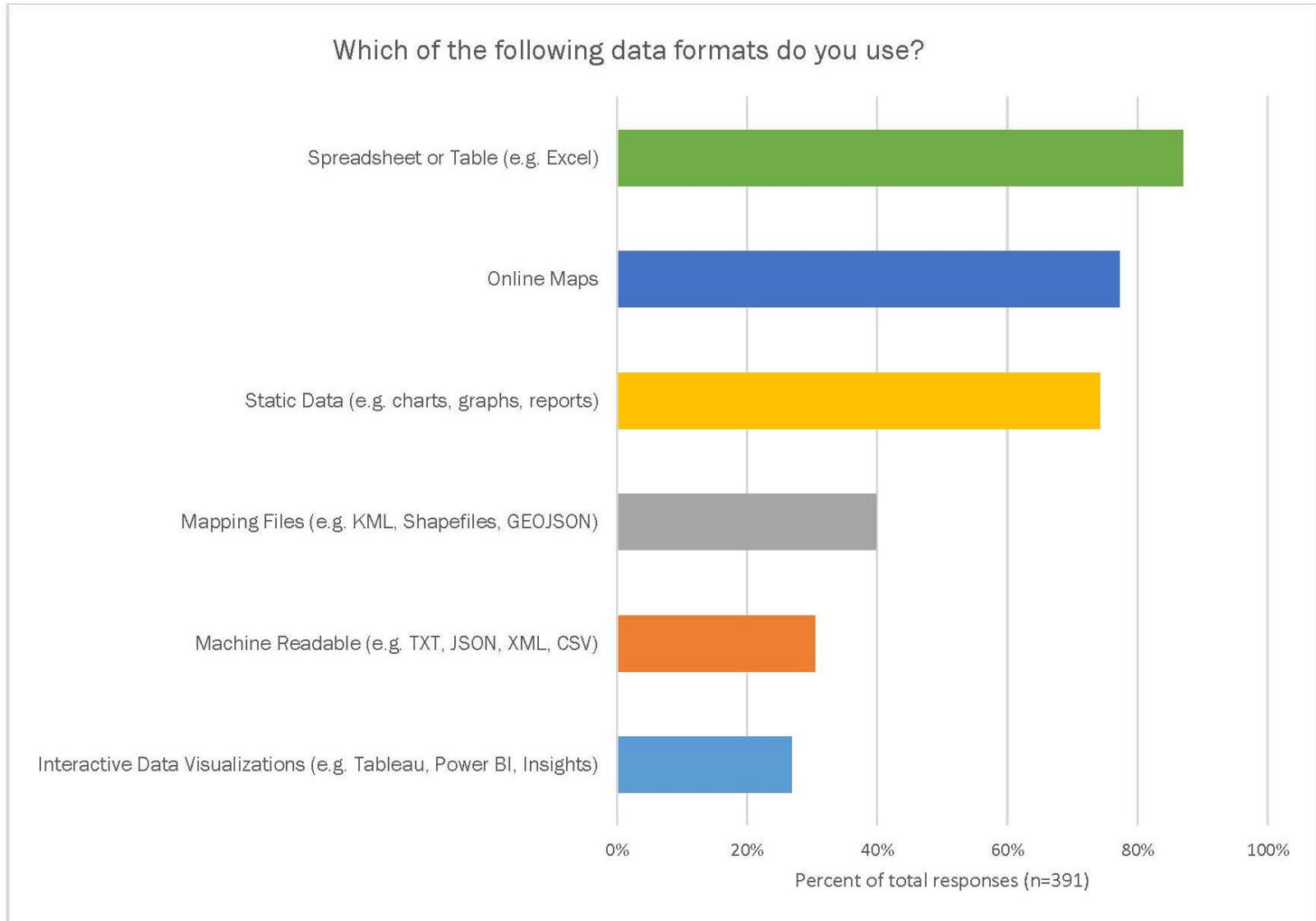
Data User Personas

- Three focus groups completed
 - MORPC communications staff
 - MORPC cross-departmental technical staff
 - RDAC Communications Subcommittee
- Regional survey closed last Friday (445 responses)
- Peer organization interviews
 - Atlanta Regional Commission (completed)
 - Baltimore Neighborhood Indicators Alliance
 - CI:Now (San Antonio)
 - Connecticut Data Collaborative
 - Data Driven Detroit
 - Data LA
 - NYC Open Data/Data2GoNYC

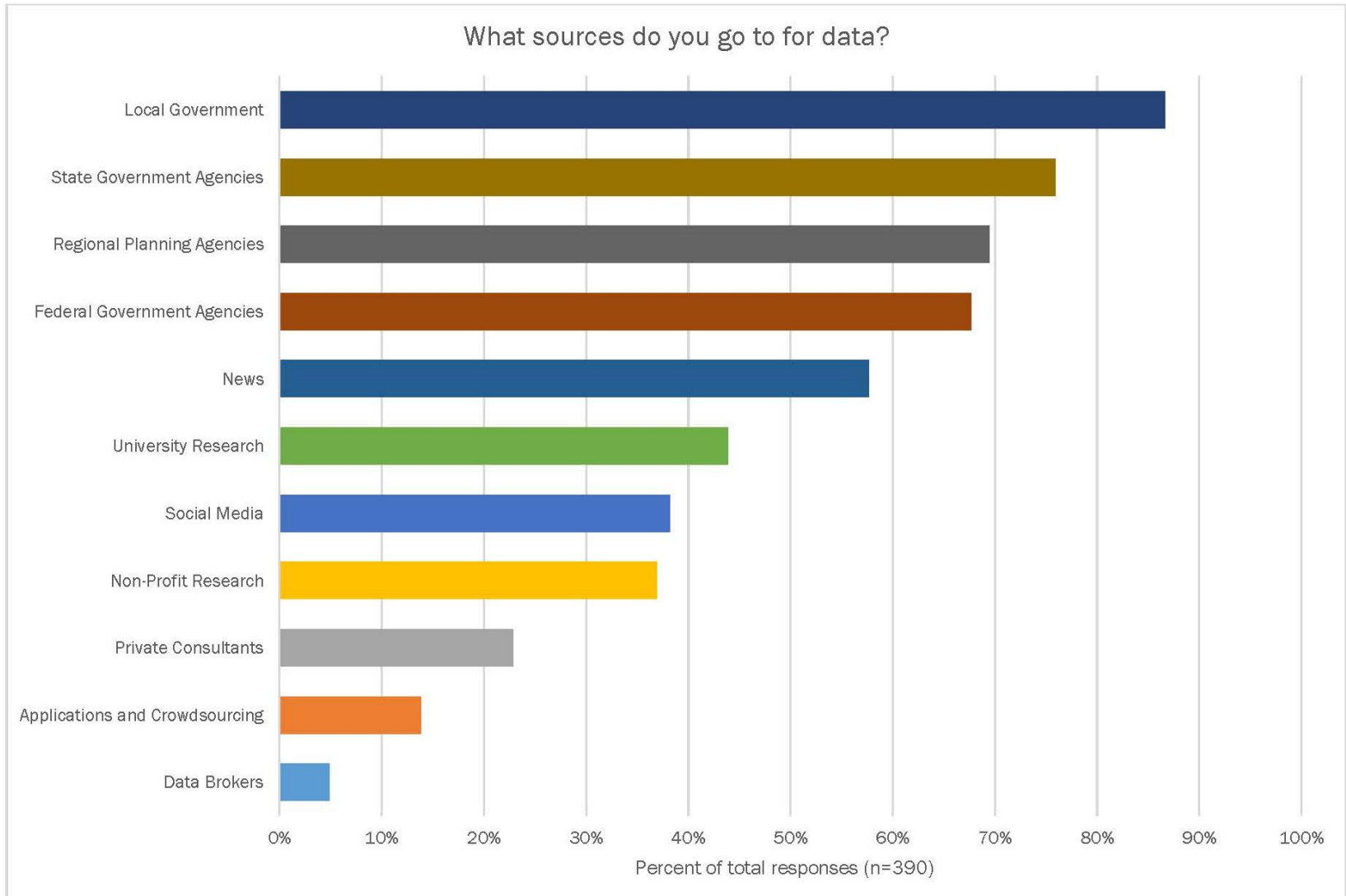
Data User Personas – Preliminary Survey Results



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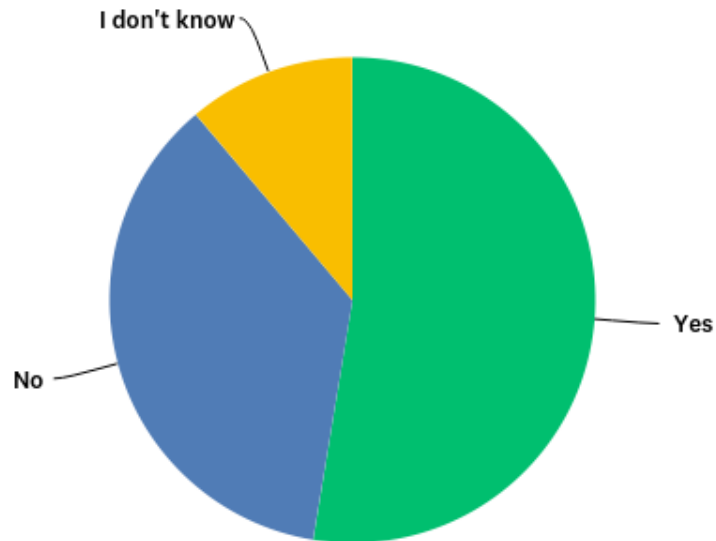
Data User Personas – Preliminary Survey Results



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Q12 Do you work for or represent an organization that provides data to or uses data from MORPC?

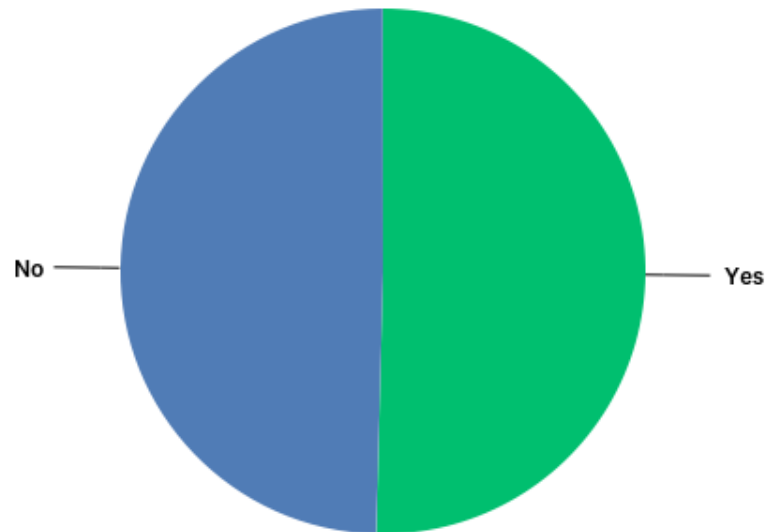
Answered: 386 Skipped: 59



Data User Personas – Preliminary Survey Results

Q14 As an individual (outside of your work or professional life) do you use MORPC data?

Answered: 365 Skipped: 80



Central Ohio GIS User Group

- Next COGUG meeting is November 15 – 2:00-4:00 pm





Central Ohio Trick-or-Treat Map

- <https://apps.morpc.org/halloween/>