

Active Transportation Working Group

January 7, 2019



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MID-OHIO REGIONAL PLANNING COMMISSION

ATWG in 2020



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- New ATWG meeting structure & action plan
- Shift to quarterly meetings to prioritize participation
- Project-specific committees in off-months
 - Complete Streets Policy Update
 - Regional ATP Update
 - Safety Plan Implementation
 - Other



Regional ATP Update



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SPRING 2020

FALL 2021

Public and Stakeholder Engagement

Existing
Conditions
Assessment

Policy and
Guidance
Development

Final
Deliverables &
Implementation

Member Spotlight

Westerville Mobility Plan



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Updates and Announcements

January 2019



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Central Ohio Greenways

Active Transportation Working Group
January, 7 2020

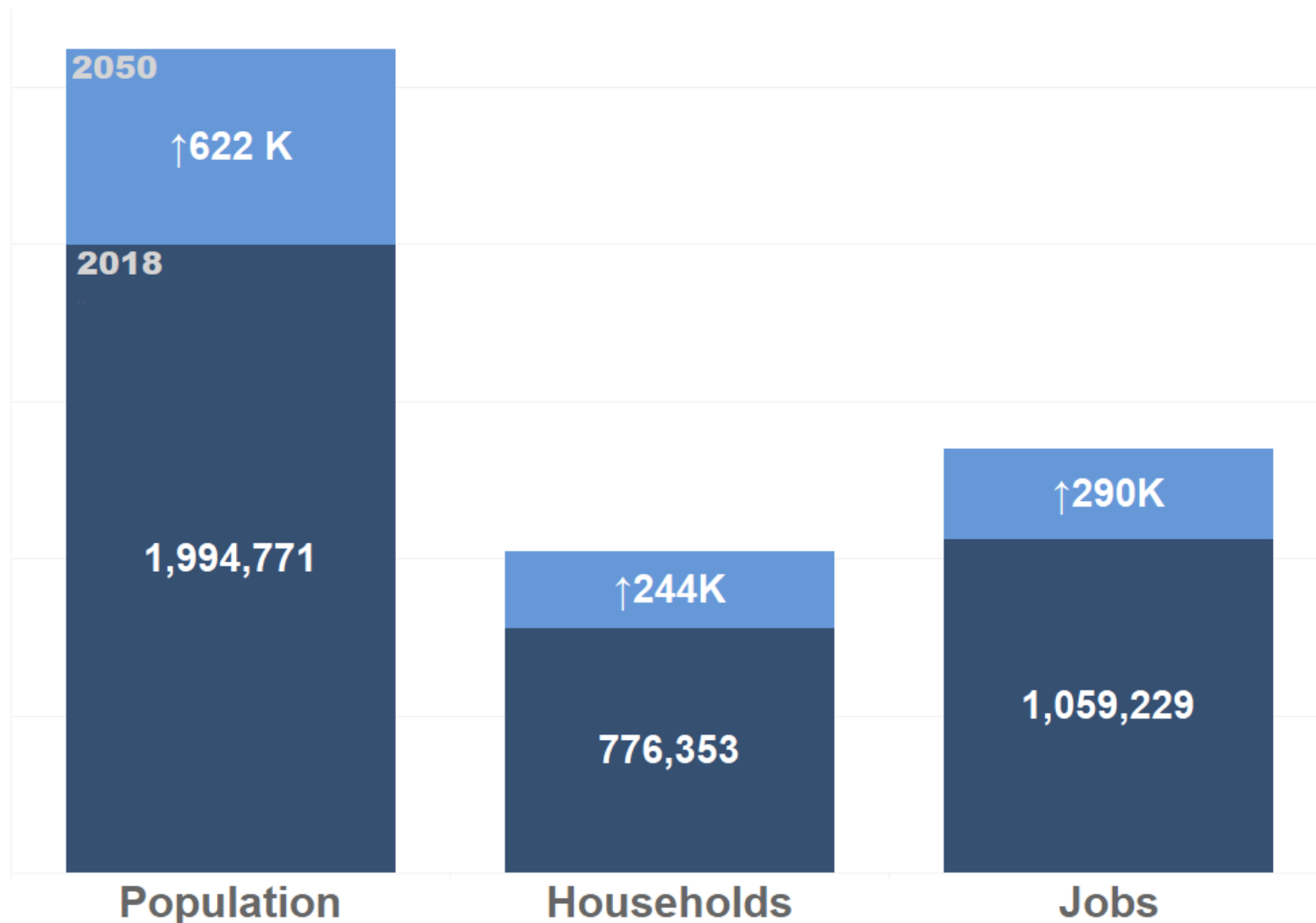


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CENTRAL OHIO IS GROWING...

Projected Growth

7-County Central Ohio Region



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MARKET DEMAND IS CHANGING...



NATIONAL
ASSOCIATION *of*
REALTORS®

According to the survey, the majority of Americans, 53 percent, would prefer to live in communities containing houses with small yards but within easy walking distance of the community's amenities, as opposed to living in communities with houses that have large yards but they have to drive to all amenities. This up from 48 percent in 2015.



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In
10
Years



CENTRAL OHIO GREENWAYS BOARD

VISION

A world-class network of trails
easily accessible to every
Central Ohioan

MISSION

Increase Greenways trails
mileages and usage
for recreation and
transportation needs



SETTING THE STAGE FOR IMPLEMENTATION

Clarity Report for Feasibility and Readiness, 2019

“In three words, how would you describe the work of Central Ohio Greenways and MORPC?”



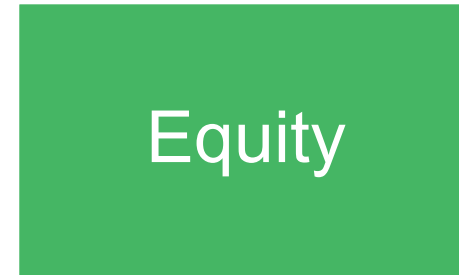
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VALUE PROPOSITION

“What we see is, people want trails ... we’re seeing public will for these types of investments.

And, it’s bipartisan will — it’s not connected to the ways that we are divided as a country.

In some ways, it feels like a safe investment, whether it’s a philanthropic partner, a business partner, or a levy campaign. I think there’s general agreement that it’s something that’s valuable in a community.”



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MOVING FORWARD

Prioritization

- Land Availability?
- Weighing metrics?
- Easy availability of dollars?
- Definition of Connectivity?

Brand, Purpose, and Identity

- Case for Support?
- Benefits of Trails?
- Vision & Mission?
- Storytelling!

Partnerships

- Key influential partners?
- Who are the believers?
- COG fundraising Committee?
- Existing initiatives?

Business Model

- Fundraising entity?
- Staffing Model?
- Trail ownership?
- Maintenance agreements?

<https://therapidproject.org/>

City of Hilliard

Cemetery Road Conceptual Development
Framework Project

City of Westerville

Cleveland Avenue Corridor Project

Franklin County

Complete Streets Project

City of Columbus

Speed Management Framework Project

Jefferson Township

Blacklick Station Conceptual Development
Framework Project

Legislative Update

Joe Garrity, Director of Government Affairs



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MID-OHIO REGIONAL PLANNING COMMISSION

Joseph Garrity

Director of Government Affairs

Mid-Ohio Regional Planning Commission

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Regional Complete Streets Policy Update



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- Kicked off in November 2019
- Steering Committee meeting #2 on January 16
- Working to better align CS policy with ATP to enhance the MORPC-attributable funding process





- Upcoming 2020 Webinars
 - [Jan 15: Active Transportation Planning Through Health in All Policies](#)
- Webinars hosted at MORPC
- Participate in post-webinar discussion



Member Roundtable

Community Announcements



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What's going on in your communities?