



Manager Marco

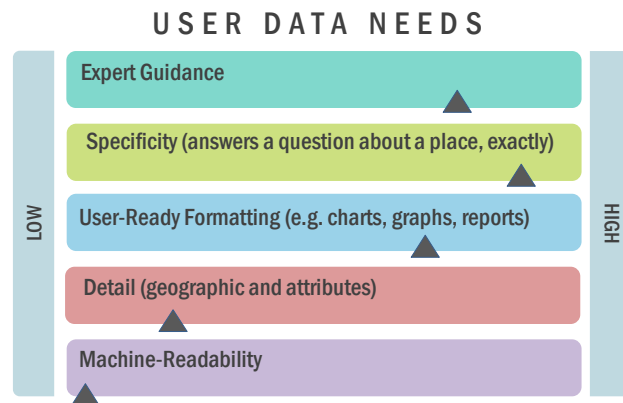
Steady | Resilient | Compassionate

Soccer dad. Spends weekends coaching his kids' teams.

Administrator for a township. Uses data to share information and understand practical issues.

Behaviors

- Focused on key functions of the township, such as permit applications, street maintenance and asset management.
- Works in a small team in a building with all other township government staff.
- Works closely with the adjacent city, and the county to deliver services to residents.
- Stays busy just keeping up with the workload.



Needs & Challenges

- Comfortable with his 'go-to' sources of data needed to keep up with work.
- Would like to see some updates in software and workflow, but it's hard to imagine how a small team like his would implement changes.
- Points people to entities with more staff resources when they ask for data or analysis.
- Needs assistance and support in pursuing funding for operations and infrastructure projects.