



REGIONAL DATA ADVISORY COMMITTEE UPDATE

Brad Ebersole, Chair
June 8, 2023



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

INCOMING RDAC CHAIR

Welcome

Christina Drummond
Powell City Council



MORPC

2023-2025 REGIONAL DATA AGENDA (proposed)



MORPC

- Focused and Action-Oriented
- 2023-2025 Agenda Items
 - Convene & Collaborate
 - Educate & Inspire
 - Scale & Support
 - Expand & Include
 - Secure & Protect
- Seeking Adoption in August

2023-2025 Regional Data Agenda (Proposed)
CONVENE & COLLABORATE Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region. Partner Regionally: Create partnerships and collaboration among local governments and other stakeholders to leverage resources and expertise for data-related projects and initiatives. Share Information: Engage local governments and other stakeholders to develop data-sharing agreements to improve decision-making. Develop and implement data models to support this objective and operationalize analyses that generate insights from the data. Engage the Community: Increase the number and scope of MORPC member, private sector and community organization participants in the Regional Data Information Users Group (RIDG), Central Ohio GIS Users Group (COGUG), and annual Data Day event.
FUTURE ROADMAP DEI Learning Community: Establish DEI data-focused learning community to further empower local governments and other stakeholders' equity and inclusion. Public-Private Partnerships: Enhance partnerships with the local business community focused on opportunities in data analytics and strategies. Smart Mobility Insights: Create partnerships with local governments and other stakeholders to foster increased sharing of smart mobility data and insights.
EDUCATE & INSPIRE Provide and champion learning opportunities to increase technical capacity and appropriate leveraging of data, catalyzing local governments and other stakeholders to adopt improved methods in support of better informed decision making in our region. Address Bias: Lead the regional conversation on data bias and model bias to improve the use and future development of data and models to empower decision makers in local government and other stakeholders to better serve diverse communities. Explore & Leverage AI: Develop example artificial intelligence (AI) policies, use cases, and methods for improving employee productivity and service delivery while aiming to mitigate misinformation and avoid other unintended consequences. Engage the community on appropriate uses of AI to ensure both accuracy and its purpose. Inspire Novel Analytics: Showcase data analytics applications for public service by featuring successful implementations to help local governments and other stakeholders toward realizing improved outcomes.
FUTURE ROADMAP State of the Regional Data: Expand Data Day content by adding an annual review actionable research insights, presented by thought leaders in the region. Data Literacy and Capacity Building: Engage decision makers in local government and other stakeholders on data analytics education and training opportunities.
SCALE & SUPPORT Help empower local governments and other stakeholders to incubate and fund data-related pilot projects and develop talent, while ensuring existing efforts are sustainably supported in our ever-changing regional landscape. Track Job Quality & Equity: Support a holistic approach to how the region captures and evaluates job quality data and equity gaps in the workforce system, use coordinated strategies toward better employment outcomes. Secure Funding: Explore opportunities for local governments to explore new funding sources and planning pilot programs or other new data-centric development, education, transportation and housing. Feedback Loop: Evaluate the effectiveness of data-related pilots, and use this feedback to continually improve and refine success stories to aid in replicating success.
EXPAND & INCLUDE Focus on improving inclusive and equitable data access across our region. Digital Equity: Address data-related needs of local governments and other stakeholders to enhance data equity and access. Engage local governments and other stakeholders to develop and host digital equity-centered work shops, and connect to be at the forefront of digital equity and related data governance practices. Public Data: Encourage local government and other stakeholders through more convenient access to publicly available data, reports, and community-level insights.
FUTURE ROADMAP Decision-Making Models: Leverage more collaboratively produced and reduced bias data analytics. Explore resources to further empower local government and other stakeholders' data-driven initiatives.
SECURE & PROTECT Enhance the resilience of systems and data through best practices and policy reviews with local governments and other stakeholders in the region. Cybersecurity: Support a Regional Data Advisory Committee cybersecurity working group, focused on advising local municipalities in the public sector. Assess Feasibility: Engage local governments and other stakeholders to assess the feasibility and utility of facilitating local government and community efforts at advancing security improvements. Cost Savings: Explore opportunities for MORPC member organization cost savings through joint purchasing or shared cybersecurity services. Explore existing funding for services to afford additional protections.
FUTURE ROADMAP Collaborations: Explore opportunities for collaborations with local governments and other entities to provide members and community



CONVENE & COLLABORATE

Foster value-added interactions among local governments & other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision-making in our region.

- **Partner Regionally**
- **Share Information**
- **Engage the Community**

EDUCATE & INSPIRE

Provide and champion learning opportunities to increase technical capacity and appropriate leveraging of data; catalyzing local governments and other stakeholders to adopt improved methods in support of better-informed decision making in our region.

- **Address Bias**
- **Explore & Leverage AI**
- **Inspire Novel Analytics**

SCALE & SUPPORT

Help empower local governments and other stakeholders to incubate and fund data-related pilot projects and develop talent, while ensuring existing efforts are sustainably supported in our ever-changing regional landscape.

- **Track Job Quality & Equity**
- **Support Pilots**
- **Evaluate & Learn from Pilots**

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MORPC

EXPAND & INCLUDE

Identify barriers and provide solutions to improve inclusive and equitable data access across our region.

- **Identify Data Needs**
- **Partner on Digital Equity**
- **Improve Access to MORPC Data**

SECURE & PROTECT

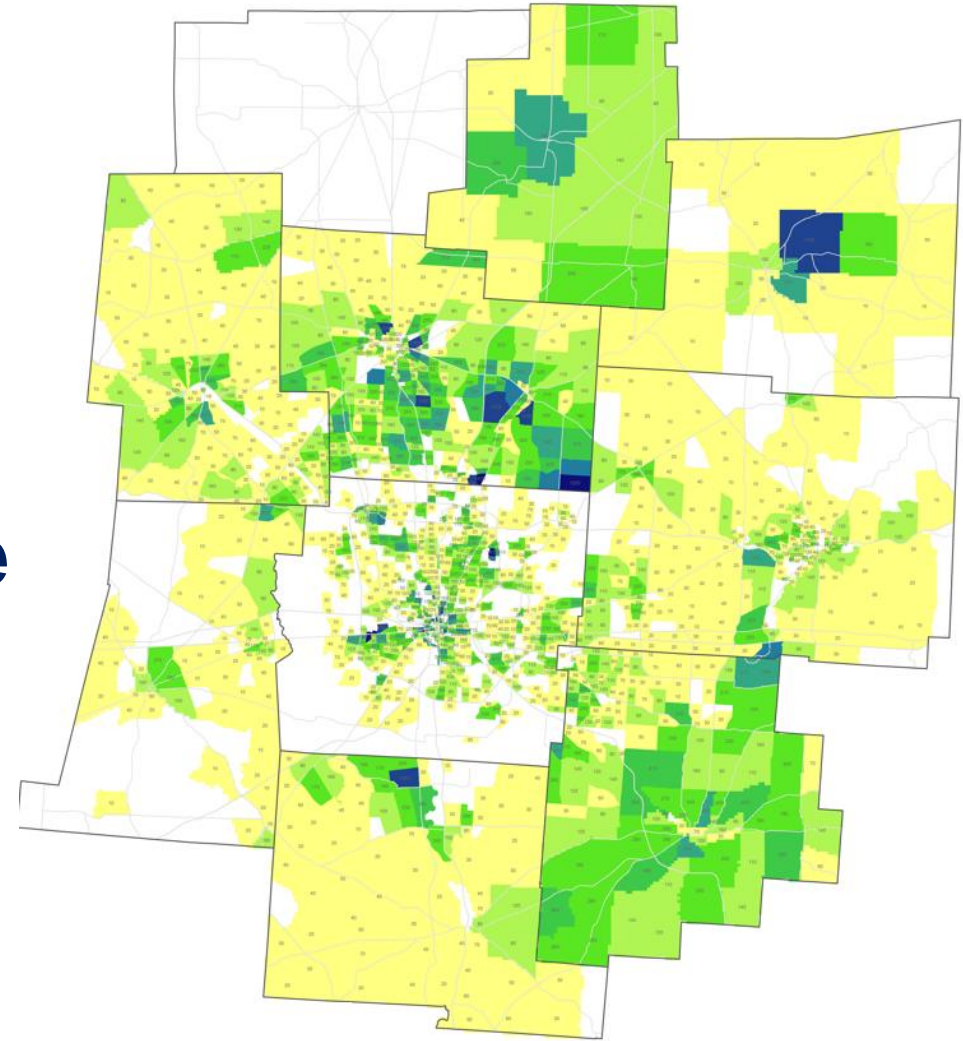
Promote renewed focus on the security and resilience of systems and data through best practices and policy reviews with local governments and other stakeholders in the region.

- **Build Cybersecurity Capacity**
- **Partner on Cybersecurity**
- **Assess Shared Savings Opportunities**

DATA & MAPPING



- **New Permit Process Pilot**
- **Draft 2050 Households & Jobs**
- **Gentrification Web Map Update**





Brad Ebersole

Chair

Regional Data Advisory Committee

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