



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

111 Liberty Street, Suite 100
Columbus, Ohio 43215
morpc.org

T. 614. 228.2663
TTY. 1.800.750.0750
info@morpc.org



NOTICE OF A MEETING

FRANKLIN COUNTY MOBILITY ADVISORY COMMITTEE MEETING
MID-OHIO REGIONAL PLANNING COMMISSION
111 LIBERTY STREET, SUITE 100
COLUMBUS, OH 43215
BOARD ROOM CONFERENCE ROOM

April 10th, 2023
10:00 AM

AGENDA

- 1. Welcome and Introductions**
- 2. Updates**
 - a. Changes to NEMT
 - b. Transportation bill
 - c. Survey
 - d. Gohio Mobility
 - e. Updates from Region 6 Mobility Manager meeting
 - f. Letters of Intent for ODOT Funding due 4/21
- 3. Discussion**
 - a. Prioritization
 - b. Subcommittees
- 4. Closing and wrap up**

PLEASE NOTIFY EMMA STRANGE AT 614-233-4181 OR estrange@morpc.org TO CONFIRM YOUR ATTENDANCE FOR THIS MEETING OR IF YOU REQUIRE SPECIAL ASSISTANCE.

The next Mobility Advisory Committee Meeting is
April 10th, 2023

William Murdock, AICP
Executive Director

Erik J. Janas
Chair

Chris Amorose Grooms
Vice Chair

Michelle Crandall
Secretary

111 Liberty Street, Suite 100
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PARKING AND TRANSIT: [When parking in MORPC's parking lot, please be sure to park in a MORPC visitor space or in a space marked with a yellow "M".](#) Handicapped parking is available at the side of MORPC's building. Electric vehicle charging stations are available for MORPC guests.

Indoor bike parking is available for MORPC guests.

MORPC is accessible by COTA BUS. The closest bus stop to MORPC is S. Front Street & W. Blenkner St. Buses that accommodate this stop are the Number 61 - Grove City, the Number 5 - West 5th Ave. /Refugee, and the Number 8 - Karl/S. High/Parsons.

Potential Subcommittees

Driver Shortage/Recruitment

- a. Strategy 1.2: Maintain expanded Mainstream and Mainstream On-Demand Hours. Continue to explore rider needs and adjust as needed
- b. Strategy 2.2: Support transportation providers in driver recruitment and employer outreach. Track recruitment efforts and effective strategies for driver retention.

Emergency Ride Funding Pool

- a. Strategy 1.1: Seek and use 5310 and 5307 to support this goal.
- b. Strategy 1.4: Support joint RFPs among social agencies for purchased transportation to reduce costs and simplify trips for users.
- c. Strategy 2.3: Develop a funding pool for one-time emergency rides for use by social service agencies. Pursue 5310 funding.

Outreach

- a. Strategy 1.6: Support the implementation of fare evaluation for COTA services, including COTA Plus, to support economic accessibility.
- b. Strategy 3.1: Increase training opportunities for transportation services for customers and caregivers.
- c. Strategy 3.3: Use plain language, picture based instruction, and expand languages offered in marketing and training materials to improve accessibility of outreach initiatives.
- d. Strategy 2.1 Improve coordination for transportation integration in land use decisions.

Gohio Mobility and Transportation Inventory

- a. Strategy 1.3: Develop an inventory of non-medical and volunteer driver services. Develop best practice vetting processes.
- b. Strategy 3.2: Release and market Gohio Mobility and develop a user working group for evaluating effectiveness.

GOALS	STRATEGIES
Goal 1: Expand Services for Disadvantaged Populations	Strategy 1.1: Seek and use 5310 and 5307 funding to support this goal
	Strategy 1.2: Maintain expanded Mainstream and Mainstream On-Demand Hours. Continue to explore rider needs and adjust as needed
	Strategy 1.3: Develop an inventory of non-medical and volunteer driver services. Develop best practice vetting processes
	Strategy 1.4: Support joint RFPs among social agencies for purchased transportation to reduce costs and simplify trips for users
	Strategy 1.5: Identify and pursue regional connectivity through the County Connections initiative
	Strategy 1.6: Support the implementation of fare evaluation for COTA services, including COTA Plus, to support economic accessibility
	Strategy 1.7: Support the integration of bus stop and sidewalk improvements by encouraging the existence of and participating in a working group with the Franklin County Engineers Office and the City of Columbus
Goal 2: Encourage Flexible Policies to Improve Transit Accessibility	Strategy 2.1: Develop an oversight committee for MORPC administered 5310 funding. Encourage a goal to expand reach of federal 5310 allocations.
	Strategy 2.2 Improve coordination for transportation integration in land use decisions
Goal 3: Increase Awareness of Programs and Services	Strategy 3.1: Increase training opportunities for transportation services for customers and care givers
	Strategy 3.2: Release and market Gohio Mobility and develop a user working group for evaluating effectiveness
	Strategy 3.3: Use plain language, picture based instruction, and expand languages offered in marketing and training materials to improve accessibility of outreach initiatives
	Strategy 3.4 Encourage coordination among mobility application providers through API and SDK for one-stop scheduling