

AUGUST 2023



BACKGROUND / ISSUE

HISTORIC GROWTH IN CENTRAL OHIO

Region of 3.15M People by 2050

UNIQUE / SITUATIONAL GROWTH

- Intel Development (New Albany/Licking County)
- Honda Investments (Marysville/Union County/East Liberty/Logan County)
- LG Energy Solutions Facility (Washington Court House/Jeffersonville/Fayette County)

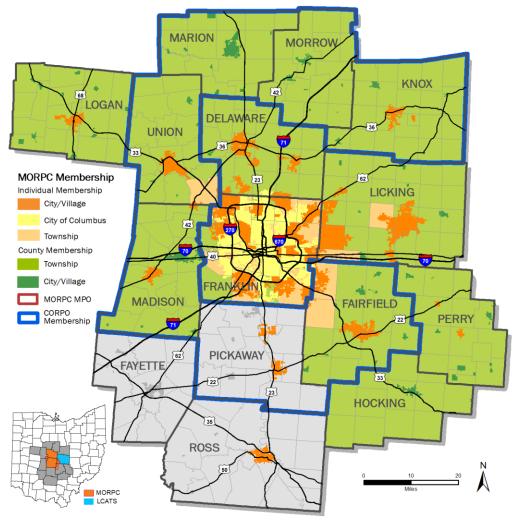
CONSTRAINED LABOR MARKET

- High turn-over rates
- Increased competition for talent

LIMITED-RESOURCE COMMUNITIES

- Planning occurs before investment
- Limited Resources make planning difficult





COMMUNITY-BASED PLANNING ASSISTANCE



Technical Assistance Program



Consultant Services
Program

Planner Pool Program



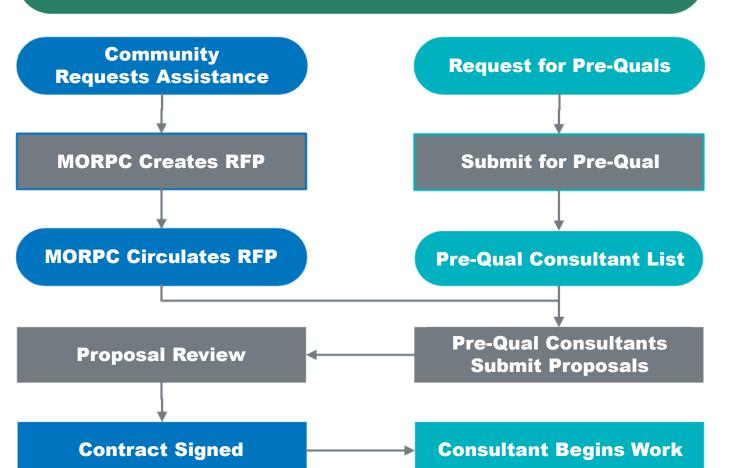
Internship Program



- ACTIVE TRANSPORTATION PLANNING
- LAND USE PLANNING
- BICYCLE & PEDESTRIAN & TRAIL PLANNING

SUMMER INTERNS TO SUPPORT DAY-TO-DAY
FUNCTIONS OR SPECIAL PROJECTS
WITHIN THE COMMUNITY







SERVICE FOCUS

- Comprehensive Plan Updates
- Zoning Code Updates

COMMUNITY BENEFITS

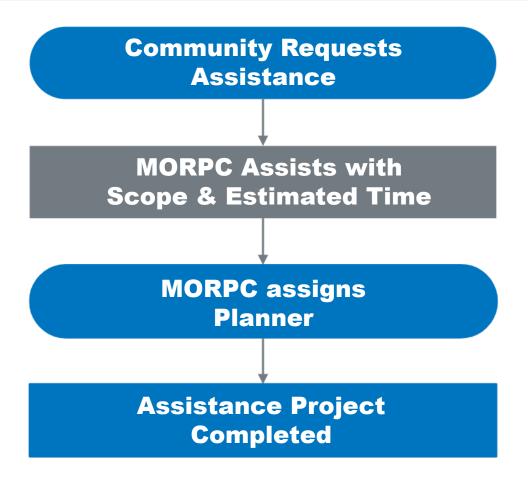
- Free-Up Staff Time
- Additional Exposure for RFPs

CONSULTANT BENEFITS

- Streamlined RFP Process
- Central Repository for RFPs







SERVICE EXAMPLES

- Development reviews
- Permit & plan reviews
- Quick zoning updates
- Assist with short specialized projects
- Fill temporary staffing gaps

COMMUNITY BENEFITS

- Free-Up Staff Time
- Additional Expertise
- Fill Staffing Gaps
- Short-Term Relief

VALUE PROPOSITION



MULTI-FACETED APPROACH

- Long and Short-Term Needs
- Large and Small-Scale Project Assistance
- Connects Resources

LONG-RANGE PLANNING GUIDANCE

- Programs Work Together
- "What's the Best Way to Get This Done?"

CONNECTING RESOURCES

- Communities to Consultants
- Specialized Staff to Assist
- Responsive for Quick Assistance



https://www.morpc.org/community-based-planning-assistance/

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