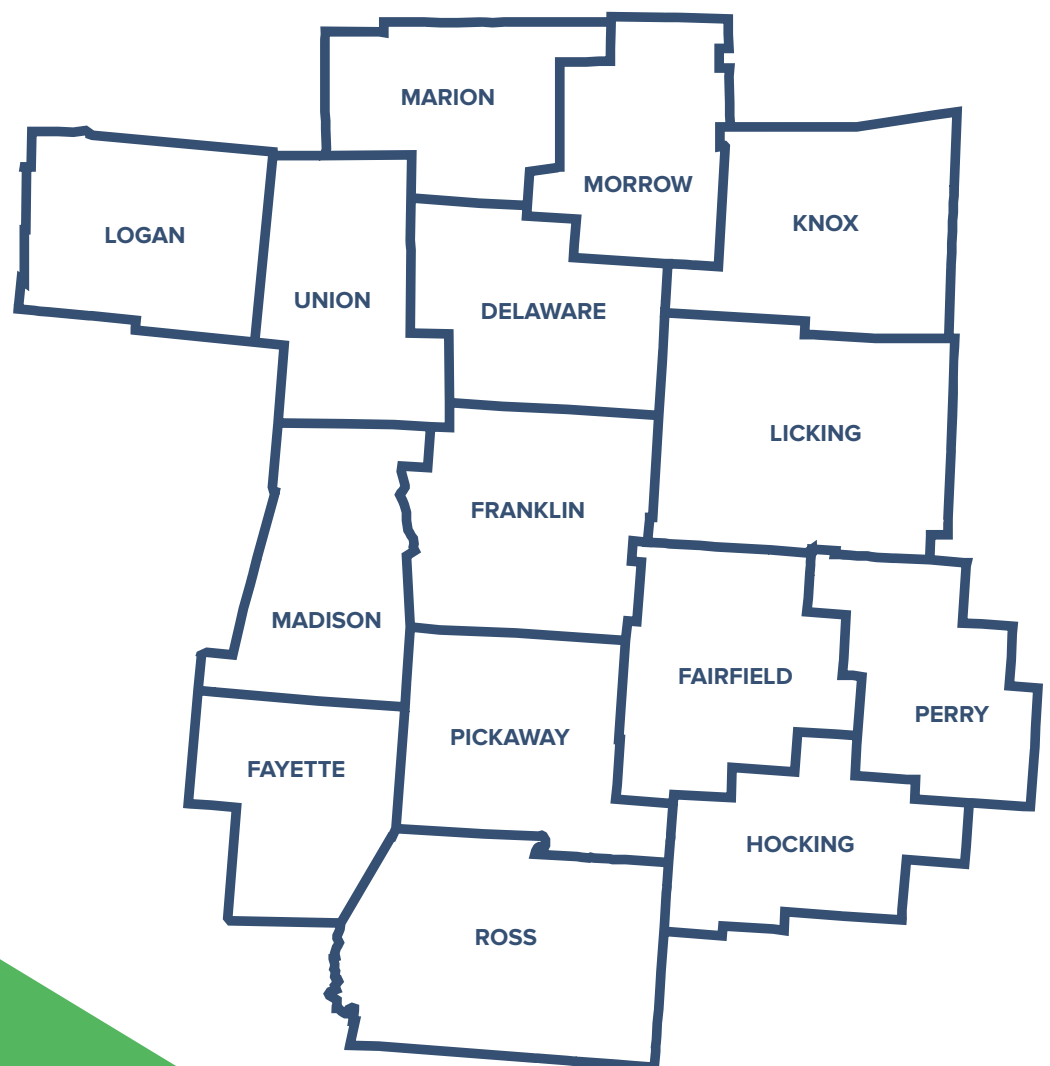


STRATEGIC FRAMEWORK 2023 - 24



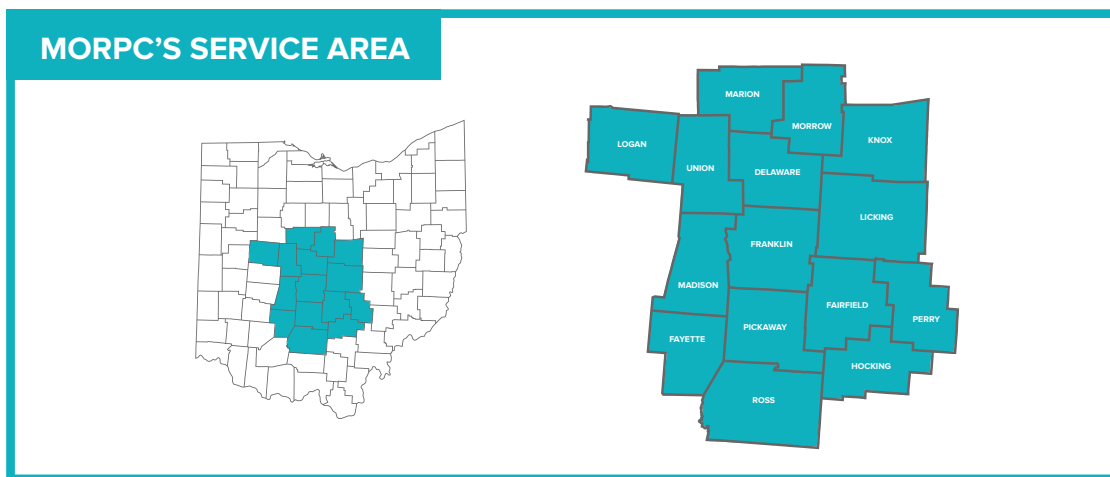
MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION



ABOUT MORPC

Who We Are

MORPC is Central Ohio's regional council for more than 80 communities and regional partners. We bring communities of all sizes and interests together to collaborate on best practices and planning through a variety of programs, services, projects, and initiatives to help drive a sustainable and prosperous future and improve the quality of life for everyone in Central Ohio.



What We Do

- Serve as Central Ohio's resource hub and leadership forum for shared regional challenges and best practices.
- Convene local governments to plan, prioritize, and advance strategic transportation and infrastructure investments.
- Provide data tools, insights, and technical assistance for sustainability programs, growth planning, residential services, and shared solutions.
- Engage and represent Central Ohio's community leaders, residents, and partner organizations on public policy.

STRATEGIC FRAMEWORK

What the Strategic Framework Is

The strategic framework is built on four pillars: *Pay It Forward*, *Drive Investment*, *Build Value for Our Members*, and *Create an Environment for Prosperity*. Its focus is on tangible strategies for improving Central Ohio.



PAY IT FORWARD:

MORPC enhances public service leadership and builds capacity in communities.



BUILD VALUE FOR MEMBERS:

MORPC leverages creative ways to increase our members' returns on investment.



DRIVE INVESTMENT:

MORPC creates opportunities for every community to enhance their assets for the future.



CREATE AN ENVIRONMENT FOR PROSPERITY:

MORPC delivers essential tools for the region to get better as it grows bigger.

FOCUS AREA GOALS

TRANSPORTATION & MOBILITY

Metropolitan Transportation Plan



Create Sustainable Neighborhoods



Attract & Retain Economic Opportunity



Protect Natural Resources



Increase Regional Collaboration



Use Public Investments to Benefit Safety



Reduce Energy Consumption

Active Transportation Plan

GOAL 1: SAFETY



Increase the **safety** of Central Ohio's active transportation system.

GOAL 2: COMFORT



Improve the level of **comfort** on Central Ohio's active transportation system.

GOAL 3: CONNECTIVITY



Expand the **connectivity** of Central Ohio's active transportation network.

GOAL 4: ACCESS



Increase **access** to active transportation infrastructure across Central Ohio.

Central Ohio Rural Planning Organization



Preserve & Maintain Existing Transportation System in Good Repair



Make Transportation System Safe for All Users



Accessibility & Mobility Options for All Users



Create an Integrated, Connected & Coordinated Transportation System



Achieve Economic Vitality Through a Collaborative & Focused Transportation System



Preserve & Enhance Sustainable Environmental Resources

DIRECT SERVICE PROGRAMS



Keep your home safe and comfortable with free weatherization and home repair services.

WEATHERIZATION



Rethink your ride and find a smarter way to commute to work.

GOHIO



Know when air pollution levels are unsafe and how to protect you and your loved ones' health.

AIR QUALITY ALERTS

DIVERSITY, EQUITY, INCLUSION AND ENGAGEMENT

MORPC is committed to creating a welcoming, inclusive, and equitable environment for everyone in Central Ohio.

Areas of Focus



Workforce & Leadership



Supplier Diversity & Procurement



Workplace



Service to Diverse Populations



Diversity Requirements



Diversity in Communications

PROSPERITY FORECAST FOR 2050

300,000
MORE JOBS



300,000
HOUSING UNITS



3.15 Million
PEOPLE BY 2050



COLLABORATIVE REGIONAL LEADERSHIP

PUBLIC POLICY AGENDA

This collaborative agenda details policy that makes Central Ohio a better place for all of its residents and actions that address racism and eliminate disparities.

REGIONAL SUSTAINABILITY AGENDA

This framework for communities and regional partners promotes a sustainable and equitable region with programs and collaboration.

REGIONAL DATA AGENDA

This guiding document elevates regional collaborative work in data, analytics, mapping, and digital infrastructure.

COMMUNITY & ECONOMIC DEVELOPMENT

Comprehensive Economic Development Strategy

For the Central Ohio Economic Development District

- ✓ Partner extensively to create the most prosperous region in the country
- ✓ Strategically plan for response and recovery to economic shocks
- ✓ Prepare the region for growth and opportunities
- ✓ Attract more federal funding and technical assistance to the region



Competitive Advantage Projects



Water & Energy Resilience



Regional Innovation

REGIONAL HOUSING STRATEGY

A collaborative effort across the region that provides the framework for local governments and community partners to address housing needs across Central Ohio.



Building Strong Neighborhoods



Responding to Supply and Demand



Addressing Housing Instability

STRATEGIC INVESTMENTS FOR 2050



Bring passenger rail and mass transit to Central Ohio



Build 500 miles of new trails



27% reduction in fatalities and serious injuries



Reduce vehicle miles traveled (VMT) per capita