



COMMUNITY-BASED PLANNING ASSISTANCE

SEPTEMBER 2023



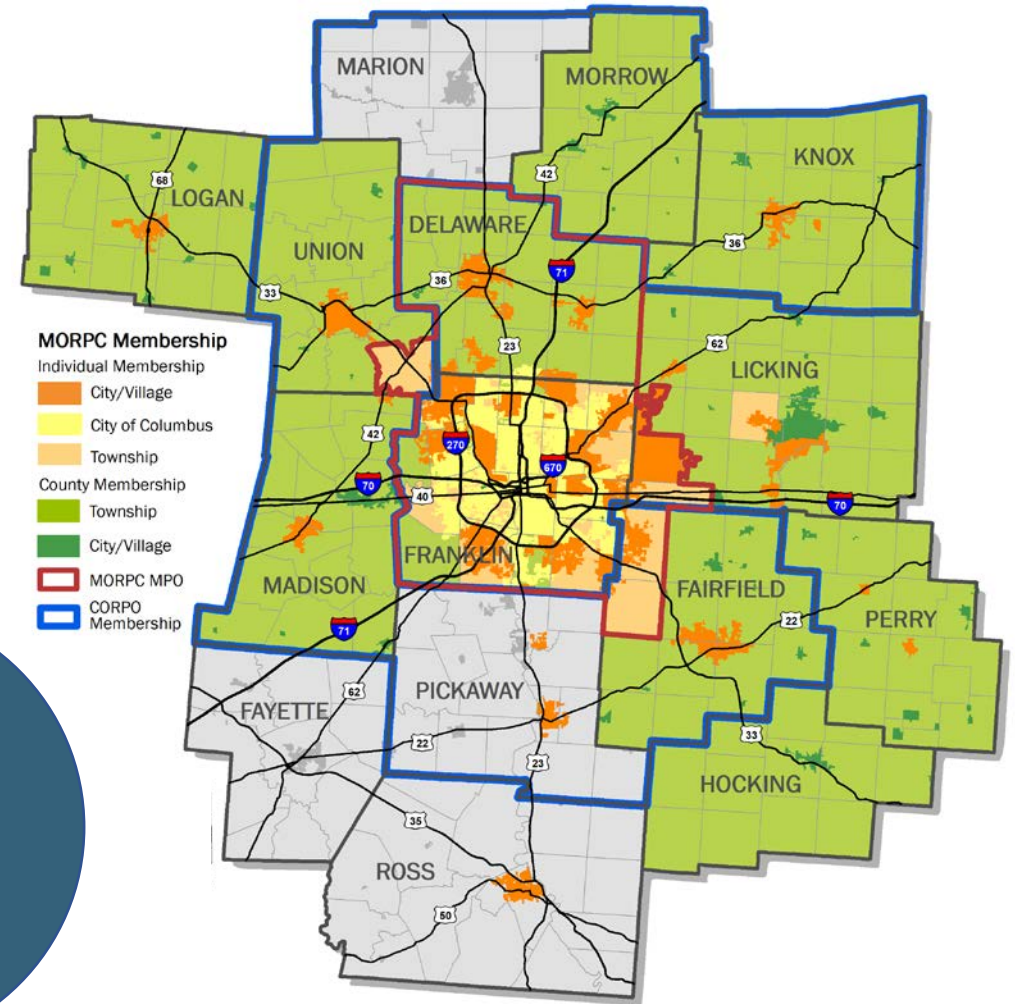
MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

BACKGROUND / ISSUE



- **HISTORIC GROWTH IN CENTRAL OHIO**
 - Region of 3.15M People by 2050
- **UNIQUE / SITUATIONAL GROWTH**
 - Intel Development (New Albany/Licking County)
 - Honda Investments (Marysville/Union County/East Liberty/Logan County)
 - LG Energy Solutions Facility (Washington Court House/Jeffersonville/Fayette County)
- **CONSTRAINED LABOR MARKET**
 - High turn-over rates
 - Increased competition for talent
- **LIMITED-RESOURCE COMMUNITIES**
 - Planning occurs before investment
 - Limited Resources make planning difficult

3.15M
by
2050



THE SOLUTION



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COMMUNITY-BASED PLANNING ASSISTANCE (CBPA)

COMMUNITY NEEDING ASSISTANCE

COMMUNITY FILLS OUT CBPA REQUEST

IS THE PROJET
RELATED TO ACTIVE
TRANSPORTATION?

YES

NO

TECHNICAL ASSISTANCE PROGRAM

DOES THE NEED
REQUIRE FULL-TIME
ASSISTANCE?

NO

YES

CONSULTANT SERVICES PROGRAM

IS THE NEED SHORT OR
LONG TERM?

MID TO LONG-
TERM

SHORT-TERM

PLANNER POOL PROGRAM

TECHNICAL ASSISTANCE PROGRAM

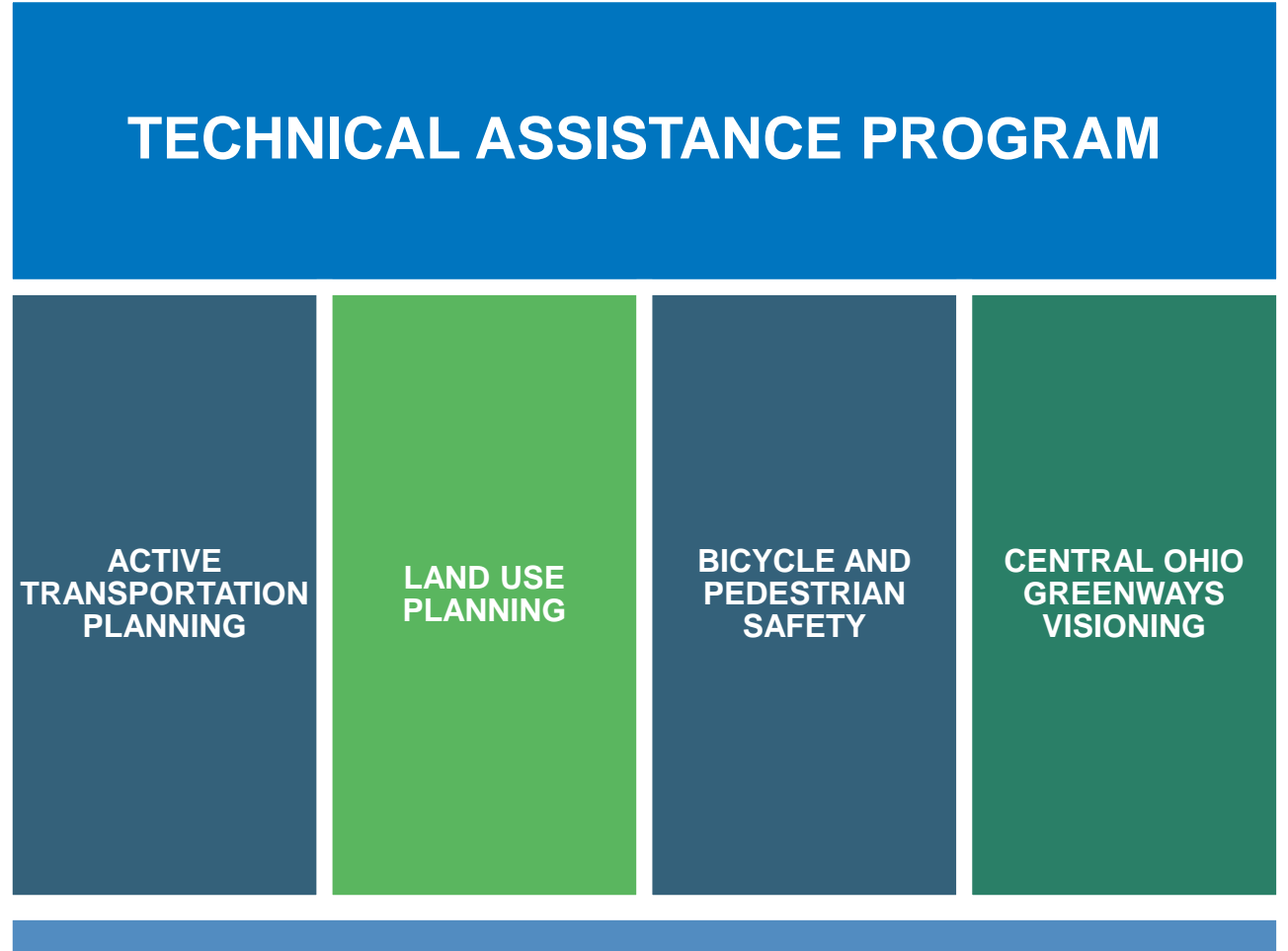


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AN EXEMPLARY PROGRAM PROVIDING NEEDED ASSISTANCE

- **PURPOSE**
 - Advance Goals and Strategies of the MTP
- **ELIGIBLE SERVICES**
 - Related to Specific Strategies within the MTP
 - System Management
 - System Development
 - Transportation-System Related

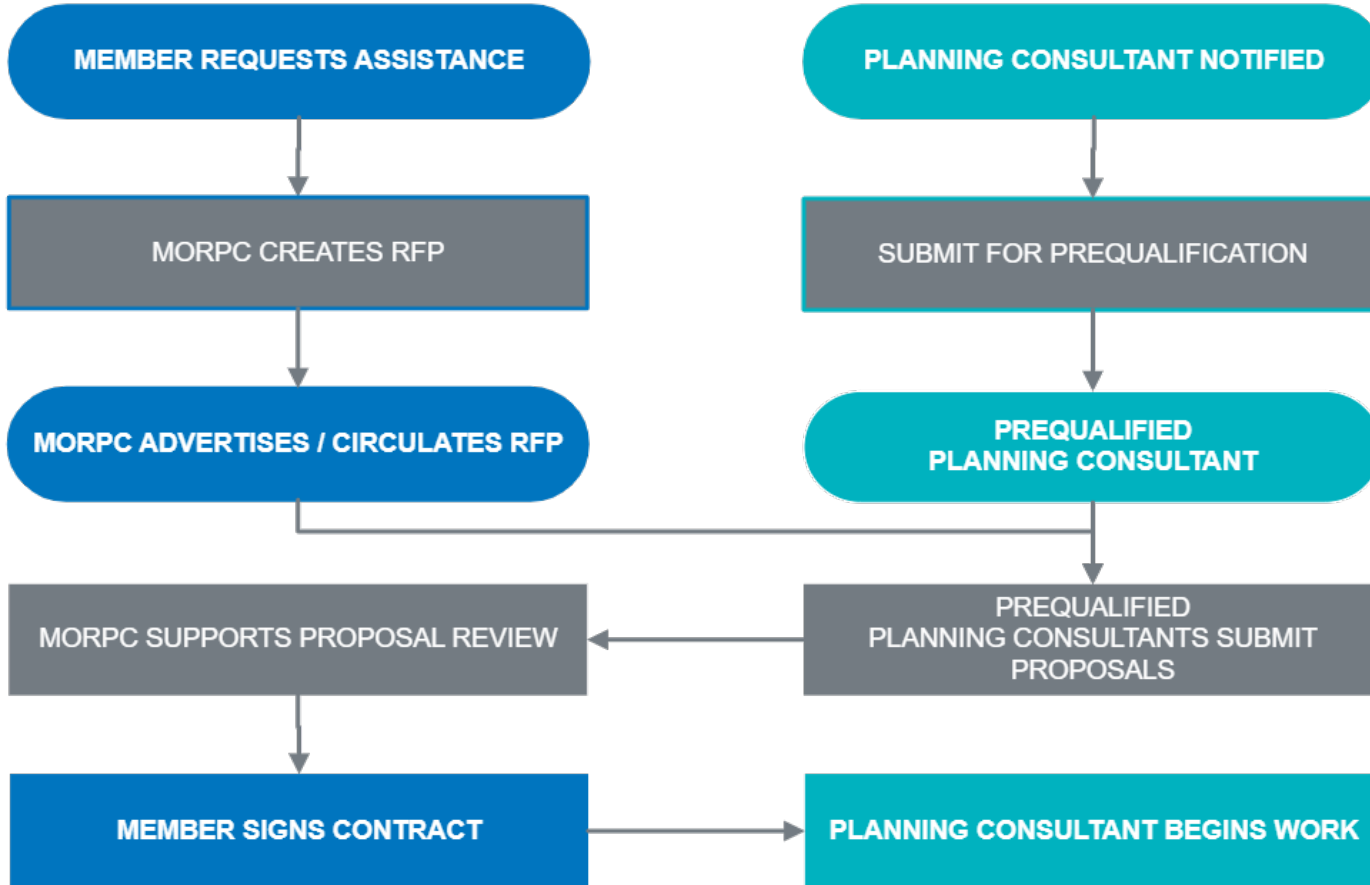
EX. “BP 5 – Implement the Active Transportation Plan to Create High Comfort Regional Pedestrian and Bicycle Transportation Networks”



CONSULTANT SERVICES PROGRAM



CONSULTANT SERVICES PROGRAM



SERVICE FOCUS

- Comprehensive Plan Updates
- Zoning Code Updates

COMMUNITY BENEFITS

- Free-Up Staff Time
- Additional Exposure for RFPs

CONSULTANT BENEFITS

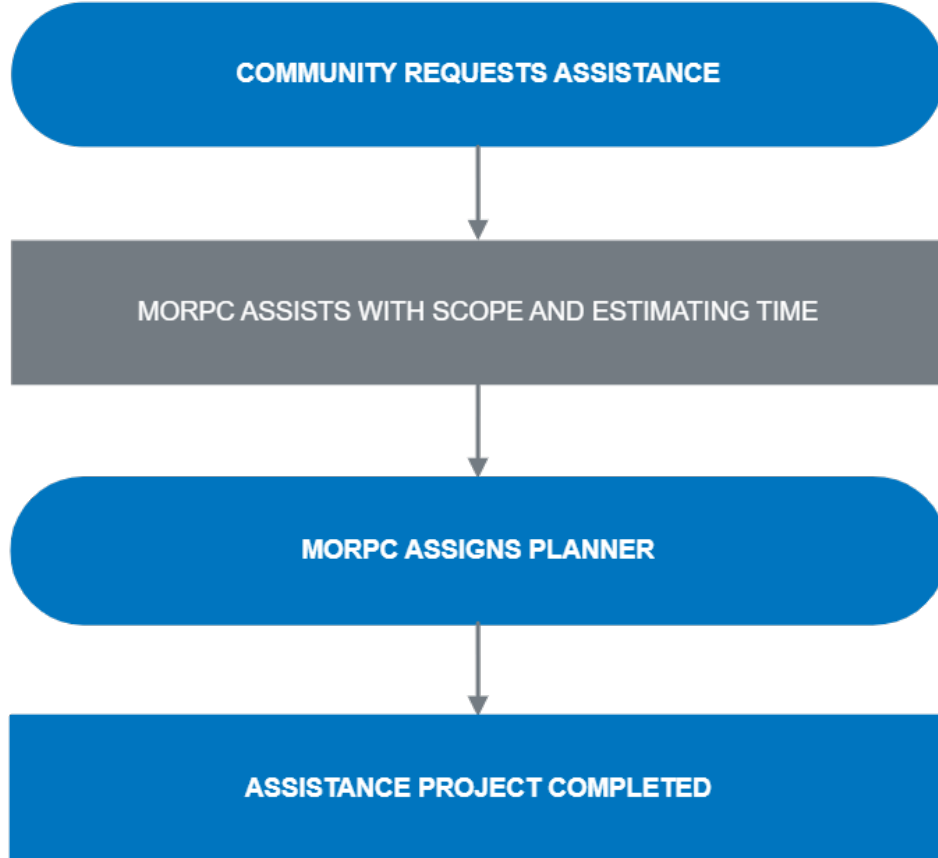
- Streamlined RFP Process
- Central Repository for RFPs

PLANNER POOL PROGRAM



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PLANNER POOL PROGRAM



SERVICE EXAMPLES

- Development reviews
- Permit & plan reviews
- Quick zoning updates
- Assist with short specialized projects
- Fill temporary staffing gaps

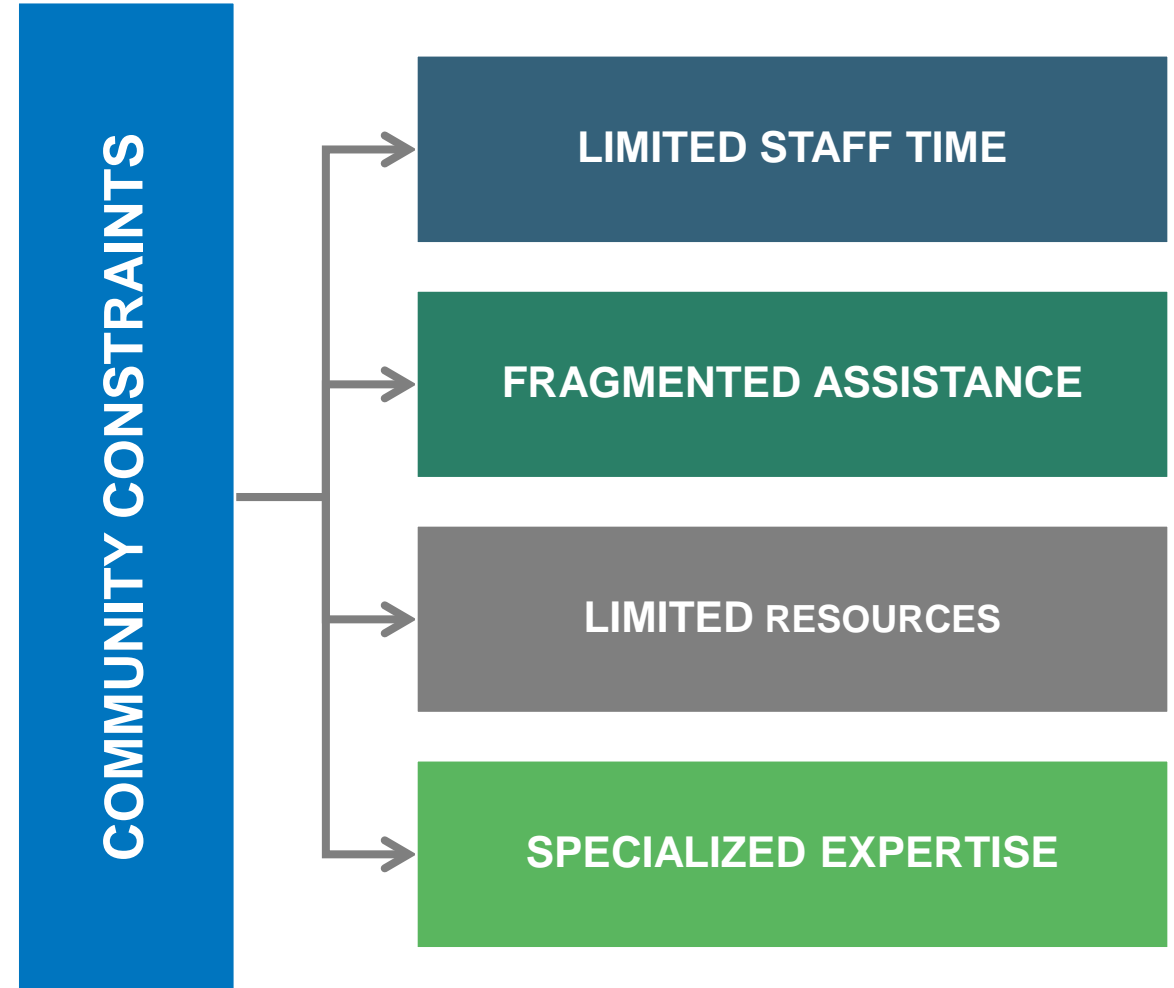
COMMUNITY BENEFITS

- Free-Up Staff Time
- Additional Expertise
- Fill Staffing Gaps
- Short-Term Relief

VALUE PROPOSITION



- **MULTI-FACETED APPROACH**
 - Long and Short-Term Needs
 - Large and Small-Scale Project Assistance
 - Connects Resources
- **LONG-RANGE PLANNING GUIDANCE**
 - Programs Work Together
 - “What’s the Best Way to Get This Done?”
- **CONNECTING RESOURCES**
 - Communities to Consultants
 - Specialized Staff to Assist
 - Responsive for Quick Assistance



THANK YOU!

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