

TECHNICAL ASSISTANCE PROGRAM 2024

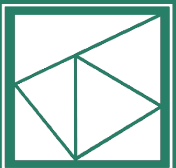
September 2023



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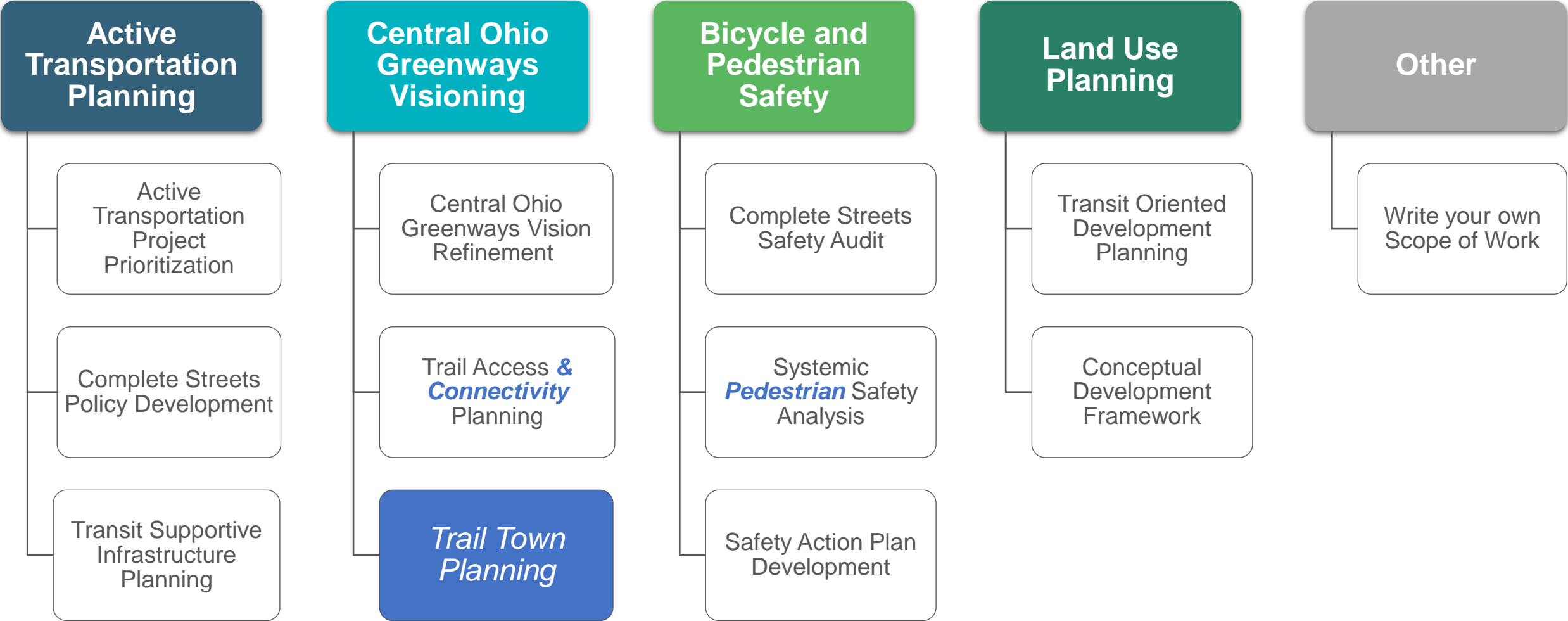
Resolution T-13-23:

Adopting the 2024 Technical Assistance Program Guide



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Technical Assistance Activities



Trail Towns: Community Placemaking Vision

Activity Description

“Engage staff members, community leaders, and residents in a dynamic and immersive placemaking exercise to uncover the valuable assets and cultural elements that embrace individuals seeking to connect through trail-based experiences”

Deliverables

- "Community Readiness Assessment"
- "Community Trail Profile"

Anticipated Outcomes

- A local agency empowered to promote their community to residents and visitors as a walkable, bikeable, nature-focused, and welcoming place.
- A proactively aligned local agency ready to participate in a planned Regional Trail Town Designation Program



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What are Trail Towns? A trail town approach is a way of leveraging trail tourism and active transportation opportunities to promote mode-shift, economic development, and quality of life enhancement.



Important Dates for 2023 Program Cycle



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August 2023

• ~~2024 Program Guide Posted Online~~

→ August 28-30, 2023

• CAC/TAC Meetings for Review

★ September 15, 2023

• **Call for Applications**

September 18, 2023

• Informational Webinar

October 13, 2023

• **Deadline to Submit Applications**

November 3, 2023

• Awardees Notified

Week of November 6 & 13

• **Kick-off Meetings with Awardees**

[Summer 2024]

• Completion of Technical Assistance

www.morpc.org/program-service/technical-assistance-program

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