



YAY BIKES!

Yay Bikes! influences the conditions that help people safely and comfortably ride bicycles for transportation.



September 25, 2023

The Honorable Pete Buttigieg
Secretary of Transportation
U.S. Department of Transportation
1200 New Jersey Avenue S.E.
Washington, D.C. 20590

Re: West Broad Street Bus Rapid Transit Corridor Pilot Program for Transit-Oriented Development (TOD) Planning

Dear Secretary Buttigieg,

Yay Bikes! supports the Central Ohio Transit Authority's (COTA) request for funding under the Pilot Program for Transit Oriented Development (TOD) to conduct comprehensive capacity, economic, and market analysis as well as resource and policy recommendations for the remaining transit stations along the West Broad Street Bus Rapid Transit (BRT) corridor. This project supports Yay Bikes! goal to ensure safe mobility for all residents and visitors in central Ohio for recreation and transportation, especially vulnerable road users.

The West Broad Street BRT corridor is the first rapid transit corridor that will be constructed as part of the regional LinkUS partnership. LinkUS is Central Ohio's comprehensive mobility initiative to help address growth, affordability and opportunity gaps in our community. In 2022, LinkUS was awarded a Regional Infrastructure Accelerator Grant from the Build America Bureau and the West Broad Street BRT was accepted into the Small Starts FTA CIG program.

Central Ohio is one of the fastest growing regions in the country and is on track to increase by 726,000 more residents over the next 25 years. The average Central Ohio household spends more than \$12,000 on transportation and the median home sale price is up 68% since 2020. More than 40,000 Franklin County households lack access to a personal vehicle and 1/3 of Franklin County residents live in areas of low opportunity. To address these challenges, LinkUS will build faster and more reliable public transportation, create safer and expanded bike and pedestrian paths, and enable truly

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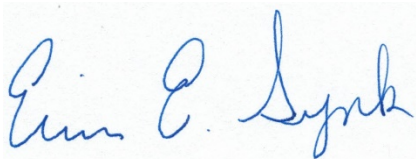
walkable communities with more affordable access to work, home, and entertainment. Implementing LinkUS will also advance numerous existing initiatives that are working to improve housing, poverty, safety, and climate action in our community. By 2050, LinkUS plans to construct: 5 rapid transit corridors; 500 new miles of sidewalks, bikeways, and trails; and \$250 million in complete streets roadway improvements. LinkUS will move our region forward, together.

The Pilot Program for TOD is essential to implementing the LinkUS Equitable Transit-Oriented Development Action Plan that will build connected, walkable, and bikeable communities where the existing residents benefit from new residential and commercial development and are not displaced by it. The LinkUS ETOD strategy aims to preserve existing housing affordability, existing jobs and businesses, and valued community resources and amenities. It will create new housing with an emphasis on affordability, attracting new business investment, and job creation, and encourage new or enhanced community resources and amenities. At the same time, ETOD will be inclusive in ensuring diversity in housing options and price points, ensuring access to jobs, services and amenities for all residents.

The West Broad Street BRT is the first fixed guideway BRT project in Central Ohio and the additional resources that the grant could provide would be a large step toward helping our community address the challenges noted above. Columbus is concurrently seeking Capital Construction and Regional Partnership Challenge Grants within the USDOT Neighborhood Access and Equity Grant Program for the West Broad BRT.

The strong partnership of COTA, the City of Columbus, Mid-Ohio Regional Planning Commission, and Franklin County and the major impact that the West Broad BRT will make in our community perfectly aligns with Pilot Program for TOD. Yay Bikes! wholeheartedly encourages USDOT to fund this application and thank you for your consideration.

Sincerely,

A handwritten signature in blue ink that reads "Erin E. Lynch". The signature is written in a cursive style and is positioned below the text "Sincerely,".

Erin E. Synk
Vice-President and Advocacy Chair
Yay Bikes!
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