

Attachment 3

- LinkUS West Broad Street BRT Fact Sheet

Application materials are also available online at:

<https://www.morpc.org/west-broad-street-brt-corridor-tod/>



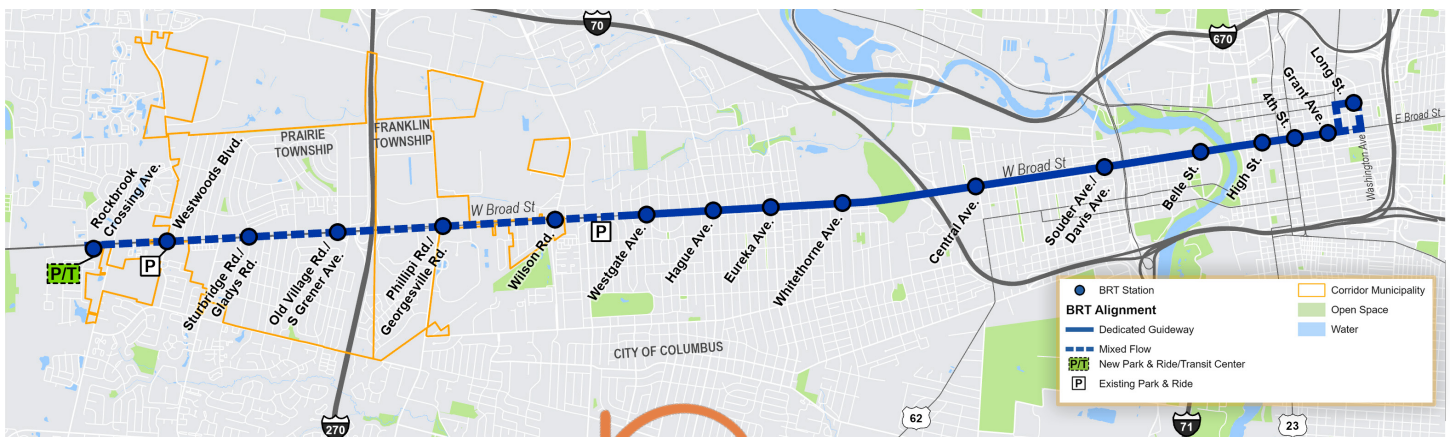
WEST BROAD CORRIDOR

As a component of the LinkUS goal to help address growth, affordability and opportunity gaps in our community, we're planning new mobility options to better connect you from West Broad to Downtown and Central Ohio. West Broad's **Bus Rapid Transit** (BRT) corridor will run from Rockbrook Crossing in Prairie Township to Washington Avenue in downtown Columbus.

More bike lanes, sidewalks and new community amenities are all part of this transit project to make our region more connected and accessible.

DESTINATIONS & NEIGHBORHOODS

- Prairie Township
- Ohio Health Doctors Hospital
- Franklin Township
- Hollywood Casino
- Hilltop
- Franklinton
- COSI
- Downtown Columbus
- Columbus College of Art and Design
- Columbus State Community College



BRT: FAST AND EFFICIENT TRANSIT

West Broad's BRT will offer reliable, fast and innovative transit travel because it will operate in dedicated space throughout much of the project corridor. Other features of BRT will also help keep rapid transit vehicle moving and make public transit travel more enjoyable, including:

- Signal prioritization, which gives special treatment to transit vehicles at some signalized intersections, avoiding the need for the rapid transit vehicles to stop and start
- Increased frequencies, meaning there will be shorter wait times and more options for travel throughout the day
- Larger, more comfortable, ADA-compliant stations



DID YOU KNOW?

BRT can move as quickly as a light rail system at less than half the cost, making BRT a fast, efficient and affordable choice for LinkUS.

THE NEED FOR TRAVEL OPTIONS IS GROWING

More than one million people are on pace to relocate to central Ohio by 2050, according to MORPC's Insight2050 report. As we prepare for this influx of residents, providing a fast and efficient rapid transit system, which includes improvements for cyclists and pedestrians, will help us all get where we need to go, whether we choose to use transit, ride a bike, drive a car or walk. BRT is the best, most sustainable and economical option for increased mobility in the West Broad Corridor.



YOUR BUSINESS AND BRT

As more residents get around the city with quicker, and innovative transit, businesses are important to the economic growth and viability of the region. Transit-supportive infrastructure will help support businesses and the workforce by creating local jobs, enabling residents to get to new and existing jobs and improve access.



HELP US CONNECT WITH YOU

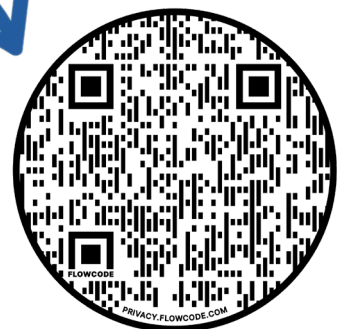


LinkUS will be at community events, meetings and in the West Broad Corridor area to connect with you and your business. The team will plan more detailed conversations with each business along the project as design progresses.

Please visit the website at LinkUSColumbus.com and sign up for project updates. You can always send us an email at info@LinkUSColumbus.com with questions and comments. Follow us on social media [@LinkUScolumbus](https://twitter.com/LinkUScolumbus) to keep up with the latest happenings about LinkUS.

DID YOU KNOW?

The HealthLine, a BRT transit line launched in Cleveland in 2008, sparked nearly \$10 billion of investment along the Euclid Corridor, from Public Square through East Cleveland.



The LinkUS team wants to work with your business to ensure that together, we can realize the most positive impacts of BRT as it comes to our community.