

# TRAILS & TOURISM ECONOMY

**Tuesday, October 17**

10:00 a.m. to 1:00 p.m.

**Hocking Hills Lodge &  
Conference Center**

20020 OH-664

Logan, Ohio 43138

## Agenda

- 10:00 a.m. to Noon Workshops
- 12:00 p.m. to 1:00 p.m.
  - Lunch Keynote: Matthew MacLaren, Esq.
- Optional: 1:15 p.m. to 2:15 p.m. Trail Hike



Matthew MacLaren, Esq  
Director of Travel &  
Tourism Policy  
Ohio Chamber of  
Commerce



Scan Code  
to Register