

LinkUS
Moving our region. Together.

LinkUS Briefing

MORPC Executive Committee – November 2, 2023



LINKUS OVERVIEW



WHY LINKUS?

LinkUS is Central Ohio's comprehensive mobility initiative to help address growth, affordability and opportunity gaps in our community.

GROWTH



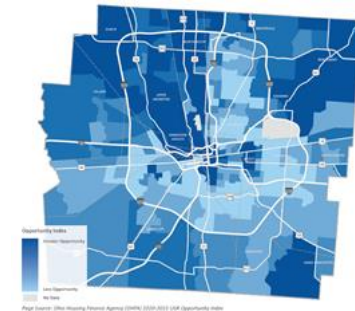
Since 2010, regional population +250,000 with 70% of growth in Franklin County. Regional population is expected to +725,000 by 2050.

AFFORDABILITY



Since 2020, the median home sale price has increased 68% and the average household spends more than \$12,000 a year on transportation.

OPPORTUNITY GAPS



Opportunity Index
(lighter = less opportunity)

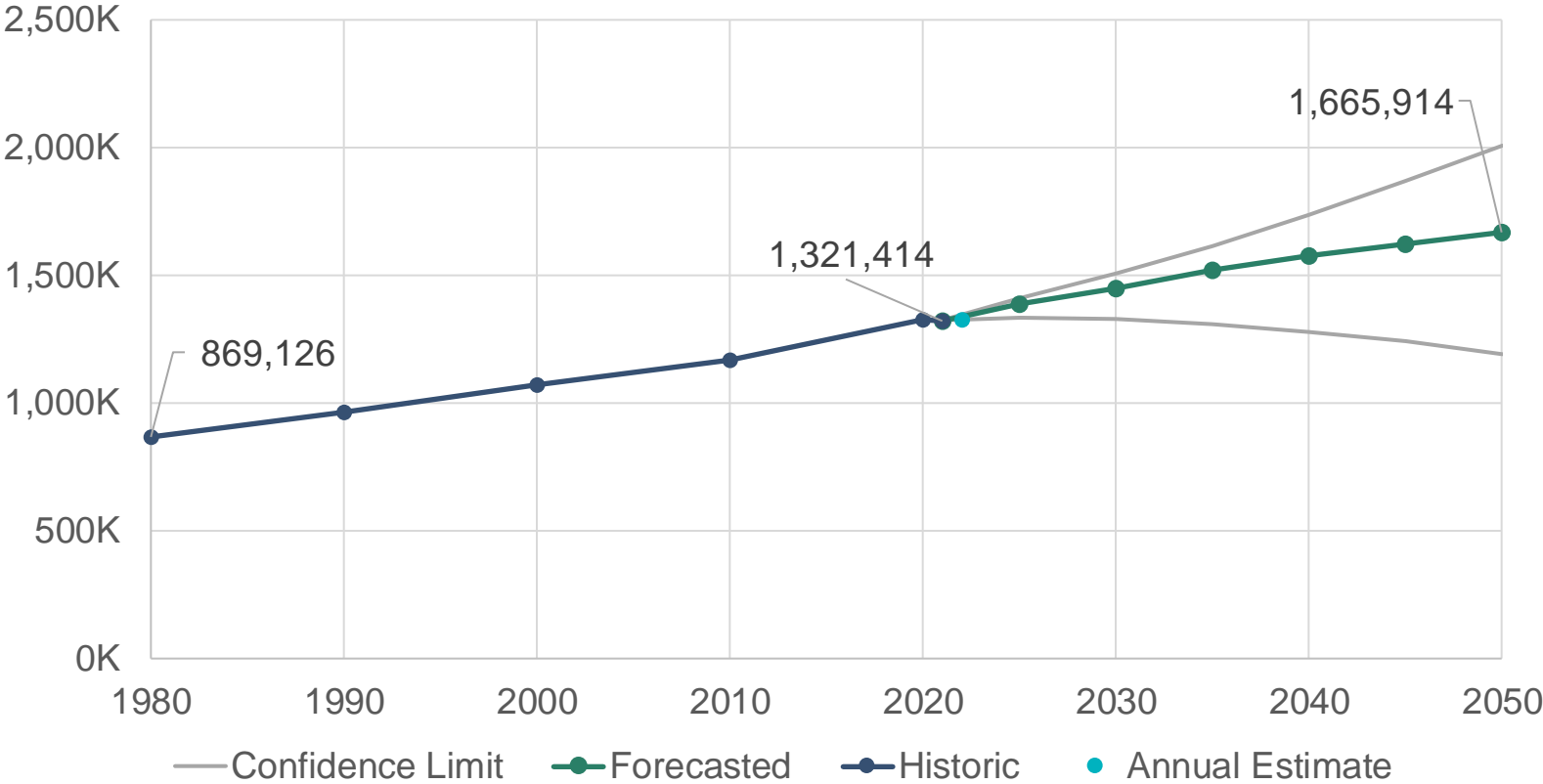
40,000 Franklin County households lack access to a personal vehicle and 1/3 of Franklin County residents live in areas of low or very low opportunity

Franklin County Population Trends



MORPC

Historical and forecasted population, Franklin County
Forecast lookback period: 1980-2019
Source: MORPC Central Ohio Population Resource Hub



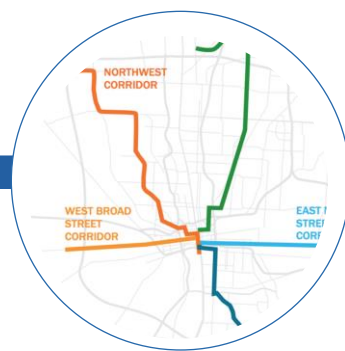
From Planning to Implementation



Insight2050
(2014)



NextGen
(2017)



Insight2050
Corridor
Concepts
(2019)



Metropolitan
Transportation
Plan
(2020)



LinkUS
(2020)



HOW?



**FASTER, MORE
RELIABLE PUBLIC
TRANSPORTATION**



**SAFER AND EXPANDED BIKE
AND PEDESTRIAN PATHS**



**WALKABLE
COMMUNITIES MORE
AFFORDABLE ACCESS
TO WORK, HOME, AND
ENTERTAINMENT**



HOW LINKUS TRANSFORMS US



Premium Rapid Transit with
Faster, More Reliable Public
Transportation



5
New Rapid
Transit Corridors

&

45%
More Service
Hours

RAPID TRANSIT

IS HIGH CAPACITY WITH
PREMIUM FEATURES
AND AMENITIES



Level Boarding and
Multi-Door Boarding



Off-Board
Fare Collection



Dedicated
Right-of-Way



Signal Priority and
Intersection Control



Modern and Branded
Vehicle Designs



Frequency
and Capacity



Enhanced Stations



Clean Energy

To learn more about the key elements of premium transit, go to www.linkuscolumbus.com and check out the LinkUS Framework strategy.



SHELTER CONCEPT:



STATION IN CONTEXT



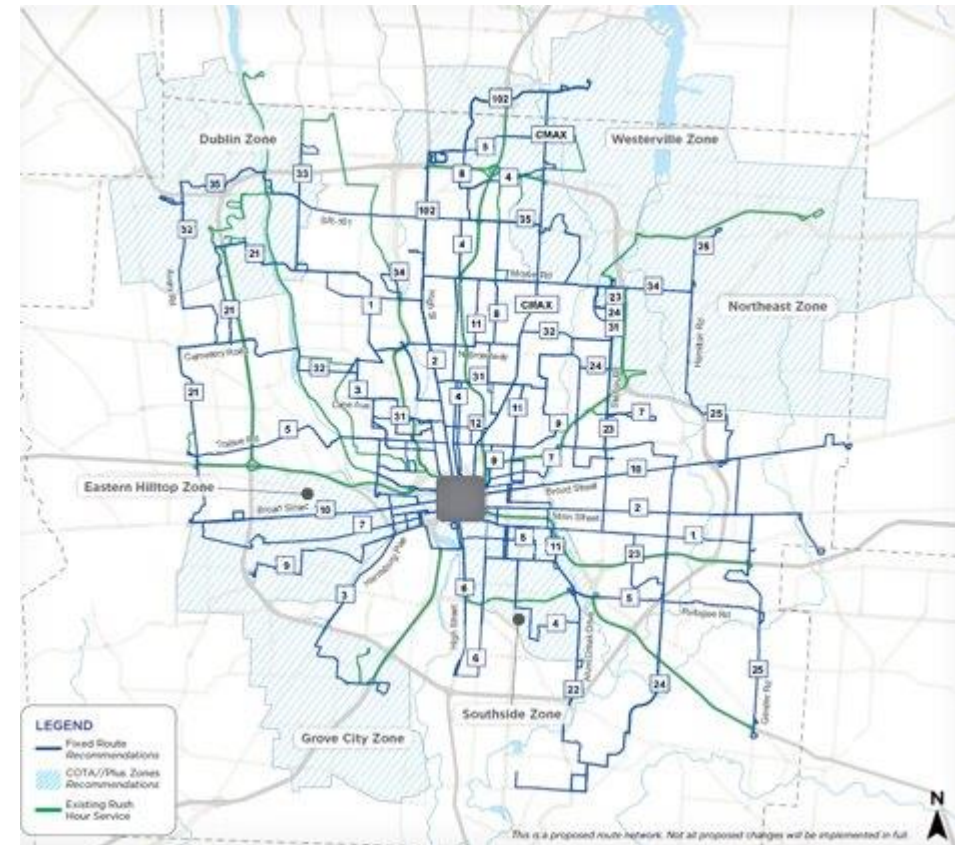
STATION IN CONTEXT



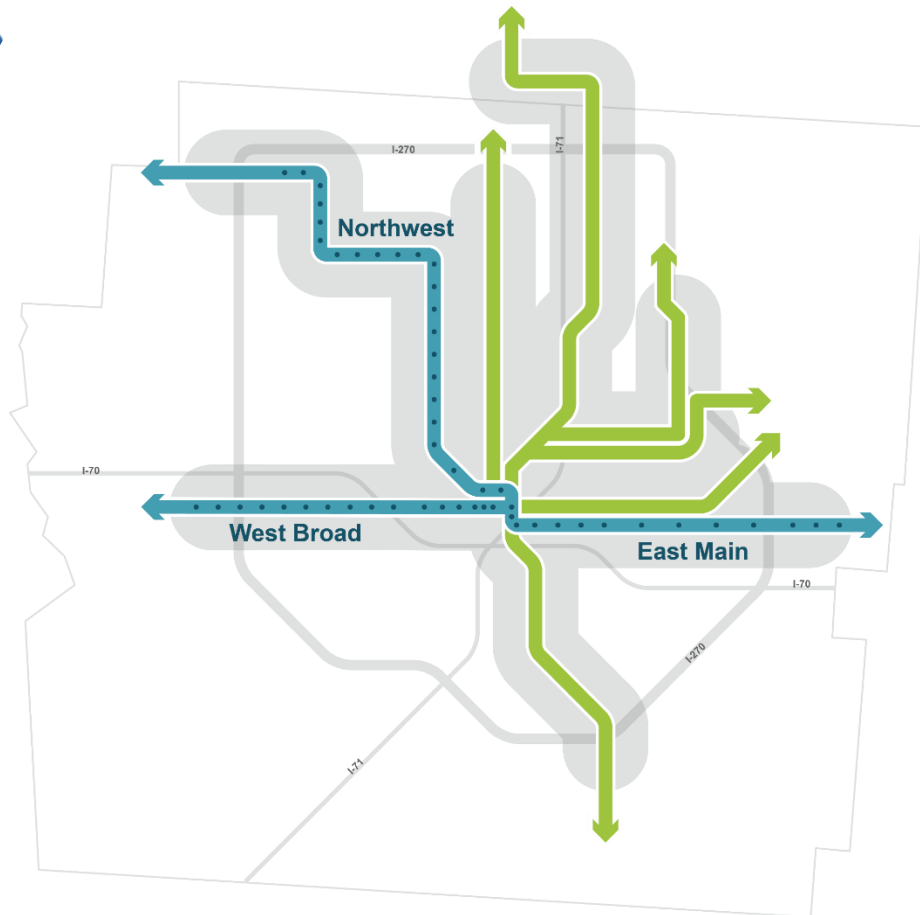
SHORT RANGE TRANSIT PLAN

Recommendations include, Increased Connections to:

- Suburban medical facilities
- The Ohio State University
- Rickenbacker Mobility Center
- Easton Town Center
- Jobs in Licking County (east-west connection along 161, etc.)



CORRIDOR ID & MTP



- Utilizing MORPC 2024-2050 MTP development process to identify next two (2) corridors to advance
 - Quantitative and qualitative evaluation
 - Public and stakeholder engagement
 - Coordination with other regional planning activities
 - Draft list by end of 2023
 - Fiscally constrained corridors
 - Corridors for further study



HOW LINKUS TRANSFORMS US



**Safer and
Expanded Bike and
Pedestrian Paths**



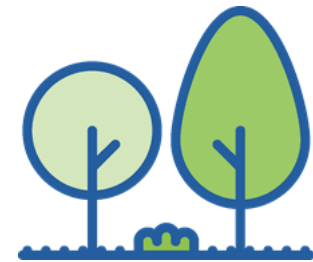
**500+
Miles**



Bikeways



Sidewalks



Greenways



HOW LINKUS TRANSFORMS US



Walkable Communities More
Affordable Access to Work,
Home, and Entertainment



~\$250
Million

Complete Street Roadway
Investments



LINKUS OUTCOMES



**HISTORIC MOBILITY
INVESTMENTS**

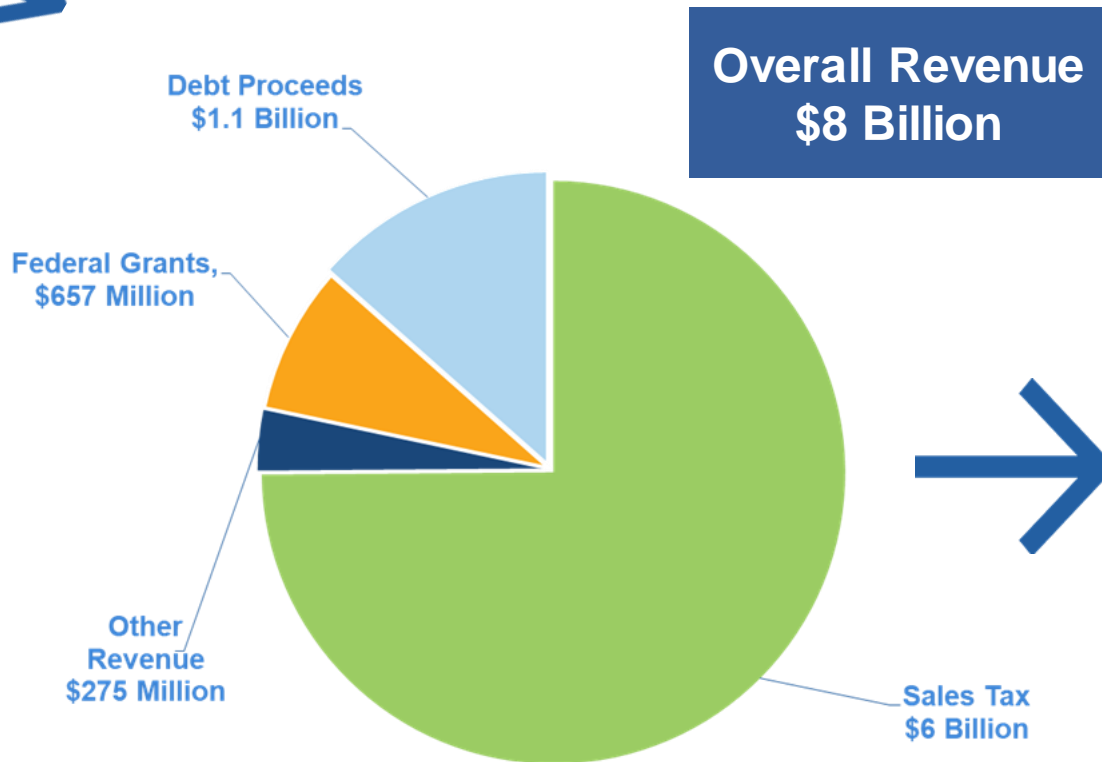


**AFFORDABLE, WALKABLE,
CONNECTED COMMUNITIES**



**INCREASED
OPPORTUNITIES
FOR ALL**

HISTORIC INFRASTRUCTURE INVESTMENTS



Assumes adding a new **0.5% COTA sales tax** to the existing 0.5% COTA sales tax (likely fall of 2024)

= 1% permanent COTA sales tax

Consistent with investment levels in other regions

Leveraged to secure at least **\$650 million** in federal funding

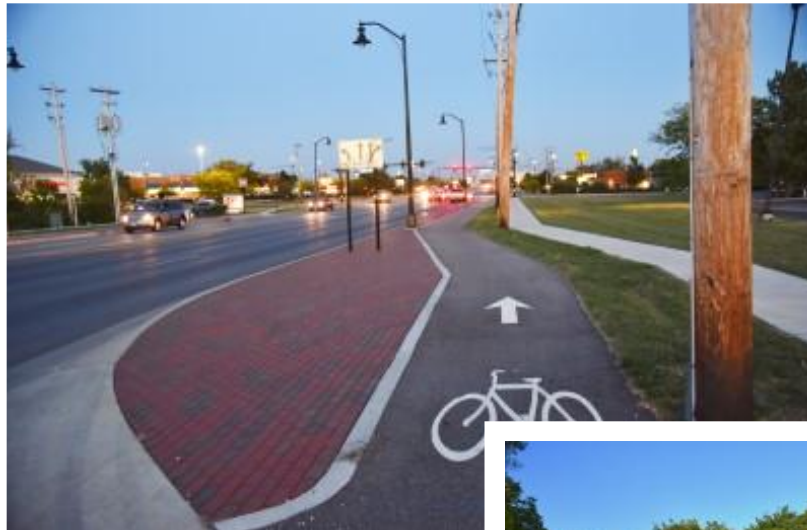
~\$8 billion by 2050 and ~\$2 billion in new revenue by 2030



TRANSIT SUPPORTIVE INFRASTRUCTURE



TSI EXAMPLES





TSI DEDICATED FUND



27.5%

Dedicated of the New 0.5%
Sales Tax Collection



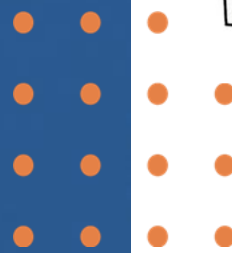
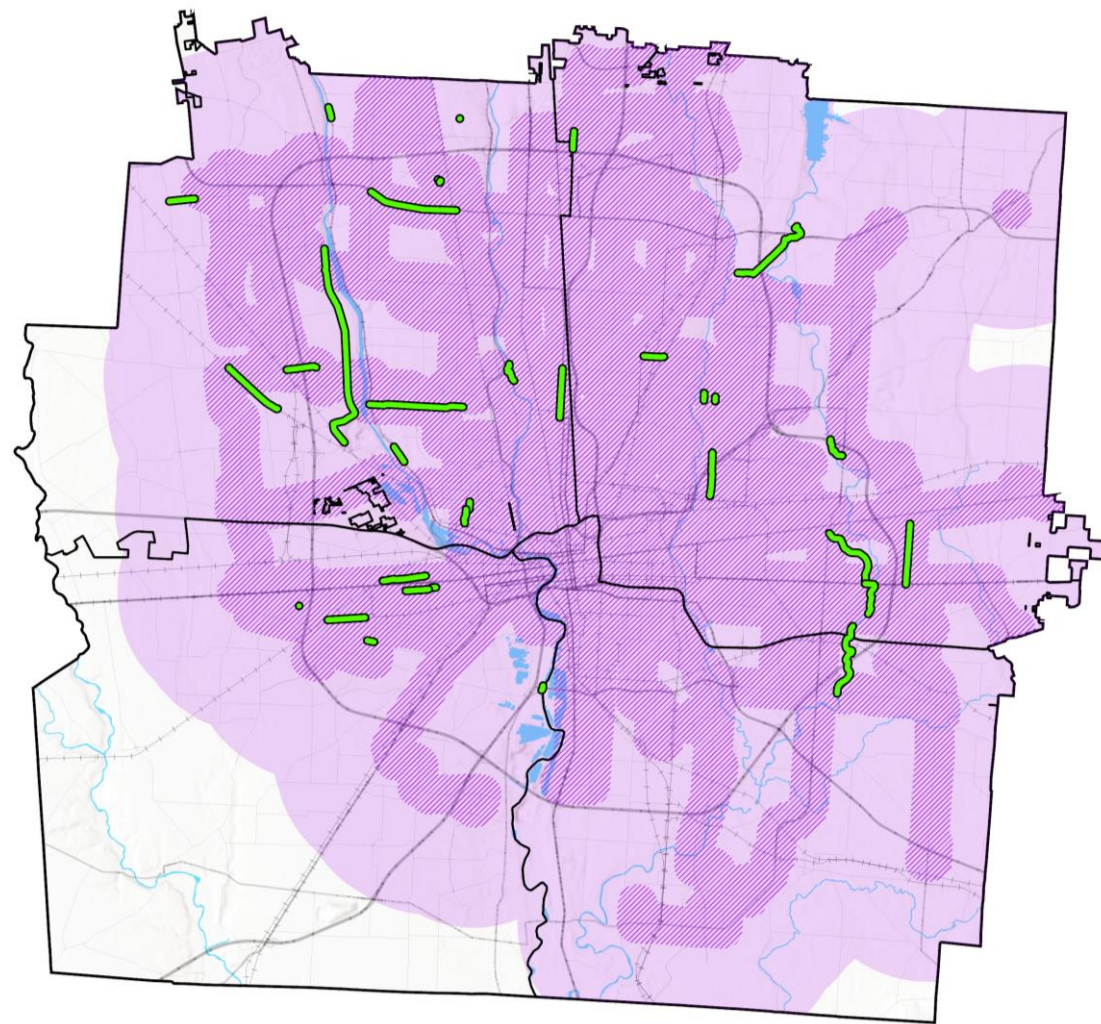
~\$60M

Estimated Annual
Collections

MAGNITUDE OF LOCAL FUNDING

Current 2024-2027 TIP:

- \$123M for standalone bike/ped projects
- 27 projects
- 28.1 miles of new multi-use path or bike lanes
- 2.0 miles of new sidewalk





TSI COMMITTEES



Technical Working Groups (TWGs)

- Direct representation for each jurisdiction
- Technical staff (planners, engineers, financial managers)
- Identify and prioritize TSI projects within each geographic quadrant

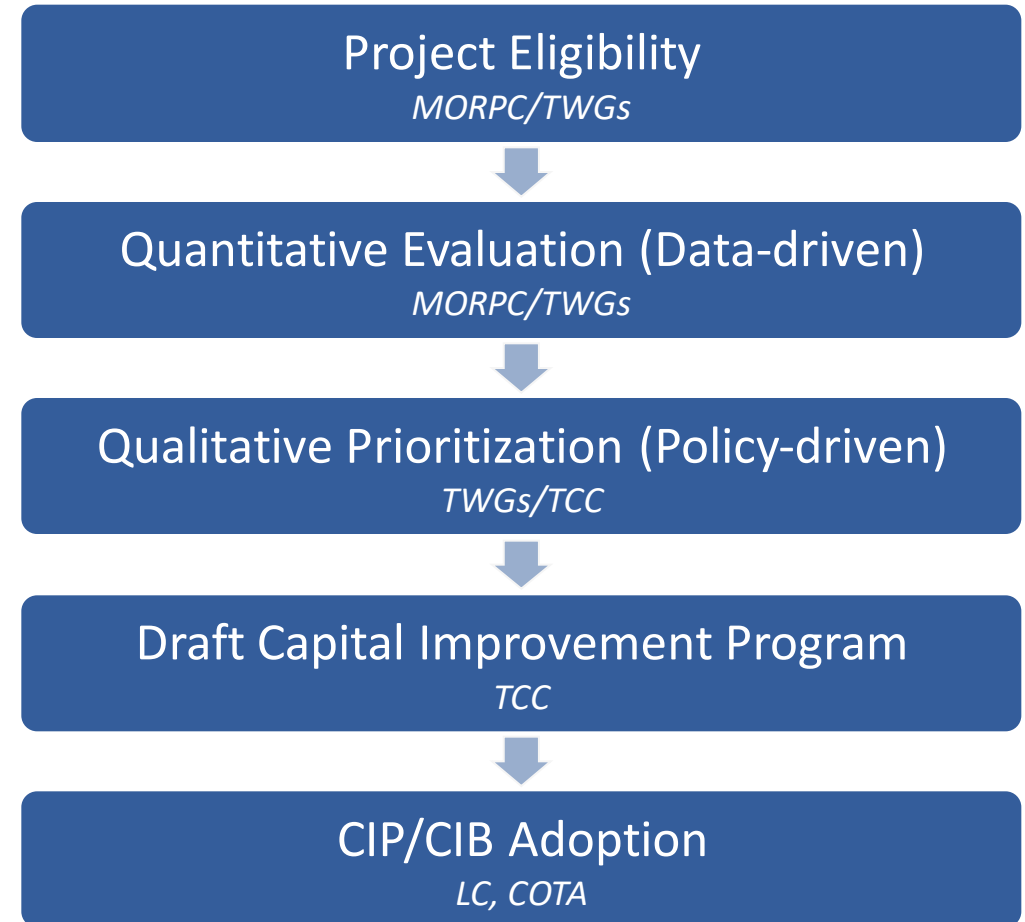
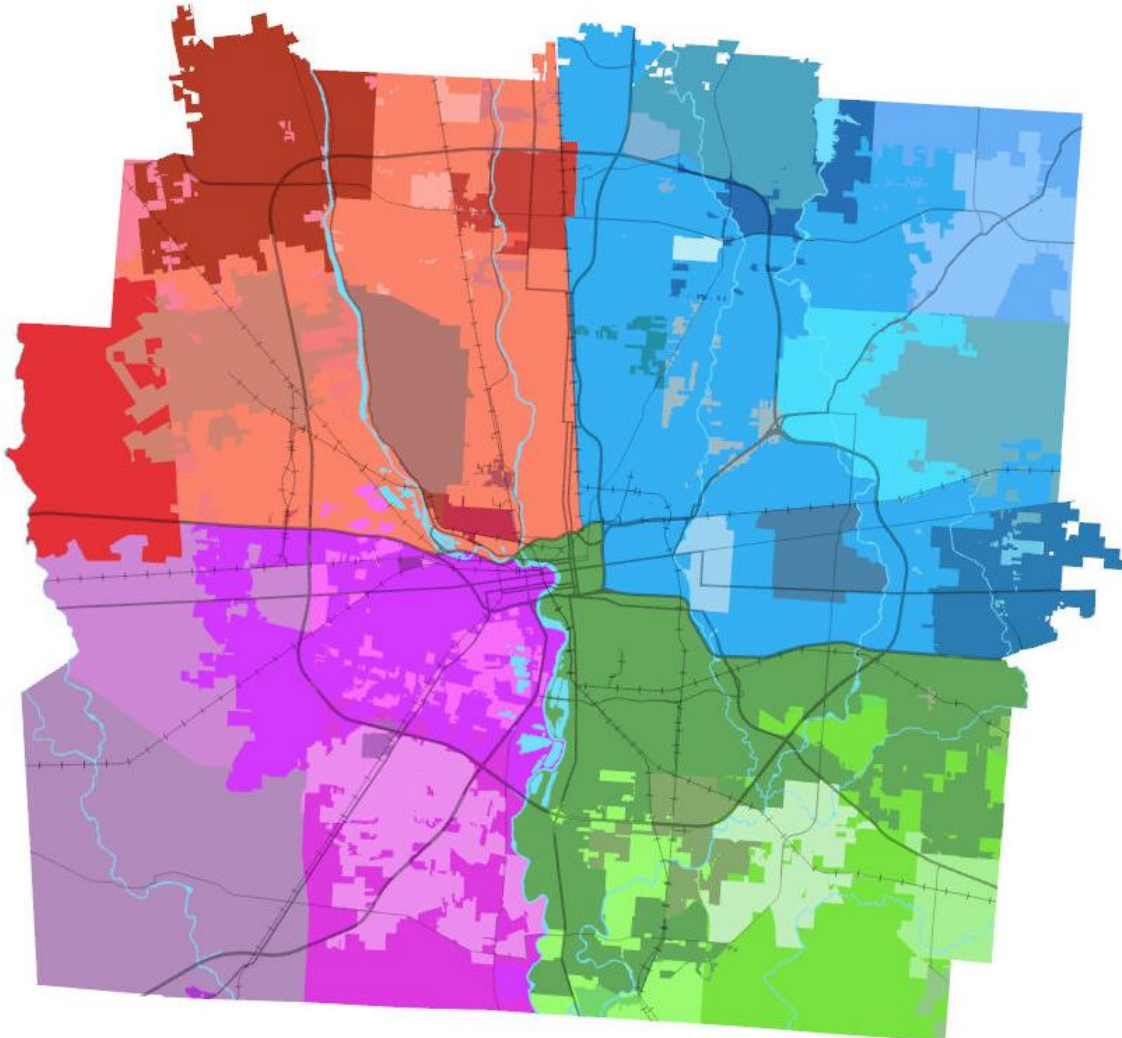
Technical Coordinating Committee (TCC)

- Subset of TWG members
- Build consensus between quadrants and recommend regional CIB/CIP
- Maintain pipeline of projects for future CIP updates

Leadership Committee (LC)

- Elected/executive level officials
- Approves bylaws, policies, and procedures
- Review and approve recommended TSI CIB/CIP
- Determine overall programmatic strategy with TCC

POWER OF REGIONALISM





PATH FORWARD



Q3 2023 – Q1 2024

- ✓ **July 2023** – COTA Board Meeting
- ✓ **August 2023** – MORPC Commission Meeting, First Formal Meeting of TSI Committees
- ~ **Sept-Nov 2023** – Refine TSI Program Policies, Procedures, and Bylaws
- ~ **Sept-Nov 2023** – TWGs identify and prioritize projects per quadrant
- **Dec 2023/Jan 2024** – Prioritized Project List by TWGs and TCC
- **Q1 2024** – TSI Capital Improvement Program Proposal by TCC and LC



LEADERSHIP COALITION 2.0



WILLIAM MURDOCK

Executive Director
MORPC



2023 LINKUS LEADERSHIP COALITION PLAN



Executive Council

- LinkUS Partners Principals and Advisory Group leaders
- Co-Chairs provide Committee feedback to principals
- Executive Council responsible for key LinkUS policy and decisions



Community Shareholders

Co-Chairs: Councilmember Lourdes Barroso de Padilla and Stephanie Hightower

Staff Lead: Aslyne Rodriguez, COTA

Workforce Advancement Advisory Committee

Co-Chairs: Sandy Doyle-Ahern and Lorraine Lutton

Staff Lead(s): Jeff Polesovsky and Gerard Basalla, Columbus Partnership

ETOD Advisory Committee

Co-Chairs: Lark Mallory and Yaromir Steiner

Staff Lead(s): Mark Dravillas (City) and Kim Sharp (COTA)

TSI Committees

Chair and Vice-Chair: TBD

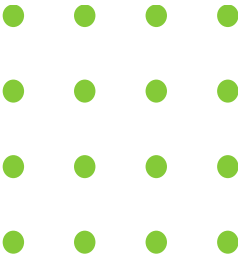
Local governments in COTA service area



CONTACT US



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