

Using Tableau to Maximize Data Access and Impact Housing Policy

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Office of Research & Analytics**



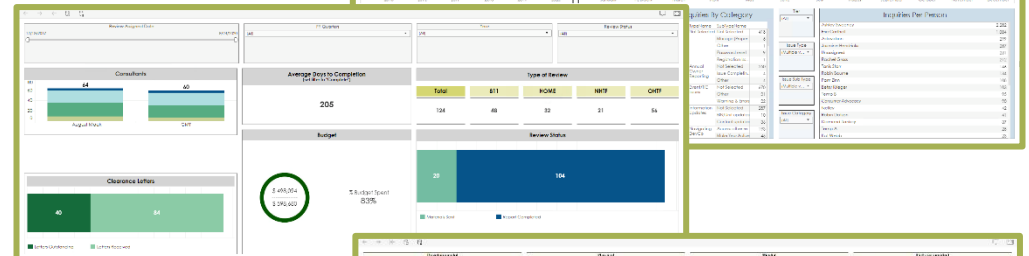
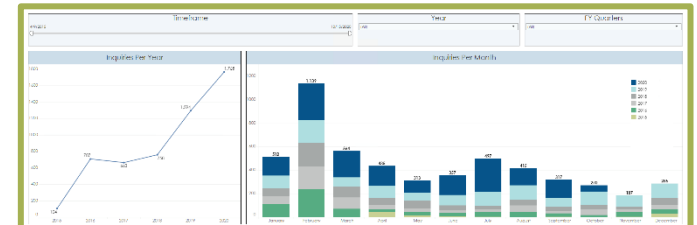
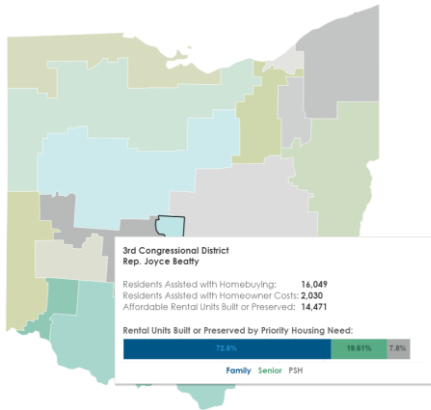
We open the doors to an affordable place to call home

- Developing, rehabbing, and financing low- to moderate-income housing
- Helping homebuyers and renters find quality affordable housing that meets their needs
- Providing mortgage and utility assistance to struggling homeowners





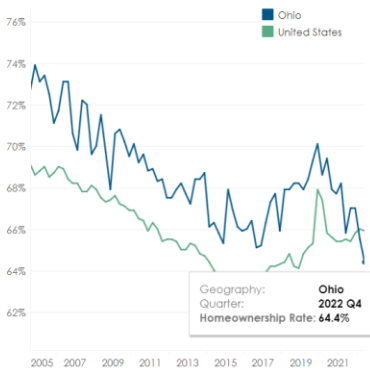
Using Tableau Dashboards to Help Support OHFA Programs



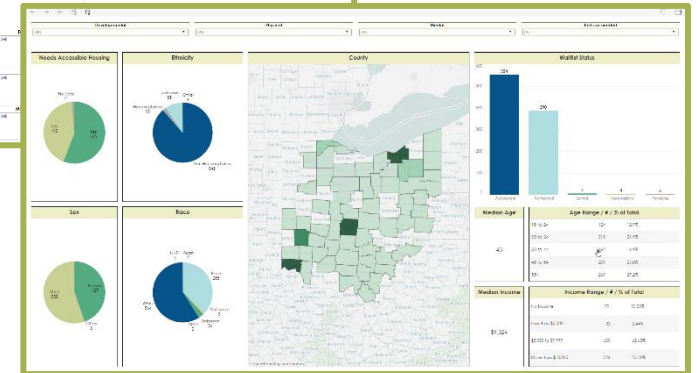
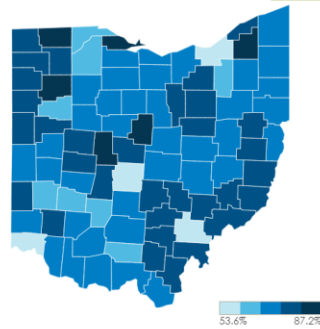
HOMEOWNERSHIP RATE

RATE OVER TIME RACE GAP OVER TIME RACE GAP BY INCOME RATE BY COUNTY RACE GAP BY REGION

Quarterly Homeownership Rates for the U.S. & Ohio

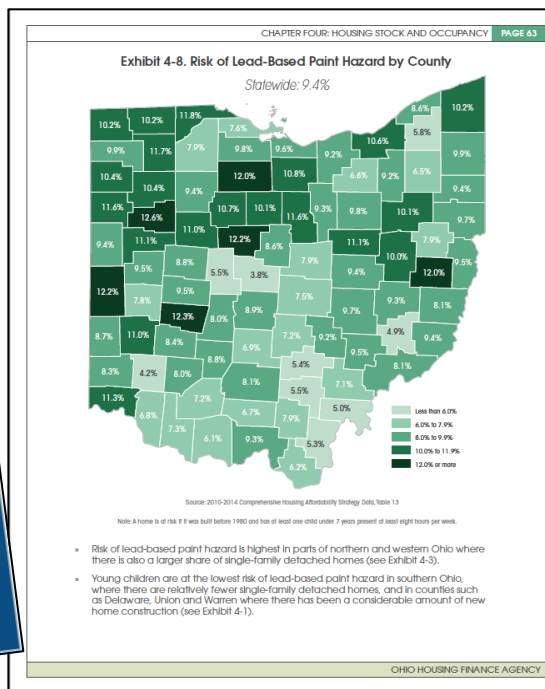


Homeownership Rate



Ohio Housing Needs Assessment

- Technical supplement to OHFA's Annual Plan
- Data to identify challenges and inform strategic priorities
- Previously a static, printed book of up to 200 pages



PAGE 64 PART TWO: HOUSING IN OHIO

Exhibit 4-9. Common Exterior Building Deficiencies in Occupied Single-Unit Structures by Type and Tenure

	Owner-Occupied		Renter-Occupied		All Housing Units	
	Number	Percent	Number	Percent	Number	Percent
Foundation crumbling or has open crack or hole	274,500	9.3	49,400	6.2	323,900	8.7
Broken windows	115,400	3.9	67,700	8.5	183,100	4.9
Missing roofing material	134,800	4.6	37,300	4.7	172,100	4.6
Missing bricks, siding, or other outside wall material	103,000	3.5	34,600	4.4	137,600	3.7
Sagging roof	63,900	2.2	10,900	1.4	74,800	2.0
Hole in roof	44,900	1.5	16,000	2.0	60,900	1.6
Boarded up windows	28,600	1.0	18,100	2.3	46,700	1.2
Slipping outside walls	25,600	0.9	8,500	1.1	34,100	0.9
Bars on windows	19,300	0.7	9,000	1.1	28,300	0.8
All occupied single-unit structures	2,944,700	100.0	793,400	100.0	3,738,100	100.0

Source: 2015 American Housing Survey, U.S. Census Bureau

Note: Deficiency types are defined by HUD. Single-unit structures include single-family homes (detached or attached), mobile homes, boats, and RVs.

- The most common type of exterior building deficiency for Ohio homeowners is a crumbling foundation or having open cracks or holes in exterior walls, which combined are found in 9.3 percent of owner-occupied, single-unit structures.
- Broken windows are the most common type of exterior building deficiency for renters of single-unit structures in Ohio (8.5 percent).

AMERICAN HOUSING SURVEY

This table, and several others throughout this report, is drawn from the American Housing Survey (AHS), which was created by the U.S. Census Bureau in 1975 and has been conducted every other year since 1983. Results from this survey provide a great deal of insight regarding housing issues, particularly property conditions. However, in the past AHS data were only available at the national level and for selected large metropolitan areas. Earlier this year, 2015 AHS data were released for the first time at the state level for seven states, including Ohio. This represents a compelling new data source not just for this report, but for anyone interested in learning more about where Ohioans live.

Data can be accessed through the AHS Table Creator here: <https://www.census.gov/housing-survey/ahs/data/in/interactive/ahs/tablecreator.html>

2019 OHIO HOUSING NEEDS ASSESSMENT

Compact Design

HOMEOWNERSHIP RATE

RATE OVER TIME

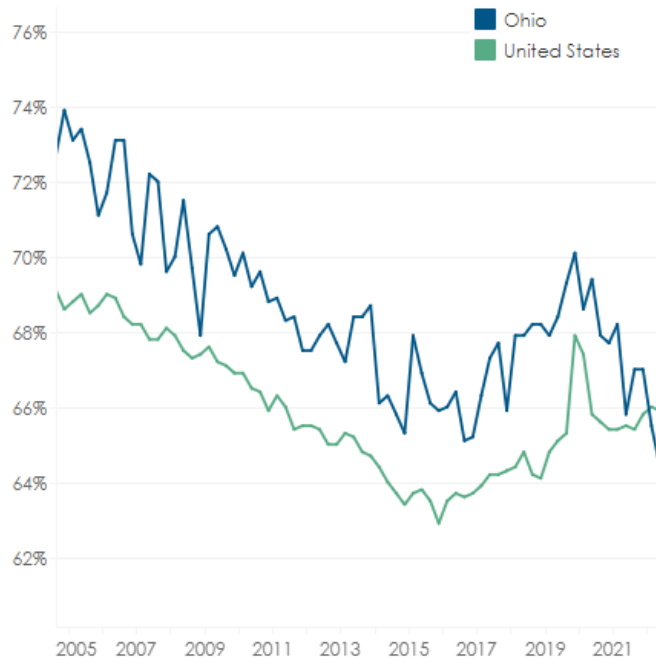
RACE GAP OVER TIME

RACE GAP BY INCOME

RATE BY COUNTY

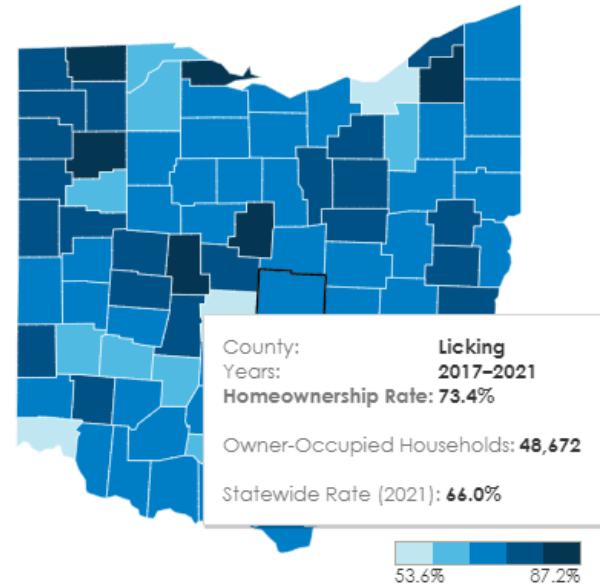
RACE GAP BY REGION

Quarterly Homeownership Rates for the U.S. & Ohio



Source: Current Population Survey/Housing Vacancy Survey (CPS/HVS), U.S. Census Bureau

Homeownership Rate



Source: 2017-2021 American Community Survey (ACS) Five-Year Estimates, Table B25003; 2021 Current Population Survey/Housing Vacancy Survey (CPS/HVS), U.S. Census Bureau



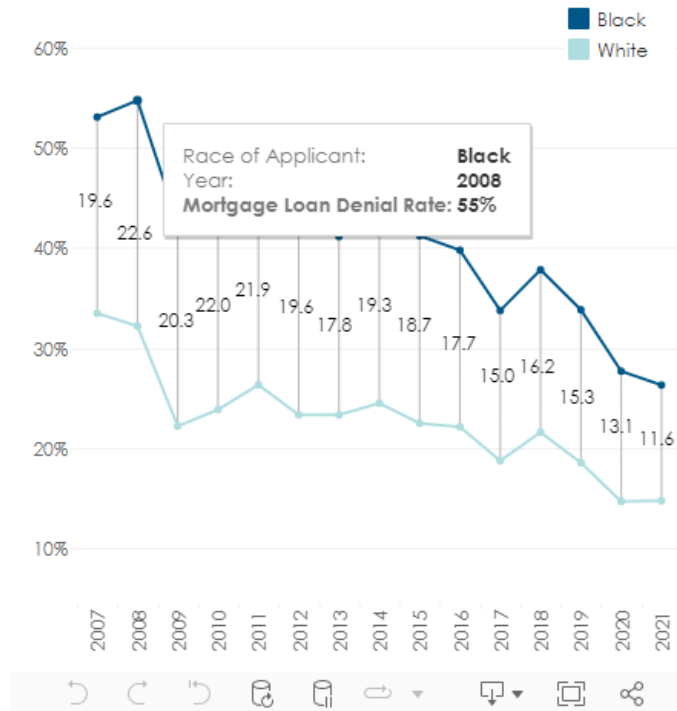
Innovative Data Visualizations

MORTGAGE LOAN DENIAL

[RATE OVER TIME](#) [RATE BY LOAN PURPOSE](#) [RATE BY RACE](#)
[RACE GAP OVER TIME](#) [RACE GAP BY INCOME](#)

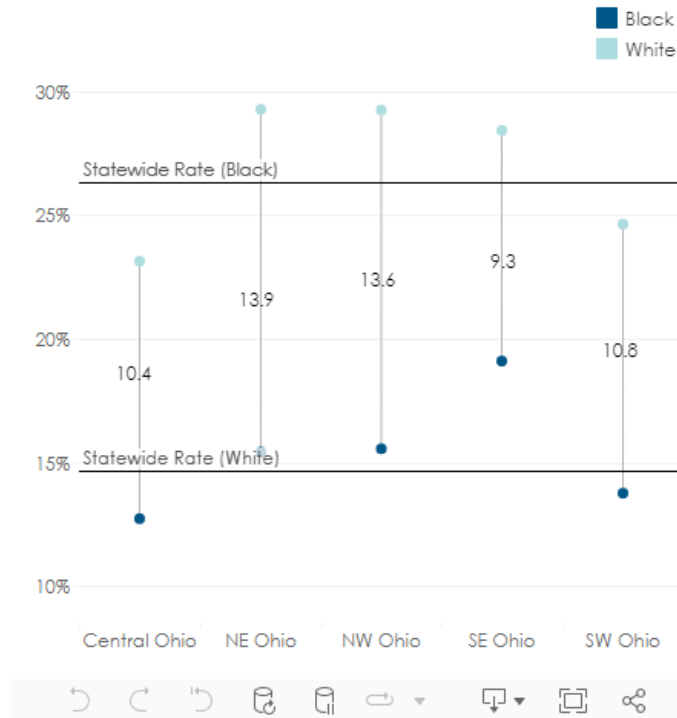
[RATE BY REGION](#) [RATE BY COUNTY](#) [RACE GAP BY REGION](#)

Denial Rate Gap, Black & White



Source: Home Mortgage Disclosure Act (HMDA) data, Consumer Financial Protection Bureau

Denial Rate Gap, Black & White, by Region



Source: Home Mortgage Disclosure Act (HMDA) data, Consumer Financial Protection Bureau




Process of Producing an Online Data Report in Tableau

1. Create a project plan
2. Collect, organize, and analyze the data
3. Create Tableau visualizations
4. Decide what to include in the tooltips
5. Publish dashboards
6. Plan and build webpages
7. Review, quality check, and make edits
8. Go live



Demonstration

 **OHIO HOUSING FINANCE AGENCY**

FY 2024 HOUSING NEEDS ASSESSMENT SECTIONS:

- EXECUTIVE SUMMARY**
- TABLE OF CONTENTS
- HOMEOWNERSHIP
- RENTAL HOUSING
- UTILITIES & TRANSPORTATION
- HOUSING INSECURITY
- HOUSING STOCK
- HEALTH
- INCOME & LABOR
- DEMOGRAPHICS
- HOW OHIO COMPARES
- PAST ASSESSMENTS

FISCAL YEAR 2024
OHIO HOUSING NEEDS ASSESSMENT
EXECUTIVE SUMMARY

The Ohio Housing Needs Assessment uses a wide range of data to identify the scale and scope of Ohio's housing challenges. As part of OHFA's annual planning process, the assessment plays a critical role in providing baseline information that the Agency uses to determine its strategic priorities. The following executive summary highlights the key trends related to affordable and accessible housing throughout Ohio.



Check out the Ohio Housing Needs Assessment at:

<https://ohiohome.org/research/housingneeds.aspx>

Questions? Email us at:

Research@ohiohome.org