NOTICE OF A MEETING
REGIONAL DATA ADVISORY COMMITTEE
MID-OHIO REGIONAL PLANNING COMMISSION
111 Liberty Street, Columbus, Ohio 43215

HYBRID MEETING

April 2, 2024, 1:00 p.m. – 2:30 p.m.

AGENDA

1:00 – 1:15 p.m. **Welcome & Introductions** – *Chair Christina Drummond*

1:15 – 1:30 p.m. **MORPC Updates –** *Dave Dixon*
- **Data Day 2024**
- **State of the Region**

1:30 – 2:20 p.m. **Working Group & User Group Discussion**
- **Cybersecurity Working Group** – *Dave Dixon*
- **Data Day Working Group** – *Jonathan Miller*
- **DEI & Data Working Group** – *Dave Dixon*
- **Regional Data Coaches Working Group** – *Raj Roy*
- **Workforce & Job Quality Working Group** – *Adam Porr*
- **Central Ohio GIS User Group** – *Cheri Mansperger*
- **Regional Information & Data Group –** *Ethan Hug*

2:20 – 2:30 p.m. **Other Business**

2:30 p.m. **Adjourn**

Please notify Lynn Kaufman at 614-233-4189 or lkaufman@morpc.org to confirm your attendance at this meeting or if you require special assistance.

The next RDAC Meeting will be Tuesday, July 9, 2024, 1:00 p.m. at MORPC.
This meeting will be hybrid; details to follow.

Mid-Ohio Regional Planning Commission

Hybrid Meeting

Regional Data Advisory Committee
Meeting Notes
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April 1, 2022, 1:00 pm

Members Present

Chair Christina Drummond, Council Member,
    City of Powell
Brad Ebersole, Consolidated Electric
    Cooperative, Inc.
Sam Filkins, Knox County Area Development
    Foundation
Jay Knox, OneColumbus
Bill LaFayette, Regionomics
Doug McCollough, City of Dublin

Gene Oliver, City of Worthington
Kier Scott, Workforce Development Board of
    Central Ohio
Rick Stein, Urban Decision Group
Rick Wagner, City of Columbus
Kristy Wedel, AlignAI
Drew Williams, City of Columbus
Andrew Wilson, City of Hilliard

MORPC Staff Present

Kerstin Carr	Lynn Kaufman	William Murdock
Dave Dixon	Cheri Mansperger	Adam Porr
Ethan Hug	Jonathan Miller	Raj Roy

Meeting Called to Order at 1:00 pm.

Welcome & Introductions –
Chair Christina Drummond opened the meeting, introducing two new members, Sam Filkins, Knox County Area Development Foundation, and Rick Wagner, City of Columbus. Members Filkins and Wagner each gave brief details of their background and current work.

William Murdock briefly welcomed Members, and praised staff on their recruitment efforts for RDAC, and the outcome of the State of the Region event on March 15.

MORPC Updates
Data Day 2024
Dave Dixon praised staff regarding Data Day, February 7. It was a very popular event, selling out two weeks before the day of. Dave asked Members for ideas for Data Day 2025 – sessions, speakers, venue.

Working Group & User Group Discussion
New Report/Discussion Process
Chair Drummond explained the new Working Group / User Group reporting process. For the April 1 meeting and in the future, staff will complete written report prior to each meeting for review by RDAC Members. This will enable Members to make better use of meeting time, discussing and sharing knowledge at the meetings. Members will share guidance and direction to staff at this time.

Cybersecurity Working Group
Dave reported that:
- The Group will be assembling documentation from state, higher education, and federal agencies around cybersecurity best practices, programs, and services.
- The next meeting will be April 17 to consider how to compile the information into a singular document and presentation best suited for educating local government stakeholders.

Members made suggestions / comments:
- Small organizations have less funding, staffing, and experience than larger organizations. This is where the most assistance is needed.
- Solicit information from Members who already have a strong cybersecurity program.
- Cybersecurity relates to staffing and general standardization of architecture.
- Education for staff is the easiest way to increase cybersecurity.
- Chair Drummond suggested having a badging system for MORPC members in the cybersecurity arena, similar to Sustainable2050 – Silver / Gold / Platinum certifications.
- The Ohio Township Association and the Ohio Municipal League both have cybersecurity training available to members. MORPC may want to work with those two entities.

Data Day Working Group
Jonathan Miller reported that:
- Data Day 2024 was held on February 7.
- Post-event survey showed very positive feedback on the event -- Respondents rated the event at a 4.3 out of 5.
- Areas of improvement identified were:
  - Larger event space with easier access
  - More networking opportunities
  - Afternoon coffee and expanded refreshments
  - More descriptions on the sessions and speakers on the hard copy programs
- The Data Day Working Group has begun planning for Data Day 2025, currently looking for a different venue and brainstorming potential themes.

Members suggestions / comments:
- Successful use cases for AI – session suggestion
- A session could highlight the ripple effect of what data brings to organizations.
- A display or session about things to celebrate thru data.

DEI & Data Working Group
Dave reported that:
- The DEI & Data Working Group met March 14 to begin outlining the key aspects of a proposed DEI & Data workshop for later this year. Group Members will present rubrics recommended to facilitate what is expected to be a wide range of stakeholders and types of data sets.
- The Working Group will meet again on April 25.

Dave asked Members for comments / suggestions regarding the proposed Workshop.
Members suggestions / comments:
- How to get access to quality data
- How to evaluate data
- A data maturity model is needed

Regional Data Coaches Working Group
Raj Roy reported the outcomes of three recent meetings:
- Unconference Session at Data Day (Feb 7) -- 12 attendees with good discussions.
- March 7 & March 28 Meetings
  - Review of S.M.A.R.T. goal
  - Reviewed user groups survey/interest forms to recruit people based on subject matter expertise, skills, methods, and tools.
  - Identified priority tasks:
    - evaluating platform options
    - defining role of advisors
    - recruiting advisors from MORPC network

Members agreed with Raj Roy's request to change the name of the group to Regional Data Coaching and to have Coaching Advisors and Coaching Members.

Potential Launching Platforms – Slack was suggested. Members noted that the volume of requests and what the engagement is meant to be may drive platform choice.

Raj noted that the official launch of the project will be on Data Day 2025, with COGUG and RIDG piloting and marketing the project prior to Data Day 2025.

Workforce & Job Quality Working Group
Adam Porr reported that the Group:
- Is engaging with local organizations to improve understanding of regional context for job quality (results due July 31).
- Is developing a comprehensive job quality evaluation rubric (due October 31).
- Held and Unconference Session at Data Day, with vigorous discussion among approximately fifteen participants around refining the scope of the job quality evaluation rubric.

Adam asked Members for stakeholder contacts in the public, non-profit, academia, and private sectors who are currently working on workforce data. The goal is to work with employers at the beginning of this project so it will be used.

Central Ohio GIS User Group (COGUG)
Cheri Mansperger reported that COGUG met on February 21 with 55 attendees. Presentations were from OGRIP, ODOT, the City of Hilliard, the City of Columbus, Adam Porr, and Burgess & Niple. The Group will meet again on May 15.

Regional Information & Data Group (RIDG)
Ethan Hug reported that
- RIDG met on March 6, with presentations related to housing.
- RIDG Steering Committee will meet April 9, July 9, and October 8
- Full RIDG will meet May 29, August 14, and November 13.
- Preparations are underway for the second quarter 2024 RIDG meeting.

Staff asked Members to forward presentation ideas for the remainder of the 2024 RIDG meetings to Ethan Hug.

Adjourned at 2:34 pm.

REGIONAL DATA ADVISORY COMMITTEE

Hon. Christina Drummond, RDAC Chair

Councilmember, City of Powell

April 2, 2024

MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

Agenda

1:00 – 1:15 p.m. Welcome & Introductions – *Chair Christina Drummond*

1:15 – 1:30 p.m. MORPC Updates – *Dave Dixon*
- **Data Day 2024**
- **State of the Region**

1:30 – 2:20 p.m. Working Group & User Group Discussion
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- **Data Coaches Working Group** – *Raj Roy*
- **Data Day Working Group** – *Jonathan Miller*
- **DEI & Data Working Group** – *Dave Dixon*
- **Workforce & Job Quality Working Group** – *Adam Porr*
- **Central Ohio GIS User Group –** *Cheri Mansperger*
- **Regional Information & Data Group –** *Ethan Hug*

2:20 – 2:30 p.m. Other Business

2:30 p.m.   Adjourn

Regional Data Advisory Committee
Working Groups & User Groups Status
April 2, 2024

<u>Working Groups:</u>

<u>Cybersecurity Working Group</u>   <u>Staff Lead: Dave Dixon</u>
Goal 5: *SECURE & PROTECT -- Promote renewed focus on the security and resilience of systems and data through best practices and policy reviews with local governments and other stakeholders in the region.*

- Updates:
    - Met on 3/12, adding two new members.
    - The group will be assembling documentation from state, higher education, and federal agencies around cybersecurity best practices, programs, and services.
    - Next meeting will be 4/17 to consider how to compile the information into a singular document and presentation best suited for educating local government stakeholders.

<u>Data Coaches Working Group</u>   <u>Staff Lead: Raj Roy</u>
Goal 1: *CONVENE & COLLABORATE -- Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.*

- Updates:
    - Unconference Session at Data Day (Feb 7)
    - 12 attendees with good discussions.
    - future focus on clarity and concept of the group, research online platforms, redefine initiative and market assessment.
    - A new member joined the working group. Welcome Karen Hines, Illuminology.
    - Several individuals expressed interest in joining to either serve as a coach, receive coaching, or both when the project pilot stage is reached later this year.
    - Follow up meetings on March 7 & March 28
    - Review of S.M.A.R.T. goal
    - Reviewed user groups survey/interest forms to recruit people based on subject matter expertise, skills, methods, and tools. Condensed to 9 core subject matter areas:
        - Community & Economic Development
        - CRP & Transportation
        - Education & Workforce
        - Energy & Environment
        - Housing & Real Estate
        - Parks / Recreation / Tourism
        - Poverty & Equity
        - Public Health
        - Public Safety
    - Identified priority tasks:
        - evaluating platform options
        - defining role of advisors
        - recruiting advisors from MORPC network

- Questions for RDAC
  - The WG would like to have RDAC's feedback on changing the term from "Coaches" to "Coaching" with two groups – Members & Advisors.
    - Members would be individuals making inquiries, and
    - Advisors would be individuals having the official capacity to moderate and provide information.
  - Does RDAC have any recommendations on tools/online resources as potential launching platforms to service requests with efficient public outreach?

Data Day Working Group   Staff Lead: Jonathan Miller

Goal 1: CONVENE & COLLABORATE -- Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.

- Updates:
  - Data Day 2024 was held on February 7, 2024
  - Post-event survey showed very positive feedback on the event
    - Respondents rated the event at a 4.3 out of 5
    - Areas of improvement identified were:
      - Larger event space with easier access
      - More networking opportunities
      - Afternoon coffee and expanded refreshments
      - More descriptions on the sessions and speakers on the hard copy programs
  - The Data Day Working Group has begun planning for Data Day 2025
    - Looking into different venues
    - Brainstorming various potential themes

- Questions for RDAC
  - Does RDAC have any suggestions for improvements to Data Day 2025 that the working group can take under advisement?

Diversity, Equity & Inclusion / Data Working Group   Staff Lead: Dave Dixon

Goal 4: EXPAND & INCLUDE -- Identify barriers and provide solutions to improve inclusive and equitable data access across our region.

- Update:
  - The DEI & Data Working Group met 3/14 to begin outlining the key aspects of a proposed DEI & Data workshop for later this year.
  - Workshop name TBD
  - Group Members will present rubrics recommended to facilitate what is expected to be a wide range of stakeholders and types of data sets.
  - The Working Group will meet again on 4/25.

<u>Workforce Tracking Working Group</u>   Staff Lead: Adam Porr
Goal 3: SCALE & SUPPORT. Support a holistic approach to how the region captures and evaluates job quality data and equity gaps in the workforce system, empowering local governments and workforce boards to pursue coordinated strategies toward better employment outcomes.

- Current Tasks:
  - Engage with local organizations to improve understanding of regional context for job quality (due July 31, 2024)
  - Develop a comprehensive job quality evaluation rubric (due Oct 31, 2024)
  - Select and define facets of job quality
  - Establish one or more metrics for each facet
  - Identifying the necessary data to support the metrics.

- Updates:
  - Held Unconference Session at Data Day (Feb 7).
  - Vigorous discussion among approximately 15 participants produced insights that will be useful for the group as we attempt to refine the scope of our job quality evaluation rubric.
  - New members joined the working group. Welcome to Thien Bui, Economic Development Administrator for Delaware County, Bob Gitter, Professor Emeritus at Ohio Wesleyan University and Jay Knox, Research Manager at OneColumbus!

- Questions for RDAC
  - Do you have any recommendations about organizations that we should include in our outreach to better understand the context for job quality in Central Ohio?

User Groups:

<u>Central Ohio GIS User Group</u>   Staff Lead: Cheri Mansperger
Goal 1: CONVENE & COLLABORATE Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.

- Update:
  - COGUG met on 2/21
    - 55 people were in attendance
    - Local updates included news from :
    - OGRIP (Ohio Geographically Referenced Information Program) -- new data hub
    - ODOT -- completion of the statewide LBRS
    - local counties
    - The Cities of Hilliard and Columbus showcased their new utilities collaboration efforts.
    - Adam Porr useful method for procuring geospatial data from online sources.
    - Bryan O'Reilly, Burgess & Niple -- method for forecasting regional demographic changes in the Akron area.
  - The next meeting will be on May 15, 2024.

Regional Information & Data Group / RIDG Steering Committee Staff Lead: Ethan Hug
Goal 1: CONVENE & COLLABORATE Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.

- Update:
    - RIDG met on 3/6.
        - Ethan Hug and Bill Lafayette presented on topics related to housing
    - RIDG Steering Committee will meet 4/9, 7/9, 10/8
    - Full RIDG will meet 5/29, 8/14, 11/13
    - Preparations are underway for the second quarter 2024 RIDG meeting.