lliard ty Lab

MORPC – Comprehensive Economic Development Strategy Committee (CEDS)

November 21, 2024

2020 Heading Toward a Crisis





Verizon announces they will relocate 500 workers



BMW Financial Services announces they are looking for a new home for their 560 employees 2020-2024 Strategic & Aggressive Course Corrections

Economic Development Strategic Plan





A Five-Year Strategic Plan

Exploration & Discovery Report 06.2022

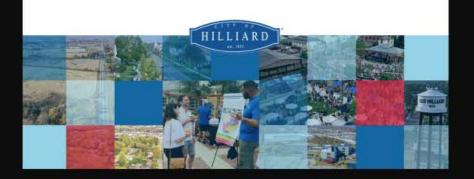


Boyette





April 24, 2023



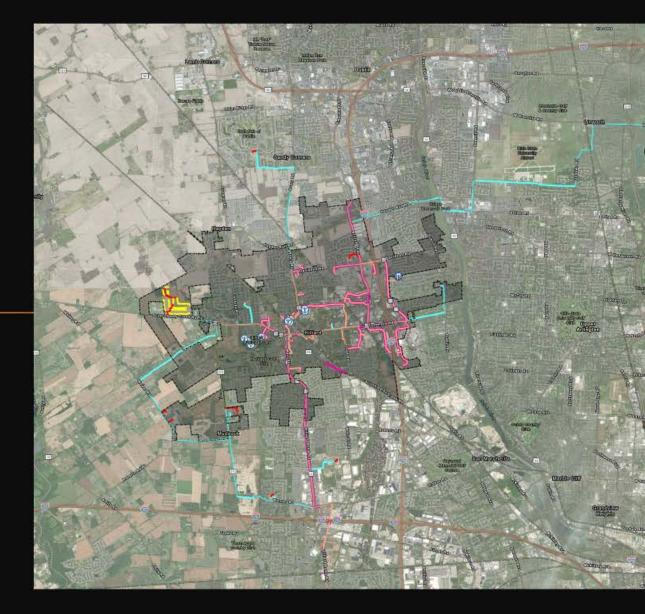
Community Plan Adoption with cost/revenue land evaluation

Cost Annual Per Green areas shown below are locations These costs include the prices of streets and pipes Acre Premium office areas where total revenue per acre exceeds long term replacement and maintenance averaged Areas along I-270 with high costs per acre. In red areas, costs per into yearly terms. That infrastructure cost varies by Revenue acre are greater than revenue. concentrations jobs and highly paid jobs have revenue development patterns. Costs that far exceeds the long term cost. These are the most fiscally productive places in Hilliard today, **Commercial and Mixed-use Areas** Old Hilliard and other commercial, smaller office, or mixed-use development (such as along Cemetery Road) tend to produce more revenue than cost. Old Hillian **Residential areas** Residential areas, which make up most of Hilliard's land, do not produce enough revenue to offset Pa the long-term cost of infrastructure 6323 and services to these areas.

Revenue and cost per acre generalized to neighborhoods or blocks (existing conditions)



Funded and Built 70-Mile Fiber Optic Network



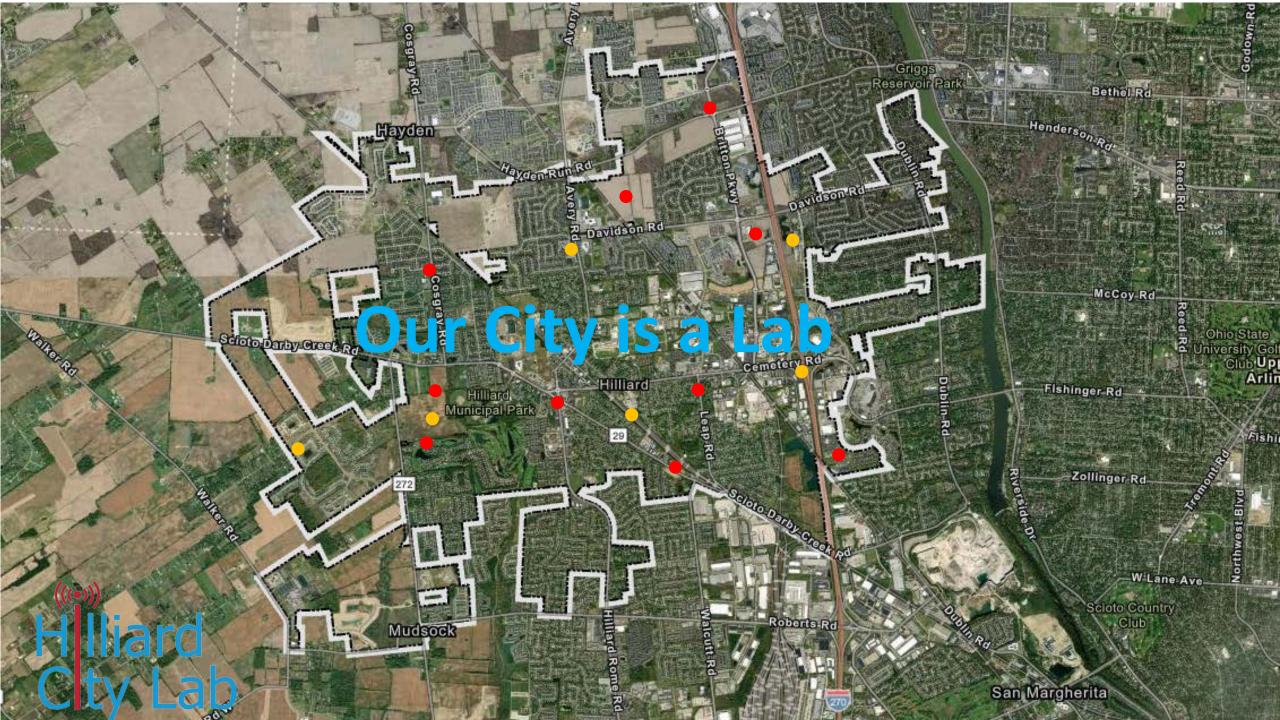
THE PATH TO POSSIBILITIES

SPECIAL VOTERS GUIDE

DEFINING THE FUTURE OF HILLIARD RECREATION AND PARKS

On Nov. 2. Hilliard residents will be asked to approve an additional 0.5% municipal income tax, which will be entirely dedicated for recreation and parks, including design, construction, and operation of a new community center comparable to those in neighboring communities. The current income tax is 2.0%, which is paid by individuals who work in the City of Hilliard (regardless of whether they live here.) If approved, the tax will become 2.5% and will go into effect Jan. 1. 2022. Social security and pension income are not taxed as earned income, so will not be affected by the proposed change.

.5% Voter Approved Income Tax Increase

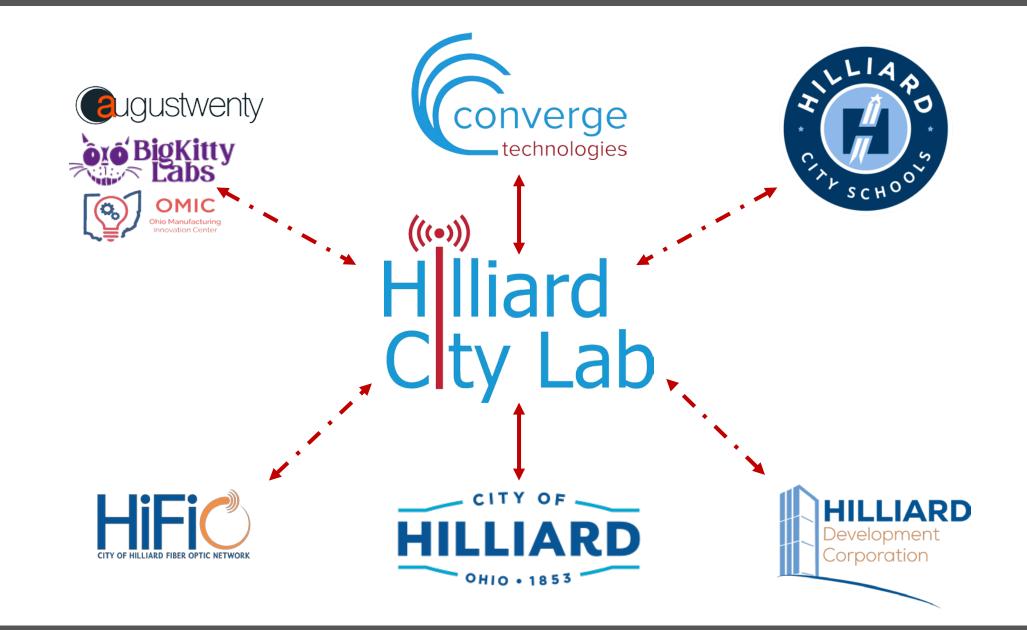


People Infrastructure Funding

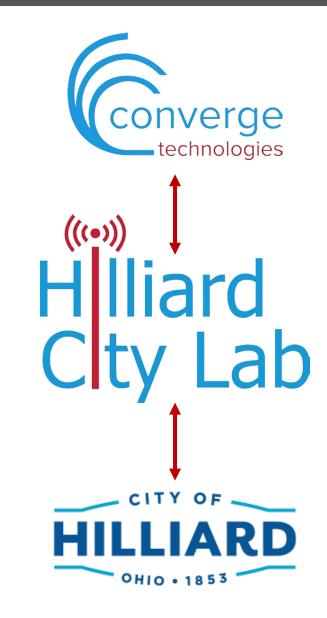




Play to our strengths = differentiator



At the core of the Hilliard City Lab's success is a close partnership between the City and Converge Technologies, a hightech commercialization incubator.







- Co-branded with Hilliard City Lab
- Companies benefit from:
 - Shared space, equipment and software
 - Engineering/technical assistance
 - Grant & RFP assistance
 - College & high school intern support

























Innovation Grants

- Awarded \$956,500 to 32 projects since mid-2021
- Supported more than \$85 million in private investment, creating or retaining 1,073 jobs

Pitch Night Events

Public/Private Partnerships









City Employees

- Anyone welcome!
- Just need an innovation mindset and passion for learning & problem-solving

Focus

- Assisting Hilliard City Lab startups with prototypes
- Assisting with startup company evaluation
- Improving City Services









- Public/Private Partnership
- Developed to reduce costs of Al product prototyping
- Allows testing in controlled & safe server environment

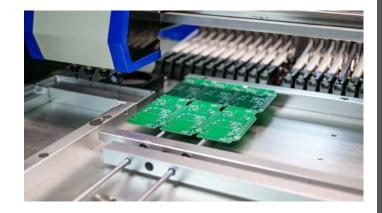






OMIC Ohio Manufacturing Innovation Center

- Custom circuit board design & production for rapid prototyping
- Real-world learning for college & high school STEM students
- \$1,500,000 in State of Ohio grants to kickstart













Spray Park Programming









Sanitary Sewer Flow Sensor Detection







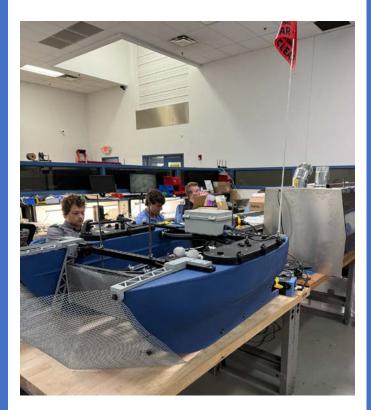
Multi-User EV Charging Software App

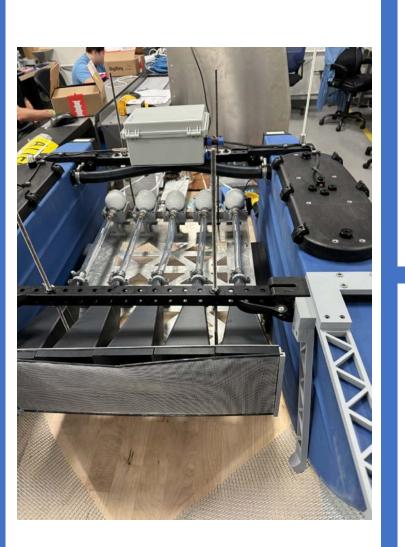






Robotic Boat "Algae Destroyer"





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CITY OF HILLIARD OHIO + 1853





2024 Recognition



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