NOTICE OF A MEETING
REGIONAL INFORMATION & DATA GROUP (RIDG)
MID-OHIO REGIONAL PLANNING COMMISSION
111 Liberty Street, Columbus, Ohio 43215

IN-PERSON Meeting with Hybrid Option Available
November 13, 2024, 2:30 pm – 4:00 pm

AGENDA

1. **Welcome & Introductions** – *Ethan Hug*
2. **Updates** – *Dave Dixon*
   - MORPC Updates
     The Data Day event, organized by the Regional Data Advisory Committee, is scheduled for February 5, 2025, at Columbus State Community College. This is the third annual event, targeting data professionals, data users, and decision-makers. The event will feature content ranging from research findings to methods, techniques, and tools. Proposals are being sought for the event.
   - Population Estimates Summary
     Adam Porr presented the latest sub-county population estimates for Central Ohio, outlining methodology, growth trends, and challenges. = Estimates begin with county-level data, incorporating census figures, birth and death records, and net migration estimates. Adjustments for smaller jurisdictions consider housing permits, household size, and vacancy rates. Since the last census, the region has grown by over 48,000 people, with MORPC members contributing 46,000. Growth has slowed due to declining birth rates, an aging population, and pandemic effects. Migration historically drives half of population changes, with international immigration comprising half of net migration. The pandemic slowed migration, but economic recovery may renew growth. Challenges include limited access to housing permit data, pandemic-driven demographic shifts, and the need for improved estimation processes. Community feedback is encouraged to enhance accuracy.
   - RDAC Updates
   - Working Groups Updates
     - Regional Data Coaches Working Group:
       Staff announced a pop-up event by the Regional Data Coaches at the Columbus Metropolitan Main Library on December 7, 2024, aimed at helping small government agencies and nonprofits with data-related challenges.
     - Cybersecurity Working Group:
       Staff reported on the recent Cybersecurity for Local Leaders event, which focused on the current threat landscape for cyber attacks and available resources for local government operations.

3. **Topic Discussion: Data Privacy**
   - Discussion lead by Langdon Sanders, City of Dublin
   The International Association of Privacy Professionals (IAPP); an introduction to data privacy and resources to further grow skills and knowledge in data privacy
   Langdon discussed privacy principles, major laws, and managing sensitive information in the public sector. He outlined the Fair Information Practice Principles (FIPs): access, accountability, authority, minimization, integrity, use limitations, security, and transparency. Notable regulations covered included the Fourth Amendment, the 1973 Human Services Committee report, GDPR, and CCPA, which define data rights and regulations. Langdon stressed the importance of protecting sensitive public sector data, such as employee records and Social Security numbers, even in agencies handling public information. Recommended learning sources include the International Association for Privacy Professionals (IAPP), open courseware, and professional certification programs.
   - Discussion lead by: Dr. Ayaz Hyder
   Central Ohio's Community Information Exchange (CIE) initiative and data privacy, discussing this critical aspect at the center of the initiative's data sharing and consent framework.
   Dr. Hyder discussed the Community Information Exchange (CIE) initiative, a county-wide project aimed at integrating social care data to provide comprehensive support for individuals emphasizing the importance of data privacy and consent. Dr. Ayaz Hyder described the data sharing framework for the CIE initiative, including strategies for data policies, community collaborations, and change management to ensure data privacy and informed consent.
   - Q&A
   Discuss data privacy in our organizations, what are we doing, what do we need to start doing, what is the next step in data privacy?

4. **Closing Remarks / Adjourn** – *Ethan Hug*
- **Future Meetings**
  o Steering Committee: Tuesday, January 14, 2025, 3:00-4:00pm
  o General meeting: Wednesday, February 12, 2025, 2:30-4:00pm

Please notify Lynn Kaufman at 614-233-4189 or LKaufman@morpc.org to confirm your attendance for this meeting or if you require special assistance.

The next Meeting of the Regional Information & Data Group will be Wednesday, February 12, 2025, 2:30 - 4:00 pm <u>IN-PERSON</u> with remote option available.

Attendees Present:

- Mason Alexander, Franklin County Dept. of Jobs & Family Services
- Mikyung Baek, OSU
- Jake Blank, Ohio Health
- Asli Buldum, Community Shelter Board
- Ethan Combs, Franklin County Dept. of Jobs & Family Services
- Agata Dryla-Gaca, Chicago Metropolitan Agency for Planning
- Jennifer Gildow, One Columbus
- Kellen Hodak, SkyView
- Richard Frantz, City of Dublin
- Ayaz Hyder, Smart Columbus
- Stephanie Joseph, Source Point
- Karyn Kerdolff, OSU
- Mayor Jeff Kinnell, Village of Galena
- Erick Lobao, City of Columbus
- Brittany Maufort, Source Point
- Drew Merrill, COTA
- Harvey Miller, OSU CURA
- Rob Moore, Scioto Analysis
- Joyce Ndege, Franklin County
- Kristen Pietras, Franklin County
- Natasha Pongonis, Envisify Global Intelligence
- Jazemon Robinson, State of Ohio, Dept. of Jobs & Family Services
- Langdon Sanders, City of Dublin
- Kyle Schaper, Licking County
- Jason Schenk, COTA
- Christian Selch, City of Columbus
- Lilly Tesfai, LDT Analytics
- Kristy Wedel, AlignAI
- Darlene Wildes, City of Columbus
- Andrew Wilson, City of Hilliard

Staff Present

- Ethan Hug
- Lynn Kaufman
- Jonathan Miller
- Adam Porr

2024 POPULATION UPDATE

Regional Information and Data Group
November 13, 2024

Each year MORPC produces population estimates for cities, villages, and townships.

https://www.morpc.org/popestimates

We start with county-level estimates and allocate the population amongst sub-county jurisdictions.

MORPC

Starting Population
(April 1, 2020)

+

Births
(Apr. 1, 2020 –
Dec. 31, 2023)

–

Deaths
(Apr. 1, 2020 –
Dec. 31, 2023)

+

Net Migration*
(Apr. 1, 2020 –
Dec. 31, 2023)

=

2024 Population Estimate
(Jan. 1, 2024)

* Estimated based on most recent available migration data from the U.S. Census Bureau
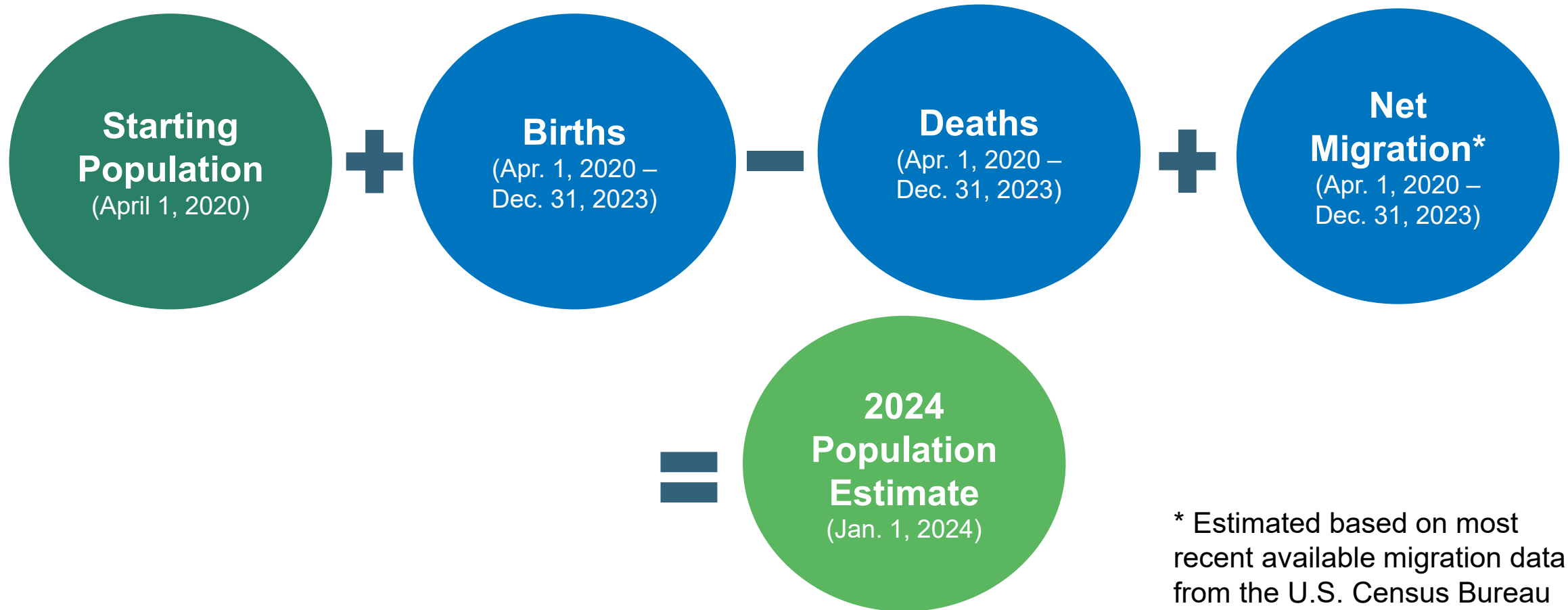
The 15-county region continues to grow at a manageable rate.

MORPC
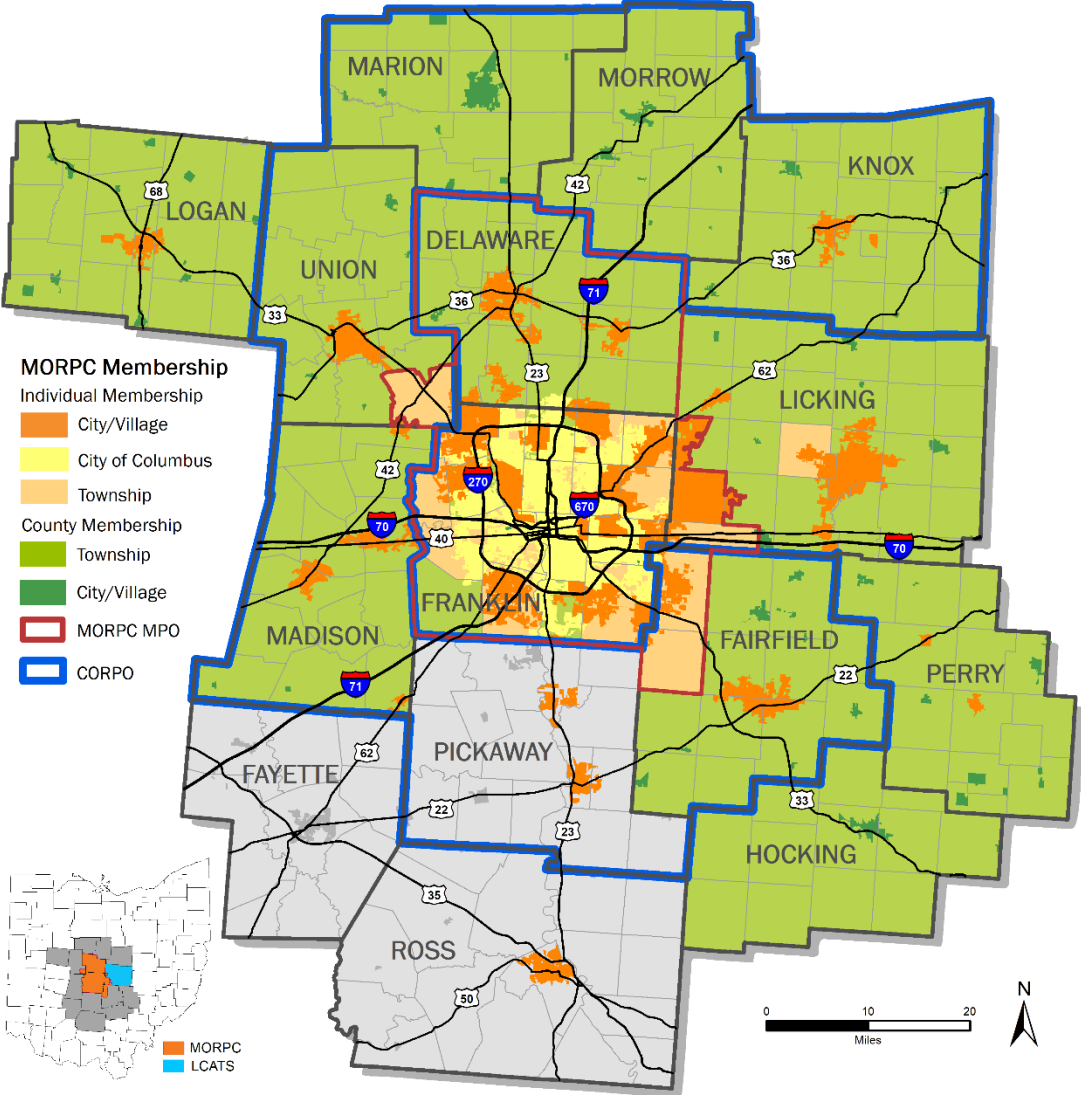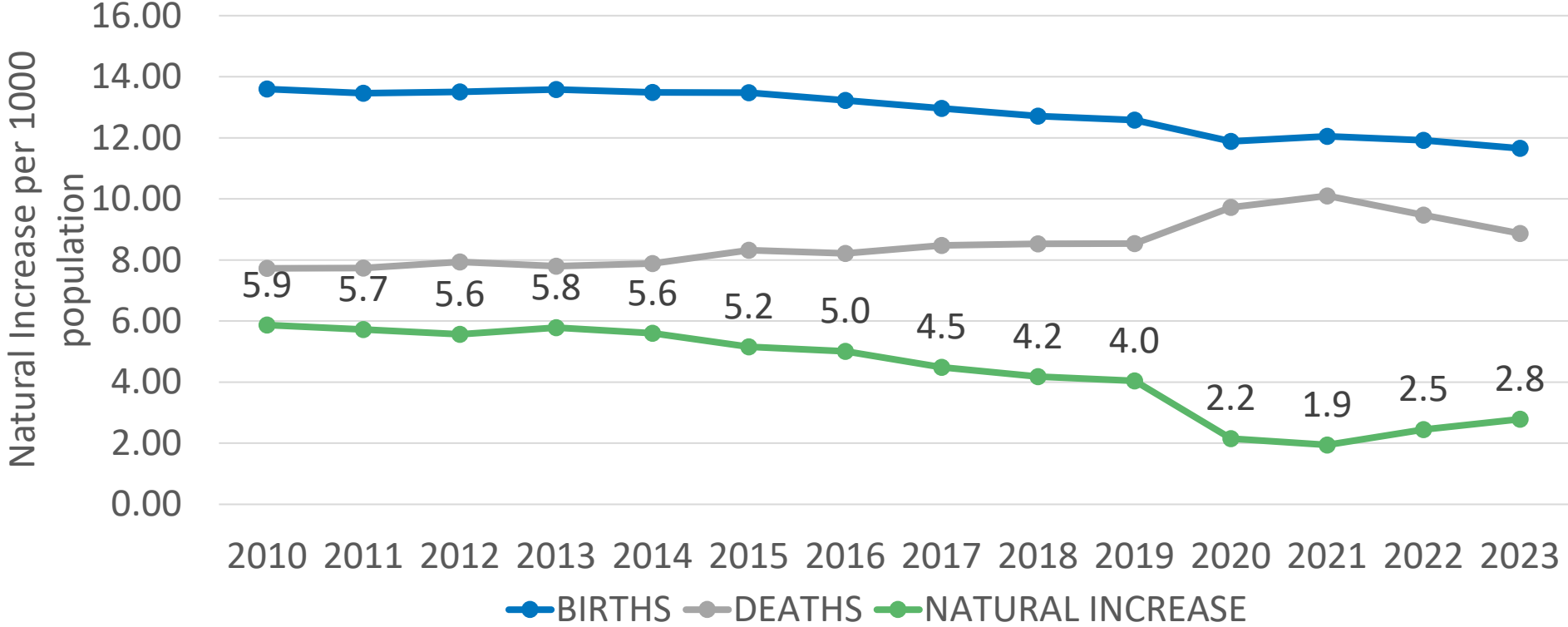
Estimated Population Change Since Decennial Census (Apr 1, 2020 - Dec 31, 2023)

MORPC members
↑ **46.5K**

All jurisdictions
↑ **48.6K**

MORPC Membership
Individual Membership
- City/Village
- City of Columbus
- Township
County Membership
- Township
- City/Village
- MORPC MPO
- CORPO

MORPC
LCATS

Growth due to "natural change" is decreasing. Migration will be increasingly important for continued growth.

Chart: Natural Increase per 1000 population, 2010–2023

NATURAL INCREASE values: 5.9, 5.7, 5.6, 5.8, 5.6, 5.2, 5.0, 4.5, 4.2, 4.0, 2.2, 1.9, 2.5, 2.8

Legend: BIRTHS — DEATHS — NATURAL INCREASE

SOURCE: Ohio Department of Health

Migration fluctuates but has accounted for about half of the region's growth in recent years.
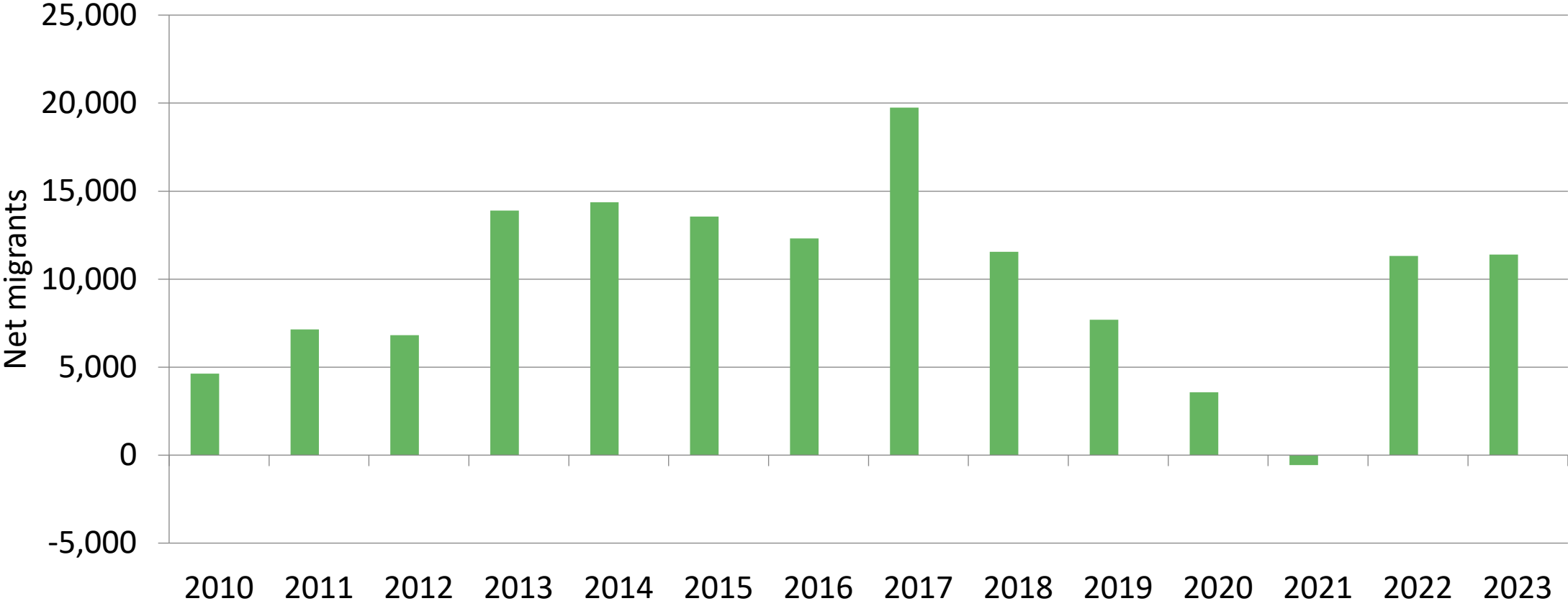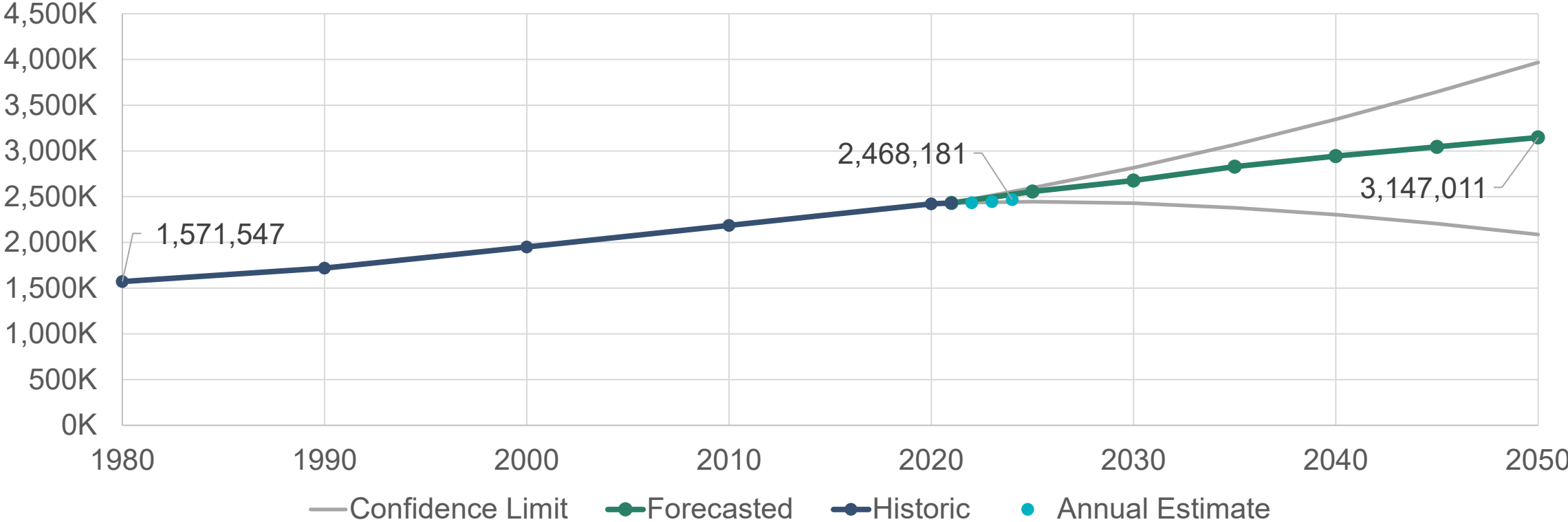

SOURCE: Census Population Estimate Program, Components of Change

Recent growth has been less than expected, but some signs point to future acceleration.

MORPC

Historical and forecasted population, 15-County Region
Forecast lookback period: Composite of contributing counties

1,571,547

2,468,181

3,147,011

Confidence Limit — Forecasted — Historic — Annual Estimate

SOURCE: MORPC 2024-2050 County Forecasts, 2020 Census, MORPC 2024 Sub-county Population Estimates

Prospective users of the estimates should be aware of the limitations of the data and methods.

- **Single data point**
- **Plausible modest growth**

- **Based on preliminary data**
- **Based on best available data**
- **Lookback period**
- **Regional model**

Adam Porr
Research & Data Officer
Mid-Ohio Regional Planning Commission
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Columbus, OH 43215

Privacy Principles & Where to Learn More

Langdon Sanders, Senior Data Analyst
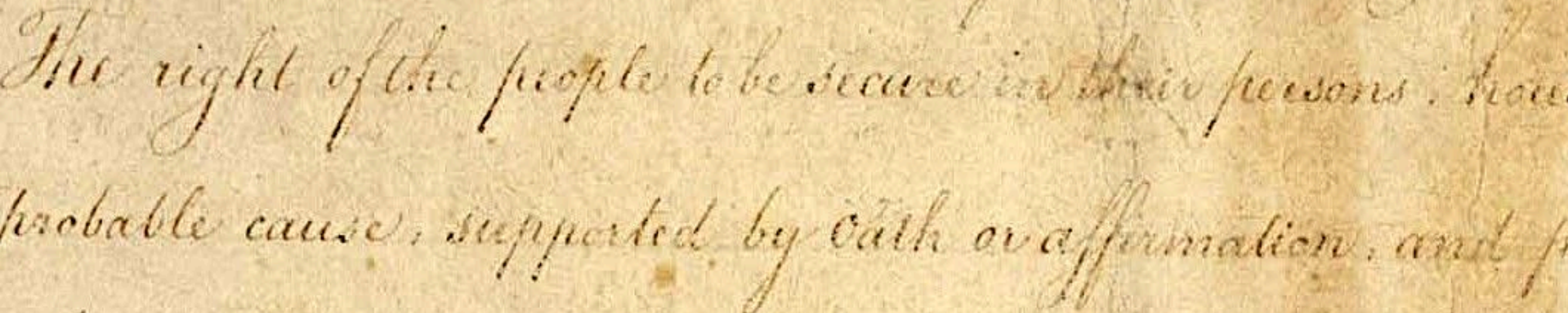City of Dublin, Ohio

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Privacy Foundations

- Privacy as a Right
- Practice and Principles
  - [Code of Fair Information Practice Principles https://www.fpc.gov/resources/fipps/](https://www.fpc.gov/resources/fipps/)
    - Video https://www.fpc.gov/fair-info-practice-principles/
- Major Laws
  - https://www.commerce.gov/opog/privacy/privacy-laws-policies-and-guidance
- Regulators
  - FTC https://www.ftc.gov/business-guidance/privacy-security
- Resources
- Training and Certification

Privacy as a Right

The right of the people to be secure in their persons, houses, papers, and effects, against unreasonable searches and seizures, shall not be violated, and no Warrants shall issue, but upon probable cause, supported by Oath or affirmation, and particularly describing the place to be searched, and the persons or things to be seized.

Amendment IV of the U.S. Constitution, 1792

Privacy as a Right

See also 1765 *Entick v Carrington*

Found a warrant was illegally issued for search and seizure of personal property related to provocative writings.

"The judgment established the limits of executive power in English law: the state may act lawfully only in a manner prescribed by statute or common law.[8] It was also part of the background to the Fourth Amendment to the United States Constitution and was described by the Supreme Court of the United States as "a 'great judgment', 'one of the landmarks of English liberty', 'one of the permanent monuments of the British Constitution', and a guide to an understanding of what the Framers meant in writing the Fourth Amendment" - https://en.wikipedia.org/wiki/Entick_v_Carrington

https://en.wikipedia.org/wiki/The_Monitor:_Or,_British_Freeholder

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Fair Information Practice Principles (FIPPs)

- Executive branch collects a lot of information
- Need to ensure public trust
- Evaluate systems, processes, programs, activities across data lifecycle where PII exists
- Born from 1973 report, informs Federal Statue and laws of many states and others

https://www.fpc.gov/resources/fipps/

Fair Information Practice Principles (FIPPS)

- Access and Amendment
- Accountability
- Authority
- Minimization
- Quality & Integrity
- Individual Participation
- Purpose Spec. and Use Limitation
- Security
- Transparency

https://www.fpc.gov/resources/fipps/

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General Data Protection Regulation (GDPR)

The protection of natural persons in relation to the processing of personal data is a fundamental right.

Article 8(1) of the Charter of Fundamental Rights of the European Union (the 'Charter') and Article 16(1) of the Treaty on the Functioning of the European Union (TFEU) provide that everyone has the right to the protection of personal data concerning him or her.

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GDPR Rights of Data Subjects

- **Right to be informed (GDPR Articles 12 to 14):** Data subjects have the right to be informed about the collection and use of their personal data.
- **Right to access (GDPR Article 15):** Data subjects have the right to view and request copies of their personal data.
- **Right to rectification (GDPR Article 16):** Data subjects have the right to request inaccurate or outdated personal information be updated or corrected.
- **Right to be forgotten/Right to erasure (GDPR Article 17):** Data subjects have the right to request their personal data be deleted. Note that this is not an absolute right and may be subject to exemptions based on certain laws.
- **Right to data portability (GDPR Article 20):** Data subjects have the right to ask for their data to be transferred to another controller or provided to them. The data must be provided in a machine-readable electronic format.
- **Right to restrict processing (Article 18):** Data subjects have the right to request the restriction or suppression of their personal data.
- **Right to withdraw consent (GDPR Article 7):** Data subjects have the right to withdraw previously given consent to process their personal data.
- **Right to object (GDPR Article 21):** Data subjects have the right to object to the processing of their personal data.
- **Right to object to automated processing (GDPR Article 22):** Data subjects have the right to object to decisions being made with their data solely based on automated decision making or profiling.

https://www.onetrust.com/blog/the-gdpr-data-subject-rights/

https://gdpr.eu/what-is-gdpr/

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California Consumer Privacy Act

- The right to know about the personal information a business collects about them and how it is used and shared;
- The right to delete personal information collected from them (with some exceptions);
- The right to opt-out of the sale or sharing of their personal information; and
- The right to non-discrimination for exercising their CCPA rights.
- The right to correct inaccurate personal information that a business has about them; and
- The right to limit the use and disclosure of sensitive personal information collected about them.

https://oag.ca.gov/privacy/ccpa

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What is your organization?

Who is your customer?

- Special consideration
    - Education
    - Healthcare
    - Children
    - Financial Sector
    - Insurance
    - Criminal Justice

What other data do you have?

- Employee records

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Where are you?

Where is your customer?

Where is the data & how does the data traverse?
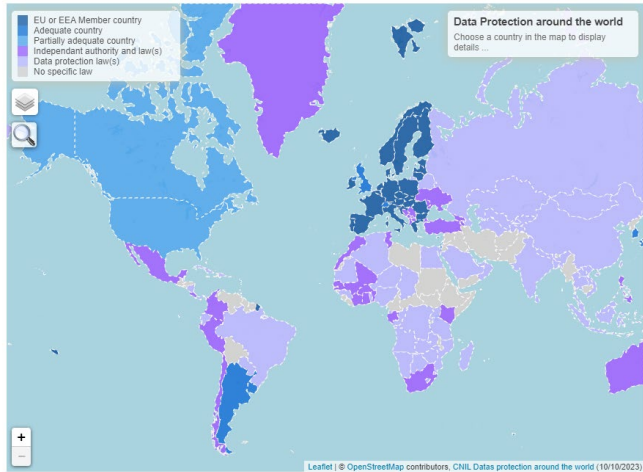
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Law by Geography

- The General Data Protection Regulation (**GDPR**) https://gdpr.eu/what-is-gdpr/
- **California Consumer Privacy Act** https://oag.ca.gov/privacy/ccpa
- More State Laws: CO, CT, DE, ID, IN, KY, MD, MN, MT, NH, NJ, OR, RI, TN, TX, UT, VA

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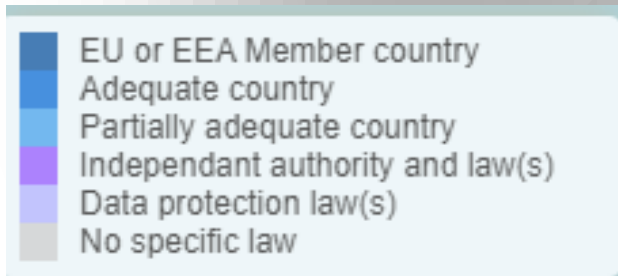
US State Privacy Legislation Tracker 2024

Statute/bill in legislative process

- Introduced
- In committee
- In cross chamber
- In cross committee
- Passed
- Signed
- Inactive bills
- No comprehensive bills introduced

Last updated 4 Nov. 2024

iapp

REGULATION & ENFORCEMENT

HEAVY

ROBUST

MODERATE

LIMITED

https://www.dlapiperdataprotection.com/
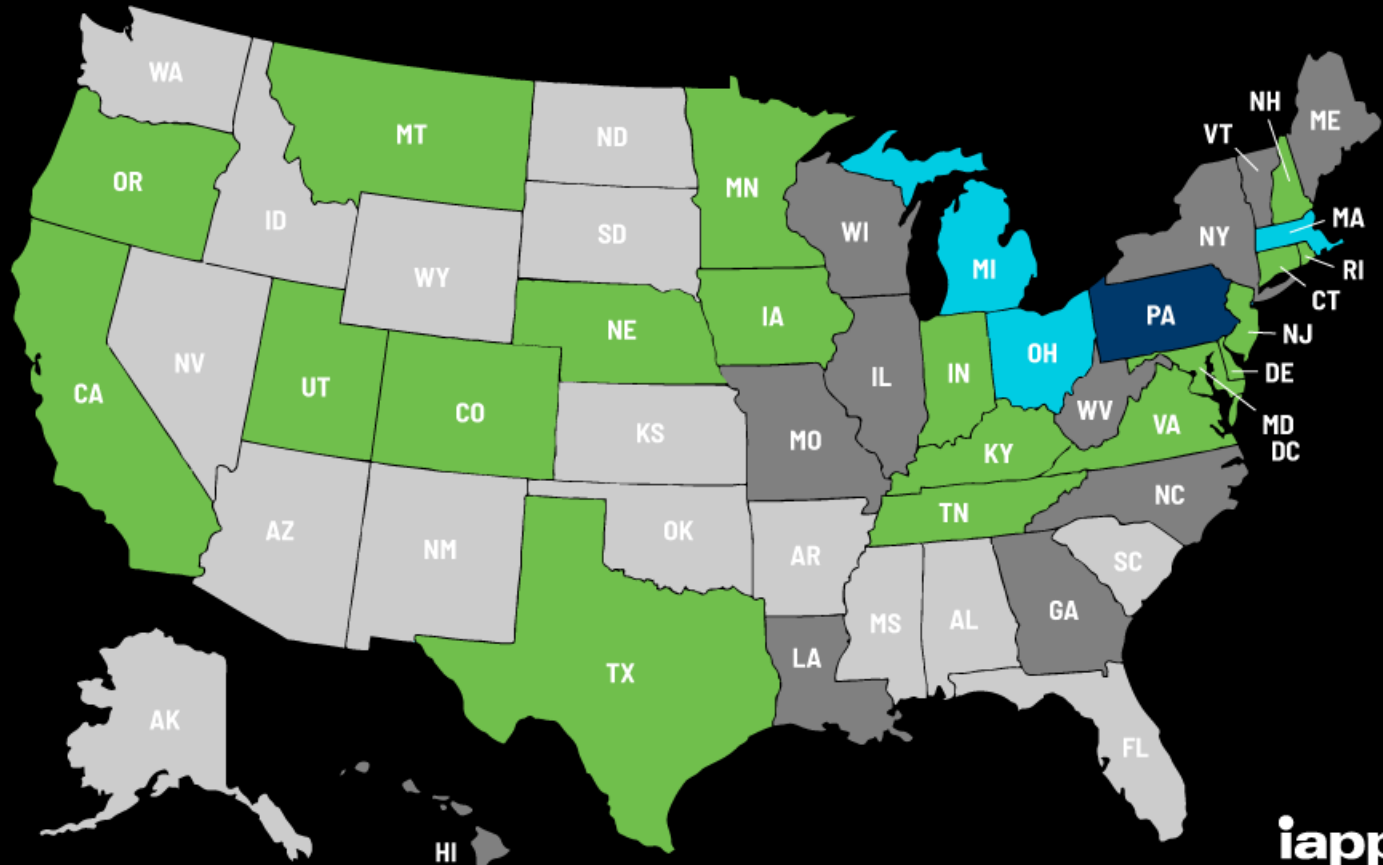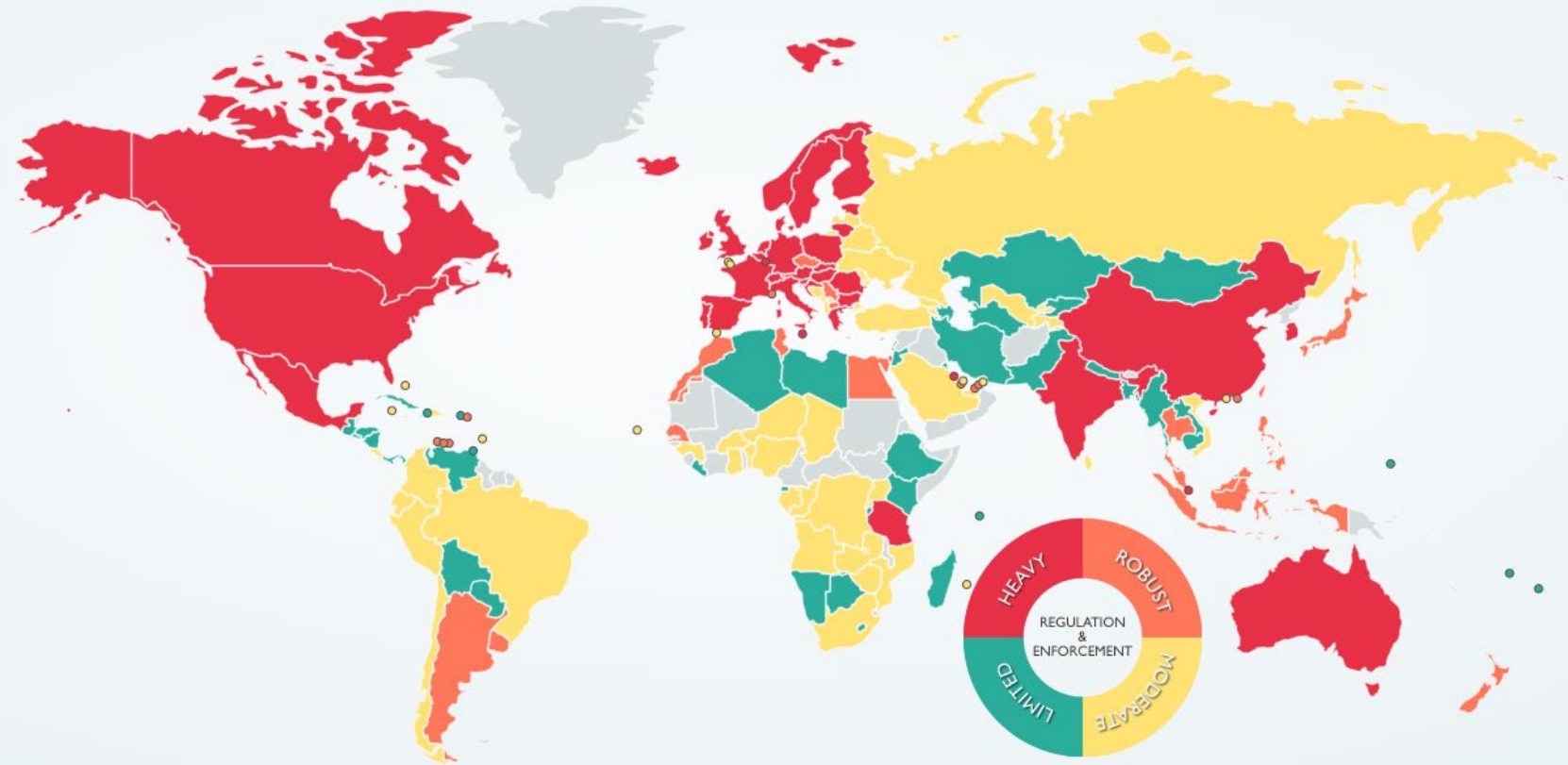
Law by **Subject Area:**

- Health Insurance Portability and Accountability Act (HIPAA)
- Family Educational Rights and Privacy Act (FERPA)
- Fair Credit Reporting Act (FCRA)
- Children's Online Privacy Protection Act (COPPA)
- Gramm-Leach-Bliley Act – Financial institution disclosures

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Professional Ethical Commitments

- The law is the minimum

- Research
    - Institutional Review Boards, NIH
    - Informed Consent

- American Medical Association Privacy Principles
    - https://www.ama-assn.org/system/files/2020-05/privacy-principles.pdf

- GISP
    - https://www.gisci.org/Ethics/Code-of-Ethics

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Recommended Book for US Privacy

U.S. Private-Sector Privacy: Law and Practice for Information Privacy Professionals (Fourth Edition)

Authors

Peter P. Swire, CIPP/US, DeBrae Kennedy-Mayo, CIPP/US

Official textbook for the CIPP/US® program.

For privacy practitioners seeking guidance on the evolving U.S. privacy landscape, "U.S. Private-Sector Privacy, Fourth Edition" is the principal text for the IAPP's Certified Information Privacy Professional/United States (CIPP/US) program.

The book explores U.S. privacy laws, regulations, and key influencing technological and societal developments. Reorganized, expanded, and updated to reflect current issues in privacy, this edition includes new chapters on state comprehensive privacy laws and the technological aspects of privacy. Important updates include the long-term effects of the pandemic on workplace privacy, privacy implications of the Dobbs case and efforts to regulate emerging technologies. Discussions on privacy risk management and the finalization of the EU-U.S. Data Privacy Framework have also been included.

Topics covered

- U.S. legal framework
- Technological aspects of privacy
- Information management and privacy risk management
- Federal and state regulators and enforcement of privacy law
- State comprehensive privacy laws
- State data breach notification, security, and destruction laws
- Essential privacy practices in the medical, financial, educational, telecommunications and marketing sectors
- Workplace privacy
- Privacy issues in civil litigation and government investigations
- The GDPR and international privacy issues

Publish date: 2024

Cost: $95

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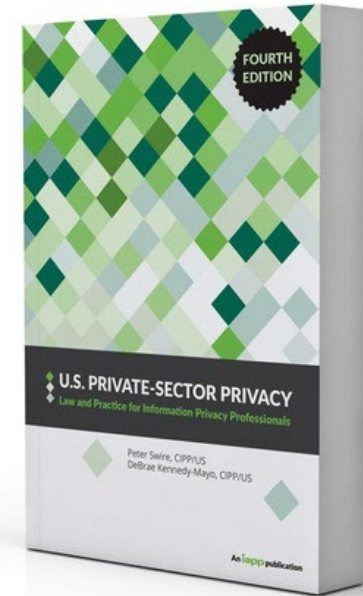
Learning More

International Association of Privacy Professionals (IAPP)
https://iapp.org/certify/programs/

- Training
- Educational events and webinars
- Podcast: https://iapp.org/news/privacy-advisor-podcast/
- Books
- News

Certification programs

- $550 exam fee
- $250 membership
- $1,195 Training program (optional)

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AI Governance

Learn the principles and strategies required for implementing governance structures that fulfill artificial intelligence's potential while reducing its risks.

U.S. Private-Sector Privacy

In-depth training for steering a course through the interconnected webs of federal and state laws governing U.S. data privacy.

Privacy in Technology

Learn to include privacy in the design of technology products and services and to employ technical strategies to mitigate privacy risk.

European Data Protection

Learn Europe's framework of laws, regulations and policies, most significantly the General Data Protection Regulation.

Privacy Program Management

Develop the skills to design, build and operate a comprehensive data privacy program.

Certified Privacy Professional / US

Why You Should Take U.S. Private-Sector Privacy Training

IAPP U.S. Private-Sector Privacy Training, the principal course for the ANAB-accredited [CIPP/US certification](#) program, gives privacy professionals the knowledge to manage compliance within this legal web and minimize the risks of regulatory fines and brand damage.

Who Should Train

Professionals who need in-depth knowledge of the U.S. privacy environment for compliance and other privacy management responsibilities.

What You Will Learn

The CIPP/US curriculum provides an in-depth view of U.S. federal and state privacy statutes, an overview of both international and state comprehensive privacy laws, and a detailed analysis of sectoral laws and civil and criminal enforcement.

Certified Information Privacy Professional/United States

CIPP

US

iapp

Certified Privacy Manager

Why You Should Take Privacy Program Management Training

Business functions such as marketing, finance, human resources and customer service have privacy responsibilities that can expose their organizations to financial loss and damage to reputation.

Who Should Train

Professionals responsible for **integrating privacy requirements** into **day-to-day operations** and those who are pursuing CIPM certification.

Certified Information Privacy Manager

CIPM

iapp

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Certified AI Governance Professional

Why you should take Artificial Intelligence Governance Professional training

Businesses and institutions need professionals who can evaluate AI, curate standards that apply to their enterprises, and implement strategies for complying with applicable laws and regulations.

Who should train

Any professionals tasked with developing AI governance and risk management in their operations.

What you will learn

AIGP training teaches how to develop, integrate and deploy trustworthy AI systems in line with emerging laws and policies. The curriculum provides an overview of AI technology, survey of current law, and strategies for risk management, among many other relevant topics.

Certified
AI Governance
Professional

AIGP

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Certified Information Privacy Technologist

Why You Should Take Privacy in Technology Training

Data privacy regulations worldwide require privacy protections be built into products and services. … will provide you with the knowledge to recognize privacy threats and skills to apply technical strategies to mitigate privacy risk throughout the software and systems development lifecycles.

Who Should Train

Software developers, information security professionals, data architects, privacy engineers, network and cloud engineers responsible for incorporating privacy controls into technology operations and product development. Training helps with career advancement and preparing for CIPT certification testing.

What You Will Learn

Privacy in Technology training teaches technology and data professionals how to understand and integrate strategies and techniques to minimize privacy threats. The curriculum includes privacy-by-design principles; implementing data- and process-oriented strategies to support privacy policies; and managing threats from AI, location tracking, etc.

Certified Information Privacy Technologist

CIPT

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Privacy in Technology

Learn to include privacy in the design of technology products and services and to employ technical strategies to mitigate privacy risk.

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Self-study

- University Library Sites
  - Columbia University https://ccnmtl.columbia.edu/projects/cire/pac/foundation/index.html#2

- MIT Open Courseware "Ethics of Technology"
  - https://ocw.mit.edu/courses/24-131-ethics-of-technology-spring-2023/pages/syllabus/

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Self-study

- Standalone Courses; Harvard Online
  https://www.harvardonline.harvard.edu/course/data-privacy-technology
  - $950 certificate (discounts for non-profit, gov, more)

- Accredited University Programs
  - Many are free for independent study
  - Can pay to have certificate and proctored exams
  - Available through subscription to the education platform

- https://www.coursera.org/courses?query=privacy
- https://www.edx.org/search?q=privacy

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Example: University of Pennsylvania

Specialization - 4 course series

Every organization faces a myriad of risks that can threaten its operations, reputation, and bottom line. A robust, effective compliance program can make the difference between companies that successfully navigate those risks, and those that become cautionary tales.

Read more

What is Compliance?
Course 1 • 10 hours • 4.8 ★ (1,292 ratings)

Effective Compliance Programs
Course 2 • 11 hours • 4.9 ★ (747 ratings)

Privacy Law and Data Protection
Course 3 • 12 hours • 4.8 ★ (749 ratings)

What is Corruption: Anti-Corruption and Compliance
Course 4 • 11 hours • 4.9 ★ (578 ratings)

Instructors

Lauren Steinfeld
University of Pennsylvania
4 Courses • 65,497 learners

View all 2 instructors

Offered by

University of Pennsylvania
Learn more

https://www.coursera.org/learn/privacy-law-data-protection?specialization=regulatory-compliance

https://platform.onlinelearning.upenn.edu/offering/regulatory-compliance-privacy-law-and-data-protection-a0Q2E00000JmMQQUA3

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Thank you!

Langdon Sanders

Senior Data Analyst
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