NOTICE OF A MEETING
REGIONAL DATA ADVISORY COMMITTEE
MID-OHIO REGIONAL PLANNING COMMISSION
111 Liberty Street, Columbus, Ohio 43215

HYBRID MEETING

July 9, 1:00 p.m. – 2:30 p.m.

AGENDA

1:00 – 1:15 p.m.	**Welcome & Introductions** – *Chair Christina Drummond*
1:15 – 1:30 p.m.	**MORPC Updates –** *Dave Dixon*
1:30 – 2:20 p.m.	**Working Group & User Group Discussion**

- **Cybersecurity Working Group** – *Dave Dixon*
- **Data Day Working Group** – *Jonathan Miller*
- **DEI & Data Working Group** – *Dave Dixon*
- **Regional Data Coaches Working Group** – *Raj Roy*
- **Workforce & Job Quality Working Group** – *Adam Porr*
- **Central Ohio GIS User Group –** *Cheri Mansperger*
- **Regional Information & Data Group –** *Ethan Hug*

2:20 – 2:30 p.m.	**Other Business**
2:30 p.m.	**Adjourn**

Please notify Lynn Kaufman at 614-233-4189 or lkaufman@morpc.org to confirm your attendance at this meeting or if you require special assistance.

The next RDAC Meeting will be Tuesday, October 1, 2024, 1:00 p.m. at MORPC.
This meeting will be hybrid; details to follow.

William Murdock, AICP
Executive Director

Chris Amorose Groomes
Chair

Michelle Crandall
Vice Chair

Ben Kessler
Secretary

Mid-Ohio Regional Planning Commission

Hybrid Meeting

Regional Data Advisory Committee
Meeting Notes
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July 9, 2024

<u>Members Present</u>

Megan Ash, ESC of Central Ohio	Kier Scott, Aspyr Workforce Innovation
Chair Christina Drummond, City of Powell	Rick Stein, Urban Decision Group
Bill LaFayette, Regionomics	Lilly Tesfai, Franklin County Treasurer
Hena Masood, The Columbus Foundation	Rick Wagner, City of Columbus
Doug McCollough, Beta District	Drew Williams, City of Columbus
Harvey Miller, OSU CURA	Andrew Wilson, City of Hilliard
Gene Oliver, City of Worthington	

<u>MORPC Staff Present</u>

Dave Dixon	Cheri Mansperger	Adam Porr
Ethan Hug	Kelsey Matson	Raj Roy
Jordan Inskeep	Jonathan Miller	Padmini Roy-Dixon

Meeting Called to Order at 1:00 pm.

Welcome & Introductions
Chair Drummond Megan Ash from ESC of Central Ohio and Lilly Tesfai from Franklin County Treasurer's Office.

MORPC Updates
Dave Dixon provided updates on MORPC recent activities and upcoming projects:

- Cybersecurity Initiatives: Dave discussed ongoing efforts to strengthen regional cybersecurity measures. He detailed the planning of an event aimed at educating local leaders about cybersecurity threats and best practices. The goal is to enhance the overall resilience of systems and data through collaboration with local governments and other stakeholders.
- Data Day 2025 Preparations: Dave reported on the progress in organizing Data Day 2025, an annual event focused on fostering value-added interactions among local governments and stakeholders to improve data-driven decision-making in the region. He mentioned venue scouting, particularly the potential use of Columbus State Community College's new conference facilities, and efforts to increase sponsorship participation to cover higher facility costs.
- DEI & Data Workshops: Updates were given on the Diversity, Equity, and Inclusion (DEI) & Data Working Group's plans to host workshops tailored for local government and nonprofit stakeholders. These workshops aim to help organizations implement more effective DEI strategies through better data management and benchmarking.
- Regional Data Sharing and Analytics: Dave discussed the expansion of regional data sharing initiatives that aim to enhance collaborative analytics and decision-making across various governmental and non-governmental entities within the region.

- Grant Opportunities and Collaborations: Dave also touched upon new grant opportunities that MORPC is pursuing to fund additional data-centric projects and the strategic partnerships being formed to leverage regional strengths in data analysis and policy-making.

Working Group & User Group Discussion

Cybersecurity Working Group
Dave Dixon discussed the finalization of the Working Group's Impact Statement and SMART Goals. The group is planning a cybersecurity event in the near future for local leaders to raise awareness and provide training resources.

Data Day Working Group
Jonathan Miller updated Members on the preparations for Data Day 2025, including venue considerations and sponsorship strategies. The Working Group recently attended a site visit at Columbus State Community College to assess suitability for the event.

DEI & Data Working Group
Dave Dixon outlined plans for an upcoming DEI & Data Workshop aimed at local government and nonprofit stakeholders. This workshop is part of MORPC's broader initiative to enhance the capacity of regional organizations in using data effectively to make informed decisions and policies that are inclusive and equitable. Discussions focused on workshop content, including sessions on resource accessibility, benchmarking DEI efforts, and managing sensitive data. The workshop is targeted to take place in the fall, hosted at the MORPC facilities.

Regional Data Coaches Working Group
Raj Roy reported on the evaluation of digital platforms to facilitate data coaching and knowledge sharing among members. The Working Group is considering platforms like Google Classroom and Confluence for organizing content and interactions.

Workforce & Job Quality Working Group
Adam Porr discussed ongoing efforts to assess job quality and equity gaps within the region. The Working Group is collaborating with Results for America to develop evaluation rubrics and identify relevant datasets.

Central Ohio GIS User Group
Cheri Mansperger highlighted recent user group meetings and collaborations with local and regional organizations. Updates included presentations on GIS applications and discussions on data management best practices.

Regional Information & Data Group
Ethan Hug provided an update on the Group's activities, focusing on data-driven decision-making processes. The Group is preparing for upcoming presentations on forecasting and regional data analysis.

Other Business

Adjourned

Regional Data Advisory Committee
Working Groups & User Groups Status
July 9, 2024

Working Groups:

Cybersecurity Working Group   Staff Lead: Dave Dixon
Goal 5: *SECURE & PROTECT -- Promote renewed focus on the security and resilience of systems and data through best practices and policy reviews with local governments and other stakeholders in the region.*
- Updates:
  - Met on July 8 to finalize proposed Working Group impact statement, next steps, and SMART goal
  - Continuing cybersecurity for local leaders event planning
- Impact Statement:
  - Curate federal and state cybersecurity programs, resources, and information. Make actionable information available to MORPC members to increase local governments' understanding of both cyber threats and available supports. Further engage MORPC Members to take advantage of existing state and federal cybersecurity resources, including assessment tools, training programs.
- Next Steps:
  - Collect and curate state and federal cybersecurity information, including current threats, available programs, resources and best practices.
  - Conduct MORPC Cybersecurity for Local Leaders Seminar, providing introduction to cybersecurity, threats/risks/impacts, and best practices programs/information/ resources available to them.
    - Encourage members to sign up for assistance conducting a cybersecurity self-assessment.
  - Evaluate the assessments and encourage engagement with available state and federal resources to improve cybersecurity.
- SMART Goal:
  - Complete collection and curation of information by July 31 and conduct Cybersecurity for Local Leaders Seminar by October 11 with more than 30 member organizations in attendance with more than 20 of those registering for a follow-up cyber security assessment.

Data Day Working Group   Staff Lead: Jonathan Miller
Goal 1: CONVENE & COLLABORATE -- Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.
- Updates:
  - The Data Day Working Group has continued planning for Data Day 2025
    - The Working Group attended a site visit to Columbus State Community College's new conference facilities to see if the space would be suitable for the event.
      - The facility has ample room for morning and lunch keynotes, as well as four potential options for breakout sessions.
      - Facility fees are reasonable

- The Group also discussed increasing the cost of attendance to offset the increased costs associated with a facility that has an increased capacity.
  - A robust sponsorship turnout will help alleviate the need for increased costs.
- A sponsorship package has been assembled by Amanda McEldowney with MORPC. The sponsorship package ranges from $500 to $5,000.
- The Working Group continues to work on the identification of a theme, potential entities to reach out for interest in sponsoring, potential tracks to focus on highlighting, and the identification of keynotes for the morning and lunch sessions.
- For suggestions on potential speakers and sponsors, please reach out to Jonathan Miller at jmiller@morpc.org.

Diversity, Equity & Inclusion / Data Working Group   Staff Lead: Dave Dixon

Goal 4: EXPAND & INCLUDE -- Identify barriers and provide solutions to improve inclusive and equitable data access across our region.
- Updates:
  - The DEI & Data Working Group met on June 14 to plan a DEI & Data workshop for local government and nonprofit stakeholders.
  - Targeting a two-hour in-person event this to be hosted at MORPC, this Fall.
    - Proposed workshop sessions:
      - "Overcoming Resource Constraints" - How can we help organizations reduce barriers or access additional resources needed to implement a data-driven approach to advancing their DEI objectives?
      - "Getting Started with Benchmarks" - How can we help organizations that are struggling to establish "appropriate" or "equitable" DEI benchmarks which are practical from data management and interpretability perspectives, yet still substantially capture their desired impacts?
      - "Operationalizing DEI Data to Reach Your North Star" - How can we help organizations incorporate data about how diverse communities or constituents impact and are impacted by their programs and services, to help those organizations realize their goal or realizing equitable outcomes for their target populations?
      - "Recruiting and Retention" - How can we help organizations to attract, retain, and advance a diverse talent pool through best practices in human resources, management, staff training, and partnerships with professional organizations, educational connections, and workforce development organizations to realize diversity and inclusion targets for their employees, committees, or governing boards?
      - "Sensitive Data Consumers and Users" - How can we raise awareness among organizations about known biases, blind spots, and the limitations of "found" data or administrative data which may impact the data's ability to appropriately inform decision making, and ultimately service to traditionally marginalized and underrepresented groups?

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Regional Data Coaching Working Group   Staff Lead: Raj Roy

Goal 1: CONVENE & COLLABORATE -- Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.

- Updates:
  - A new member joined the Working Group. Welcome Joyce Ndege, Franklin County Data Center.
  - The Group is currently evaluating tools identified as potential platforms to service requests and provide data coaching. The identified tools are
    - Google Classroom
    - DokuWiki
    - Confluence
    - Nuclino
    - Reddit
    - To evaluate tools, the group is using base criteria such as ease of setup, low barriers to access, cost, and features like request categorization, customizable notifications, and data security.
  - On May 14, an email was sent to RDAC members, outlining subject matter expertise and service expectations. The purpose was to recruit potential 'Advisors' from the RDAC network. This same information was also shared with Data Day Attendees, Commission, COGUG, and RIDG. Only one volunteer so far!
  - Next Working Group meeting is on July 11.

- Questions for RDAC
  - Does RDAC have any recommendations on outreach strategies for recruiting and engaging Advisors and Members?

Workforce Tracking Working Group   Staff Lead: Adam Porr

Goal 3: SCALE & SUPPORT. Support a holistic approach to how the region captures and evaluates job quality data and equity gaps in the workforce system, empowering local governments and workforce boards to pursue coordinated strategies toward better employment outcomes.

- Current Tasks:
  - Complete a data landscape survey to identify candidate datasets to inform assessments of job quality.
  - Participate in Results for America Workforce Fellowship program (through end of December 2024)
  - Develop a comprehensive job quality evaluation rubric (due October 31).
  - Select and define facets of job quality
  - Establish one or more metrics for each facet.
  - Identifying the necessary data to support the metrics.
- Updates:
  - Met with Jess Valand (Director of Economic and Workforce Development, Results for America) and learned about job quality assessment resources available through that organization.
  - Working Group has been accepted into the Results for America Workforce Fellowship program. The fellowship kicks off on July 17 and runs through the remainder of the year. This session is focused on learning, and there is an optional follow-up session focused

on implementation in 2025. The program will provide access to monthly [virtual training sessions and office hours with RfA staff](#), as well as engagement with regional peers, and access to [RfA resources](#). All benefits are provided at no cost.
- Questions for RDAC
  - Are you aware of any existing datasets that may be useful for assessing job quality? (We are already aware of offerings from U.S. Census, U.S. Bureau of Labor Statistics, and Lightcast.)

User Groups:

Central Ohio GIS User Group   Staff Lead: Cheri Mansperger
Goal 1: CONVENE & COLLABORATE Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.
- Update:
  - COGUG met on May 15
  - 73 people were in attendance
  - Local updates included news from:
    - ESRI UC in July. – Drew (COTA), Jen (OGRIP) and Cheri (MORPC) will be presenting.
    - NE Ohio GIS Symposium - Ryan (Newark) presenting
    - Augmented Reality – projects? How best to use? Apps? COTA has something for LinkUS.
    - Franklin County Engineer's Office ([FCEO Mapping Hub (arcgis.com)](#))
      - Tax Map Experience- tax parcel data, r.o.w symbolized, subdivisions and condos, annexations
      - Survey Data Experience
      - Records Experience
      - Can submit a request online through Survey123 forms
  - *What's in your Open Data?* – Cheri Mansperger, MORPC
    - Reminder to take a look at your site from a user perspective.
    - Do you have metadata and appropriate tags for your public layers?
    - Are they the most current?
    - Are the file names and attribute field names user friendly?
    - A list was created that will be shared in separate document.
  - *Office 365 Bookings* – Langdon Sanders, City of Dublin
    - Office 365 as web client
    - New bookings link on the left
    - Bookings figures out times everyone can meet together
    - People can click on different dates and see availablity; select date and then select time on that date
    - Can set how far out they can book you
    - Will email you when applicant selects time; will pop up on your calendar (can also create event on Google Calendar)
    - Personal (can delete yourself) vs Shared (IT has to delete these) booking page
    - Does not book room
    - Make sure calendar is up to date (it may schedule you for a time you're actually gone)

- *Web Content Transparency: Too Much or Not Enough* – Jason Gillow, Pickaway
  - What's your current office web-site situation?
  - Who are your clients?
  - What limits do your face in office on getting content out?
  - Is it enough or not enough?
  - What resources do you have on-hand?
  - Pickaway County GIS – website and AGOL site
  - Keep it simple.
- *Symbolize and Label Centerline Ranges* – Jason Miller, MECC, Plain Twp Fire
  - Labeling centerline address ranges to make it easier to validate data (he sent out a pdf with instructions and a layer file.).
  - Great way to qc your roadway data to better use it for 911 and geocoding.
- The next meeting will be on August 21.

Regional Information & Data Group / RIDG Steering Committee Staff Lead: Ethan Hug
Goal 1: CONVENE & COLLABORATE Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.
- Update:
  - RIDG met on May 29.
  - Adam Porr and Rob Moore, Scioto Analysis, presented on topics related to forecasting, projections, and modeling
- RIDG Steering Committee will meet July 9 and October 8.
  - Full RIDG will meet on August 14 and November 13.
  - Preparations are underway for the third quarter 2024 RIDG meeting.

REGIONAL DATA ADVISORY COMMITTEE

Hon. Christina Drummond, RDAC Chair

Councilmember, City of Powell

July 9, 2024

Agenda

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1:15 – 1:30 p.m.   **MORPC Updates –** *Dave Dixon*

1:30 – 2:20 p.m. **Working Group & User Group Discussion**
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2:20 – 2:30 p.m.   **Other Business**

2:30 p.m.   **Adjourn**

Working Group Guide / See Data Agenda

Cybersecurity – Goal 5, Objectives 1 & 2

Workforce & Job Quality – Goal 3, Objective 1

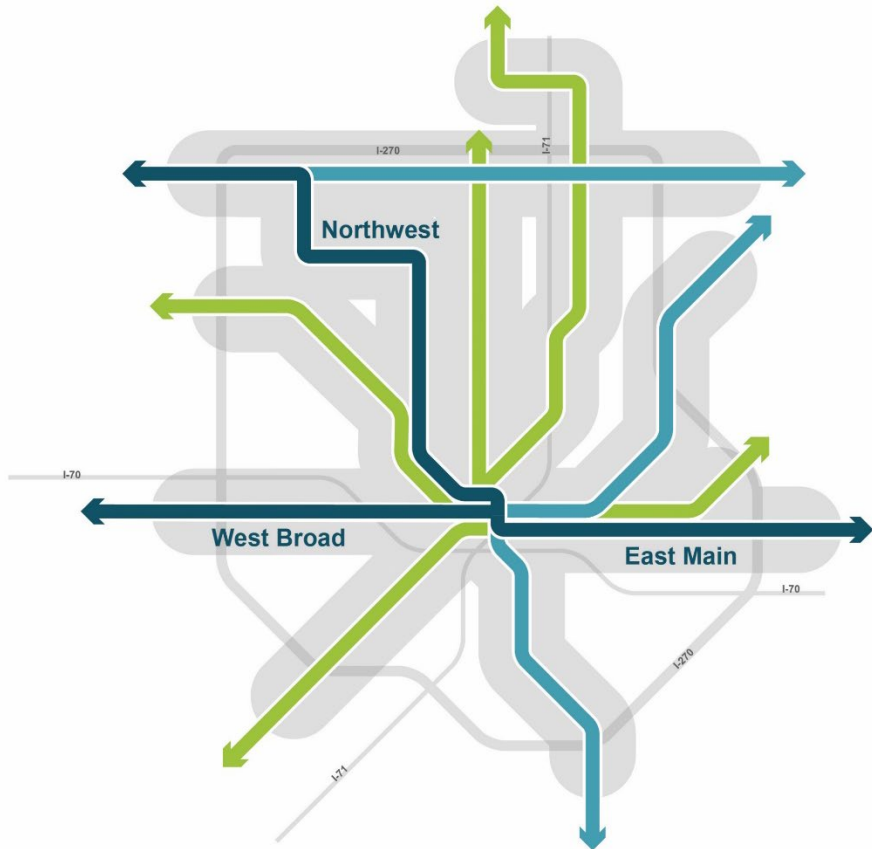**Data Day** – Goal 1, Objective 3; Goal 2, Objectives 1 - 3

Regional Data Coaches – Goal 1, Objective 1

Diversity, Equity, & Inclusion – Goal 4, Objective 2

MORPC

HOW LINKUS TRANSFORMS US

Premium Rapid Transit with Faster, More Reliable Public Transportation

Northwest

West Broad

East Main

I-270

I-71

I-70

I-70

In Design **Planned for Near Term Study** **Future Study**

5
New Rapid Transit Corridors
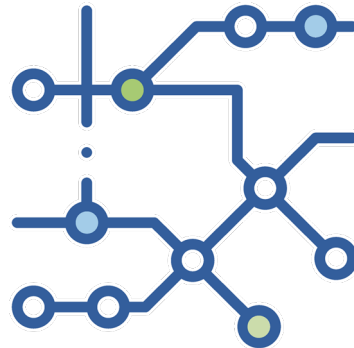
&

45%
More Service Hours
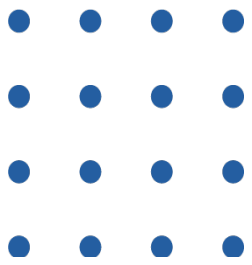
LINKUS OUTCOMES

HISTORIC MOBILITY INVESTMENTS + **AFFORDABLE, WALKABLE, CONNECTED COMMUNITIES** = **INCREASED OPPORTUNITIES FOR ALL**