



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

111 Liberty St., Suite 100
Columbus, Ohio 43215
www.morpc.org

**NOTICE OF A MEETING
REGIONAL DATA ADVISORY COMMITTEE
MID-OHIO REGIONAL PLANNING COMMISSION
111 Liberty Street, Columbus, Ohio 43215**

HYBRID MEETING

**April 1, 2025, 1:00 p.m. – 2:30 p.m.
AGENDA**

- | | |
|-----------------------|---|
| 1:00 – 1:05 pm | Welcome & Introductions – Chair Christina Drummond |
| 1:05 – 1:15 pm | Member & Sector Updates |
| 1:15 – 1:25 pm | MORPC Updates – Jessica Kuenzli / William Murdock <ul style="list-style-type: none">• MORPC's 2025 State of the Region• Leaders Listen: Economic Development – Actionable Insights• Soft Launch: MORPC Insights Platform – Dave Dixon<ul style="list-style-type: none">• Feedback requested by Friday, April 11 |
| 1:25 – 1:35 pm | RDAC Working Group Output Information Sharing <p>The Workforce and Job Quality Working Group has “fact sheet” references and models that could be adopted or adapted by organizations. The Cybersecurity Working Group is considering regular cybersecurity emails. What types of information sharing works for your organization and stakeholder communities either as-is or as a starting point for a derivative resource? Are RIDG and COGUG enough? What type of knowledge sharing best supports your organizational staff and stakeholders?</p> |
| 1:35 – 2:00 pm | Regional Data Agenda 2026-2028 Planning <ul style="list-style-type: none">• 2023-2025 Regional Data Agenda Review
Link to 2023-2025 Regional Data Agenda
Review and discussion of current objectives• Pre-planning for 2026-2028
What do we need to start planning for? Where could we focus and have an impact? |
| 2:00 – 2:15 pm | Future Data Event Topics <p>RIDG, Data Day, and COGUG all host discussions and presentations; staff seek topics to plan logistics and consider multi-session staged/stepped approaches for greater impact.</p> |

William Murdock, AICP
Executive Director

Chris Amorose Groomes
Chair

Michelle Crandall
Vice Chair

Ben Kessler
Secretary

- | | |
|-----------------------|--|
| 2:15 – 2:25 pm | RDAC Working Group Transitions
Nine months remain under the current Data Agenda. These quarterly meetings provide an opportunity to assess and suggest course corrections to staff. Reports noted a suggestion to wind down one group and spin up another focused specifically on Data for Access and Opportunity. |
| 2:25 – 2:30 pm | Other Business |
| 2:30 pm | Adjourn |

Please notify Lynn Kaufman at (614)233-4189 or lkaufman@morpc.org to confirm your attendance at this meeting or if you require special assistance.

The next RDAC Meeting will be July 8, 2025, 1:00 pm at MORPC.
This meeting will be hybrid; details to follow.

Call to Action:

Suggest themes/speakers for Data Day <https://forms.office.com/r/LQ1z4MLNMC>



Mid-Ohio Regional Planning Commission

Hybrid Meeting

Regional Data Advisory Committee Meeting Notes

April 1, 2025

Members Present

Megan Ash, ESC of Central Ohio
Brandon Brown, City of Dublin
Chair Christina Drummond, City of Powell
Ayaz Hyder, Smart Columbus
Jay Knox, One Columbus
Bill LaFayette, Regionomics
Doug McCollough, Beta District

Harvey Miller, OSU CURA
Gene Oliver, City of Worthington
Rick Stein, Urban Decision Group
Lilly Tesfai, LDT Analytics
Drew Williams, City of Columbus
Andrew Wilson, City of Hilliard

MORPC Staff Present

Dave Dixon
Ethan Hug
Jordan Inskeep

Lynn Kaufman
Jessica Kuenzli
Yan Liu

Cheri Mansperger
William Murdock
Adam Porr

Raj Roy

Meeting Called to Order at 1:00 pm.

Welcome & Introductions

Chair Drummond welcomed new RDAC Member, Alexander Evans, Franklin County Public Health.

Member & Sector Updates

Chair Drummond shared that she is stepping down from Powell City Council due to family health issues but will continue as the City of Powell representative to the Commission.

Chair Drummond encouraged Members to consider contributing and growing as leaders within the MORPC community by taking on the role of Vice-Chair for this Committee.

MORPC Updates

MORPC's 2025 State of the Region

William Murdock provided a recap of the recent annual State of the Region event, highlighting Bruce Katz's presentation and the awards given for public service and collaboration.

Roundabout Map

William praised the Mapping Team for the recently created Roundabout Map. This interactive dashboard showcases the extensive network of roundabouts in the region, with a current count of 160 and an additional 40 planned. The map serves as a practical tool for elected officials and the public, providing a clear visualization of the significant investment in roundabouts, which totals hundreds of millions of dollars. It effectively addresses common questions and misconceptions about roundabouts, demonstrating their widespread implementation and importance in regional infrastructure planning.

Virtual Meetings

William reported that the new Ohio law on virtual meetings introduces restrictions on how and when public bodies can meet virtually. While primarily aimed at city councils and smaller public bodies, the law may impact the Committees and Subcommittees of MORPC, which has over 30 committees, including the Commission which has 175 members. The specifics of these restrictions are still being navigated with the help of attorneys and the Executive Committee, and the law will go into effect next week.

Leaders Listen: Economic Development – Actionable Insights

Jessica Kuenzli shared some of the results of the Leaders Listen survey, which focused on economic development. The survey, which had approximately 2,100 respondents, revealed that housing, particularly affordable housing, is a major concern. Additionally, the need for affordable childcare was also emphasized through the survey results. These insights provide a picture of the region's current sentiments and priorities related to economic development. To see the full survey results, go to <https://www.morpc.org/2023/wp-content/uploads/2025/03/Leaders-Listen-2025-ED-Results.pdf>

Soft Launch: MORPC Insights Platform – Dave Dixon

Dave Dixon discussed the soft launch of the MORPC Insights platform, which aims to provide data and insights at various levels for decision-makers. The link to the platform was recently forwarded to Members; feedback is requested by Friday, April 11.

RDAC Working Group Output Information Sharing

Members and staff discussed the proposed distribution of monthly cybersecurity tips to all Members, emphasizing the importance of sharing actionable information. Various methods for distributing the tips were considered, including email and inclusion in the MORPC monthly Member Newsletter. It was agreed that the monthly cybersecurity tips will be distributed through a new section in the MORPC monthly Member Newsletter, and will be tentatively named "Cyber Corner." This section will feature digestible, actionable tips for organizations of all sizes, aiming to enhance cybersecurity practices across the region. The goal is to provide practical advice that can be easily implemented by both small townships and large cities.

Regional Data Agenda 2026-2028 Planning

Staff requested that Members consider volunteering for the Regional Data Agenda Update Working Group to develop the next regional data agenda.

2023-2025 Regional Data Agenda Review

The progress made under the current [Regional Data Agenda](#) was reviewed, highlighting achievements and areas needing further attention. Members and staff discussed planning for the next regional data agenda, emphasizing the importance of continuity and addressing emerging needs.

Pre-planning for 2026-2028

Objective 1 – Convene & Collaborate

Objective 1 highlights the importance of partnerships, data-sharing agreements, and community engagement through groups like RIDG, COGUG, and events like Data Day. Suggested adjustments include focusing on specific data-sharing agreements, tracking group growth, and incorporating new voices. Satisfaction with progress is moderate, but the objective is considered highly important for the next regional data agenda.

Objective 2 – Educate & Inspire

Objective 2 focuses on educating and inspiring stakeholders. Suggestions include leading discussions on ethical, social, environmental, and legal considerations of generative AI, maintaining a strong focus on diversity and inclusion, sharing inspiring use cases and case studies, and reaching younger age groups through partnerships with schools. Additionally, it recommends conducting surveys to understand AI use cases at the leadership level and providing guidance on specific topics for exploration.

Objective 3 Scale & Support

Objective 3 focuses on scaling and supporting data-related initiatives. It emphasizes tracking job quality and equity, supporting pilot programs, and evaluating the effectiveness of these pilots. Suggested adjustments include separating the concepts of scaling and supporting, targeting specific pilots to reduce scope, and better partnering with other organizations. Satisfaction with progress is low, but the objective is considered important for the next Regional Data Agenda.

Objective 4 – Expand and Include

Objective 4 focuses on expanding data access. It emphasizes identifying unmet data-related needs, partnering on digital equity, and improving access to MORPC data. Suggested adjustments include focusing on data literacy and tool/feature literacy, working with community groups on area-specific data sharing, and pivoting from digital equity to enhancing access to services and amenities. Satisfaction with progress is high, and the objective is considered very important for the next regional data agenda.

Objective 5 – Secure and Protect

Objective 5 focuses on securing and protecting data. It emphasizes building cybersecurity capacity, partnering on cybersecurity self-assessments, and exploring shared savings opportunities for MORPC Member organizations. Suggested adjustments include doubling down on cybersecurity efforts, critically evaluating the role of MORPC in cybersecurity, and ensuring engagement with Members that aligns with their available time and capacity. Satisfaction with progress is moderate, and the objective is considered important for the next regional data agenda.

Members and staff discussed potential additions for the 2026-2028 Regional Data Agenda. Ideas include focusing on fewer objectives to create more impact, ensuring community data is returned to those it concerns, and establishing mechanisms to quickly address unexpected issues. These additions aim to enhance focus, empower communities, and improve responsiveness to emerging challenges.

Future Data Event Topics

Members and staff discussed topics for future COGUG, Data Day, and RIDG events. Suggestions included hands-on visualization workshops, annual recaps of community and regional research, examples from other regions or industries, choosing AI platforms, political impacts on services, local area analysis for leaders, energy and water impacts of data centers, appropriate technology principles, and connecting academia with practice. Additionally, workshops on reducing electronic communication waste, automation, organizing a statewide conference on data as a strategic asset, AI's impact on employment, and data literacy were proposed.

Member satisfaction with past events is high.

Staff requested that Members submit recommendations for speakers and themes for the 2026 Data Day event using the QR code provided in the Working & User Group report or by informing staff.

RDAC Working Group Transitions

Members and staff discussed renaming the DEI & Data Working Group to “Data for Access and Opportunity”, reflecting a shift in focus. Members agreed to change the name of the Working Group. The new focus for the Group would be on using data to enhance access to trails and green spaces for marginalized groups. The proposed project aligns with existing efforts at CURA, leveraging resources for greater impact.

Members and staff discussed the formation of an AI Working Group as part of the next Regional Data Agenda to increase knowledge and capacity. This idea will be discussed in the future Regional Data Agenda Update Working Group.

Other Business

Adjourned at 2:30 pm.

**Regional Data Advisory Committee
Working Groups & User Groups Status
April 1, 2025**

Working Groups:

Cybersecurity Working Group

Staff Lead: Dave Dixon

Goal 5: SECURE & PROTECT -- Promote renewed focus on the security and resilience of systems and data through best practices and policy reviews with local governments and other stakeholders in the region.

Quarterly Update Summary: The Working Group supported one session on cybersecurity basics at Data Day 2025, which was well received and reasonably well attended. Cyber Ohio members released and shared out information on Aggregate Pricing Guide for cybersecurity services to MORPC's Board in February. The Group is currently developing a plan to roll out OC3's cybersecurity "First Aid Kit" and monthly "Cyber Tip of the Month" content intended to provide education and opportunities for further engagement, especially from resource-constrained local governments.

RDAC Discussion Item: How much value would your community or organization find in receipt of a steady stream of brief cybersecurity tips vetted by industry experts, intended to be shared with your community or stakeholders?

Updates:

- Working Group switching strategy to sharing information, resources, and funding opportunities out, as opposed to focusing on drawing members in to sign up for more in-depth one-on-one consultation. To date a total of six organizations have engaged after the kickoff event last Fall.
- Paul Kamenan with ODAS has stepped down from the Working Group but offered to remain a resource for future collaborations.
- MORPC's Strategic Director of Technology, Matika Fields, will be facilitating the Cybersecurity Working Group beginning next month.

Data Day Working Group

Staff Lead: Jordan Inskeep

Goal 1: CONVENE & COLLABORATE -- Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.

Quarterly Update Summary: Planning for Data Day 2026 is underway. The Working Group is still looking for individuals who are interested in being part of the planning process, NO EXPERIENCE WITH DATA REQUIRED. We are also beginning to identify themes and potential keynote speakers. See below. Any other questions or suggestions regarding Data Day, please contact Jordan Inskeep jinskeep@morpc.org.

RDAC Discussion Item: We would like your input on themes and keynote speakers. Let's discuss: What makes a theme or a keynote speaker a good one? Please take a few minutes to fill out [this form](#) or go to <https://forms.office.com/r/LQ1z4MLNMC> or scan the QR code.



Updates:

- Beginning planning for Data Day 2026.

DEI & Data Working Group

Staff Lead: Dave Dixon

Goal 4: *EXPAND & INCLUDE -- Identify barriers and provide solutions to improve inclusive and equitable data access across our region.*

Quarterly Update Summary: Three equity-centered sessions were facilitated or presented by Working Group Members at Data Day. Overall session attendance and feedback were positive. The Group has discussed the pros and cons of generating original content, and is considering different project types for next steps, with one contender being to leverage data to identify opportunities to improve underserved communities' access to greenspace and trails. The Group is also recommending a name change to the "Data for Access and Opportunity" Working Group.

RDAC Discussion Item: Feedback on the potential new name, and potential next project is most welcome.

Regional Data Coaches Working Group

Staff Lead: Raj Roy

Goal 1: *CONVENE & COLLABORATE -- Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.*

Quarterly Update Summary: The Working Group launched two Office 365 listservs, "Regional Data Coaches" and "Regional GIS Coaches," at Data Day, with 41 individuals signing up as of this report. The listservs were promoted at RIDG and COGUG meetings using QR codes, with ongoing efforts to create engaging content. Additionally, the Working Group hosted its first 2025 outreach pop-up event at the Columbus Metropolitan Library – Parsons Branch on March 20, and continues to develop plans for future outreach activities.

RDAC Discussion Item: What strategies or recommendations does RDAC suggest for sharing content and resources to ensure that the listservs remain active and engaging? Specifically, are there particular types of content, communication practices, or resource-sharing methods that RDAC finds most effective?

Updates:

- The Working Group launched two distinct Office 365 listservs, "Regional Data Coaches" and "Regional GIS Coaches," at Data Day. As of this report, total 41 individuals have signed up for the lists.
- MORPC staff added new members to corresponding listserv, pairing account creation with the welcome email to ensure new members receive instructions immediately upon joining. The WG discussed ensuring compliance with the CAN-SPAM Act for easy opt-out options, potentially using a support ticket system for opt-outs.
- Members promoted the Working Group and the listservs at RIDG and COGUG meetings using QR codes for easy sign-up. The WG discussed the need to gather or create content for group communication to keep the listserv members engaged. The Members and MORPC staff already posted contents to both listservs.
- The Working Group hosted the first 2025 pop-up event for community outreach at Columbus Metropolitan Library- Parsons Branch considering adequate parking availability on March 20 from 10 am -11.30 am. Members continue to work on outreach plans for 2025.
- Next Working Group meeting will be held April 3.

Workforce Tracking Working Group

Staff Lead: Adam Porr

Goal 3: SCALE & SUPPORT. Support a holistic approach to how the region captures and evaluates job quality data and equity gaps in the workforce system, empowering local governments and workforce boards to pursue coordinated strategies toward better employment outcomes.

Quarterly Update Summary: We developed a draft [set of job quality “fact sheets”](#), each focused on a different job quality standard, which provides context, data, and links to other resources related to that standard.

RDAC Discussion Item: We recognize that job quality is a complex topic and that different organizations wishing to promote quality jobs have different interests and constraints. Consequently, the “fact sheets” are intended to serve as general references as well as models which could be adopted or adapted by organizations to serve their unique purposes. Thinking about the organization you represent and the interest it has in job quality, do you feel that the fact sheets could be useful to your organization either as-is or as a starting point for a derivative resource?

Updates:

- We revisited who our target audience should be and what our form our product should take.
- Our target audience will be institutions which engage with employers (rather than employers themselves), notably workforce development boards, economic development organizations, and local governments.
- Our first product will be a series of “fact sheets”, each focused on a different job quality standard, which provide context, data, and links to other resources related to that standard. We created [drafts of five such fact sheets](#) focused on living wage, comprehensive benefits, schedule predictability, safety and security management, and amplifying labor force participation, plus an overview document.
- Two of our Group Members traveled to Miami in February for the Results for America Job Quality Fellowship convening. They sought feedback on our work from the other participants and learned about the work of those participants.
- On March 20, the Group will discuss the feedback and other lessons learned, after which we will revise our project plan to reflect the knowledge we’ve gained and our revised scope.

User Groups:

Central Ohio GIS User Group

Staff Lead: Cheri Mansperger

Goal 1: CONVENE & COLLABORATE Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.

Quarterly Update Summary: We had a very well-attended meeting on February 26. Notes from the meeting can be found here: [02-26-25-COGUG-Notes-FINAL.pdf](#) The next meeting is May 21.

RDAC Discussion Item: No items to discuss with RDAC

Goal 1: CONVENE & COLLABORATE Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.

Quarterly Update Summary: Previous RIDG meeting – February 12, 2025, hosted students from The Ohio State University in the Master of Translational Data Analytics program. They discussed their plan for analyzing parcel data from Delaware County’s auditor for property tax productivity; “value per acre.” Their discussion included how they addressed challenges that arose during data exploration and analysis. Their work is informed by prior art conducted by the firm Urban3 that has shown built environment developed prior to the proliferation of the automobile tends to produce much more tax revenue per acre than auto-oriented development and also costs less for provision of municipal services. Consequently, pedestrian- and transit-oriented development patterns tend to be more fiscally sustainable for communities. Additionally, newer and wealthier neighborhoods tend to be subsidized by older, poorer, and sometimes “blighted” neighborhoods.

The next RIDG meeting will be on May 14, 2025. Staff is currently discussing with RDAC Chair Christina Drummond on presenting at the next meeting. The proposed topic is:

While APIs, Persistent Identifiers (PIDs) and standardized metadata facilitate impact data use at scale, substantial time and human resources are required across legal, privacy, and data teams to authorize, track, normalize, compile, and link sensitive metrics received from an ever-increasing number of platforms and services.

In this presentation, Christina Drummond will highlight outputs and lessons learned from \$1.3 million of Mellon and National Science Foundation R&D investment that has advanced a neutral, global data intermediary infrastructure to facilitate machine actionable impact data sharing between parties, supported by compliance and trust controls. Foundational research and results from a national infrastructure workshop will be summarized, prior to an introduction of the OA Book Usage Data Trust’s efforts to develop and pilot a minimum viable “International Data Space” in line with emerging European requirements for certifiable data-intermediary infrastructure. Christina Drummond will introduce the emerging Dataspace Protocol and provide history around its Reference Architecture Model, prior to noting how both are being adapted for use by scholarly communications stakeholders seeking to exchange more granular, sensitive metrics in a more timely fashion to support higher quality analytics.

RDAC Discussion Item: Future topics for meetings: Does anyone have a topic they would like to learn or hear about? Does anyone have a project or data work they want to showcase themselves or can make the connection/ introduction?

Updates:

- Need to work on RIDG Charter to propose/get a consensus on moving forward with a relaxed Steering Committee & RIDG (co-)Chair(s).

REGIONAL DATA ADVISORY COMMITTEE

Christina Drummond, RDAC Chair

April 1, 2025



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LEADERS LISTEN

Actionable Insights Report

Economic Development



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Measurement
Resources

The Columbus Dispatch

Agenda



MORPC

1:00 – 1:05 pm

Welcome & Introductions

1:05 – 1:15 pm

Member & Sector Updates

1:15 – 1:25 pm

MORPC Updates

- MORPC's 2025 State of the Region
- Leaders Listen: Economic Development – Actionable Insights
- Soft Launch: MORPC Insights Platform – Dave Dixon
 - Feedback requested by Friday, April 11

1:25 – 1:35 pm

RDAC Working Group Output Information Sharing

1:35 – 2:00 pm

Regional Data Agenda 2026-2028 Planning

- 2023-2025 Regional Data Agenda Review
- Pre-planning for 2026-2028

2:00 – 2:15 pm

Future Data Event Topics

2:15 – 2:25 pm

RDAC Working Group Transitions

2:25 – 2:30 pm

Other Business

MORPC INSIGHTS – FEEDBACK REQUESTED



<https://www.morpc.org/insights>

Working Group Guide / See Data Agenda

Cybersecurity – Goal 5, Objectives 1 & 2

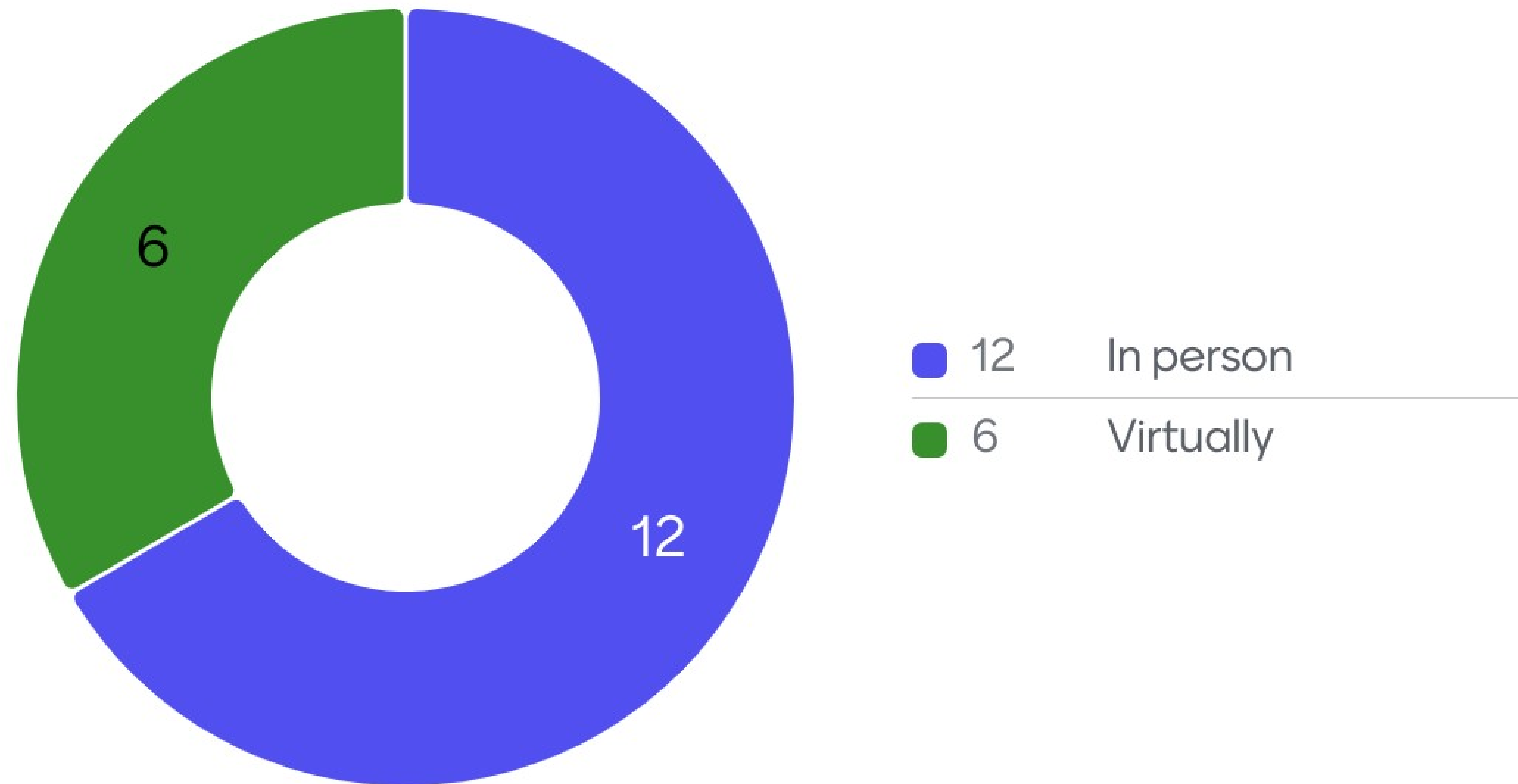
Data Day – Goal 1, Objective 3; Goal 2, Objectives 1 – 3

Diversity, Equity, & Inclusion – Goal 4, Objective 2

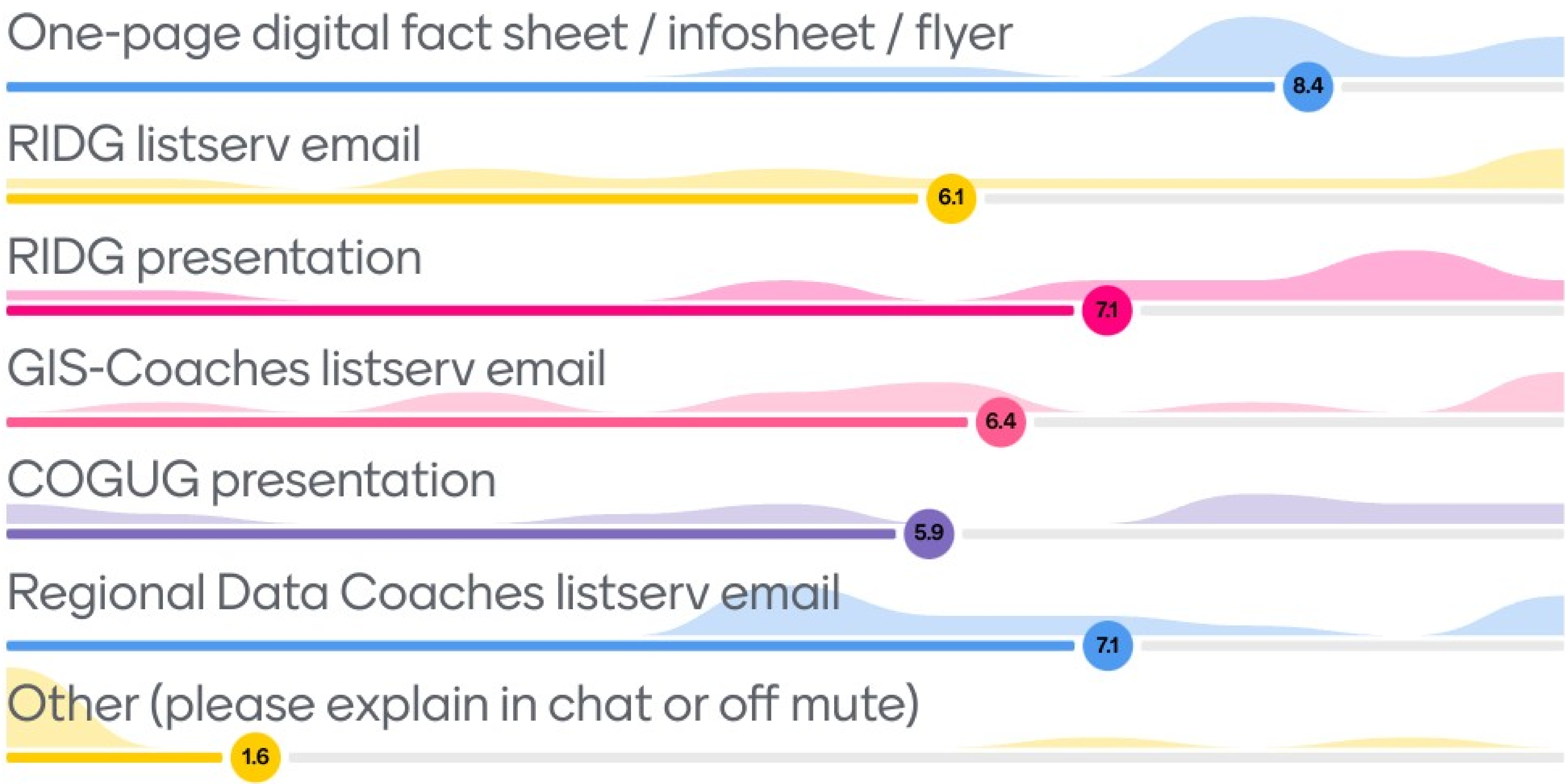
Regional Data Coaches – Goal 1, Objective 1

Workforce & Job Quality – Goal 3, Objective 1

How are you joining the meeting today?

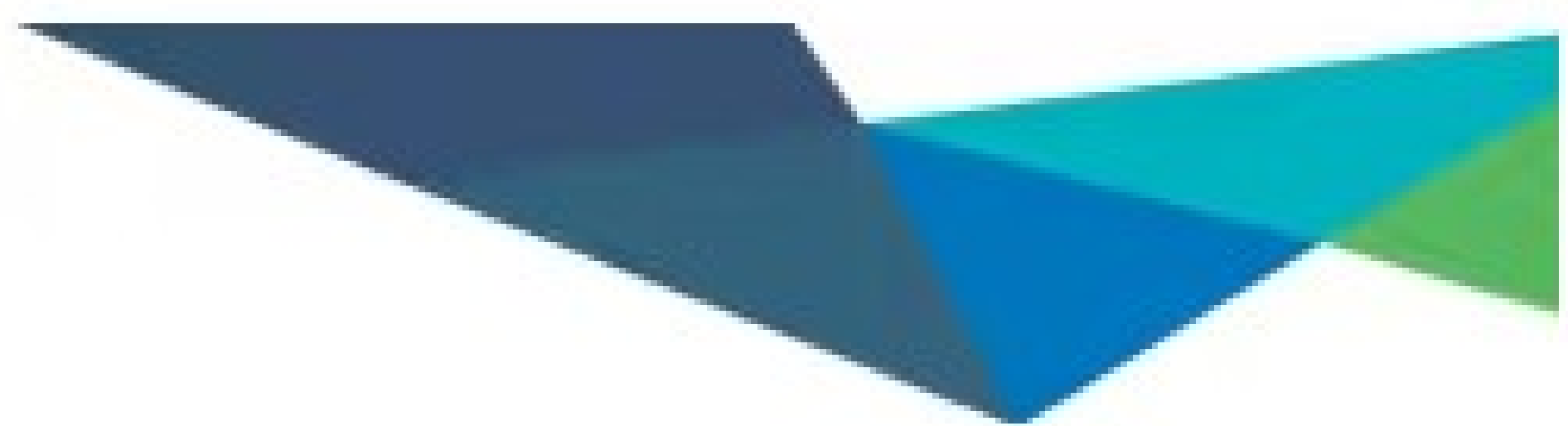


Job Quality Considerations: How helpful are these modes of information sharing



Not at all helpful

Very helpful



Job Quality Standard – Predictability and Advance Notice

Employers should ensure that part time and full time employees have a predictable schedule. A predictable schedule means that the specific hours an employee is expected to commit to an employer are identified well in advance and that deviation from the original expectation is minimal. When a deviation must occur, the employer should communicate the new expectation to the employee with as much advance notice as possible.

What considerations apply to advance scheduling?

Work schedules should be published as far in advance as possible, but no later than two weeks in advance. An employee's schedule should vary as little as possible from pay period to pay period.

What considerations apply to schedule changes?

Changes to the published schedule should be avoided to the extent practicable. When changes cannot be avoided, affected employees should be notified of the change as far in advance as possible, but no later than 72 hours prior to the expected shift start time. Employers should try to proactively anticipate potential schedule problems to ensure employees have as much notice as possible.

Does the requirement for predictability depend on the occupation of the work or the industry in which they work?

No. We recognize that scheduling needs and constraints vary widely across industries and that predictability expectations may vary by occupation, however this has no bearing on the worker's need for predictability or the adverse impacts a worker might experience due to poor

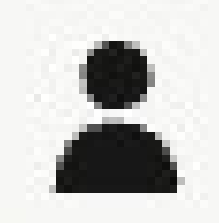
predictability. Employers interested in offering high-quality jobs should strive to achieve best-in-class predictability amongst their industry peers. Employers should seek innovative ways to mitigate scheduling challenges to make their jobs more appealing to workers in competing industries known for having better predictability.

What if unpredictability cannot be avoided?

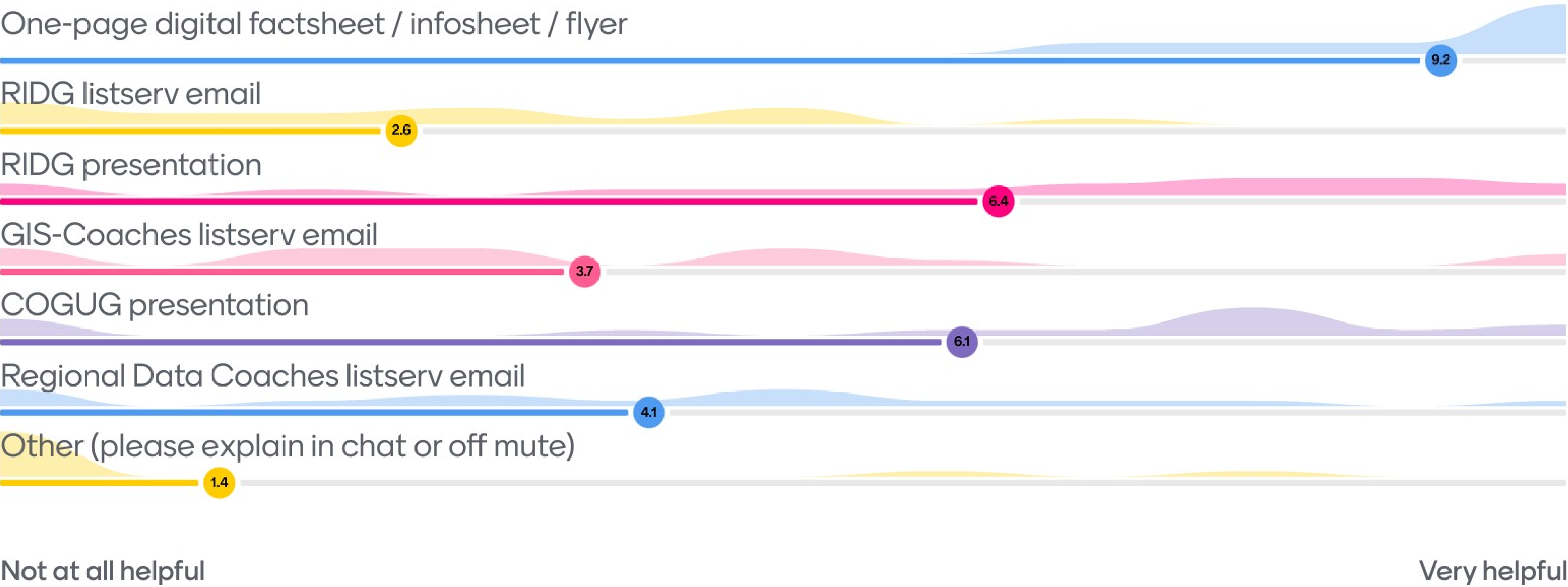
A predictable schedule is important for employee satisfaction and overall well-being. All employers should seek ways to improve predictability, however some industries and occupations are inherently less predictable. If unpredictability cannot be avoided, employers could define compensation schemes for employees who are adversely impacted by unpredictable schedules. For example, employers could offer special compensation when schedules are published later than promised, when a change to a published schedule is required, or when extraordinary shift frequency or duration is required.

Where can I learn more about predictable schedules?

- [Stable and Fair Scheduling](#) (Results for America)
- [Schedules That Work Act](#) (National Women's Law Center)
- [Fair Workweek Law](#) (New York City)



Cybersecurity tips: How helpful are these modes of information sharing



Agenda Obj1: Convene & Collaborate

(1) CONVENE & COLLABORATE

Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.

Partner Regionally: Create partnerships and collaboration among local governments and other stakeholders to leverage resources and expertise for data-related projects and initiatives.

Share Information: Engage local governments and other stakeholders to develop data-sharing agreements to improve decision-making. Develop and implement data models to support this objective and operationalize analyses that generate insights from the data.

Engage the Community: Increase the number and scope of MORPC member, private sector, and community organization participants in the Regional Data & Information Users Group (RIDG), Central Ohio GIS Users Group (COGUG), and annual Data Day event.

How satisfied are you with our 2023-2025 progress on this?



How important is it to include this objective in the 2026-2028 Regional Data Agenda?



Not at all

Very

Agenda Obj1: 2026-2028 Adjustments

More focus on the share information sub point. Data agreements and data models.

Keep on and expand our efforts. Incredibly important.

A bit difficult to honestly assess this. It seems like the MORPC team does a great job with this agenda objective.

Have we tracked the growth of these groups?

Share Information: Engage local governments and other stakeholders to develop data-sharing agreements to improve decision-making. Develop and implement data models to support this objective and operationalize analyses that generate insights from the data.

We need to be able to point to specific examples of activities that fulfill the objective, things need to be measured to be able to say we have done them.

Focus on specific areas or topics or themes to convene and collaborate on instead of general topics.

Inclusion of new voices or previously unheard sources.

more, smaller engagements. Almost a match-making. Connecting communities working on a common topic/goal since many of us work on different things at different times.

Agenda Obj2: Educate and Inspire

(2) EDUCATE & INSPIRE

Provide and champion learning opportunities to increase technical capacity and appropriate leveraging of data; catalyzing local governments and other stakeholders to adopt improved methods in support of better-informed decision making in our region.

Address Bias: Lead the regional conversation on data bias and model bias to improve the use and future development of data and models to empower decision makers in local government and other stakeholders to better serve diverse communities.

Explore & Leverage AI: Develop example artificial intelligence (AI) policies, use cases, and methods for improving employee productivity and service delivery, while aiming to mitigate misinformation and avoid other unintended consequences. Engage the community on appropriate uses of AI to ensure both accuracy and fit of purpose.

Inspire Novel Analytics: Showcase data analytics applications for public service by featuring successful implementations to help local governments and other stakeholders toward realizing improved outcomes.

How satisfied are you with our 2023-2025 progress on this?



How important is it to include this objective in the 2026-2028 Regional Data Agenda?



Not at all

Very

Agenda Obj2: 2026-2028 Adjustments

We should lead in sharing information on ethical, social, environmental, and legal considerations around the proliferation of generative AI applications in government contexts.

The focus on diversity and inclusion is critical. We shouldn't allow ourselves to be bullied into dropping it or watering it down.

Survey to understand use cases for AI at the leadership level - not necessarily IT led.

RDAC should provide the guidance on what topics within this to explore. What technical and methods does RDAC want more of

Explore & Leverage AI: Develop example artificial intelligence (AI) policies, use cases, and methods for improving employee productivity and service delivery, while aiming to mitigate misinformation and avoid other unintended consequences. Engage the community on appropriate uses of AI to ensure both accuracy and

Reaching younger age groups in partnership with schools

Sharing use cases and case studies is inspiring!

Similar to Ayaz's idea of looking a bit broader - education around how to put data to action. From sensors and triggers to automation and agents.

Agenda Obj3: Scale and Support

(3) SCALE & SUPPORT

Help empower local governments and other stakeholders to incubate and fund data-related pilot projects and develop talent, while ensuring existing efforts are sustainably supported in our ever-changing regional landscape.

Track Job Quality & Equity: Support a holistic approach to how the region captures and evaluates job quality data and equity gaps in the workforce system, empowering local governments and workforce boards to pursue coordinated strategies toward better employment outcomes.

Support Pilots: Assist local governments and K-12 schools in securing sustainable funding sources and planning pilot programs or other new data-centric initiatives focused on the critical policy areas of workforce development, education, transportation, and housing.

Evaluate & Learn from Pilots: Monitor and evaluate the effectiveness of data-related pilots, and use this feedback to continually improve and refine strategies and approaches. Share lessons learned and success stories to aide in replicating success.

How satisfied are you with our 2023-2025 progress on this?

2.9

How important is it to include this objective in the 2026-2028 Regional Data Agenda?

3.9

Not at all

Very

Agenda Obj3: 2026-2028 Adjustments

The sector badly needs funding for data capacity building.

Separate out scaling and supporting.

Perhaps we can target a specific set of pilots to pursue or support, to reduce the scope.

Align with state and federal efforts.

Support Pilots: Assist local governments and K-12 schools in securing sustainable funding sources and planning pilot programs or other new data-centric initiatives focused on the critical policy areas of

We are developing a solid platform in job quality assessment. The task now is spreading it far and wide.

Need to better partner, collaborate, utilize other organizations in community doing similar work.

I think this is important as a catalyst. For instance, it would have been much harder for us to dive deep into 3D modeling & AR without the catalytic partnership.

What are the minimum activities needed to say activities we do are in effort for this objective

Agenda Obj4: Expand and Include

(4) EXPAND & INCLUDE

Identify barriers and provide solutions to improve inclusive and equitable data access across our region.

Identify Data Needs: Document and prioritize unmet data-related needs of local governments and other stakeholders to enhance data equity and access.

Partner on Digital Equity: Work with local governments and other stakeholders to develop and host digital equity-centered workshops, and connect individuals to data policy resources which will help Central Ohio to be at the forefront of digital equity and related data governance practices.

Improve Access to MORPC Data: Support decision makers in local government and other stakeholders through more convenient access to publicly available data sets and related documentation, such as methods, reports, and community-level insights.

How satisfied are you with our 2023-2025 progress on this?

4.2

How important is it to include this objective in the 2026-2028 Regional Data Agenda?

4.6

Not at all

Very

Agenda Obj4: 2026-2028 Adjustments

Could this be considered a base part of the culture of what MORPC does and does it need a specific objective?

Working with community groups and less formal neighborhoods on area specific data sharing and data needs

Focus on data literacy and tool/feature literacy.

The current working group's recommendation of pivoting further from digital equity - given other significant efforts - to focus on using data to enhance access to services and amenities is smart

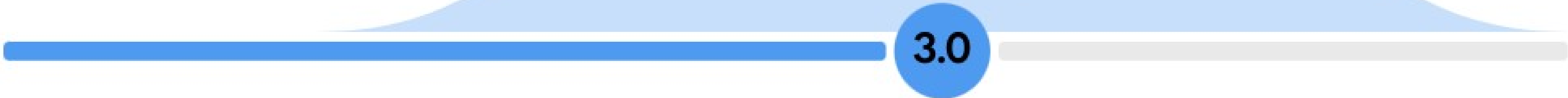
digital equity-centered workshops, and connect individuals to data policy resources which will help Central Ohio to be at the forefront of digital equity and related data governance practices.

Improve Access to MORPC Data: Support decision makers in local government and other stakeholders through more convenient access to publicly available data sets and related documentation, such as methods, reports, and community-level insights.

Agenda Obj5: Secure and Protect

(5) SECURE & PROTECT Promote renewed focus on the security and resilience of systems and data through best practices and policy reviews with local governments and other stakeholders in the region.
Build Cybersecurity Capacity: Establish a Regional Data Advisory Committee cybersecurity working group, focused on advising local governments on cybersecurity matters of elevated importance within the civic sector.
Partner on Cybersecurity: Work with local governments and other stakeholders to assess the feasibility and utility of facilitating local government and community organization cybersecurity self-assessments, aimed at advancing security improvements.
Assess Shared Savings Opportunities: Explore potential MORPC member organization cost savings through joint purchasing or shared cybersecurity services with the aim of lowering the cost burden and/or enabling existing funding for services to afford additional protections.

How satisfied are you with our 2023-2025 progress on this?



How important is it to include this objective in the 2026-2028 Regional Data Agenda?



Not at all

Very

Agenda Obj5: 2026-2028 Adjustments

Double down....

Must find a way to engage with members that draws them in and works with their available time and capacity

MORPC pushes out a lot of content, but how many entities are completing the feedback loop on taking the recommendations and best practices and actually implementing them

Critically evaluate this objective, should this be a role of MORPC? Repetitive with other resources? Speaking to MORPC-specific data or organizational Cybersecurity?

Double down on DEI!

Partner on Cybersecurity: work with local governments and other stakeholders to assess the feasibility and utility of facilitating local government and community organization cybersecurity self-assessments, aimed at advancing security improvements.

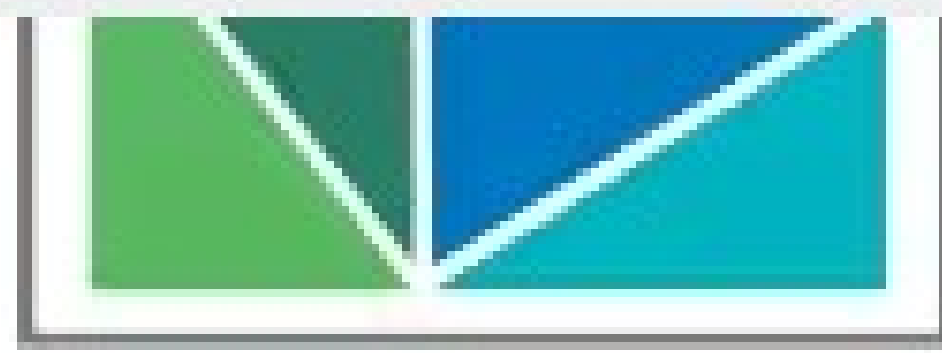
organization cost savings
lowering the cost burden and/or

Potential Additions for 2026-2028

Subtraction can be addition and create focus. Focus on 1,2,3

Specific call out for getting community data back to those the data is about, give power back to the people

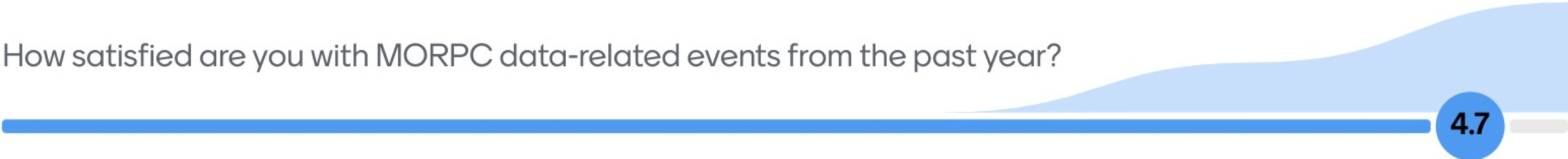
A mechanism for quickly pivoting to issues that come up unexpectedly.



PLANNING COMMISSION

MORPC Data Event Planning

How satisfied are you with MORPC data-related events from the past year?



Not at all

Very

Potential Topics for Upcoming 2025 - 2026 events

Hands-on visualization workshop

Examples from outside our region or from other industries.

Local area analysis for leaders.

"Appropriate technology" principles as they pertain to data

I would like to see an annual recap of community and regional research

Choosing an AI platform
Political impacts on services

Continued discussion around energy and water impacts of data centers

Events that connect us with academia, bridging theory and practice

Potential Topics for Upcoming 2025 - 2026 events

Workshop for best practices for reducing electronic communication waste (too much email, too many notifications, etc.).

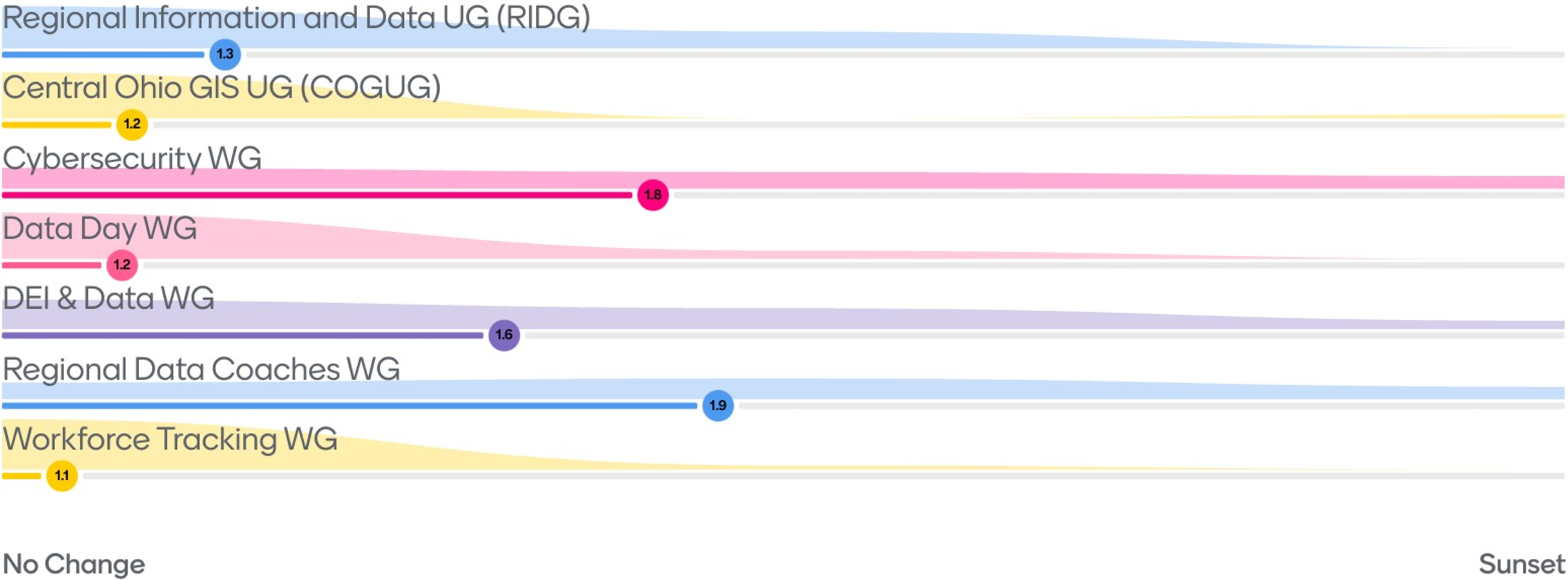
Organize a statewide conference on data as a strategic asset for communities, cities, villages, and townships.

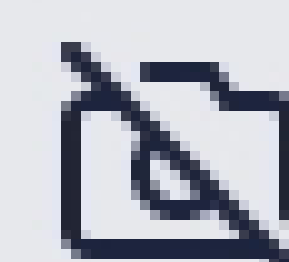
AI impact on employment and secondary impacts - income tax revenue as an example.

Data, model, and analytics literacy

Data into action - magic of automation

Existing RDAC Working Group / User Group Check-in





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