

111 Liberty St., Suite 100 Columbus, Ohio 43215 www.morpc.org

#### NOTICE OF A MEETING

# REGIONAL DATA COACHES WORKING GROUP MID-OHIO REGIONAL PLANNING COMMISSION

## **Remote Meeting**

April 3, 2025, 1:30 pm - 2:30 pm

#### 1. Welcome

# Discuss Outcome of Last Meeting

Raj Roy recapped the February 20, 2025, meeting, mentioning the launch of Office 365 groups during Data Day, the addition of new members, and the planning stage of the pop-up event. Please see the meeting notes: 02/20/25 Meeting Packet

#### RDAC Comments

Members and staff discussed comments from the April 1, 2025, RDAC Meeting: Future of the Working Group

Members and staff considered options like no change, refocus, or sunset, and the need for a more robust exchange of ideas. The discussion highlighted the limited activity since Data Day as well as emphasized the importance of giving initiatives enough time before changing course too quickly.

#### **Communication Platforms**

Members and staff debated the best platform for sharing information, with opinions divided between email and online resources. Some preferred email for its organizational tools and accessibility, while others favored online resources for richer content. There was a preference for putting cybersecurity information and job quality standards online rather than distributing them through the GIS and Data coaches listserves.

#### Mentimeter Tool

Member Wilson praised the use of the Mentimeter tool at the RDAC meeting for gauging audience reactions and suggested its continued use in future meetings. It provides a quick snapshot of opinions without requiring verbal input.

#### 2. O365 Groups Update

Members and staff discussed the number of participants in the Coaches Groups and the need to drive engagement by sharing organizational information, such as the names and titles of Members, to encourage participation. Member Wilson noted the overlap with existing GIS Discord groups, suggesting that promoting the Coaches groups on Discord could drive engagement.

#### 3. Outreach Strategy

Members discussed the recent Pop-Up Event at the Parsons Avenue Branch Library. Members Wilson and Hines attended the event, along with Crystal Childress from Riyad Geospatial. Another event attendee from a planning firm received advice on analyzing field data collected from businesses for LinkUS and preparing future survey data.

## 4. Other Business

The Working Group meeting cadence may change from every three weeks to monthly to free up time and allow for asynchronous communication. Raj will contact other Members for their opinions about cadence and day/time for meetings.

## 5. Next Steps:

Members and staff set a goal to send four GIS and four non-GIS messages to the listserv groups over the next four weeks to maintain engagement.

## 6. Adjourn

Please notify Lynn Kaufman at 614-233-4189 or LKaufman@morpc.org to confirm your attendance for this meeting or if you require special assistance.

The next meeting of the Regional Data Coaches Working Group will be Thursday, April 24, 2025, 1.30 pm.

Please contact Raj Roy (rroy@morpc.org) with questions.

# Mid-Ohio Regional Planning Commission Remote Meeting

# Regional Data Coaches Working Group Meeting

April 3, 2025

Members Present Kristy Wedel, AlignAl Andrew Wilson, City of Hilliard Staff Present Dave Dixon Lynn Kaufman Raj Roy