

111 Liberty St., Suite 111 Columbus, Ohio 43215 www.morpc.org

NOTICE OF A MEETING WORKFORCE TRACKING WORKING GROUP MID-OHIO REGIONAL PLANNING COMMISSION

HYBRID MEETING

May 21, 2024, 2:00 pm - 3:00 pm

PURPOSE

Hear from Results for America (RfA) about their prior art related to job quality evaluation and about their Workforce Fellowship program. Discuss how the prior art and fellowship program might apply to our group's efforts.

DESIRED OUTCOMES

- Working group members will become familiar with past work from RfA involving job quality evaluation, possibly including research, data, tools and resources, and stakeholder needs.
- Working group members will become familiar with the details of the RfA Workforce Fellowship program, including benefits to participants, expectations of participants, application process details, and program timeline.
- Group will decide which aspects of RfA work are worthy of further study (if any) and assign members to pursue this.
- Group will decide whether the Workforce Fellowship program is worthy of further consideration and will assign member(s) to pursue this.

AGENDA

- 1. Welcome & Introductions [2 minutes]
- 2. Presentation and Q&A about Results for America work (Jess Varland, Director of Economic and Workforce Development, Results for America) [28 min]
- 3. Internal follow-up discussion about opportunities related to Results for America work [25 min]

- 4. Review next Steps (Adam Porr) [5 min]
- 5. Adjourn

Please notify Adam Porr at 614-233-4216 or aporr@morpc.org to confirm your attendance for this meeting or if you require special assistance.

Next Workforce Tracking Working Group Meeting June 20, 2024 10:00am-11:00am

MEETING NOTES

Part 1 - Discuss Results4America offerings with Jess Valand

Attendees: Jess Valand, Kier Scott, Emily Nutwell, Thien Bui, Bob Gitter, Jay Knox, Randy Reames, Dave Dixon, Ethan Hug, Adam Porr

In the first part of the meeting we met with Jess Valand (Director of Economic and Workforce Development, Results for America) via her Zoom meeting and she told us about their organization's offerings, most notably their <u>Workforce Fellowship</u> program. Key takeaways:

- Primary benefit is monthly live webinars (90 min per month)
- Two tracks:
 - Job quality (Adam stated our interest in this one)
 - Purchasing and procurement
- Next cycle starts in July. So far 140 people are signed up.
- This cycle differs from previous cycles:
 - o First six months is fully virtual enrollment is unlimited. Focuses on learning only.
 - o Next phase focuses on implementation. Enrollment is limited.
- Additional resources about job quality are available on their website: https://jobquality.results4america.org/

Next, Dave provided context about Silicon Heartland and our workforce tracking work.

Jess talked about how data quality limitations made it difficult to establish a baseline for job quality. There is not much evidence available related to job quality tracking but there are some promising leading practices.

Jess suggested to start with the basics: Bureau of Labor Statistics data, American Community Survey data, unemployment and wage data. Do some basic analysis, for example derive unemployment by educational attainment. Assess what data is available and look for holes. When assessing job quality, focus on wages first and then consider other factors.

Dave described our Leaders Listen survey series and suggested this might be a tool to collect more data.

Jess suggested to engage with employers that are struggling to attract or retain workers and try to figure out why. Work through chamber associations, businesses on local workforce boards. Jess might be able to help us identify comparable MSAs where we can look for prior art.

Bob asked what else we should consider beyond wages and noted that there is a gap between employers' and employees' perceptions of quality jobs.

Jess suggested that a "worker voice" survey might be a way to understand employee perceptions and indicated that there are models available for this sort of survey. The Good Jobs Institute may offer some relevant resources.

Part 2 - Internal discussion about next steps

Attendees: Same as Part 1 except Jess Valand not present.

Attendees discussed participation in the Workforce Fellowship. We decided to apply for the Workforce Fellowship as a group and that Kier would be our primary delegate. Other group members may also participate as interest and time allows.

Attendees discussed Jess's suggestions about next steps and the data landscape. We decided to create a data inventory with an indication of status (quality/availability). Adam agreed to take the lead on this and to contribute the data that is familiar to MORPC. Jay and Kier also indicated that they were familiar with some datasets. Adam will create a spreadsheet to capture the inventory and post it on SharePoint.

Actions

- Kier Apply for Results for America Workforce Fellowship (job quality track) on behalf of the working group.
- Adam Create inventory spreadsheet on SharePoint for data related to job quality
- Jay/Kier (or anyone) Add relevant data to the inventory spreadsheet