



Licking County *transit*
MORPC: CAC Meeting

WHO WE ARE

Licking County *transit*

Current System Type:

DR: Demand Response

DFR: Deviated Fixed Route

Service Area:

DR: Licking County - 687 Square Miles

DFR: 1-Main, 2-21st St, 3-Granville, 4-Earthworks

Service Hours:

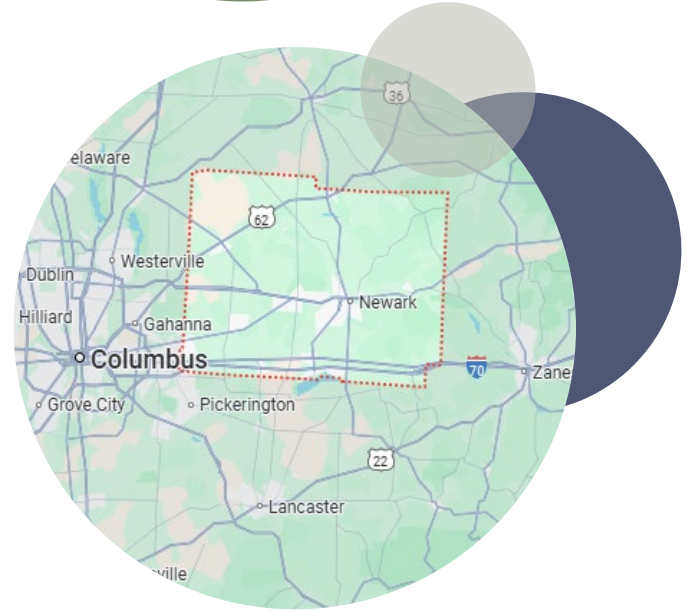
DR: M-F: 5 AM-8 PM S: 6 AM-6 PM

DFR: M-F: 6 AM-6 PM

Fares:

DR: General=\$4; E&D=\$2 ; 60+=No Fare

DFR: No Fare



WHAT WE'VE DONE

Since 2023...

#1 – Main St – 7/10/23

#2 – 21st Street – 10/23/23

#3 – Granville – 3/4/24

#4 – Earthworks Circulator – 1/6/25



WHAT WE'VE DONE

In 2024 We...

- **Implemented** #3-Granville Route
- **Launched** new CAD/AVL
- **Opened** new shelters at transfer location & Health Department
- **Introduced** service change improvements
- **Surveyed** ridership on deviated fixed routes
- **Underwent** facility improvements
- **Focused** on community involvement by attending events & expo's
- **Continued** education by attending conferences & workshops



WHAT WE'VE DONE

Total Ridership

2021 = 60,812

2022 = 62,845

2023 = 73,659

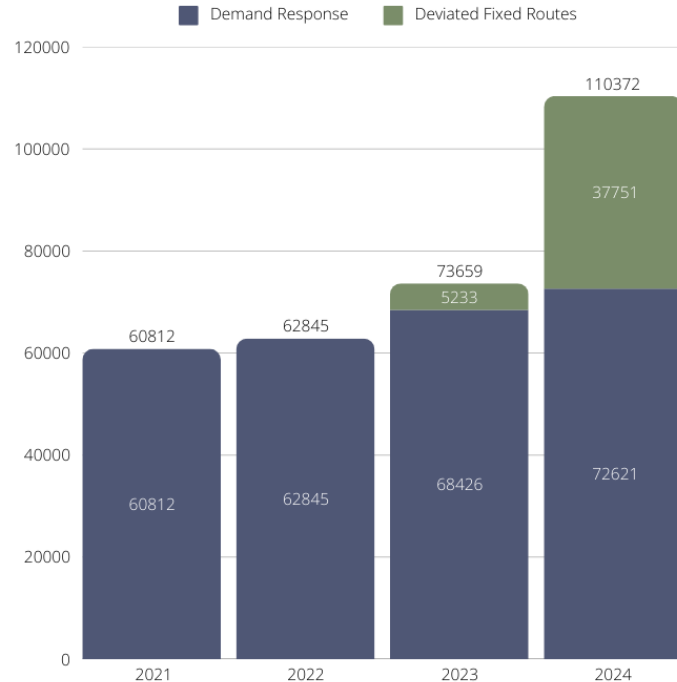
2024 = 110,372

79.1% increase since 2022

49.8% increase since 2023



Total Ridership (2021-2024)



WHERE WE'RE AT

In 2025 We...

- **Launched** #4-Earthworks Circulator route
- **Installed** new cameras to vehicles to enhance safety
- **Implemented** e-Pass and Where's My Ride for passengers
- **Partnered** with ETCH to continue developing live tracking for buses
- **Placed** sub signs for routes to enhance passenger experience
- **Continuing** community involvement by attending expo's & events
- **Educating** the community by presenting at organizations
- **Implemented** marketing campaigns for hiring, benefits of transit, ridership, etc.



MORE THAN A JOB

Now Hiring - Apply Today!





87%

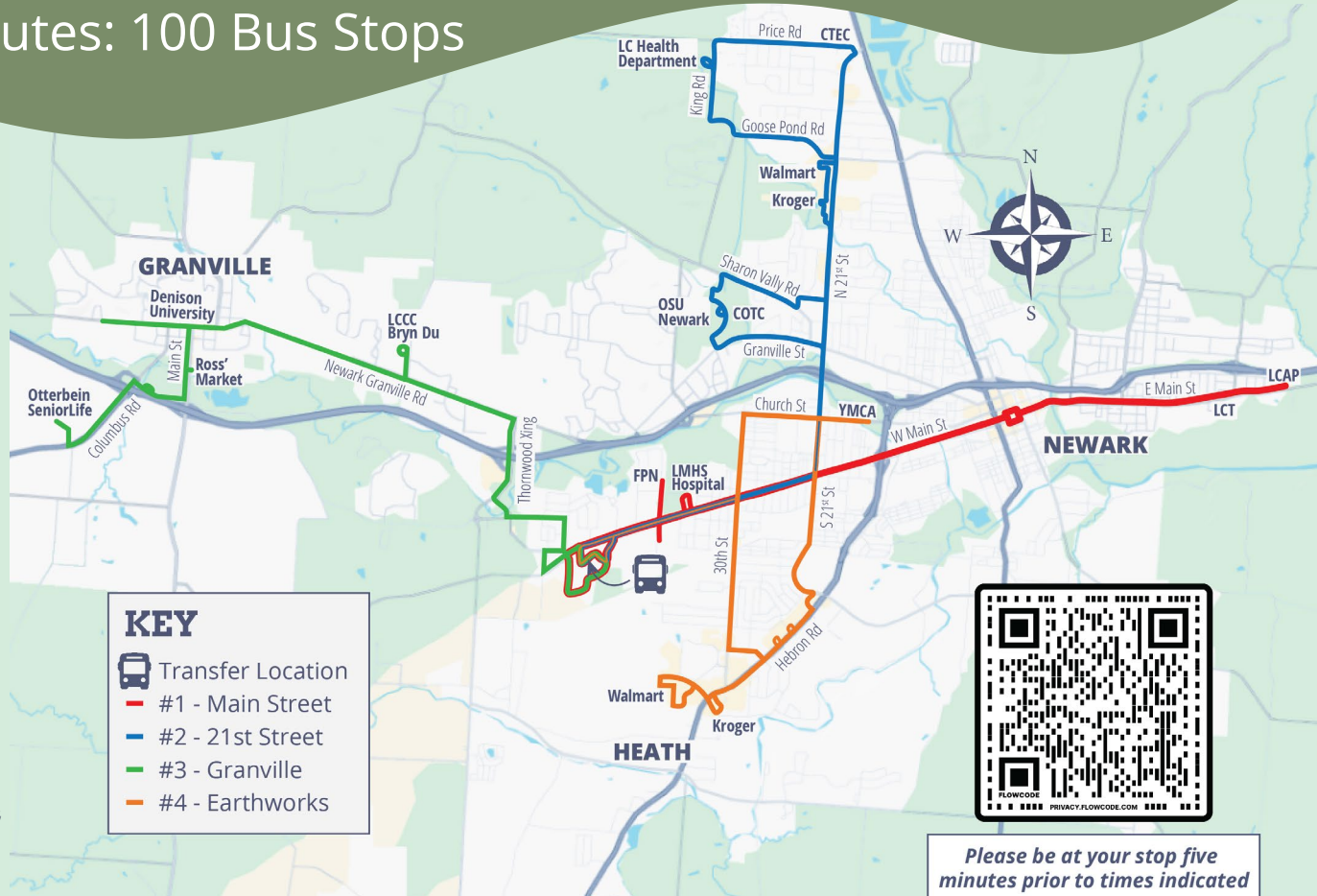
of trips on public transit have a **direct impact** on the **local economy**.

For more information about the benefits of public transportation, visit apta.com



WHERE WE'RE AT

All Routes: 100 Bus Stops



Please be at your stop five minutes prior to times indicated

WHERE WE'RE AT

Partnerships

COTA & LCT

- Executive partnership
 - Model used for other transit agencies
- Knowledge and resources
- Working together to connect services



WHERE WE'RE AT

Partnerships

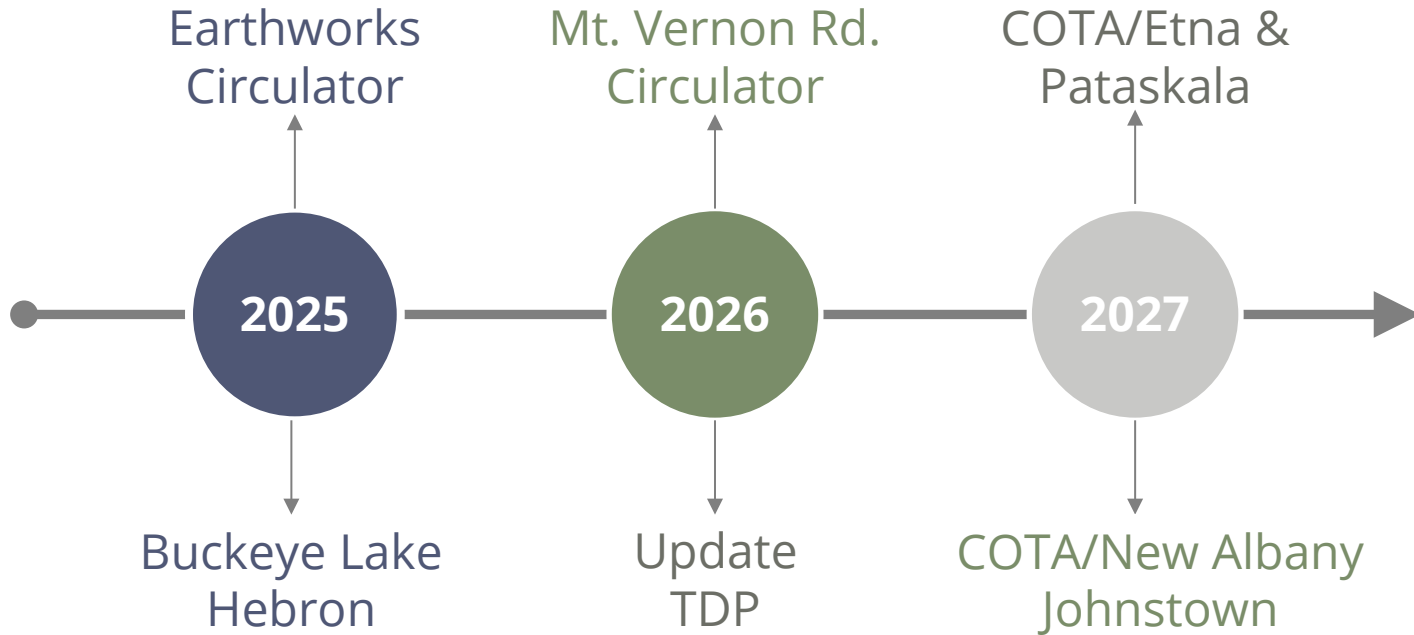
Public Private Partnerships

- Funding Deviated Fixed Routes
- 23+ stakeholders (more to come)
- Over \$1 Million in funding since 2023



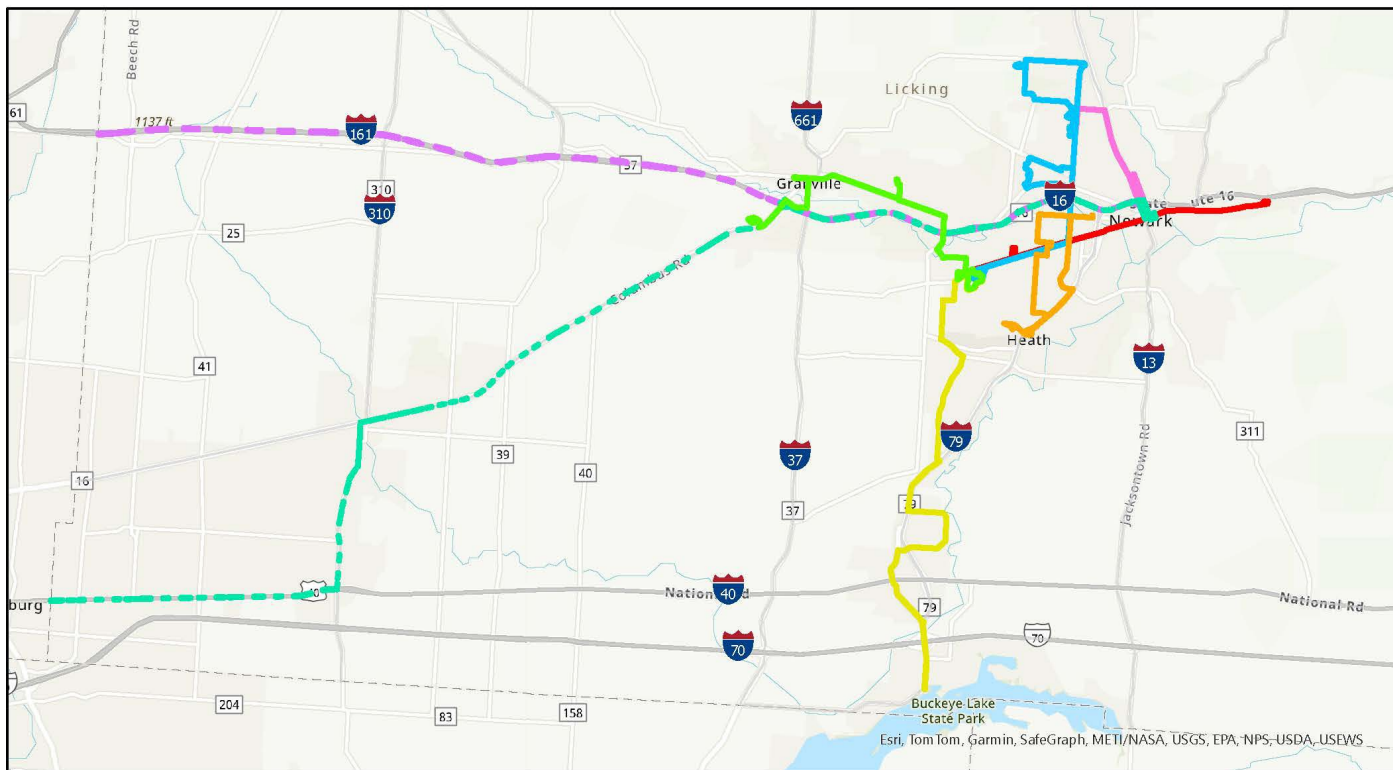
WHERE WE'RE GOING

Timeline





Licking County Transit Routes: Current and Anticipated



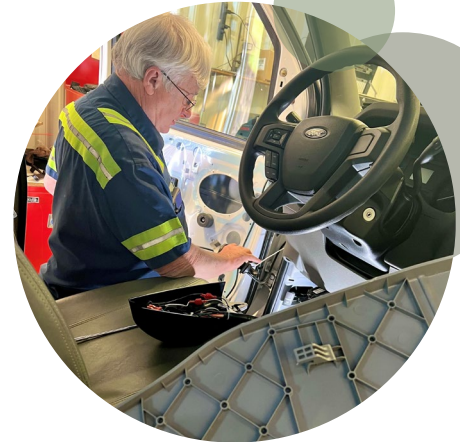
- Green Granville Line
- Earthwork Circulator
- - - Pataskala Etna Connector
- Blue 21st St Line
- - - New Albany Johnstown Connector
- Mount Vernon Rd Line
- Hebron Buckeye Lake Line
- Red Main St Line
- Major_Roads

0 1.5 3 6 Miles

WHERE WE'RE GOING

In 2025...

- **Complete** study for expanding vehicle maintenance building
- **Launch** #5 route to Heath, Hebron, and Buckeye Lake
- **Develop** #6 Mt. Vernon Rd route
- **Increase** frequency on high demand routes
- **Expand** hours of service for deviated fixed routes
- **Build** three new bus shelters at high traffic street route stops
- **Continue** research on study for long term transit office facility and transfer location
- **Establish** workforce mobility hubs
- **Receive** new buses with header signs installed





**MORE THAN
A JOB**

BARNES

"It's your chance to make
a **difference.**"

Apply today!
lickingcounty.gov
Equal Employment Opportunity Employer



Thank *you*



**Licking County
transit**

Follow US

