



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

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Columbus, Ohio 43215
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NOTICE OF A MEETING
CENTRAL OHIO GREENWAYS BOARD MEETING
MID-OHIO REGIONAL PLANNING COMMISSION
111 Liberty Street, Columbus, Ohio 43215

HYBRID MEETING

September 20, 10:00 am – 11:30 am

AGENDA

- 1. Welcome – Mike Andrako, P.E., COG Board Chair**
- 2. MORPC Updates – MORPC Staff**
 - a. Metropolitan Transportation Plan
 - b. Blueways
 - c. Legislative Updates
 - d. LinkUS –Transit Supportive Infrastructure
 - e. Upcoming Events
- 3. COG Working Group Structure – Melinda Vonstein**
 - a. Action Item Interest Survey
- 4. Technical Assistance**
 - a. 2023 Project Review
 - b. 2024 Program – Applications Open
- 5. Regional Trail Vision Updates**
 - a. Sub-region Collaboration meetings
- 6. Project Updates**
 - a. Trail Towns – *Melinda Vonstein*
 - b. Wayfinding – *Designing Local Staff*
 - c. Mapping Natural Assets – *Melinda Vonstein*
 - d. Social Media – *Jessie Sampson*
 - e. Outdoor Trails Pass- *Jessie Sampson*
- 7. Other Business**
- 8. Closing – Mike Andrako, COG Board Chair**

Please notify Lynn Kaufman at 614-233-4189 or LKaufman@morpc.org to confirm your attendance for this meeting or if you require special assistance.

The next Central Ohio Greenways Board Meeting
will be 10:00 am, November 15, 2023
This Meeting will be Hybrid; details to follow.

Mid-Ohio Regional Planning Commission
Hybrid Meeting

Central Ohio Greenways Board

September 20, 2023

Members Present

- Chair Mike Andrako, Franklin County Engineer's Office
- Laura Ball, City of Westerville
- Kacey Brankamp,
- Bertie Fields, Black Girls Do Bike
- Beth Hugh, Korda Nemeth Engineering, Inc.
- Adrienne Joly, City of New Albany
- Dan Kaderly, Quarry Trails Metro Park
- Kari Kauffman, Experience Columbus
- Angela Mitchell - Black Women in Nature
- Alex Nouanesengsy, LCATS
- Eric Oberg, Rails-to-Trails Conservancy
- Andrew Overbeck, MKSK
- J.M. Rayburn, City of Dublin
- Letty Schamp, City of Hilliard
- Wayne Roberts, Friends of Madison County Parks & Trails

Staff Present

- Mike Borger
- Lynn Kaufman
- Elliott Lewis
- Jordan Petrov
- Melinda Vonstein

Public Present

- Matt Leasure, Designing Local



Central Ohio Greenways Board Meeting

September 20, 2023



MID-OHIO REGIONAL
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2024 - 2050 METROPOLITAN TRANSPORTATION PLAN UPDATE

Jon Heider, MORPC



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2024 - 2050 METROPOLITAN TRANSPORTATION PLAN UPDATE

Jon Heider, MORPC



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WHAT IS THE METROPOLITAN TRANSPORTATION PLAN (MTP)?

- Identifies regional transportation strategies and projects
- Long-range (20+ years)
- Fiscally constrained
- Formal document submitted to ODOT and USDOT every 4 years



WHY IS THE MTP IMPORTANT?

- Central Ohio is growing
 - Demographics are changing
 - Development is changing
 - Demands on the transportation system are changing
- Transportation projects must be on MTP to be eligible for federal funding
 - Formula & Discretionary (BIL)
 - Guides the work of MORPC and regional and local planning partners



By guiding investment in transportation and mobility infrastructure and services in Central Ohio, the MTP identifies strategies to advance the following six goals:



Create sustainable neighborhoods to improve all residents' quality of life.



Increase regional collaboration and employ innovative transportation solutions to maximize the return on public expenditures.



Position Central Ohio to attract and retain economic opportunity to prosper as a region and compete globally.



Provide transportation and mobility options to benefit the health, safety, and welfare of all people.



Protect natural resources and mitigate infrastructure vulnerabilities to maintain a healthy ecosystem and community.



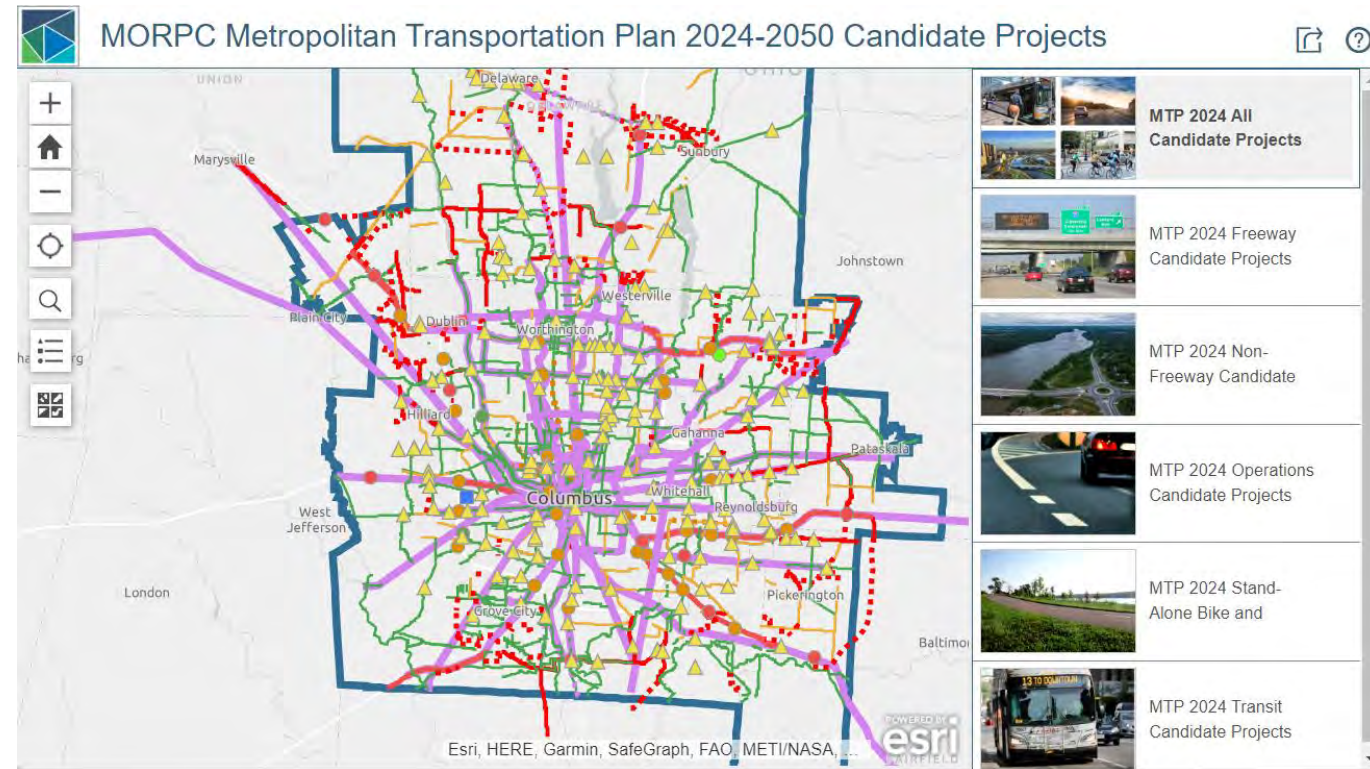
Reduce per capita energy consumption and promote alternative fuel resources to increase affordability and resilience of regional energy supplies.



PUBLIC COMMENT WEBMAP

- Candidate Projects

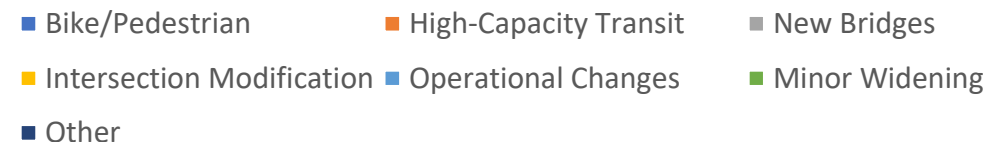
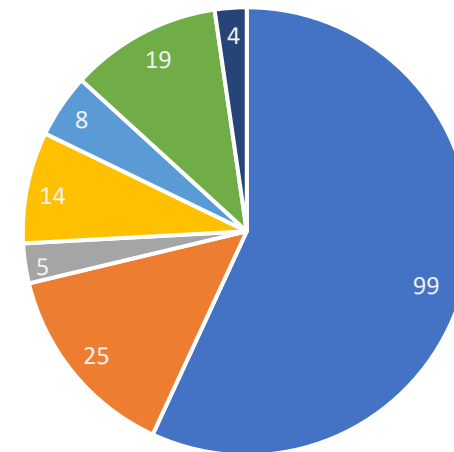
- Official public comment ended September 11
- New projects addition function was turned off, but comments on existing projects will still be accepted during evaluation phase
- Projects evaluated now – November considering evaluation criteria, public input, fiscal constraint, etc.
- Access via www.morpc.org/mtp2050



SUGGESTED PROJECTS

- 174 suggested projects drawn by the public (as of 9/9/23)
 - 71% of project suggestions were for new bike/pedestrian facilities or high-capacity transit lines

Suggested Projects by Type





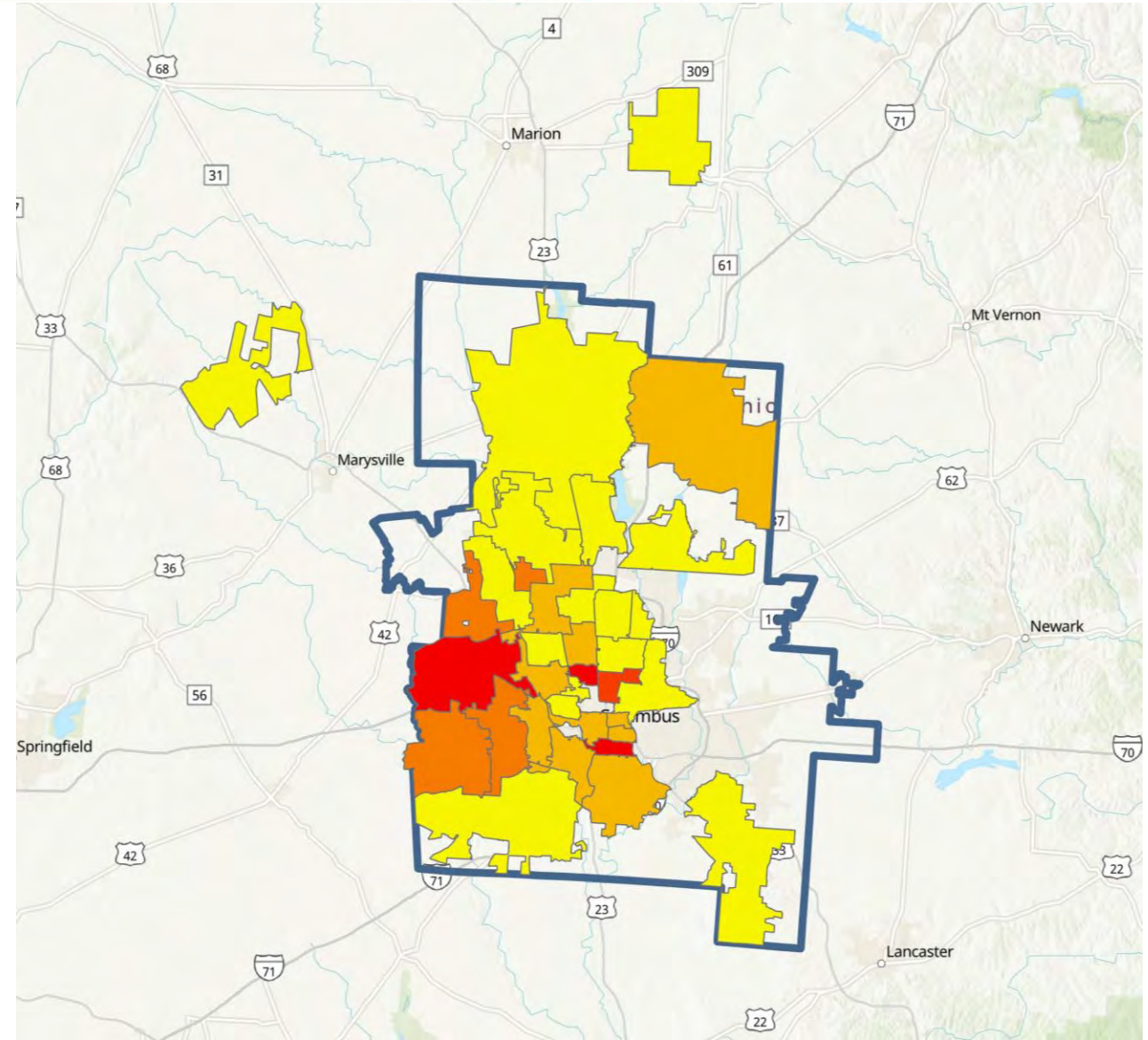
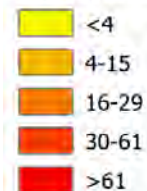
COMMENTS BY ZIP CODE

- 1,052 total comments
- 555 comments (53%) provided optional zip code information

Zip Code	Municipality	Comments
43202	Columbus	105
43206	Columbus	101
43026	Hilliard	91
43211	Columbus	61
43016	Dublin	29
43228	Columbus	25
43119	Galloway	23
43235	Columbus	15
43215	Columbus	14
43204	Columbus	13

 MPO Boundary

Comments by Zip Code





TOP 10 PROJECTS BY # OF COMMENTS

# Comments	Project	Summary of Discussion
33	#18: Galloway Rd./Hilliard-Rome Rd. from Broad St. (US 40) to Feder Rd. (New Roadway)	Noted that project has been proposed for many years, and most comments were generally supportive of implementing the project as soon as possible.
24	#1953: N High St from downtown Columbus to Worthington (Bike/Pedestrian)	Project suggested by public. Comments were unanimously supportive of concept.
21	#1504: Roberts Rd. at Spindler Rd. & Frazell Rd. (Intersection Modification)	Congestion and safety concerns, especially during AM/PM peaks. Generally supportive of a roundabout.
14	#635: Columbus-Chicago Rail Corridor (Transit)	Unanimous support for transit connection to Chicago and establishment of rail travel in region.
13	#501: Walcutt Rd. from Scioto Darby Rd. to Trabue Rd., (Bike/Pedestrian)	Noted safety concerns for vulnerable users on this high-speed roadway. Many comments suggested separated shared use path and/or slower speeds.
12	#1950: S High St. from Hosack St. to Livingston Ave (Bike/Pedestrian)	Project suggested by public. Unanimously supportive of bike/pedestrian concept and traffic calming. Concerns with roadway speed and lack of safe crossings.
12	#270: I-70/I-71 (South Innerbelt) from I-71S/SR 315 (west interchange) to I-70E/I-71N (east interchange), (Major Widening)	Comments not supportive of freeway widening, Concern over induced demand with many comments suggesting investment in transit/bike/pedestrian alternatives instead.
12	#910: SR 315 from I-670 to I-270 (Lane Management)	Comments not supportive of lane management/capacity addition, and many comments questioning long-term need for 315 or freeway improvements. Recommendations for investment in transit along corridor instead.
12	#1950: High-Capacity Transit from Lancaster to Downtown, Hilliard, Plain City , via rail ROW (Transit)	Project suggested by public. Comments unanimously supportive of the concept. Support for using existing freight corridors to quickly build service.
12	#1963 High-Capacity Transit Loop Line connecting both sides of Olentangy to Downtown via 270, on rail ROW (Transit)	Project suggested by public. Comments were unanimously supportive of the concept and rail transit in the region generally.
11	#1973: Traffic Calming, Summit/3rd St from Hudson St to E Broad St (Operational Changes)	Project suggested by public. Unanimous support of traffic calming concept and proposed a reduction of speed, number of lanes. Recommended better crossings and making the road bidirectional.



WHAT'S NEXT?

- Adopt TAZ-level Forecasts: September
- Evaluate candidate projects: September - November
- Develop financial forecast: September - November
- Draft list of strategies and projects: November
- Community Presentations: November - January
- MTP Adoption May 2024



2024-2050 COLUMBUS AREA METROPOLITAN TRANSPORTATION PLAN



2022

- Review, update, adopt Goals, Objectives, Performance Measures
- Develop and adopt 2050 population and employment growth projections

2023

- Compile candidate strategies and projects
- Project Evaluation Criteria
- Interactive webmap
- Strategy and project evaluation
- Fiscal Analysis
- Draft strategies and projects

2024

- Impact Analyses
- Full draft document
- Public comment period
- May: MTP Adoption

Public Participation

Jonathan Heider, AICP

Senior Planner

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Associate Director, Transportation Planning

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Project Funding and Implementation

CORPO Dedicated Funds SY 2022-2023 Update

Project Name	Sponsoring Agency	CORPO Funds Awarded	Status
State Route 13 Relocation	Mount Vernon	\$231,316	Stage 1 plans complete. Stage 2 plans anticipated in near future.
State Route 61 and State Route 229 Safety Improvement	Morrow County Commissioners	\$200,000	Project scope incomplete as of 8/28/23
Heritage Trail Extension	Columbus & Franklin County Metro Parks	\$100,000	Project canceled and funds returned
Gateway to Gambier	Village of Gambier	\$77,200	Stage 2 plans complete. Awaiting environmental documentation. Stage 3 plans submitted 8/18/23.
Lancaster's Southern Gateway	City of Lancaster	\$182,252	Project complete
Rosette Way to healthy food	Village of Richwood	\$47,500	Stage 2 plans complete and environmental document approved.

Project Funding and Implementation

CORPO Dedicated Funds SY 2024-2025

- Part of the biennial transportation budget (SFY 2024-2025)
- Suballocation of Surface Transportation Block Grant (STBG)
- Funds can be used for **BOTH** capital and planning projects

Project Funding and Implementation

CORPO Dedicated Funds Schedule

Date	Milestone	
5-1-2023	CORPO Adopts CORPO Dedicated-Funds Policy	✓
7-10-2023	Two-year funding cycle application period opens	✓
7-12-2023	CORPO hosts an Applicant Workshop from 2:30 p.m. to 3:30 p.m.	✓
8-11-2023	Applications must be completed online by 5 p.m.	✓
8-18-2023	Staff notifies sponsors of any errors and omissions on the application.	✓
8-25-2023	CORPO Staff emails CORPO Funds Selection Committee an overview of applications received, and the results of the application evaluations	✓
8-30-2023	CORPO Funds Selection Committee meets to make recommendations for the public comment period	✓
9- 5 -2023	Staff publishes draft list of selected projects and opens public comment period.	←
10- 5 -2023	Close of public comment period	
11-6-2023	CORPO Funds Selection Committee makes final recommendations of fund awards to CORPO Committee	
11-6-2023	CORPO Committee meets to approve funding commitments.	

Dedicated Funds Project Locations



Project Funding and Implementation

Dedicated Funds Project Summaries

Project Name:

UNI-SR31-0.77

Sponsoring Agency:

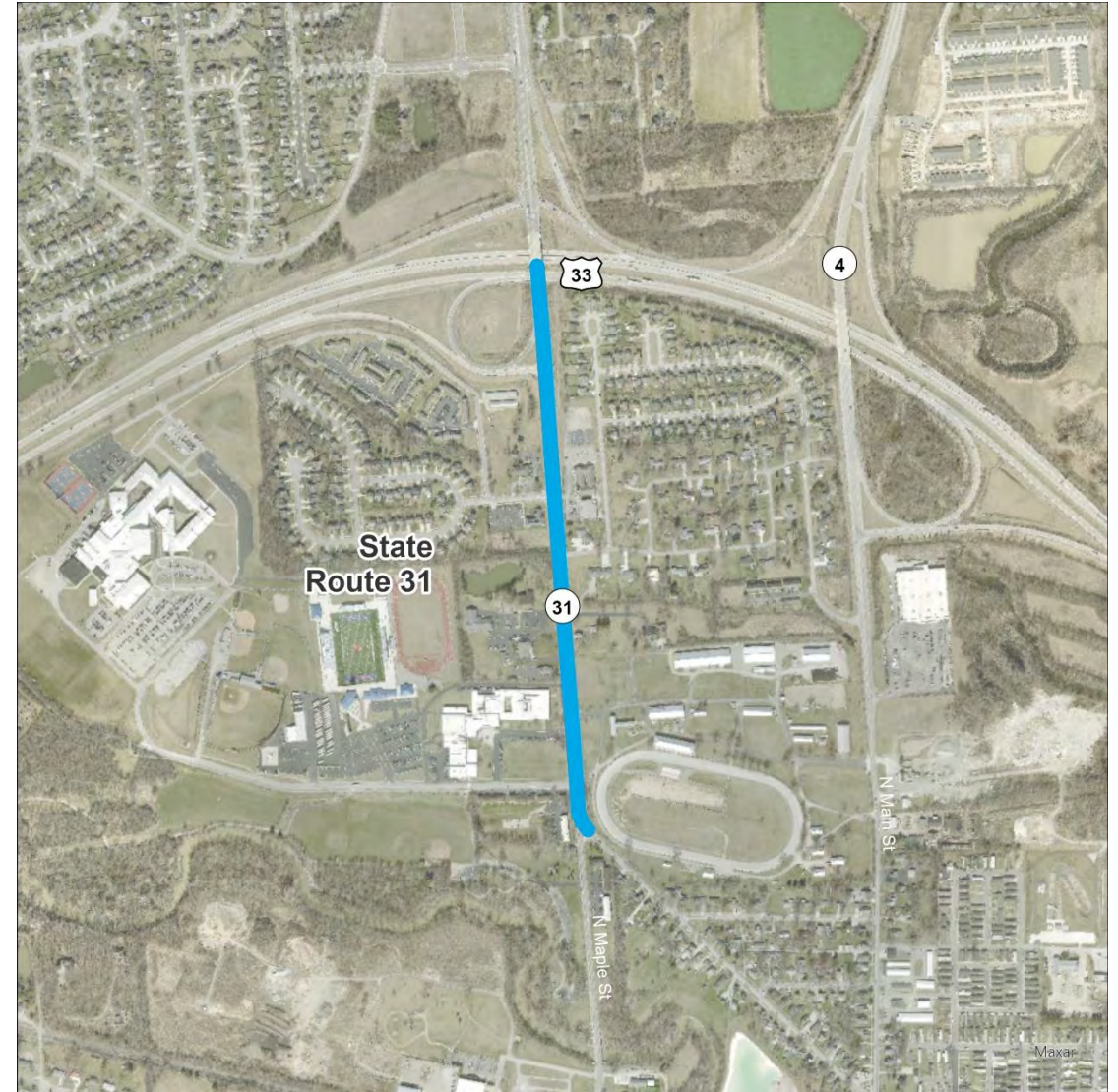
City of Marysville

Project Type:

Widening

Dedicated Funds Requested:

\$200,000



Project Funding and Implementation

Dedicated Funds Project Summaries

Project Name:

Edgewood Road Improvements

Sponsoring Agency:

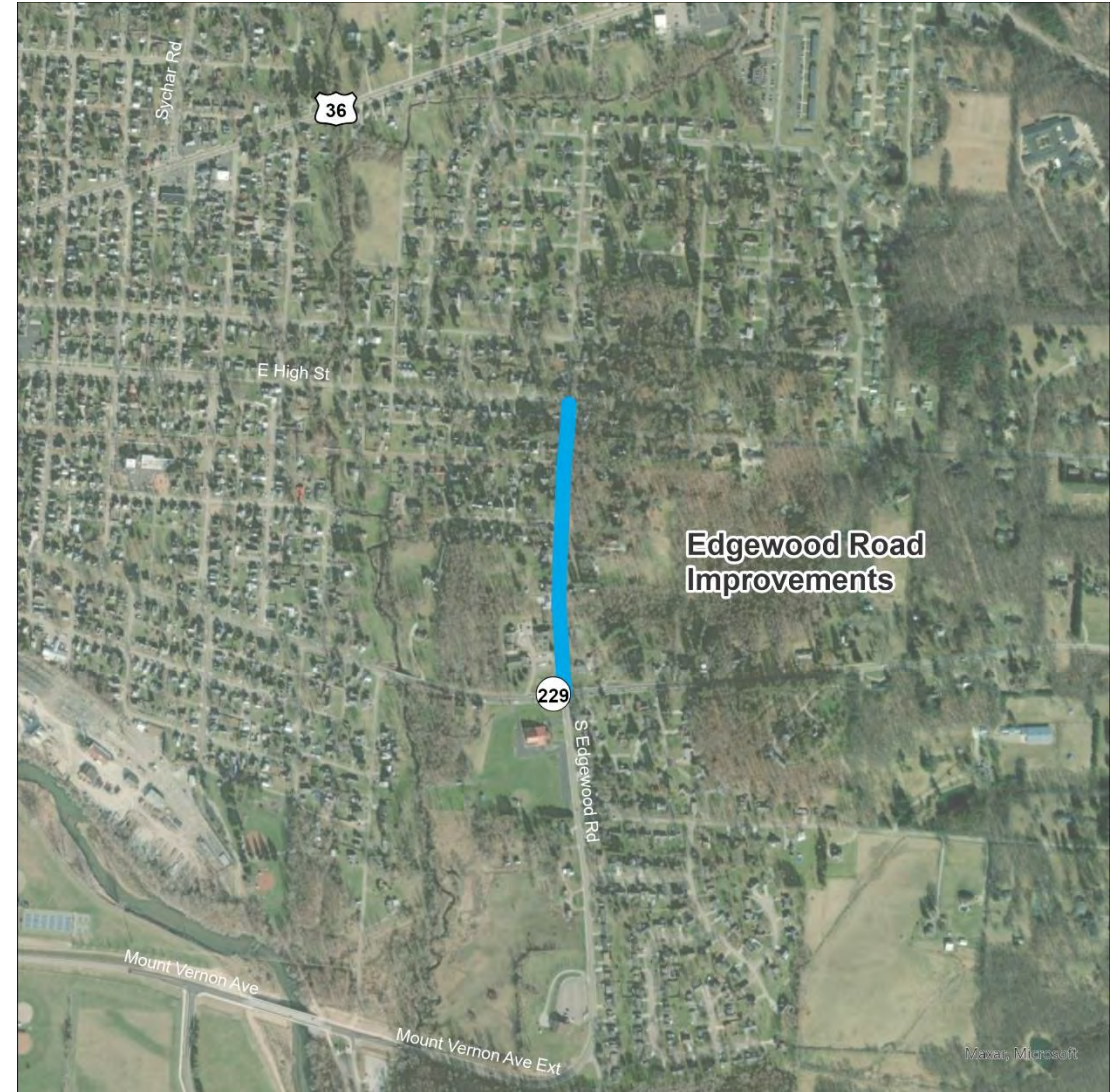
City of Mt. Vernon

Project Type:

Reconstruction

Dedicated Funds Requested:

\$650,000



Project Funding and Implementation

Dedicated Funds Project Summaries

Project Name:

Memorial Drive Pedestrian Crossings

Sponsoring Agency:

City of Lancaster

Project Type:

Planning Activity

Dedicated Funds Requested:

\$252,426



Project Funding and Implementation

Dedicated Funds Project Selection Staff Recommendation

- CORPO requests totaled \$1,102,426.00 (Just over \$2 million available for SY '24-'25)
- Did not receive enough requests to use all SY 2024-2025 Dedicated Funding available
- Can fund all three requests fully
- Open another application round later this year for applicants to submit for available remaining Dedicated Funding

Project Title	CORPO Federal Dollars Requested	Sponsoring Agency	CTP ID	Primary Project Type	Weighted Score
UNI-SR31-0.77	\$ 200,000.00	City of Marysville	N/A	Widening	73
Edgewood Road Improvements	\$ 650,000.00	City of Mount Vernon	KNO1	Reconstruction	60
Memorial Drive Pedestrian Crossings	\$ 252,426.00	City of Lancaster	N/A	Planning Activity	61

Total: \$1,102,426.00

CENTRAL OHIO BLUEWAYS

PARTNERSHIP AGREEMENTS

- UPDATED
 - Received Feedback
 - Making Final Edits to Draft
- EMERGENCY MANAGEMENT SERVICES
 - What 3 Words
- PERMANENT STEERING COMMITTEE STRUCTURE

ACCESS POINT DESIGN GUIDELINES

- In Partnership with OSU EEDS Capstone Class
- Guidelines and Recommendations for Sustainable Access Point Design
 - Access point typologies
 - Recommendations based on context
 - Rural / Urban
 - Elevated / Water Level
 - High-Use / Low-Use

*CONTACT JONATHAN MILLER (jmiller@morpc.org) FOR MORE INFORMATION



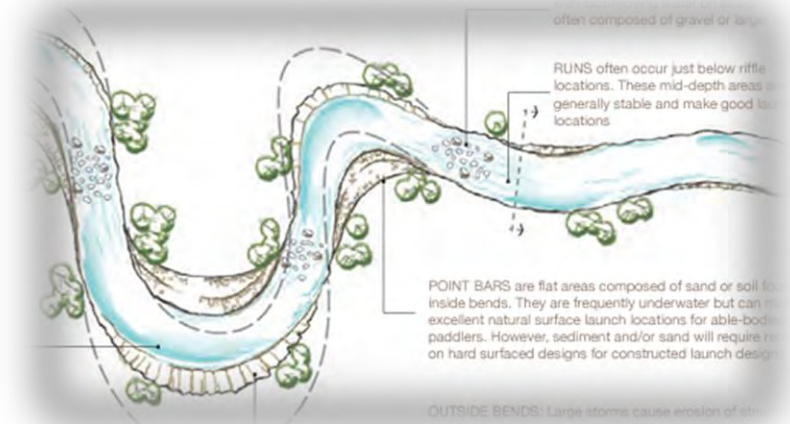
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3A WATER TRAIL LAUNCH DESIGN

WATER TRAIL DESIGN DEVELOPMENT

State-designated water trails in Iowa are more than recreation resources. Water trails are developed and managed in ways that protect and enhance Iowa's aquatic and riparian resources. In this way, locating water trail amenities, such as launches, requires consideration beyond user convenience. For example, aquatic resources such as fish and wildlife can be impacted differently based on how launches are designed and located. Environmental and riparian stability is impacted by how launches are designed.



LEGISLATIVE UPDATE

Kyle Probert – Public Policy Coordinator



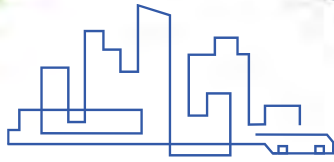
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**Federal Government Shutdown
Looming**

**No News on Eminent Domain (for
now)**

**Capital Budget (and One-Time
Strategic Community Investment)
Approaching**



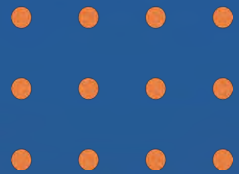


Link^{us}
Moving our region. Together.

RTIVE INFRASTRUCTURE (TSI)

Central Ohio Greenways Board
September 20, 2023





TSI DEDICATED FUND



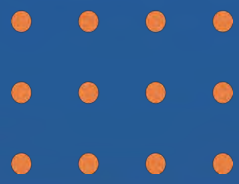
27.5%



~\$60
Million

Dedicated of the New 0.5% Sales Tax
Collection

Estimated Annually



PAST AND CURRENT WORK



2022



Targeted
engagement



ORC
revisions

Workshop 1

Project and phase
eligibilities



2023

Workshop 2

Program reserves/
additional
eligibility



**Convened
Full TWG**

Draft TSI Program
Policies and
Bylaws





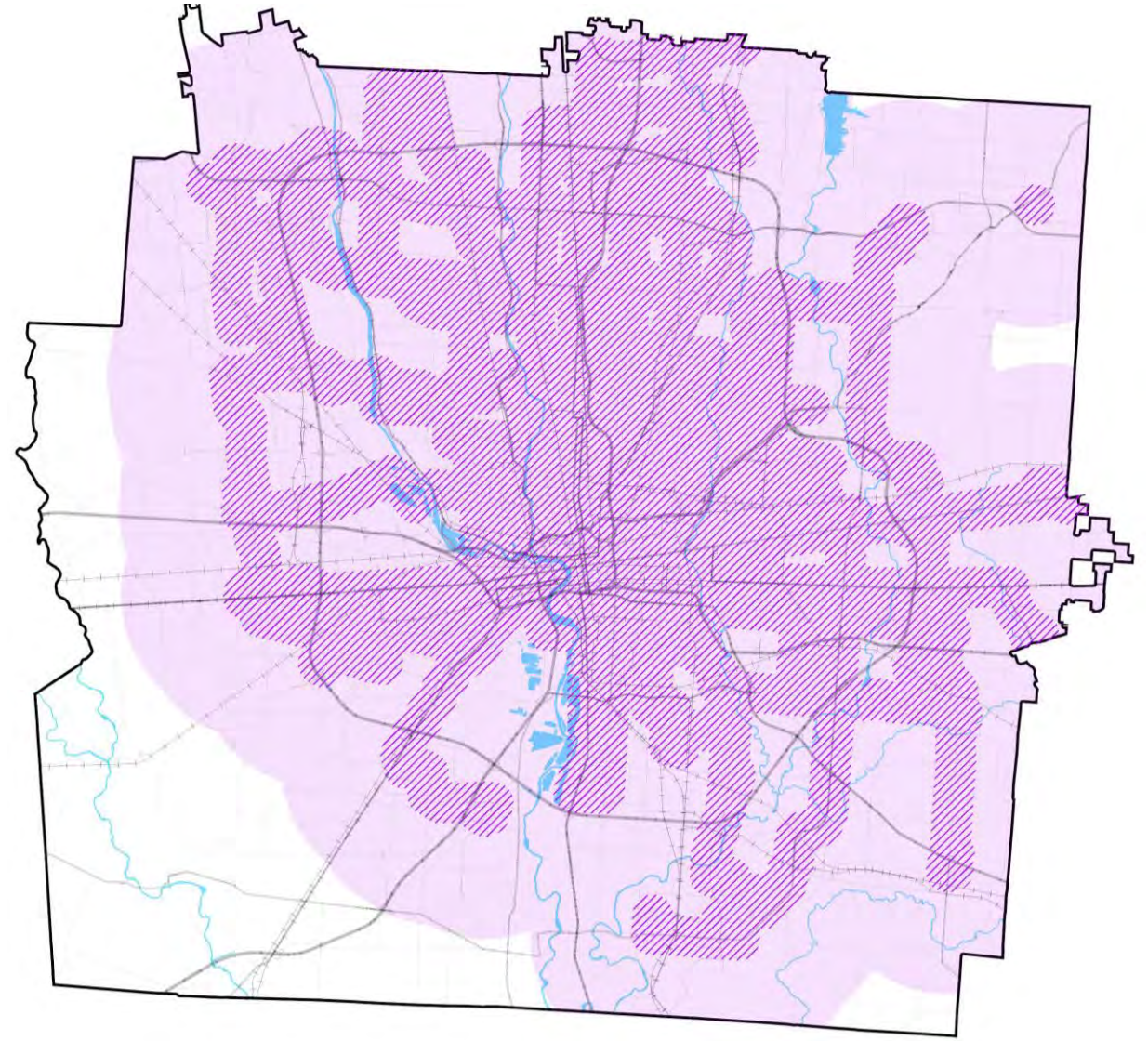
DEFINITION OF TSI

- **FTA Definition of TSI**
 - One half-mile radius from fixed route transit stops for **pedestrian** improvement
 - Three-mile radius for **bicycle** improvements
- **Reasonable Nexus Criteria**
 - A **physical proximity** to and a direct or indirect connection to a fixed route transit stop within a one quarter-mile radius
 - Primary purpose of project is to have a **positive impact on transit service**





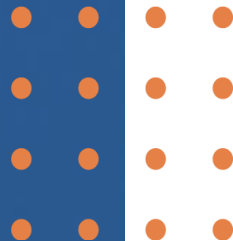
ELIGIBILITY MAP





EXAMPLE ELIGIBLE PROJECT TYPES

- Sidewalks
- Shared-use/multi-use paths (SUP/MUP)
- Greenways
- Crosswalks/ADA accessibility
- Roadway modifications (non-capacity adding)
- Shared mobility hubs
- Transit stop amenity improvements





TSI COMMITTEES



Technical Working Groups (TWGs)

- Direct representation for each jurisdiction
- Technical staff (planners, engineers, financial managers)
- Identify and prioritize TSI projects within their geographic quadrant

Technical Coordinating Committee (TCC)

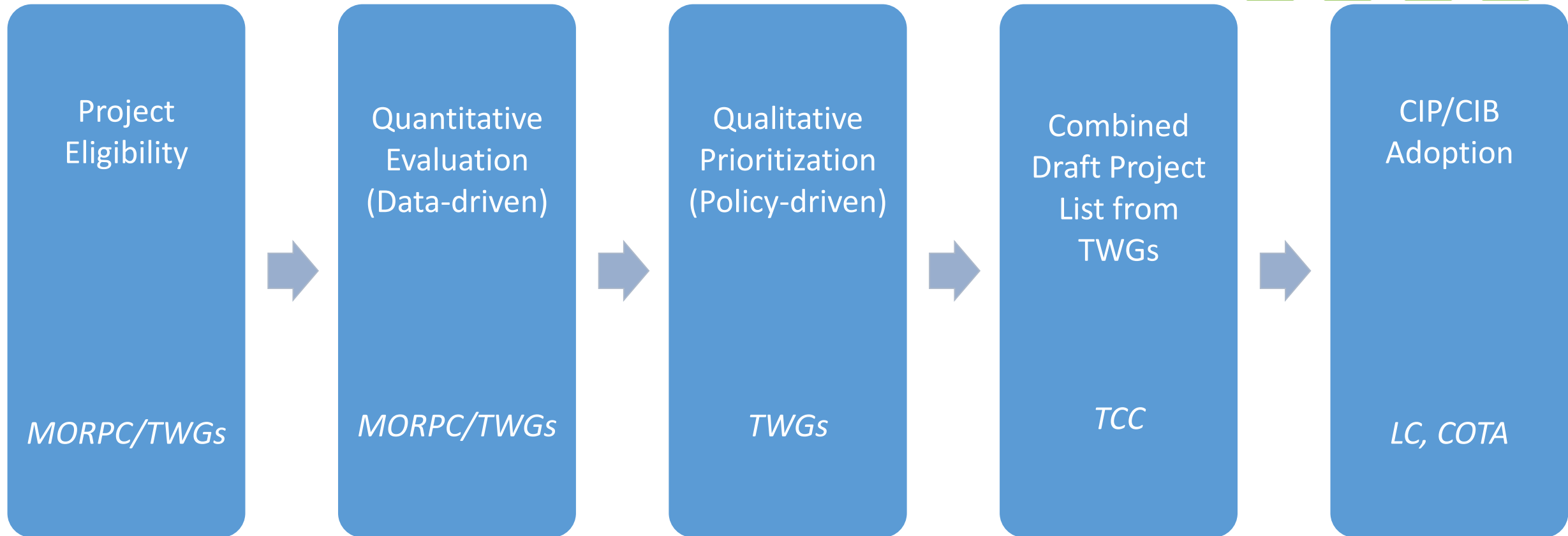
- Subset of TWG members
- Build consensus between quadrants and recommend regional CIB/CIP
- Maintain pipeline of projects for future CIP updates

TSI Leadership Committee (LC)

- Elected/executive level officials
- Approves bylaws, policies, and procedures
- Review and approve recommended TSI CIB/CIP
- Determine overall programmatic strategy with TCC



TSI PROGRAM DEVELOPMENT PROCESS

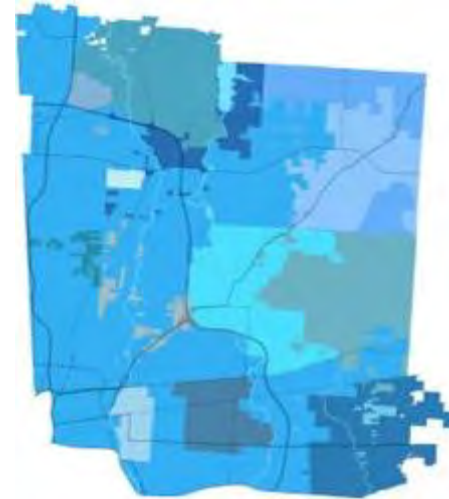


TWG QUADRANTS

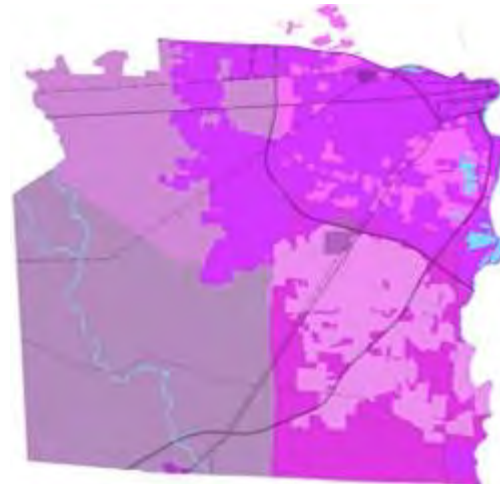
NORTHWEST



NORTHEAST



SOUTHWEST



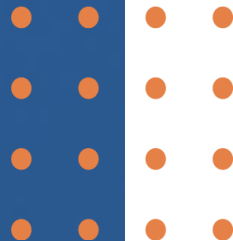
SOUTHEAST





CURRENT WORK

- **Final TSI Committees Bylaws**
- **Final TSI Program Policies**
 - Program development process
 - Project evaluation and selection
 - Initial programmatic strategy
 - Program and commitment management
- **Draft first TSI CIP**



NEXT STEPS

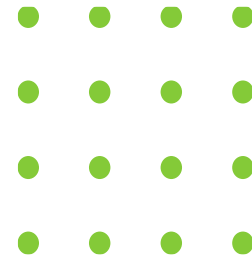
- September 18-28 – Next TWG meetings, finalize policies and procedures, nominate TCC representatives
- October 6 – First Technical Coordinating Committee meeting
- Late October – Convene TSI Leadership Committee
- December – Prioritized Project List
- Q1 2024 – TSI Capital Improvement Program Proposal



CONTACT US



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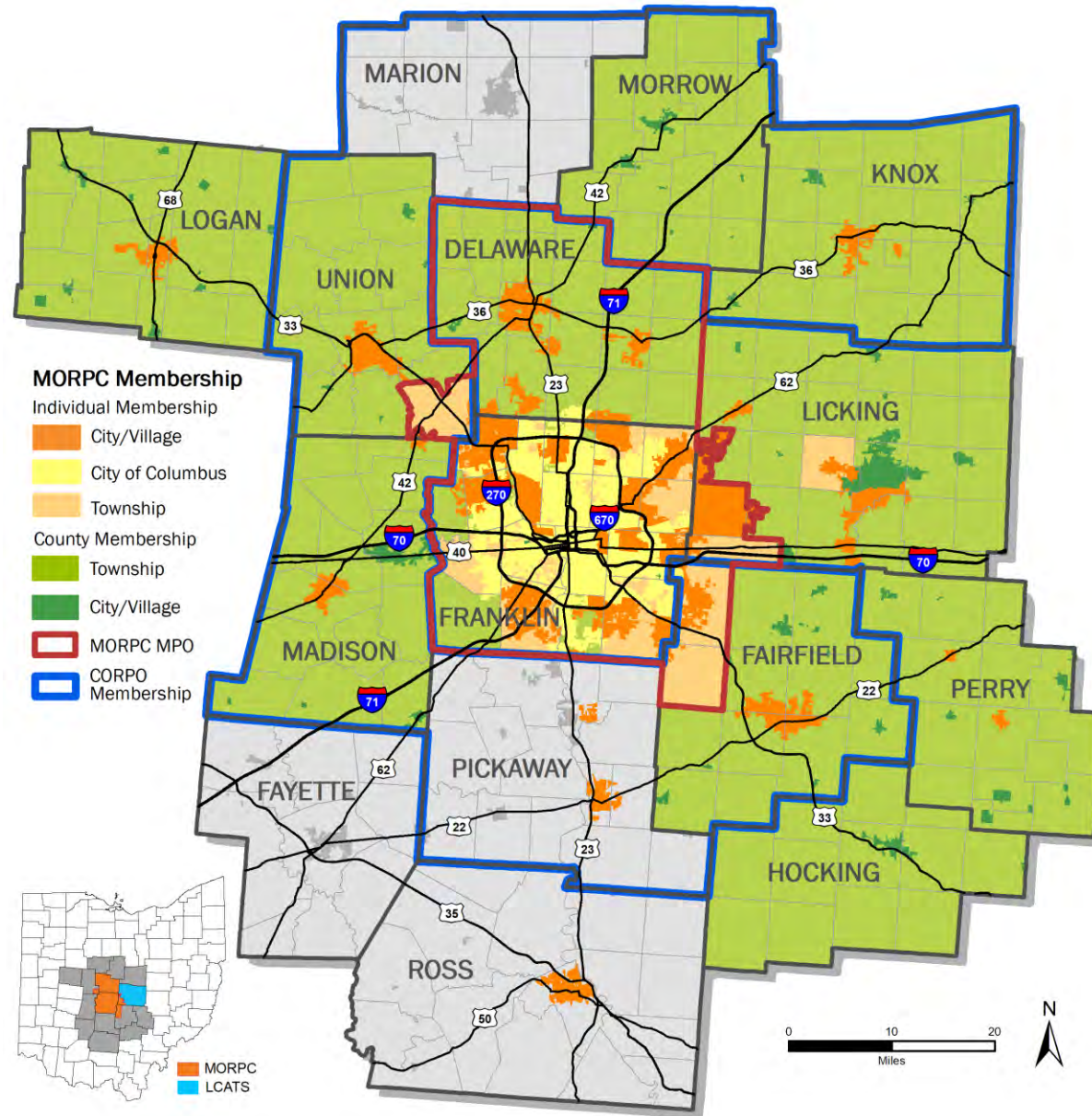
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Transit & Mobility Manager

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T: 614.233.4146



Central Ohio Greenways Forum



TRAIL FORUM : October 12, 2023 10:00 – 11:30

Optional Workshop to follow: 11:30 – 2:00

Westerville Community Center

Registration Required: [Central Ohio Greenways Forums Tickets, Thu, Oct 12, 2023 at 10:00 AM | Eventbrite](#)

TRAILS & TOURISM ECONOMY

Tuesday, October 17

10:00 a.m. to 1:00 p.m.

**Hocking Hills Lodge &
Conference Center**

20020 OH-664

Logan, Ohio 43138

Agenda

- 10:00 a.m. to Noon Workshops
- 12:00 p.m. to 1:00 p.m.
 - Lunch Keynote: Matthew MacLaren, Esq.
- Optional: 1:15 p.m. to 2:15 p.m. Trail Hike



Matthew MacLaren, Esq
Director of Travel &
Tourism Policy
Ohio Chamber of
Commerce



Scan Code
to Register



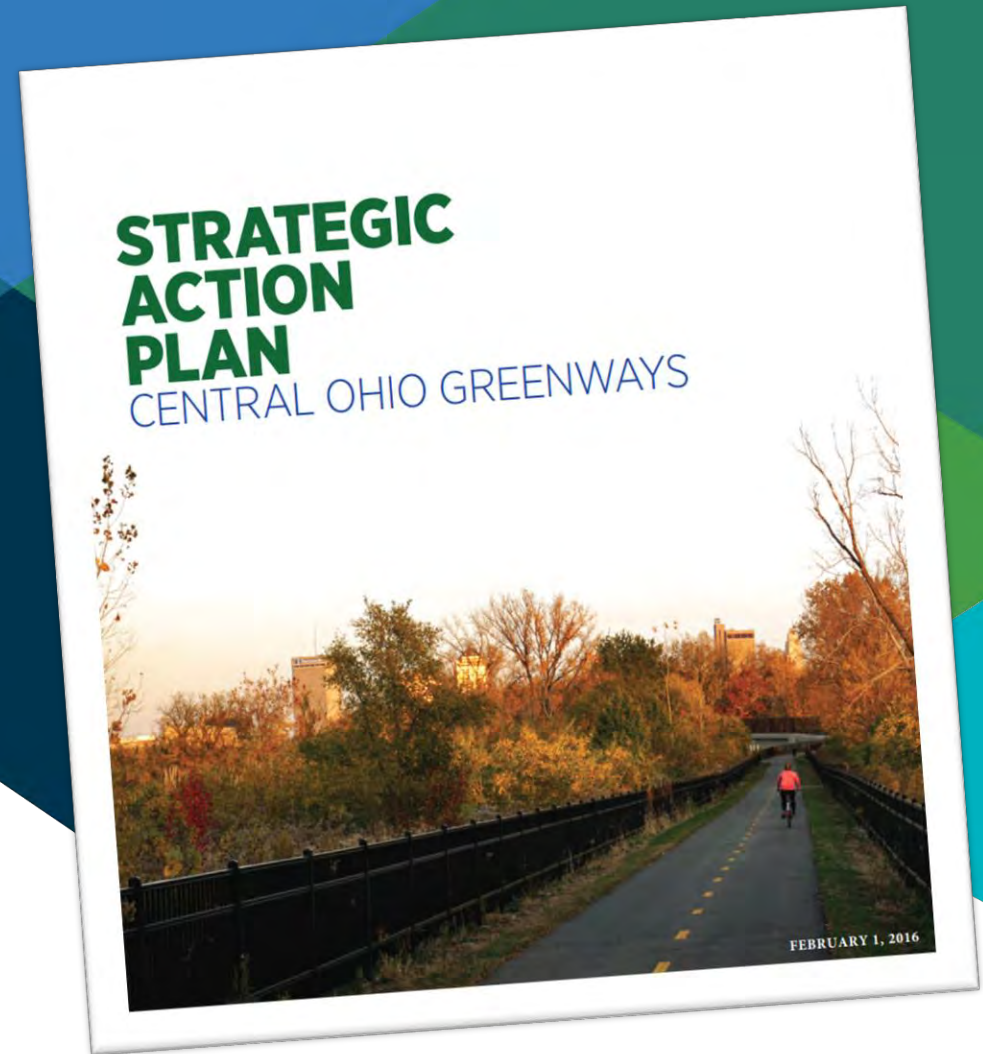
COLLABORATE. INNOVATE.
INSPIRE.
summit on sustainability 2023

SUMMIT ON SUSTAINABILITY
REGISTRATION NOW OPEN!





COG Strategic Plan Action Item Update



MID-OHIO REGIONAL
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CENTRAL OHIO GREENWAYS STRATEGIC PLAN ACTION ITEM UPDATE 2023

Central Ohio Greenways Strategic Plan Action Item Update - 2023

Introduction

Central Ohio Greenways (COG) is a trail network of national significance spanning 230+ miles, connecting Central Ohio to other parts of the state and country. The COG network includes parts of the Ohio to Erie Trail and the national Great American Rail Trail that extends from Washington, D.C., to Seattle, Washington. COG trails are traveled more than 12 million miles annually by residents and tourists. The trails provide economic, quality of life, and health benefits to the community. With Central Ohio expected to be a region of over 3.1 million people by 2050 – bringing an increased demand for more walkable neighborhoods, transportation options, and outdoor recreational opportunities – trails have become even more critical to the livability of our growing region.

In 2015, MORPC's Commission approved the creation of the COG Board. The Board serves as a subcommittee to the Sustainability Advisory Committee and focuses on increasing the use and miles of the regional trail system. Its 25 members represent the public, private, and nonprofit sectors. The Board is guided by working teams that support the advancement of the Vision and Mission of COG.

Vision: A world-class network of trails accessible to every Central Ohioan.

Mission: To increase greenway trail mileage and use of trails for recreational and transportation needs.

In 2015, the newly formed COG Board hired planningNEXT to develop a strategic plan for the Board's vision, mission, and goals, memorialized in the 2016 Strategic Plan. Over the past five years since the Board has made incredible progress, the Board has adopted a brand, regional awareness, part of the Board's vision, mission, and goals, memorialized in the 2016 Strategic Plan. Over the past five years since the Board has made incredible progress, the Board has adopted a brand, regional awareness, part of the Board's vision, mission, and goals, memorialized in the 2016 Strategic Plan.

Since 2015, the region has continued to grow, with walkable and bikeable communities desiring to encourage more use of trails. Vision Zero have raised awareness of Ohio's safest bike and pedestrian recreation opportunities.

With an overwhelming commitment of Central Ohio are ready to focus on allowing the region to build off the work for the future. With the momentum from the retreat to assess the alignment of its Strategic Plan Action Item Update, the Board will require the support of its partners.

Overview of the 2023 COG Board Retreat

In March 2023, the COG Board convened its annual retreat. After reflecting upon the accomplishments, progress, and evolution of COG from 2015 to 2023, the Board turned to discussing regional advancements in trail-related efforts. Next, the Board evaluated the 2016 Strategic Action Plan. The 2016 plan identifies 53 actions intended to guide the COG Board and its working teams. At its retreat, the Board reviewed each action item to determine its status (complete/ongoing/incomplete) and alignment with current region development, strategic funding, and trail town planning.

- Partnership Development Workshop:** In this workshop, Board members were asked to discuss how COG, RAPID 5, LinkUS, and other regional initiatives can support trail development, strategic funding, and other regional initiatives can support trail development, strategic funding, and other regional initiatives can support trail development.
- Strategic Funding Workshop:** The Board members were asked to discuss existing opportunities for leveraging funding while determining what resources could be used and opportunities for leveraging funding to fill gaps and expand the trail network.
- Trail Town Planning Workshop:** In this session, Board members were asked to discuss partnerships, program structure, funding, and resources necessary to advance their community.

In each workshop, Board members were asked to identify three to five relevant goals. Four common themes emerged: collaboration, messaging, resources & guidelines, and program management. These themes, outlined below, together with the results of the program assessment, resulted in the creation of 26 new or revised action items for the Plan's Action Item Update. These action items include ongoing actions from the previous Plan's Action Item Update. The reduction of action items from 53 to 26 modifications to previous established action items and the focused concentration on completion of previously established action items and the focused concentration on completion of previously established action items and the focused concentration on completion of previously established action items.



Central Ohio Greenways Updated Actions

New action items for the COG Strategic Action Plan have been shaped through a collaborative process that reflects the Board's dedication to continuous improvement, alignment with regional goals, and supporting Central Ohioans' quality of life. While building upon the achievements of the 2016 Strategic Action Plan, the COG Board Retreat provided an invaluable opportunity for the Board to reflect on past accomplishments and unite in bold envisioning for the future. The COG Board Retreat has generated an update to the existing Strategic Action Plan rather than a new plan. This iterative approach highlights the Board's dedication to continuous improvement by aligning the actions of the Central Ohio Greenways program with regional goals, ensuring a more robust and impactful program. The goals outlined in the table below capture the collective plan for an enhanced trail experience supporting the development of healthier, safer, more inclusive, and more sustainable communities. The COG Board's adoption of these updated action items demonstrates a commitment to advancing the Central Ohio Greenways program.

Collaboration:

ID	Action	COG Board Leadership	Working Groups	MORPC Staff
C1	Establish a Trail Towns Working Group	•		•
C2	Establish Sub-Region Collaboration Groups	•		•
C3	Maintain the Regional Bikeways File and COG Vision Map		•	•
C4	Develop Active Transportation, Outdoor Recreation, and Mobility Partnerships	•	•	•
C5	Advocate for Trail Funding	•		•
C6	Engage with Statewide Organizations			•
C7	Develop a Climate and Environmental Action Plan			•

Messaging:

ID	Action	COG Board Leadership	Working Groups	MORPC Staff
M1	Manage the COG Website		•	
M2	Manage the COG Social Media		•	
M3	Manage the Outdoor Trails Pass		•	
M4	Host Trail Forums	•		
M5	Maintain the Trail User Map			

Central Ohio Greenways Updated

Resources & Guidelines:

ID	Action	COG Board Leadership	Working Groups	MORPC Staff
RG1	Maintain Brand Guidelines	•		
RG2	Establish a Partnership Messaging Toolkit			•
RG3	Establish Trail Safety Protocols			•
RG4	Establish and Maintain a Trail Count Monitoring Program			•
RG5	Establish a Trail Design Guide			•
RG6	Set Protocols for Construction, Detours, and Alerts along Trails			•
RG7	Establish Trail Event Protocols			•
RG8	Establish Wayfinding Guidelines			•
RG9	Establish a Grants Narrative Toolkit			•
RG10	Offer Technical Assistance	•		•
RG11	Complete an Impact of Trails Report			•

Program Operations:

ID	Action	COG Board Leadership	Working Groups	MORPC Staff
PO1	Establish Criteria for Expanding the COG Footprint	•		
PO2	Develop Local Government Sponsorship Guidelines	•		•
PO3	Manage Standing and Project Based Working Groups		•	

Next Steps

The 2016 Strategic Action Plan directed four ongoing COG Working Groups to advance action items. These working groups supported significant progress over the last seven years; thus, it is important to strategize the best working group structure necessary to implement action items over the next 3 to 5 years. Following the adoption of this Strategic Plan Action Item Update, the COG Board and its working groups will be asked to form new ongoing and project-based working groups to effectively guide the implementation of this action update.

The Board will also be asked to support the nomination of new COG Board and Working Group members who offer the expertise necessary to continue to advance the COG Vision and Mission. MORPC appreciates the COG Board member's ongoing commitment, passion, and support and thanks the Board for advancing the Central Ohio Greenways program!

COG Board Members

- Chair Michael Andrako, P.E., Franklin County Engineer's Office
- Laura Ball, PLA, ASLA, City of Westerville
- Kacey Brankamp, Capital Crossroads
- Special Improvement District
- Jody Dzurarin, Ohio to Erie Trail
- Bertie Fields, Black Girls do Bike
- William Habis, Granville Township
- Beth Hugh, Korda
- Adrienne Joly, City of New Albany
- Dan Kaderly, Metro Parks
- Tamisha Matus, Union County Health Department
- Angela Mitchell, Black Women in Nature
- Alex Nouanesengsy, LCATS
- Eric Oberg, Rails-to-Trails Conservancy
- Tobi Otulana, Toole Design
- Andrew Overbeck, AICP, MKSK
- J.M. Rayburn, AICP, City of Dublin
- Wayne Roberts, Friends of Madison County Parks & Trails
- Letty Schamp P.E., City of Hilliard
- Kelly Sococco, City of Columbus
- Scott Ulrich, Columbus Public Health Department
- Julie Walcott, Toole Design
- Brad Westall, City of Columbus



For more information, please visit:
www.centralohiogreenways.com

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Central Ohio Greenways Program Manager
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MORPC

Updated 7/14/2023

STRATEGIC ACTION ITEM

NEXT STEPS

Strategize

- strategize the best working group structure necessary to implement action items over the next 3 to 5 years
- MORPC Staff will administer a COG Board Member Survey

Form

- form new ongoing and project-based working groups to effectively guide the implementation of the action item update

Support

- support the nomination of new COG Board and Working Group members who offer the expertise necessary to continue to advance the COG Vision and Mission



MORPC

BOARD MEMBER SURVEY RESULTS

19 Board Member completed the survey and were asked to rank each action on a scale from 1- 5. (5 being highly interested in supporting and 1 being uninterested in supporting).

C1	C2	C3	C4	C5	C6	C7	M1	M2	M3	M4	M5	RG1	RG2	RG3	RG4	RG5	RG6	RG7	RG9	RG8	RG10	RG11	PO1	PO2	PO3	COG Leadership Opportunities?
5	5	3	4	3	4	4	3	3		4	3	3	3	3	4	3	4	3	3	4	4	4	5	3	3	Yes
1	4	3	5	1	4	1	3	1	2	1	4	1	2	1	5	3	1	2	2	4	3	3	2	3	1	No
3	4	1	5	2	2	1	1	1	1	3	2	2	3	3	3	2	1	2	2	2	4	3	2	1	2	No
3	5	3	5	3	3	3	2	2	3	4	3	4	3	3	3	4	3	3	4	4	4	3	4	3	3	Yes
3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	4	4	4	4	3	3	3	3	3	3	3	No
3	3	2	4	2	3	3	2	2	2	2	2	3	4	4	4	5	5	5	3	4	3	3	4	4	4	Yes
5	4	3	4	3	4	5	2	2	2	2	4	3	4	4	3	2	5	2	2	5	3	3	4	2	2	No
2	4	2	4	4	2	4	2	2	2	2	2	2	2	4	4	2	2	2	2	2	4	4	4	4	2	Yes
5	4	4	4	2	3	2	2	2	3	2	3	2	2	3	3	3	2	2	2	3	2	2	3	2	2	No
3	4	4	3	4	2	2	1	1	1	1	1	1	1	1	1	2	2	2	3	3	2	1	2	4	3	Yes
4	2	2	4	2	2	2	2	2	4	3	2	3	3	2	2	4	4	4	2	4	2	4	2	2	2	Yes
5	3	4	4	4	4	4	1	1	2	3	2	3	3	3	4	3	4	3	3	4	4	4	4	3	4	No
2	2	2	3	3	4	2	3	3	2	5	2	3	3	3	2	2	2	2	4	3	3	3	3	4	3	No
2	3	4	4	3	4	4	2	2	3	4	4	3	4	4	2	4	4	4	3	3	3	4	4	2	4	No
4	3	2	3	2	2	3	2	2	3	3	3	3	3	2	2	2	2	2	3	2	2	3	3	3	3	No
5	4	2	2	2	4	2	2	2	5	4	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	No
5	2	2	4	3	4	2	1	2	4	3	3	2	3	4	2	2	4	4	1	2	1	3	3	2	2	No
3	5	4	3	4	3	2	1	1	1	4	3	2	2	3	3	4	3	2	3	3	3	3	4	3	3	No
3	5	4	3	3	3	2	3	3	3	3	3	4	4	3	2	4	2	4	3	4	4	3	4	4	3	No

- Aggregate scores for action items ranged from 71 to 37
- 12 / 26 action items received at least one 5 ranking
- 6 members said they were interested in leadership opportunities
- Everyone ranked at least one item as a 4 or 5
- Each action item received at least one 4 or 5 ranking except
 - M1 : Manage the COG Website and M2: Manage the COG Social media



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ACTION ITEMS WITH HIGH INTEREST

Category 1 : *Received total scores above 61, at least 8 people gave this a score of 4 or 5, and at least 1 person gave this a score of 5.*

C1: Trail Towns Working Group

C2: Subregion Collaboration

C4: Active Transportation, Outdoor Recreation, and Mobility Partnerships

C6: Engage with Statewide Organizations*

RG8: Wayfinding Guidelines

PO1: Expanding the COG footprint

Category 2 : *Received a total score of 55 or higher and at least 5 people gave this a score of 4 or 5, and at least 1 person gave this a score of 5.*

M4: COG Forums

RG4: Trail Count Program

RG5: Trail Design Guidelines

RG6: Construction & Detour Guidelines

Category 3 : *Other Action Items that did not score as well collectively, but at least one person offered a ranked of 5:*

C7: Environmental Action Plan

M3: Outdoor Trails Pass

RG7: Establish Trail Event Protocol



PROPOSED BOARD, WORKING GROUP, AND COMMITTEE STRUCTURE

COG Board

- Meet Bi-Monthly
- Chaired by a Member
- Up to 25 Members

Ongoing Program Working Groups

- Meet Bi- Monthly
- Chaired by a COG Board Member
- Open to non-Board Members

Project Steering Committees

- MORPC led
- Meet as needed
- Guide a project with set timeline

Annual Collaboration Meetings

- MORPC Led
- Will occur annually to collaborate on defined topics

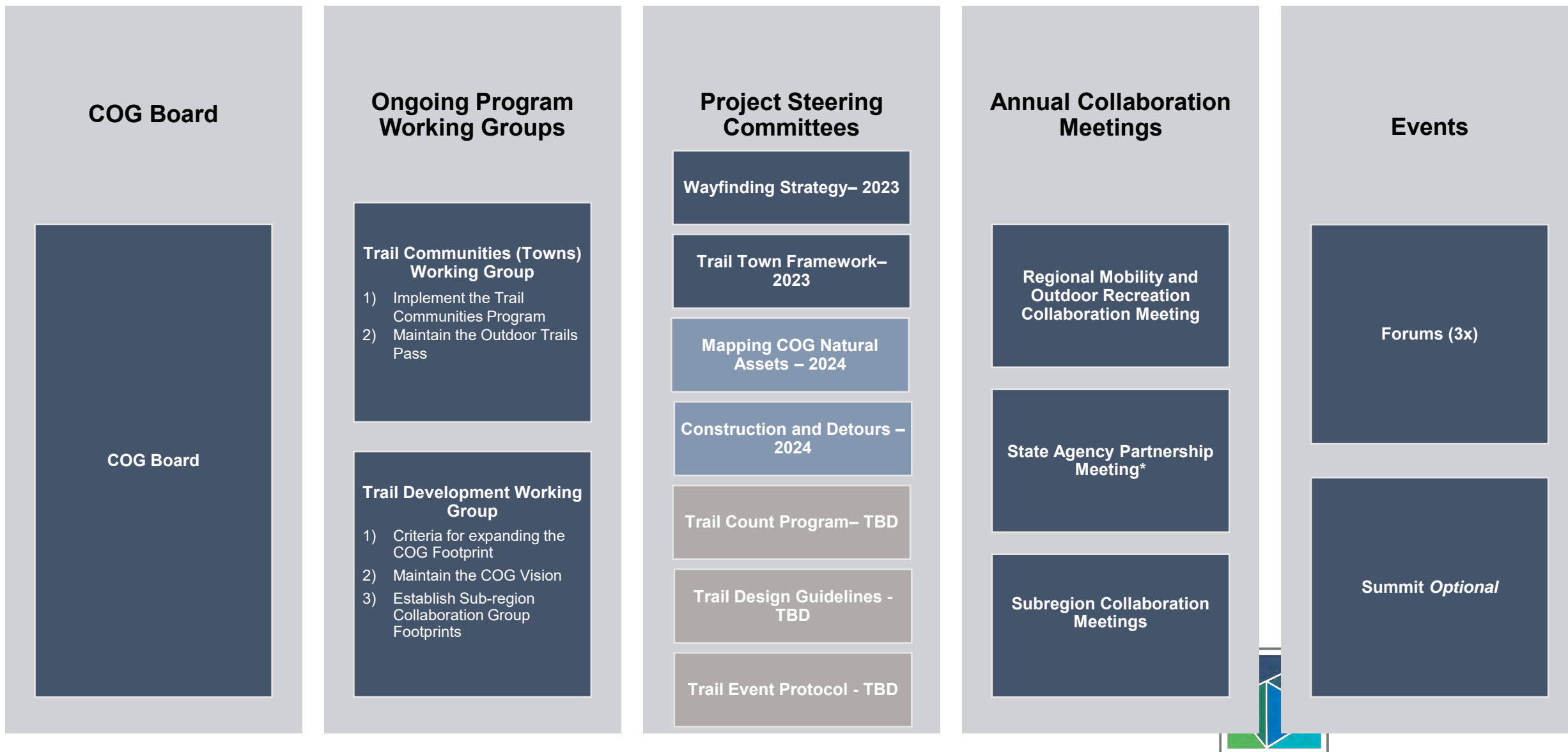
Events

- MORPC Led
- COG Forums will occur 3 times a year
- One Forum may be a Summit
- May be sponsored



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PROPOSED BOARD, WORKING GROUP, AND COMMITTEE STRUCTURE



ACTION ITEMS WITH LOWER INTEREST LEVELS

Category 4 : Received at least one 4, but no 5 scores.

MORPC can accomplish the following action items without committee support

C3: Maintain Regional Bikeways and COG Vision Map

M5: Maintain the Trail User Map

RG1: Maintain Brand Guidelines

PO2: Develop Local Government Sponsorship Guidelines

PO3: Manage Standing and Project Based Working Groups

RG10: Offer Technical Assistance

The following action items could be placed on hold until more resources are available

C5: Advocate for Trail Funding *
MORPC is already doing some of this

RG2: Establish Partnership Messaging Toolkit

RG9: Establish a Grants Narrative Toolkit

RG3: Establish Trail Safety Protocol

RG11: Complete an Impact of Trails Report

Category 5 : Low Scoring Action Items

MORPC can accomplish the following action items without committee support

M1 : Manage the COG Website

M2: Manage the COG Social media



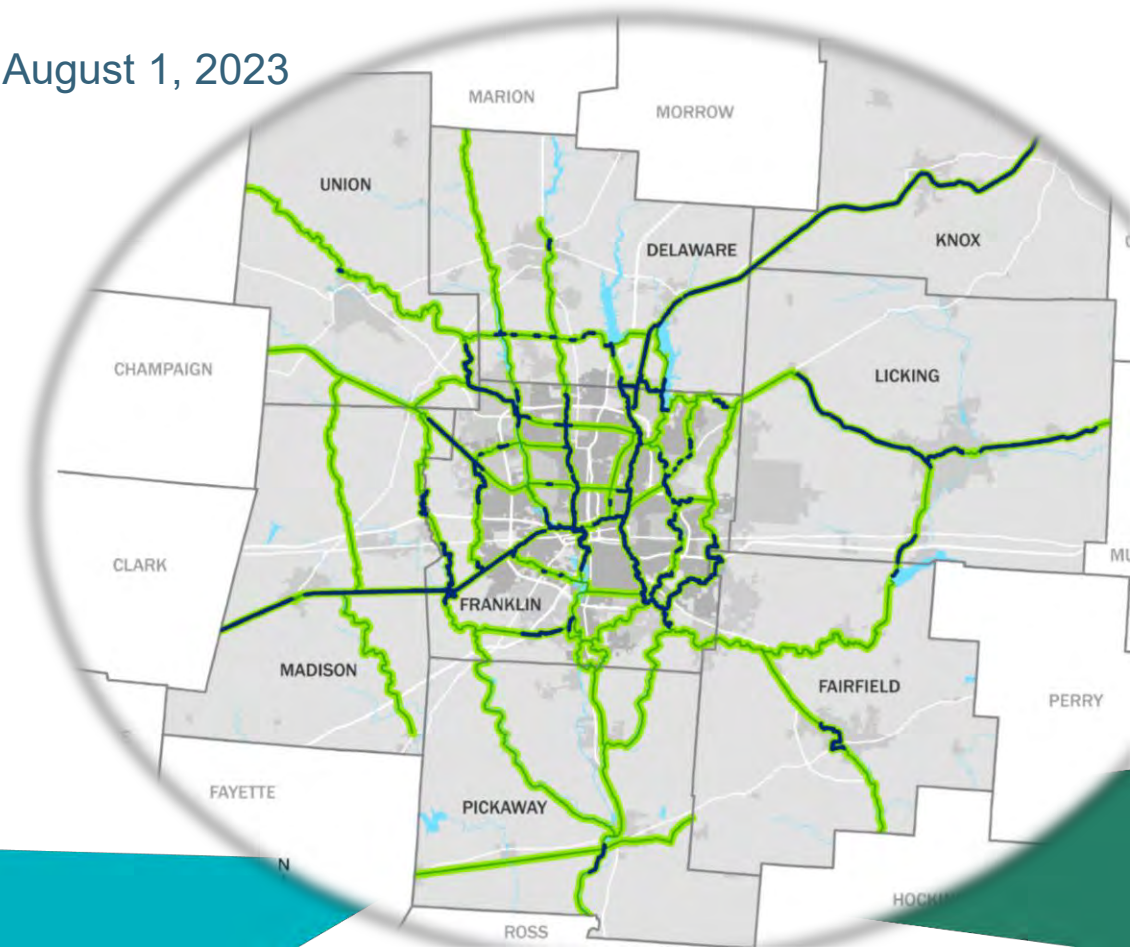
SUBREGION COLLABORATION MEETINGS



MORPC

Trails and Active Transportation in the

- Southwest Region : November 8, 2023
- Southeast Region : November 9, 2023
- Northwest Region : November 14, 2023
- PARTNA : Partnership for Regional Trails in the Northwest Area : August 1, 2023





CENTRAL OHIO GREENWAYS

Project Updates



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

COG TRAIL COMMUNITIES (TOWNS)



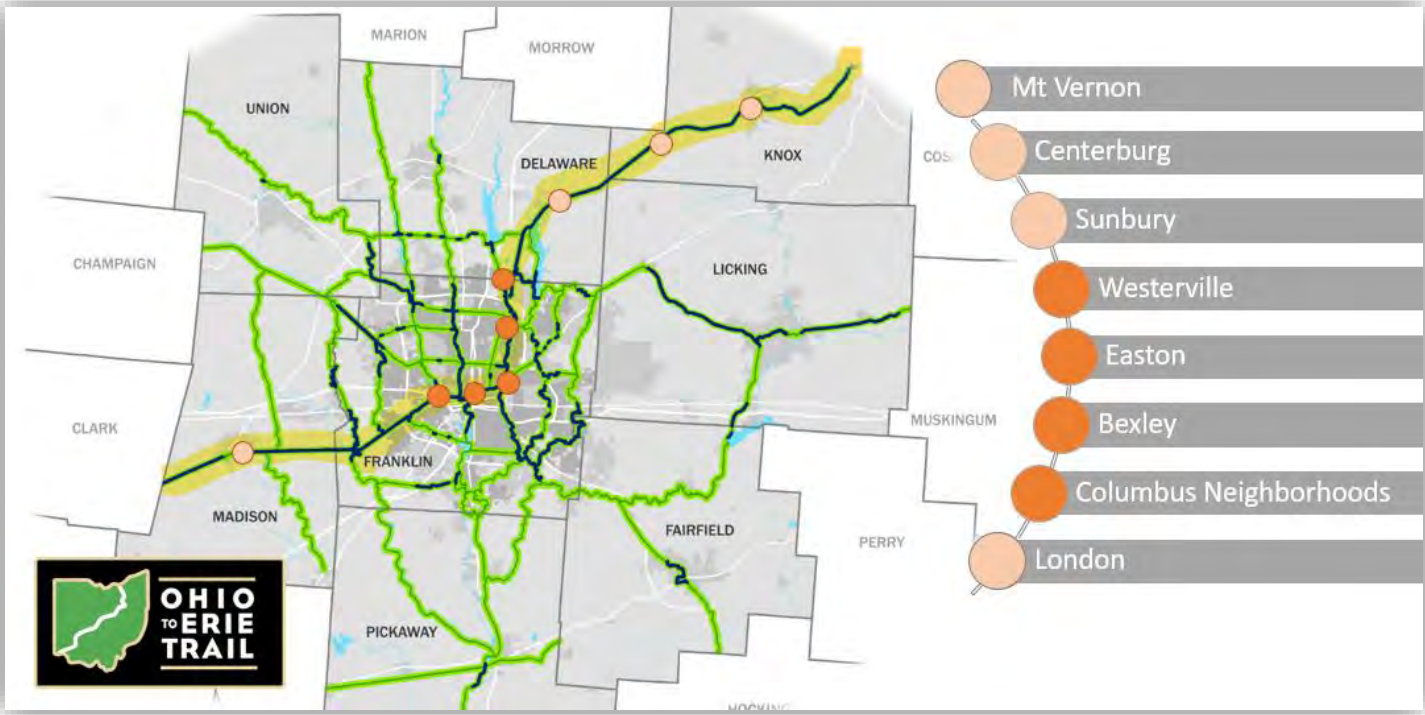
MORPC

2023 Trail Town Framework Expansion Deliverables:

Community Case Review of 4 urban and suburban communities

COG Trail Town Framework Update

Short-Term Implementation Strategies



Next Steps

Project Completion October 2023

Project report reveal at the COG Forum on Oct 12, 2023

Establish a COG Working Group

2024 Trail Communities Technical Assistance Offering

Identify Program Funding Source

Brand Identity

Business Collaborations

Economic Catalysts

Infrastructure

Wayfinding

Art Installations





CENTRAL OHIO
GREENWAYS

Wayfinding Strategy

COG BOARD UPDATE

September 20, 2023

PROJECT Overview

This project will provide a standardized approach to wayfinding that MORPC will use to help communities and regions throughout Ohio plan for and implement a cohesive strategy that both unifies regional/statewide trail networks and celebrates the uniqueness of diverse communities and trail systems.

The wayfinding strategy will include guidance for selecting directional content and placing wayfinding tools, such as signs, maps, and digital applications. It will not create new brand or design guidelines or force the use of any existing guidelines onto Ohio's communities and regions.

Ideal Trail User **EXPERIENCE**

3

Feeling **INSPIRED**

The trail user is delighted by a punctuating experience on or near the trail, which may pertain to the art, history, culture, performance, or other unique aspect of a place.

IDEAL

2

Feeling **EXPLORATORY**

The trail user is enticed off-trail to partake of local assets and amenities, assured of their ability to find their way back to the trail when they're done.

ENHANCED

1

Feeling **SECURE**

The trail user is oriented to where they are and where they're going, and confident they can get their basic needs met at any time.

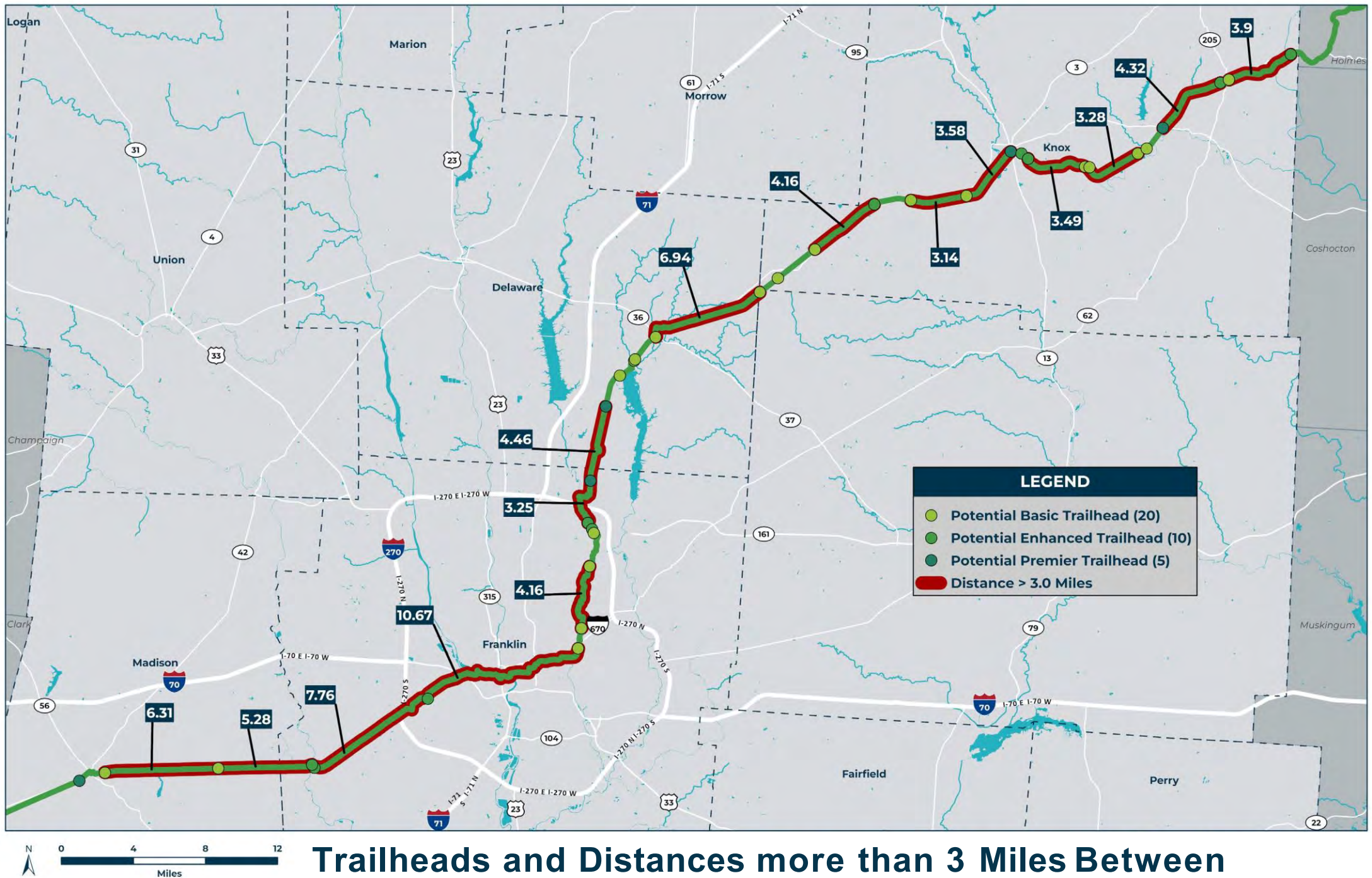
ESSENTIAL

1.4 PROJECT STATUS UPDATE

Trailhead Mapping

FEATURE REQUIREMENTS	ACCESS POINTS	TRAILHEAD LEVELS		
		BASIC	ENHANCED	PREMIER
Access to Streets & Roadways	✓	✓	✓	✓
Information Kiosk/Map		✓	✓	✓
Bike Parking		✓	✓	✓
Seating		✓	✓	✓
Transit Access			✓	✓
Car Parking			✓	✓
Restrooms			✓	✓
Water Access			✓	✓
Placemaking Elements			✓	✓
Shelter(s)				✓
Facilities Staff				✓
Unique Design				✓







2.3 WAYFINDING ELEMENTS

Recommendations

We've identified several opportunities to enhance and build upon the Ohio to Erie Trail's current wayfinding sign system.

CONTENT NEEDS

- UTILIZE SIGN SPACE MORE EFFICIENTLY
- PROVIDE CONSISTENT INFORMATION
- DE-EMPHASIZE COMPETING LOGOS
- CHOOSE UNIVERSAL ICONS

2.7 WAYFINDING ELEMENTS COMPARED

OTE Wayfinding Sign

1



EXISTING



1



REVISED

HEADER

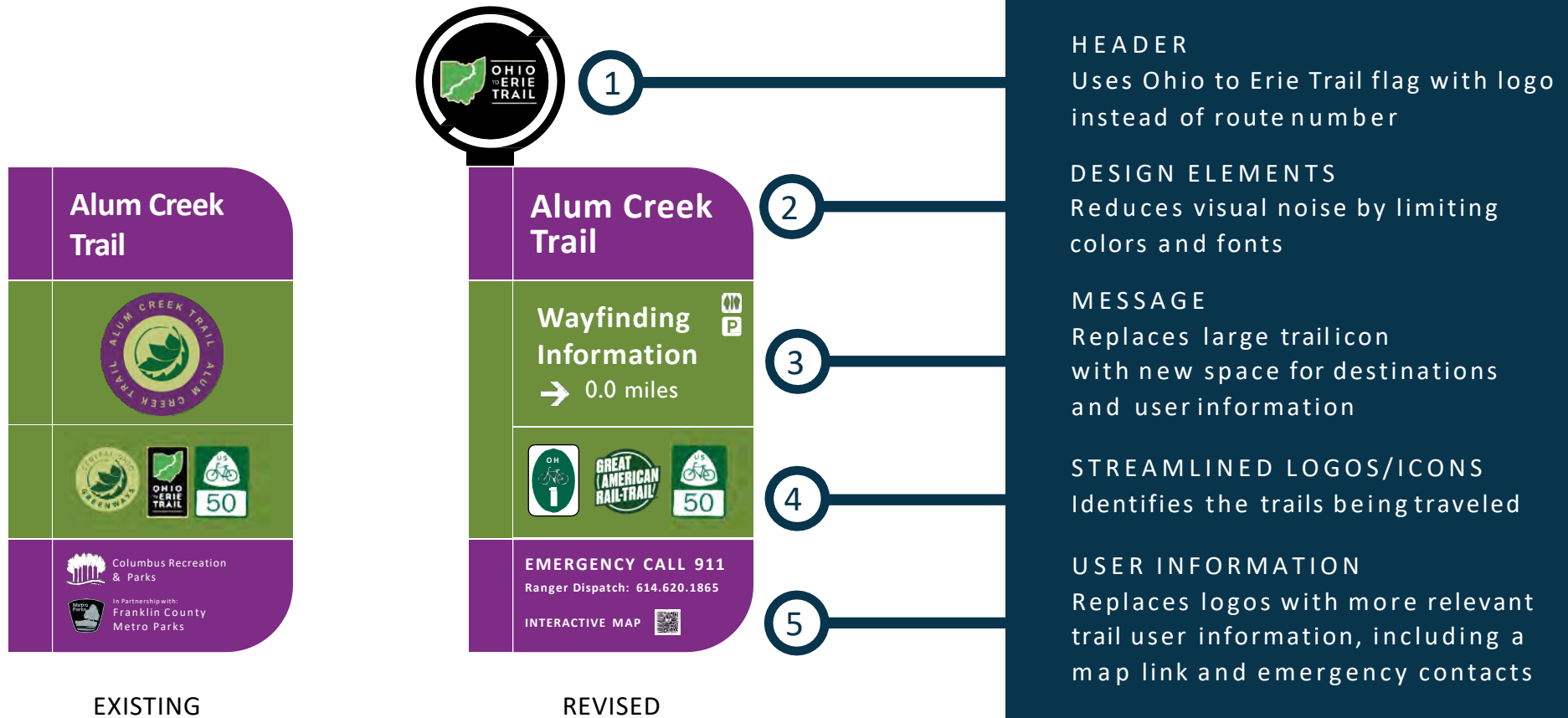
Uses Ohio to Erie Trail flag with logo instead of route number

SIMPLIFIED LOGOS

Reduces visual noise by making all logos and icons white

2.7 WAYFINDING ELEMENTS COMPARED

COG Trail ID Sign



3.3 EASTON TRAIL SEGMENT

Existing Intersection South



TRAIL ID SIGNAGE WITH ACCESS POINT & (ON GROUND) TRAIL ID MARKINGS




3.3 EASTON TRAIL SEGMENT

Morse Road Intersection South



BRIDGE ID MARKER &
(ON GROUND) TRAIL MARKING

 MORSE ROAD



5.0 NEXT STEPS Upcoming Meetings

OCT 16 | Steering Committee: Trail Towns & Placemaking

NOV 20 | Steering Committee: Technology & Terminology

END 2023 | Steering Committee: Final Wayfinding Guidelines

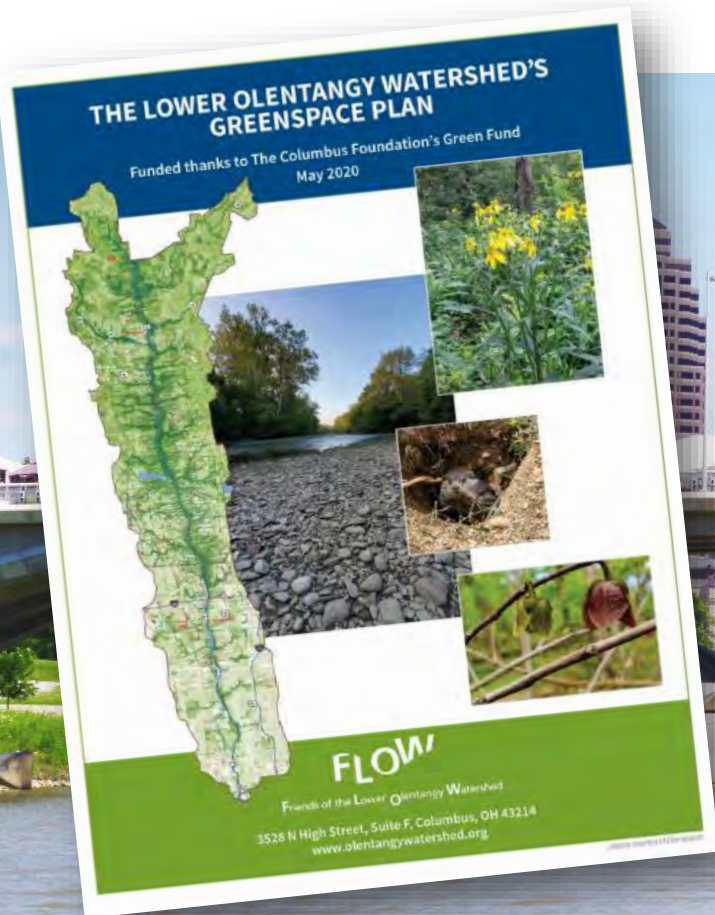
Mapping Franklin County's Natural Assets



MORPC

PURPOSE:

Summarize and collect watershed data to support informed development decisions that encourage access to Franklin County's natural resources for active transportation & recreation while also protecting the biodiversity of our region's river corridors.





COG Social Media Update



MID-OHIO REGIONAL
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PLANNING COMMISSION

Facebook (8/17 - 9/15)

- Our monthly reach was 6,642 interactions, marking a 24% increase compared to the previous 28 days!
 - Reach = total number of people who see your content
- The page experienced a substantial increase in viewership, surging by an impressive 255%, garnering around 760 visits.
- As a result, we've gained 22 new page likes, bringing our total COG Facebook followers to 2,085!
- To the right is a selection of our 3 most popular posts in the last month →



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Post Celebrating Public Art along the Trails.



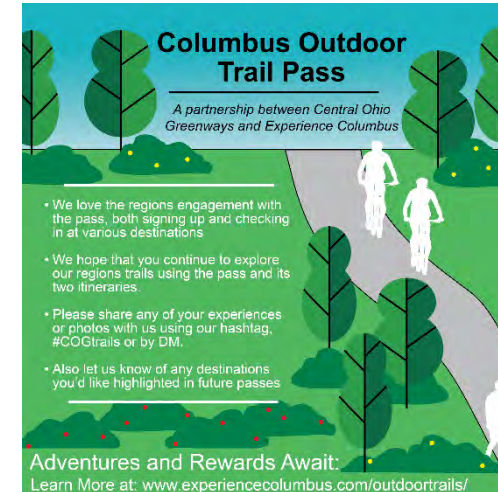
Post Discussing the New Pedestrian Bridge on the Scioto Trail into Franklinton.



Post Discussing the Success of the Outdoor Trails Pass and Urging Others to Sign Up and Try it Out.

Instagram (8/17 - 9/15)

- Our monthly reach was 847 interactions, marking a 12% decrease compared to the previous 28 days.
 - Reach = total number of people who see your content
- The page experienced a decrease in viewership, dropping by 36%, garnering around 60 visits.
- As a result, we've gained 24 new followers, bringing our total COG Instagram followers to 1,206!
- To the right is a selection of our 3 most popular posts in the last month →



Post Discussing the New Pedestrian Bridge on the Scioto Trail into Franklinton.

Post Discussing the Success of the Outdoor Trails Pass and Urging Others to Sign Up and Try it Out.

Post Celebrating the Beauty and Importance of Nature along the Trails.

Next Steps

- Action Items to further improve COG Social Media
 - Continue to seek out ways to engage those not already in our audience, primarily those under 35!
 - Increase the amount of short-form video content shared especially through stories or reels features.
 - Improve response time to direct messages and seek out opportunities to connect individuals with resources and ongoing efforts!
 - Continue promoting and elevating posts of partner communities and organizations to increase the audiences viewing them and improve the posts favorability with social media algorithms
 - *Please send me relevant posts to reshare at: **jsampson@morpc.org** or through COG's DM's*

How do you believe COG's social media can be better utilized to meet our goals?





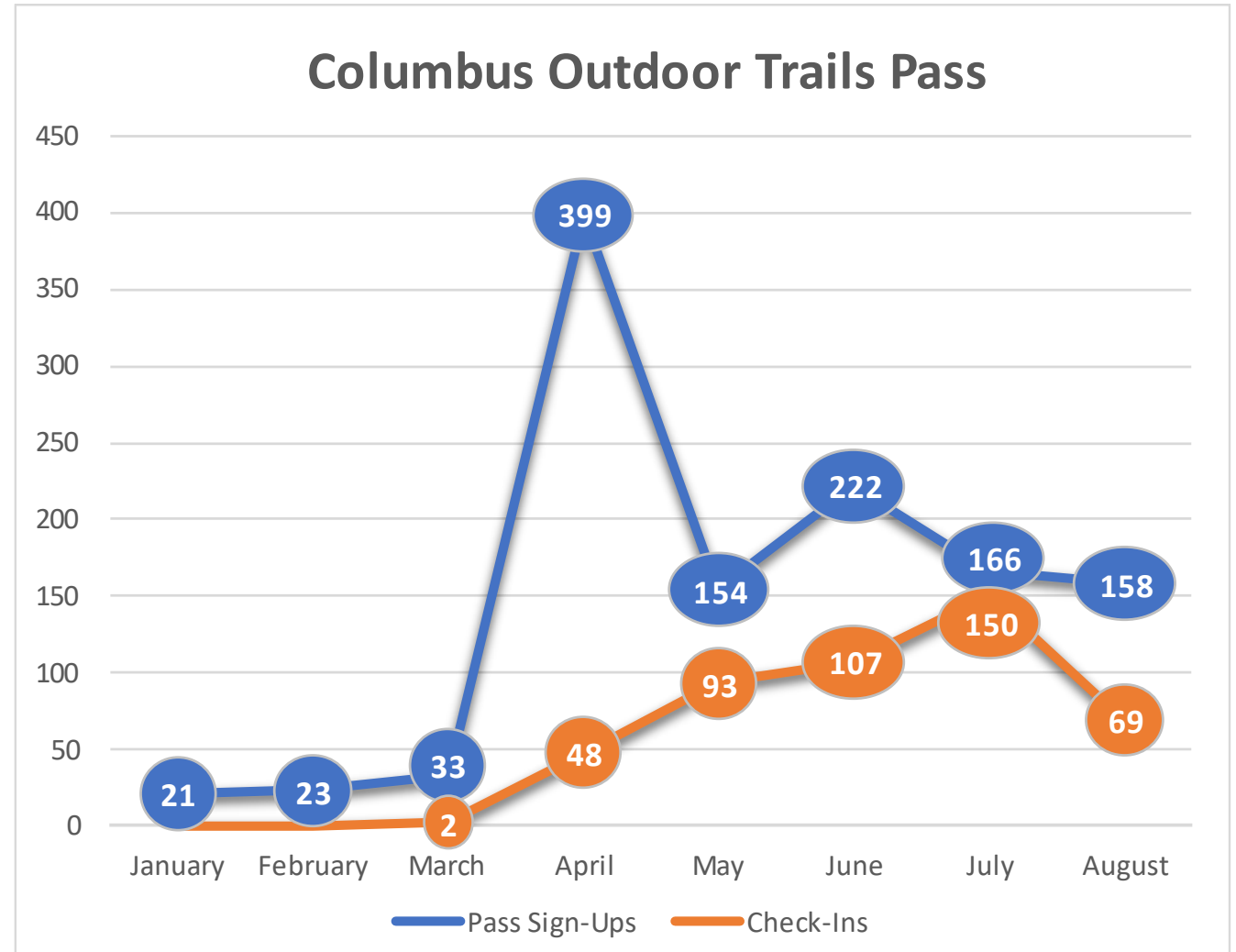
Overview of Columbus Outdoor Trails Pass



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PLANNING COMMISSION

Columbus Outdoor Trails Pass Engagement

- Sign-up have consistently remained strong, with 158 new registrations in August, contributing to a year-to-date **total of 1,176 sign-ups in 2023.**
- Check-ins have seen a decline, recording just 69 check-ins in August, resulting in a year-to-date **total of 469 check-ins in 2023.**
- Surpassing 1,000 sign-ups and approaching 500 check-ins is a remarkable achievement. We want to thank Kari Kauffman and the entire Experience Columbus team for helping make this happen!



Columbus Outdoor Trails Pass Most Frequented Destination

As we near the end of the year, it's crucial to conduct an analysis of the most and least visited stops. This information will be instrumental in shaping the upcoming April version of the pass. Here's a ranking of our most and least frequently visited destinations:

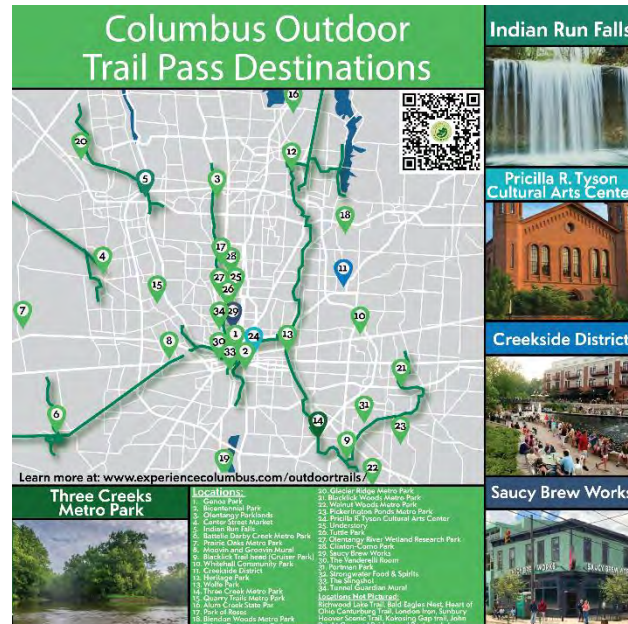
Destination	Genoa Park	Quarry Trails Metro Parks	Bicentennial Park	Columbus Park of Roses	Tuttle Park	Indian Run Falls Park	Blendon Woods Metro Park	Pricilla R. Tyson Cultural Arts Center	The Slingshot	Prairie Oaks Metro Park	Center Street Market	Olentangy River Wetland Research Park	Clinton-Como Park	The Vanderelli room
Check-Ins	33	27	24	23	23	22	20	19	19	17	16	16	15	15

Destination	Strongwater Food & Spirits	Heritage Park	Understory	Battelle Darby Creek Metro Park	Creekside District	Three Creeks Metro Park	Scioto Grove Metro Park	Blacklick Woods Metro Park	Olentangy Parklands	Glacier Ridge Metro Park	Saucy Brew Work	Tunnel Guardian Mural	Movin' and Groovin Mural	Sunbury
Check-Ins	15	12	12	11	11	10	10	10	8	8	8	8	7	6

Destination	Wolfe Park	Alum Creek State Park	Portman Park	Kokosing Gap Trail	Walnut Woods Metro Park	Pickerington Ponds Metro Park	Heart of Ohio Trailhead Centerburg	John Bright No. 2 Covered Bridge	Buckeye Lake State Park	Bald Eagles Nests	Whitehall Community Park	Richwood Lake Trail	London Iron at the Prairie Grass Trailhead	Blacklick Trail
Check-Ins	6	5	5	4	4	4	3	3	3	2	2	1	1	1

Plans for the Future

- We are still experiencing high engagement, especially from those getting out and using the pass! We plan to sustain this excitement by promoting the program through our social media and various other channels. I encourage all board members to promote the program through their own channels as well!
- As we progress through the Trail Community Planning process, we will keep exploring ideas for how the Columbus Outdoor Trail Pass Program can collaborate to encourage active transportation and boost business involvement in the region.
- We will continue to analyzing the usage data to guide further iterations of the pass and itineraries.



THANK YOU!

Mike Andrako, P.E.

COG Board Chair

Franklin County Engineer's Office

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