



111 Liberty St., Suite 111 Columbus, Ohio 43215 www.morpc.org

Meeting Notes (March 7, 2024)

Recap Data Day session, survey results

- Data day was a sold-out event with attendance of about 170 people
- unconference session was well-attended with good discussion
- future focus should be on clarity and concept of the group, redefine initiative and market assessment for the need out there for coaching

Consider refocus to recruitment of "moderators"

- proposed definition of <u>moderator</u>: someone who will ensure timeliness and quality of responses
- <u>challenge</u>: determine how much work will be involved in moderation, offering known and volume of request
- team agreed to change the term "Coaches" to "Coaching" with 2 groups -
 - <u>Advisors</u>: Individuals having the official capacity to moderate and provide information
 - <u>Members:</u> Individuals make inquiries

Review SMART goal

- Service request for members of at least 30 organizations via an interactive platform by Data Day 2026
- Assess if the milestones set are overly ambitious as we make progress
- Recruit people based on subject matter expertise, skills, methods, and tools
- Check user groups survey/interest forms

Platform options and related tasks

- Big question, no perfect solution
- Key factors: no barrier to entry and not email
- <u>Next steps</u>: find out advisory domain, pitching the domain, gather info about rural organizations with no Data Day connection

William Murdock, AICP Executive Director **Chris Amorose Groomes** *Chair* Michelle Crandall Vice Chair Ben Kessler Secretary



Discuss about Standing Meeting

- Set up once every 3 weeks Thursday Afternoon 1.30 PM

Documents shared

Working group Impact Statement Spreadsheet with prior assessment of tools List of Domain List of Name and Organization for connection