



MID-OHIO REGIONAL  
**MORPC**  
PLANNING COMMISSION

111 Liberty St., Suite 111  
Columbus, Ohio 43215  
[www.morpc.org](http://www.morpc.org)

**NOTICE OF A MEETING  
REGIONAL DATA ADVISORY COMMITTEE:  
DATA DAY WORKING GROUP**

MARCH 6, 2024, 10:00 AM – 11:00 AM  
HYBRID MEETING

**AGENDA**

**Welcome**

The meeting opened with a recap of feedback from previous discussions, categorized into session selection, facilities, and sponsorships. Members and staff discussed the importance of maintaining a broad range of session topics, highlighting innovative uses of data and the growing relevance of AI. A central theme of “curiosity” was proposed, reflecting a desire to encourage exploration and responsible data use.

**Potential Venues**

The committee discussed several venue options to accommodate 250 - 300 attendees. The Convention Center, OSU Union, and the Hilton (used for sustainability conferences) were considered. The OSU Union emerged as a strong candidate due to its central location, breakout room availability, and potential for in-kind support. A Member suggested leveraging OSU's involvement to negotiate reduced costs, possibly in exchange for student ticket allocations. Other venues like Columbus State and the Blackwell Digital Solutions Gallery were also mentioned, though concerns were raised about space and logistics.

**Theme Brainstorming**

Members and staff explored the idea of “curiosity” as a unifying theme, with additional focus on responsible data collection and practical application. A three-part thematic structure was proposed: curiosity, responsibility, and application. This would allow sessions to align with the theme while addressing diverse interests. Member Ebersole emphasized the importance of maintaining critical thinking in discussions about AI and technology.

**Planning Schedule Overview**

Event Details

- **Day**  
Members and staff tentatively agreed on the first or second Wednesday of February 2025, aiming to avoid conflicts with other MORPC events like the State of the Region.

**William Murdock, AICP**  
*Executive Director*

**Chris Amorose Groomes**  
*Interim Chair*

**Michelle Crandall**  
*Interim Vice Chair*

**Ben Kessler**  
*Interim Secretary*



## Venue

- Secure venue  
The goal is to finalize the venue by the end of May or early June 2024. The OSU Union is a leading option, with the potential to negotiate costs through student engagement or institutional partnerships.

## Sessions

- Call for Proposals  
Target release in September 2024, with a closing date in November. This timeline allows for finalizing sessions by December.
- Finalize Sessions  
The finalized session list will support accreditation applications and marketing efforts. Offering continuing education credits (e.g., AICP, OEEDA) was seen as a value-add that could justify a higher ticket price.

## Registration

- Open / Close  
Members and staff discussed opening registration in September 2024 and closing in January 2025. They also discussed maintaining a cap of 300 attendees to preserve event quality and energy. Member Stein suggested reserving a block of student tickets to increase accessibility and potentially reduce venue costs. A price increase to \$100 was discussed, with the potential to offer discounted or free tickets to students.

## Keynote Speakers

Potential speakers include Cindy Leavitt (OSU CIO) and Nico Larco (University of Oregon). The group aims to finalize keynotes by September 2024.

## Sponsorships

A shift toward itemized sponsorships (e.g., coffee, snacks) was proposed. The Members acknowledged the need to increase sponsorship revenue to offset higher venue and speaker costs.

## Adjourn

**Please Notify Jonathan Miller at [jmiller@morpc.org](mailto:jmiller@morpc.org) to confirm your attendance for this meeting or if you require special assistance.**

**The next Data Day Working Group Meeting will be *HYBRID* on May 1<sup>st</sup>, 2024.**



Mid-Ohio Regional Planning Commission  
*Hybrid Meeting*

Data Day Working Group

April 3, 2024

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Members Present

- Brad Ebersole, Consolidated Cooperative
- Bob Lonardo, Alcohol, Drug and Mental Health Board of Franklin County
- Rick Stein, Urban Decision Group

Staff Present

- Lynn Kaufman
- Jonathan Miller