MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

111 Liberty St., Suite 111
Columbus, Ohio 43215
www.morpc.org

MEETING AGENDA
REGIONAL DATA ADVISORY COMMITTEE (RDAC) DEI & DATA WORKING GROUP
VIRTUAL MEETING: 3-4 PM FRIDAY, JULY 8TH, 2024

MORPC Agency Updates
Admin Support
Lynn Kaufman is on medical leave; Dave Dixon will handle coordination in the interim.

RDAC Tomorrow
Members and staff discussed the upcoming RDAC meeting on July 8, 2024, and the need to finalize event details for the Fall DEI & Data event. Dave will present the Group's progress and solicit feedback on session topics, including the tentative event title and session structure.

Leaders Listen Housing - Actionable Insights Report
MORPC completed the third public opinion survey in the Leaders Listen series, focusing on housing. The report, titled "Leaders Listen: Housing Actionable Insights," will be released soon via MORPC's social media and newsletter.

LinkUS
Dave provided an overview of the LinkUS Rapid Transit initiative, which will be on the ballot in Franklin County this Fall. The initiative includes bus rapid transit and significant investments in sidewalks, bikeways, and multi-use paths.

Sector News & Updates
Member Miller shared that OSU's Center for Urban and Regional Analysis will host a fall webinar series on housing affordability, featuring national and local speakers.

Event Planning & Logistics
The tentative event window is from September 4 to October 31, with several dates held at the MORPC Town Hall Meeting Room.

Event Title
Members and staff brainstormed titles and favored "Data for All: Better Serving Our Communities." The title was generated through a collaborative process, including AI-assisted suggestions.

Blackout Dates
Members discussed blackout dates and availability, with general consensus that early September may be too soon due to holidays and school schedules. Members and staff will share availability, track the list of held dates and collect blackout dates using a shared document and finalize the event date.

Large Group Session – Recruiting & Retention?
Members and staff discussed whether Recruiting and Retention or Operationalizing DEI Data should be the large group session. While Recruiting and Retention has ready-to-go content, some Members felt Operationalizing DEI Data better aligns with the event's overarching theme.

William Murdock, AICP
Executive Director

Chris Amorose Groomes
Chair

Michelle Crandall
Vice Chair

Ben Kessler
Secretary

<u>Marketing & Outreach</u>
Proposed channels will include MORPC's standard platforms (LinkedIn, Facebook, X, newsletter), CURA's newsletter and mailing list, and the Human Service Chamber of Franklin County. Dave will coordinate with MORPC's Communications & Engagement Team to develop a graphic/logo for the event.

<u>Post-Event Engagement:</u>
Members and staff discussed follow-up strategies, including a post-event survey (possibly paper-based at the event), creating an online forum (e.g., Slack) for ongoing peer support, and/or exploring a second touchpoint or follow-up session to share implementation outcomes.

Event Breakout Session Assignments
<u>Overcoming Resource Constraints</u> -- How can we help organizations reduce barriers or access additional resources needed to implement a data-driven approach to advancing their DEI objectives?
This breakout session was tentatively assigned to Member Audey.

<u>Getting Started with Benchmarks</u> – How can we help organizations that are struggling to establish "appropriate" or "equitable" DEI benchmarks which are practical from data management and interpretability perspectives, yet still substantially capture their desired impacts?
Member Audey will lead this breakout session

<u>Operationalizing DEI Data to Reach Your "North Star"</u> - How can we help organizations incorporate data about how diverse communities or constituents impact and are impacted by their programs and services, to help those organizations realize their goal or realizing equitable outcomes for their target populations?
Member Miller will lead this breakout session

<u>Recruiting and Retention</u> - How can we help organizations to attract, retain, and advance a diverse talent pool through best practices in human resources, management, staff training, and partnerships with professional organizations, educational connections, and workforce development organizations to realize diversity and inclusion targets for their employees, committees, or governing boards.
Rolanda Hampton will lead this breakout session, with assistance from Member Miller.

<u>Sensitive Data Consumers and Users</u> - How can we raise awareness among organizations about known biases, blind spots, and the limitations of "found" data or administrative data which may impact the data's ability to appropriately inform decision making, and ultimately service to traditionally marginalized and underrepresented groups?
Dave and Member Miller will lead this breakout session.

Scheduling Next Meeting
The next meeting was not discussed.

Other Business?

Mid-Ohio Regional Planning Commission
Remote Meeting

DEI & Data Working Group Meeting

July 8, 2024

Members Present
Jess Audey, Ohio Children's Alliance
Hena Masood, The Columbus Foundation
Harvey Miller, OSU CURA

Staff Present
Dave Dixon
Yan Liu