

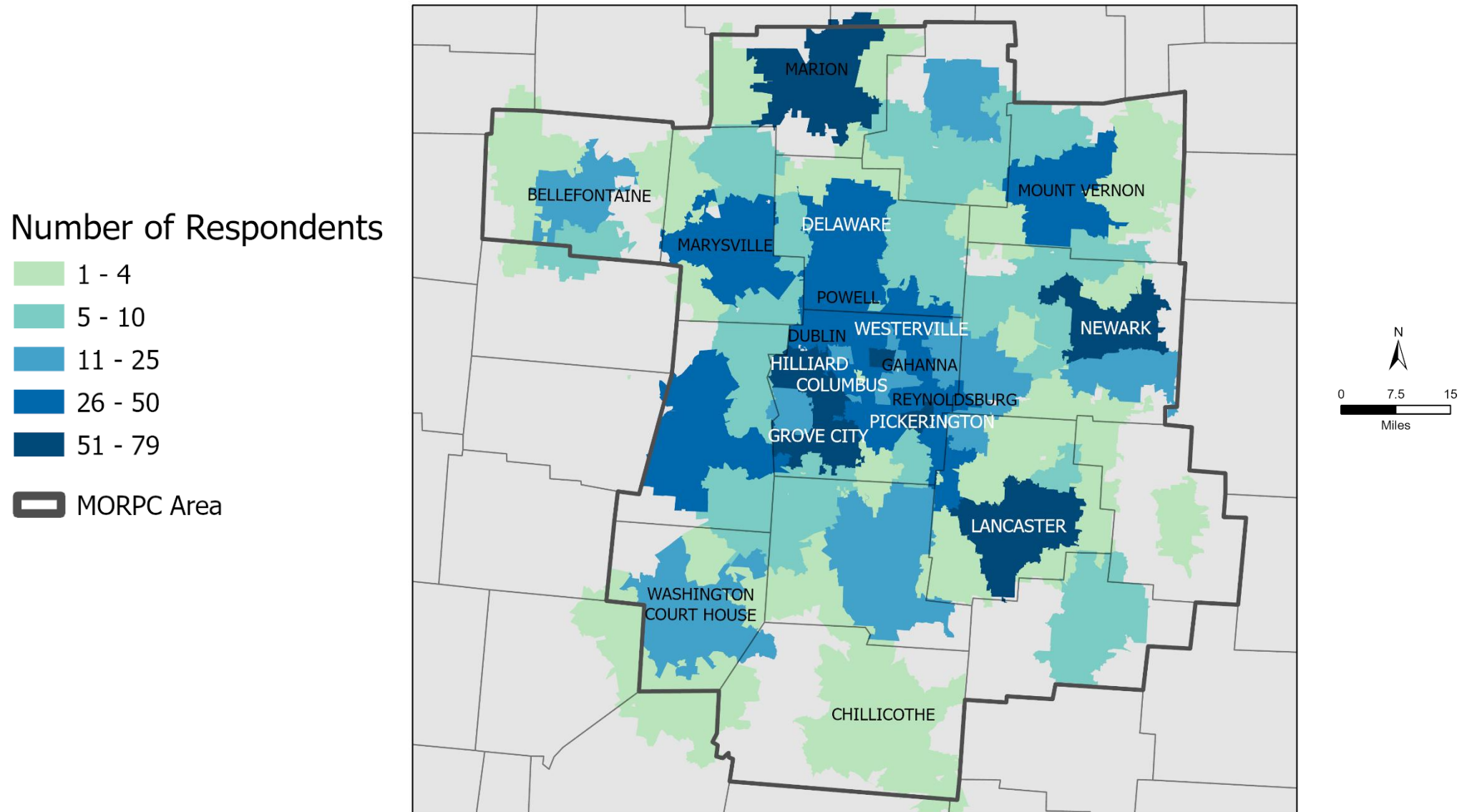
Leaders Listen: Economic Development

Ethan Hug, Sr. Data Analyst



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

Survey Respondents' Geographic Distribution

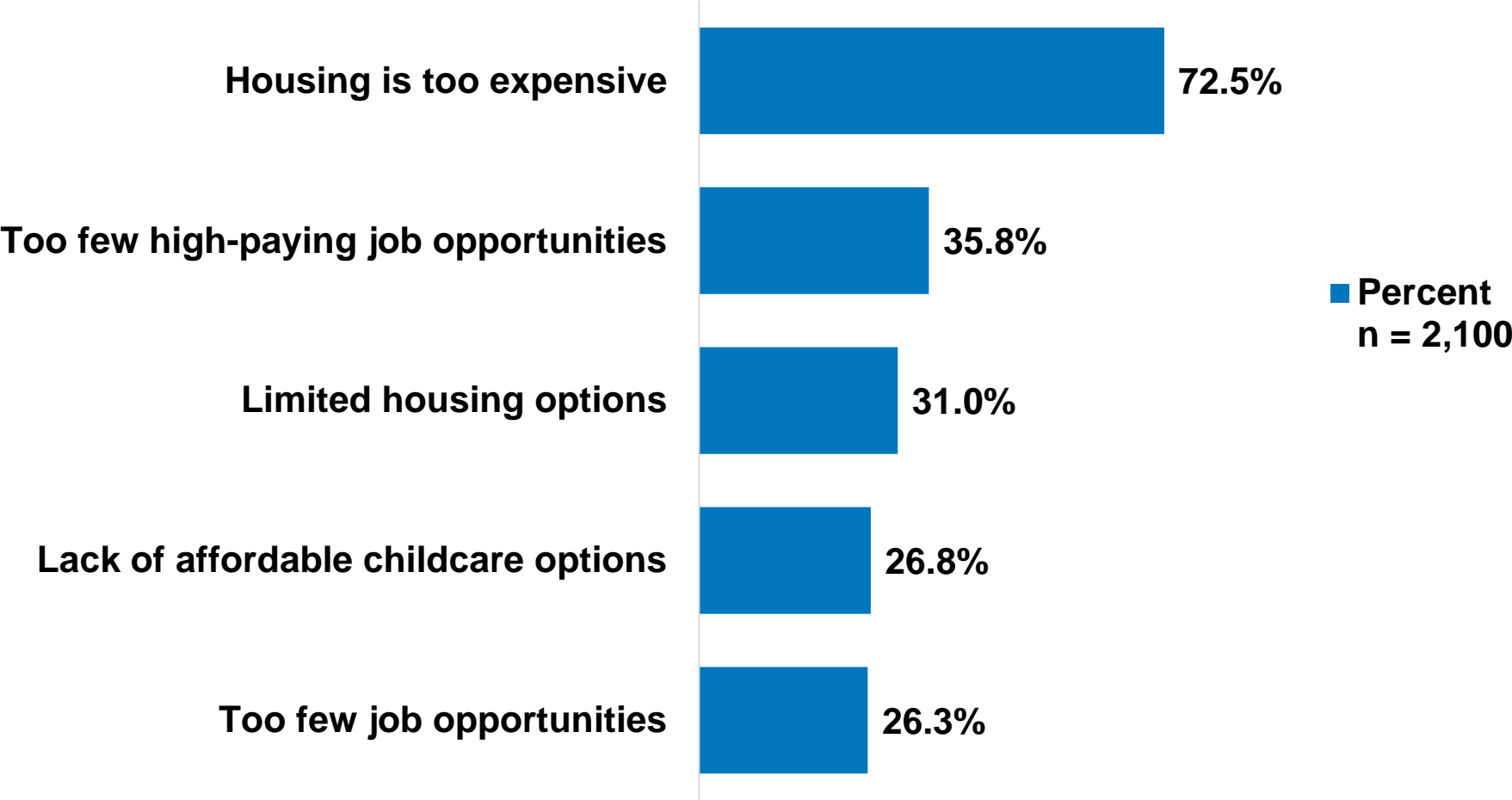


Economic Challenges



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For your community, which of the following economic challenges concern you the most?
(Choose up to three)



Which economic challenge concerns you the most for your community?



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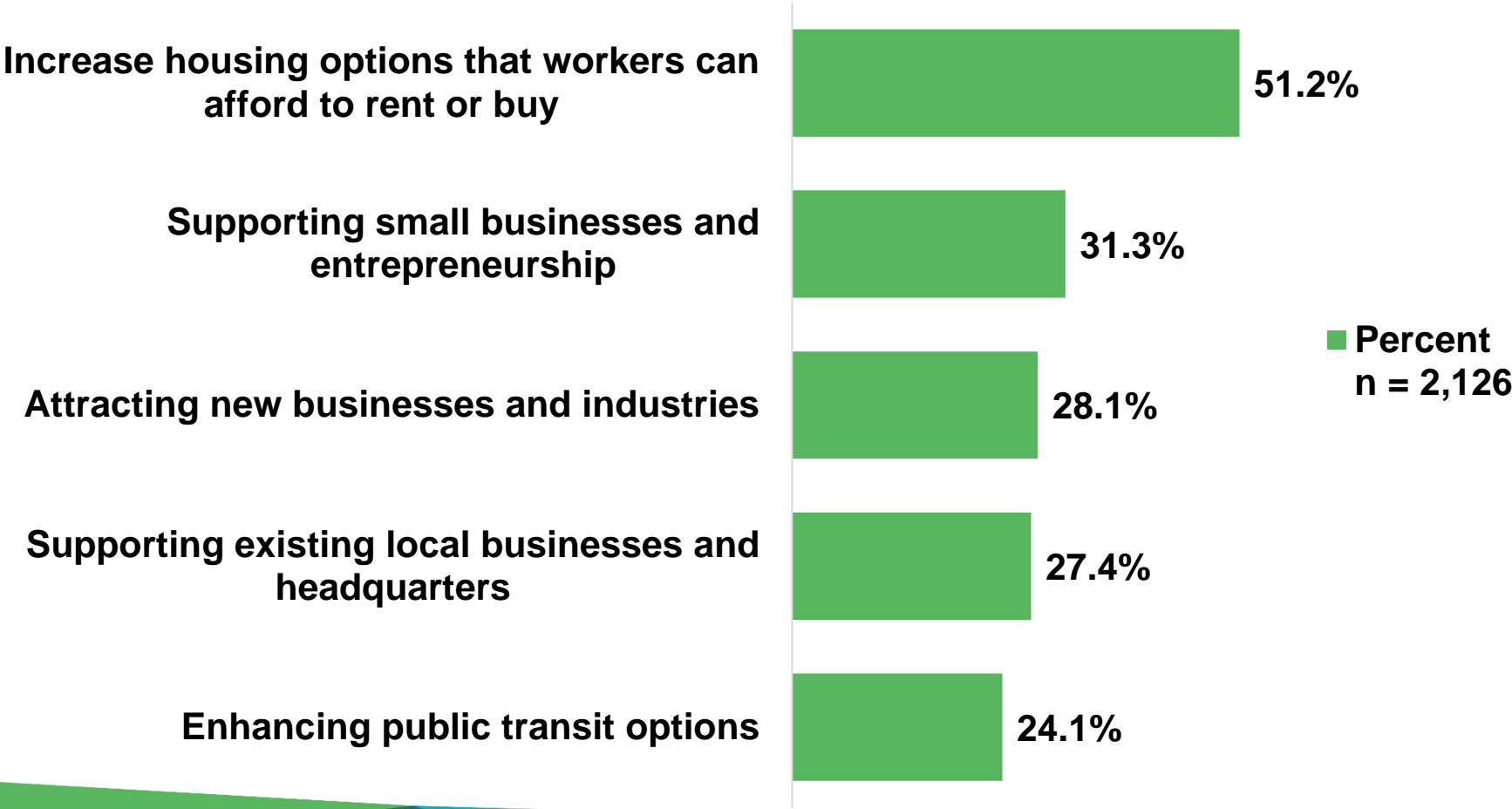
Item	Low-callout*	Low %	High %	High-callout*
Housing is too expensive		50.0%	78.0%	
Too few high-paying job opportunities		30.0%	50.0%	61.5% - Morrow
Limited housing options		22.7%	47.1%	
Lack of affordable childcare options		15.4%	45.8%	64.7% - Logan
Too few job opportunities	8.8% - Logan 10.2% - Union	21.5%	42.3%	

*Callouts are considered a >+/-10% gap

Economic Priorities



What type of economic development do you believe should be prioritized for your community?
(Choose up to three)



What type of economic development do you believe should be prioritized for your community?

(Choose up to three)



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Item	Low-callout*	Low %	High %	High-callout*
Increase housing options that workers can afford to rent or buy		42.3%	59.3%	69.7% - Logan
Supporting small businesses and entrepreneurship		22.4%	39.0%	50.0% - Morrow
Attracting new businesses and industries	6.1% - Logan	16.9%	48.2%	
Supporting existing local businesses and headquarters		23.1%	44.1%	
Enhancing public transit options		12.8%	31.7%	54.5% - Logan

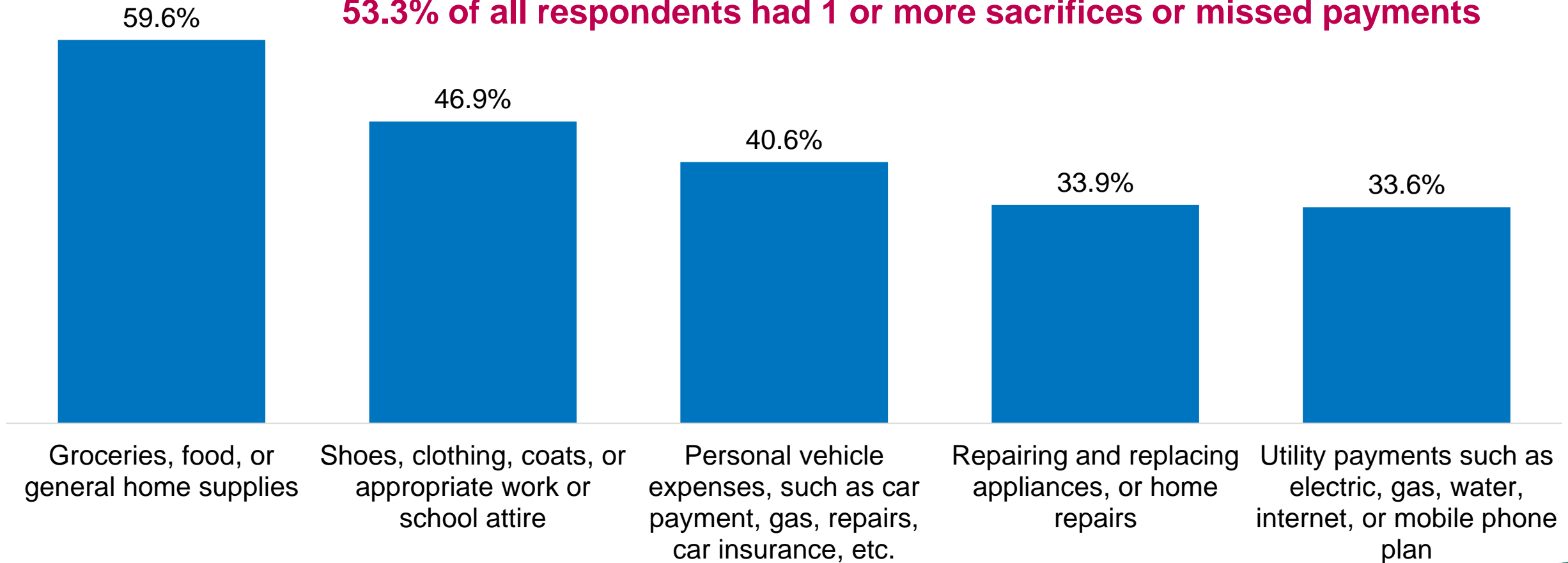
*Callouts are considered a >+/-10% gap

In the last 12 months, which of the following (if any) have you had to sacrifice, or missed payments for, in order to pay your rent or mortgage? (Choose all that apply)



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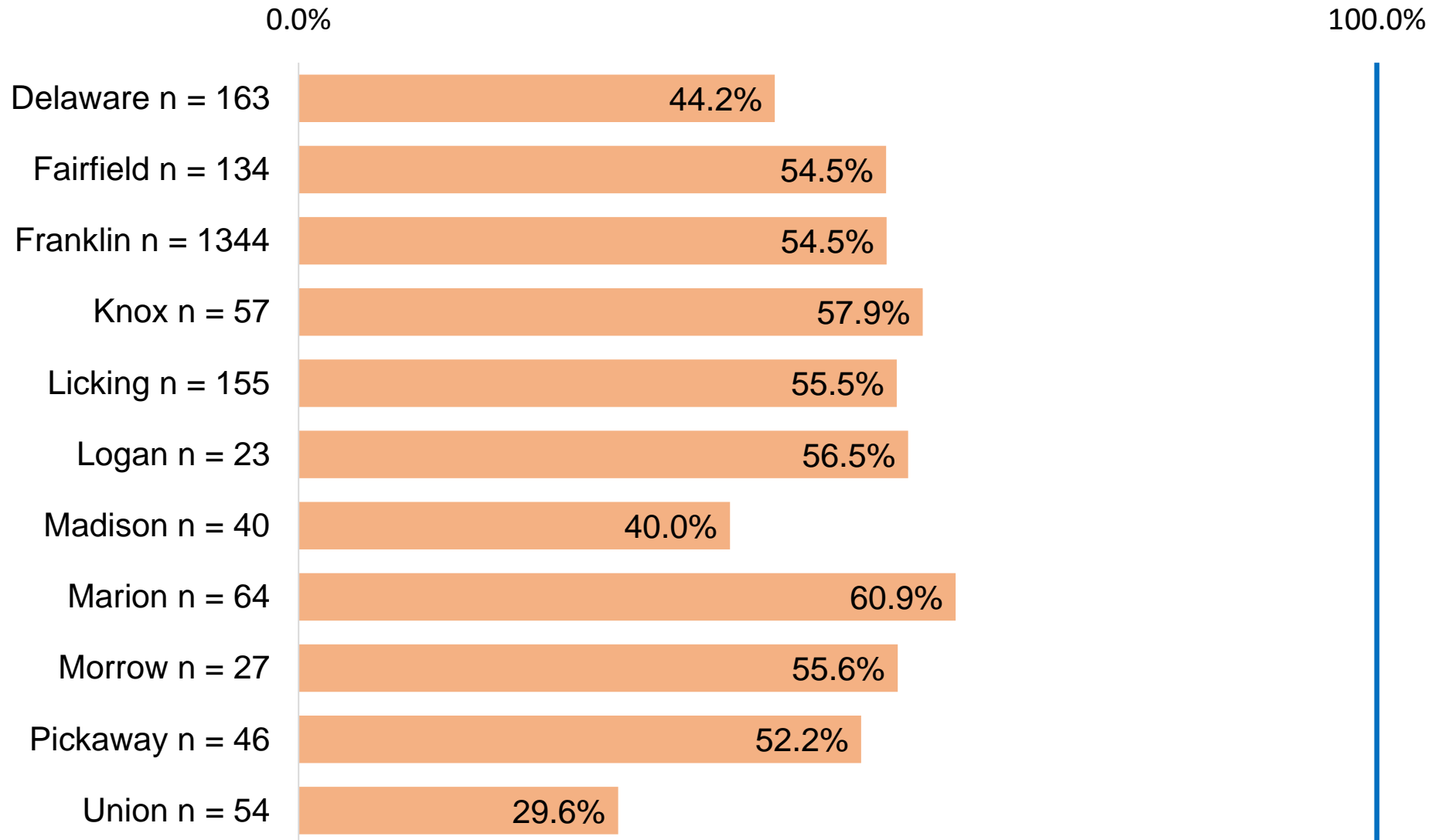
53.3% of all respondents had 1 or more sacrifices or missed payments



Any Missed Payments or Sacrifices



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In the last 12 months, which of the following (if any) have you had to sacrifice, or missed payments for, in order to pay your rent or mortgage? (Choose all that apply.)



Item	Low-callout*	Low %	High %	High-callout*
Groceries, food, or general home supplies	30.8% - Logan 47.2% - Delaware	58.9%	68.8%	80.0% - Morrow
Shoes, clothing, coats, or appropriate work or school attire	25.0% - Union 30.8% - Logan	42.4%	53.8%	68.8% - Madison
Personal vehicle expenses, such as car payment, gas, repairs, car insurance, etc.		29.2%	51.5%	62.5% - Union
Repairing and replacing appliances, or home repairs		23.6%	50.0%	61.5% - Logan
Utility payments such as electric, gas, water, internet, or cell phone plan	7.7% - Logan	21.2%	43.8%	

*Callouts are considered a >+/-10% gap

How much do you agree with the following statements?



Local leaders are doing enough to support small local businesses and existing industries.
n = 2,119 | m = 2.75



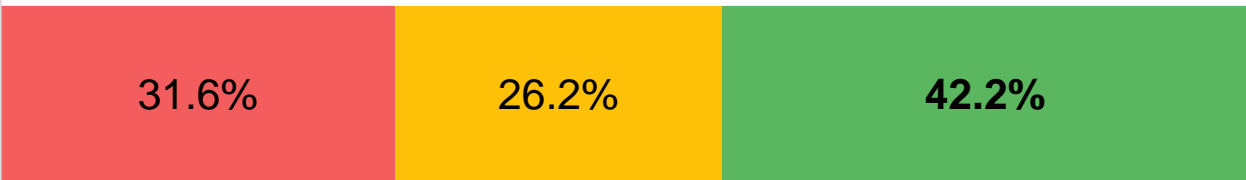
Improving built infrastructure (transportation and sites ready for immediate development) should be a top priority for economic growth.
n = 2,120 | m = 3.78



Increasing utilities capacities (water, sewer, electricity, and high-speed internet) should be a top priority for economic growth.
n = 2,125 | m = 3.77



I would support higher taxes if it meant more investment in workforce development, public services, and infrastructure.
n = 2,137 | m = 3.13

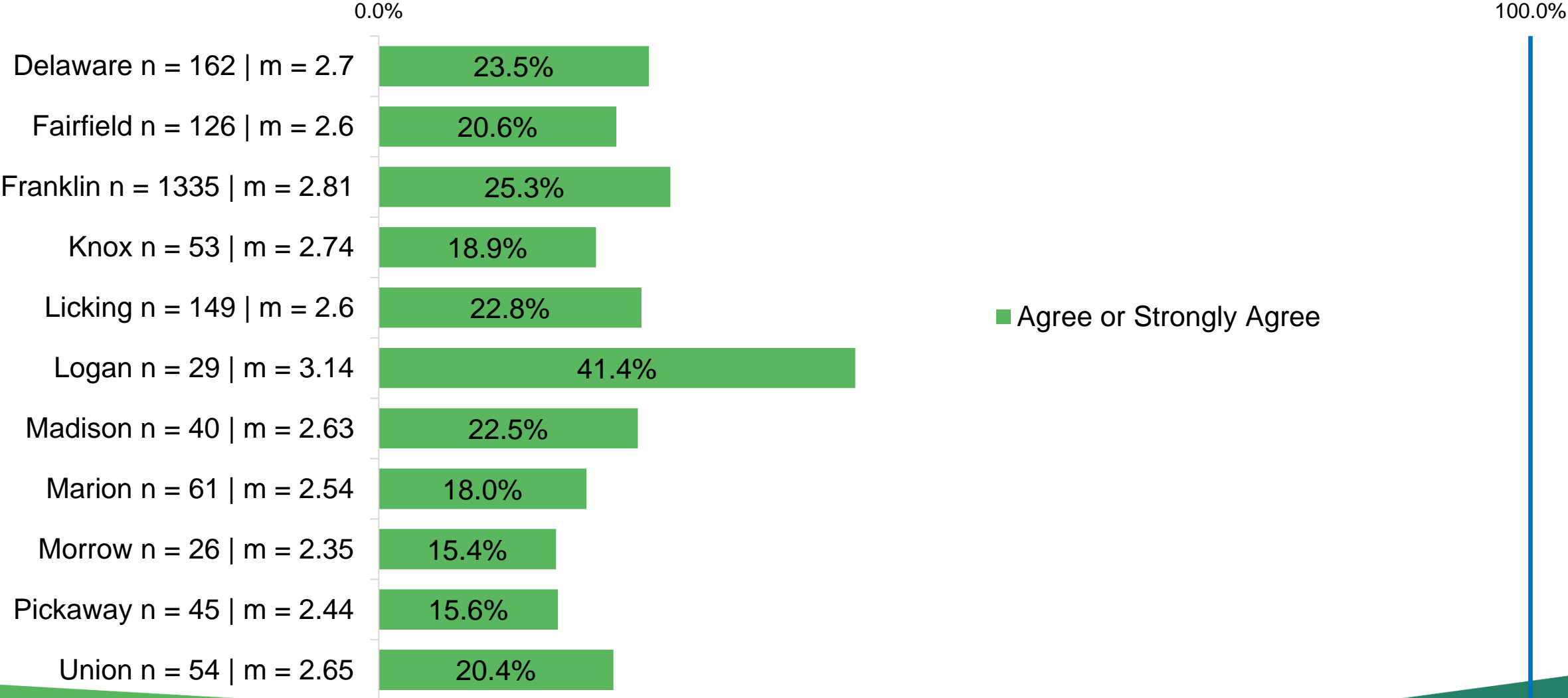


■ Strongly Disagree or Disagree ■ Neither Agree nor Disagree ■ Agree or Strongly Agree

Local leaders are doing enough to support small local businesses and existing industries.



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How much do you agree with the following statements?

Improving built infrastructure should be a top priority for economic growth.

Increasing utilities capacities should be a top priority for economic growth.

County	N - Total	Built Infrastructure	N - Total	Utilities Capacities
Delaware	161	★ ★ ★ ★ ☆ 3.81	164	★ ★ ★ ★ ☆ 3.85
Fairfield	129	★ ★ ★ ★ ☆ 3.76	130	★ ★ ★ ★ ☆ 3.65
Franklin	1,338	★ ★ ★ ★ ☆ 3.83	1,335	★ ★ ★ ★ ☆ 3.82
Knox	54	★ ★ ★ ★ ☆ 3.54	56	★ ★ ★ ★ ☆ 3.48
Licking	147	★ ★ ★ ★ ☆ 3.66	151	★ ★ ★ ★ ☆ 3.74
Logan	29	★ ★ ★ ★ ☆ 3.52	29	★ ★ ★ ★ ☆ 3.59
Madison	40	★ ★ ★ ★ ☆ 3.85	36	★ ★ ★ ★ ☆ 3.67
Marion	62	★ ★ ★ ★ ☆ 3.69	60	★ ★ ★ ★ ☆ 3.65
Morrow	23	★ ★ ★ ★ ☆ 3.61	25	★ ★ ★ ★ ☆ 3.44
Pickaway	44	★ ★ ★ ★ ☆ 3.55	45	★ ★ ★ ★ ☆ 3.64
Union	55	★ ★ ★ ★ ☆ 3.35	55	★ ★ ★ ★ ☆ 3.78



How much do you agree with the following statement?

I would **support higher taxes** if it meant more investment in workforce development, public services, and infrastructure.

County	N - total	Mean Response
Delaware	165	★ ★ ★ ☆ ☆ 2.96
Fairfield	127	★ ★ ★ ☆ ☆ 2.92
Franklin	1,342	★ ★ ★ ☆ ☆ 3.25
Knox	57	★ ★ ★ ☆ ☆ 2.88
Licking	151	★ ★ ★ ☆ ☆ 3.01
Logan	29	★ ★ ★ ☆ ☆ 2.83
Madison	40	★ ★ ★ ☆ ☆ 2.85
Marion	60	★ ★ ★ ☆ ☆ 2.87
Morrow	27	★ ★ ★ ☆ ☆ 2.74
Pickaway	46	★ ★ ★ ☆ ☆ 2.89
Union	55	★ ★ ★ ☆ ☆ 2.93



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Overall, how satisfied are you with planners and other decision makers in Central Ohio in addressing the following:

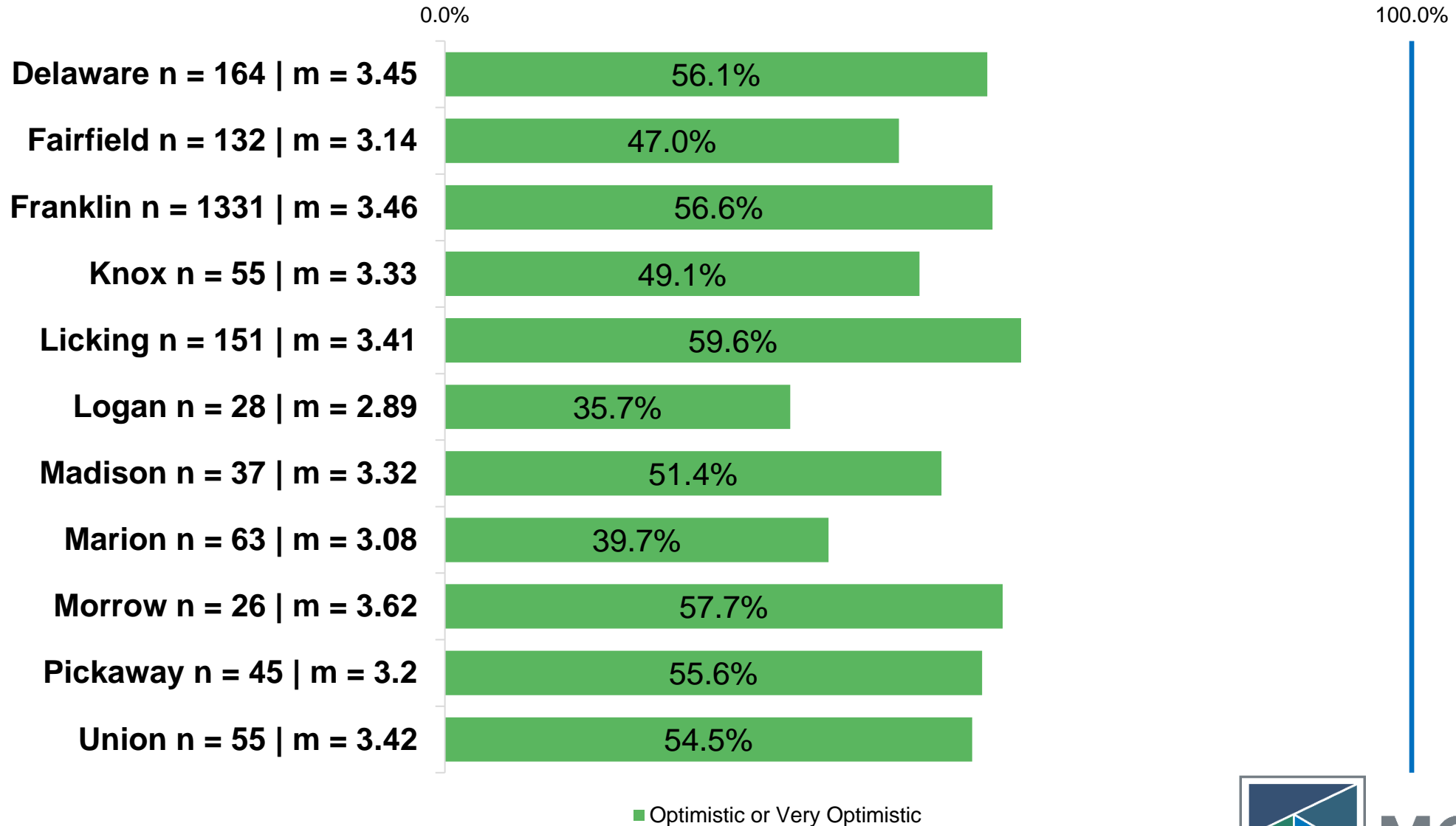
Central Ohio's economic development needs

County	N - Total	Mean Response
Delaware	159	★ ★ ★ ☆ ☆ 3.19
Fairfield	124	★ ★ ★ ☆ ☆ 2.85
Franklin	1,314	★ ★ ★ ☆ ☆ 3.14
Knox	54	★ ★ ★ ☆ ☆ 3.02
Licking	150	★ ★ ★ ☆ ☆ 2.93
Logan	28	★ ★ ★ ☆ ☆ 2.66
Madison	40	★ ★ ★ ☆ ☆ 2.78
Marion	63	★ ★ ★ ☆ ☆ 2.9
Morrow	26	★ ★ ★ ☆ ☆ 2.77
Pickaway	44	★ ★ ★ ☆ ☆ 2.82
Union	51	★ ★ ★ ☆ ☆ 3.18



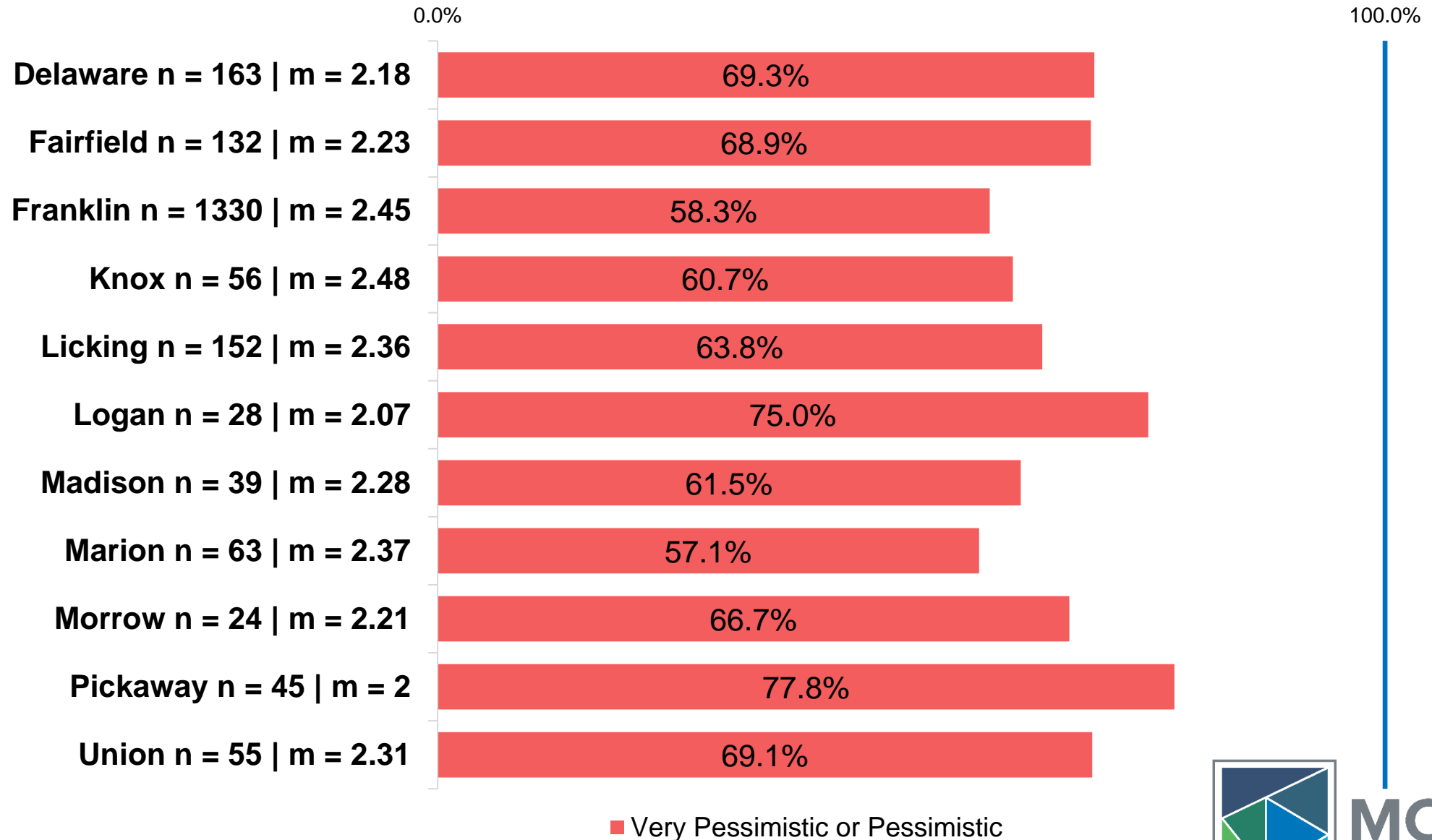
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How do you feel about the anticipated large economic developments' impact on your **Jobs and Career Opportunities**



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How do you feel about the anticipated large economic developments' impact on your **Cost of Living**:



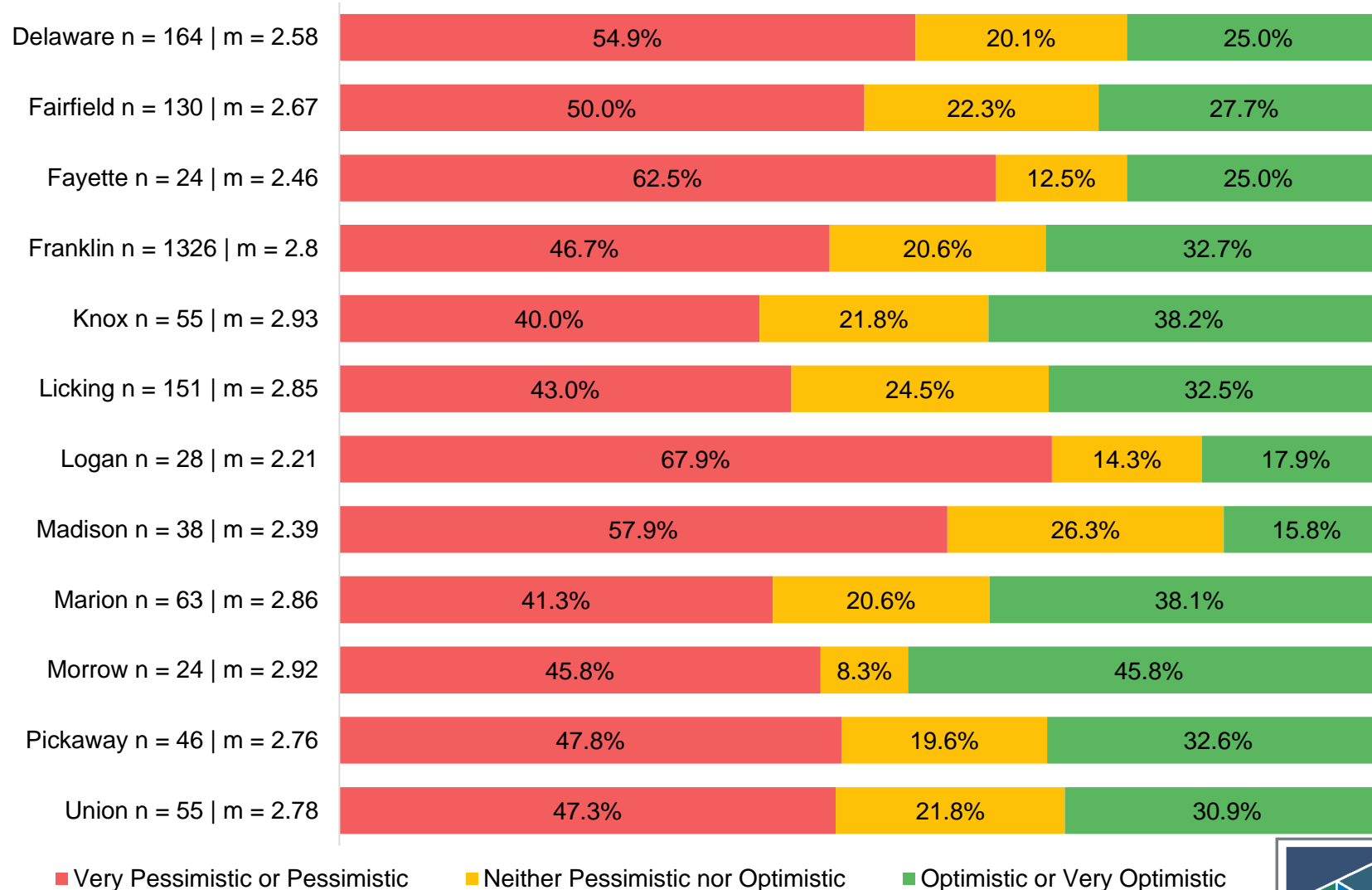
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THANK YOU!



In recent years, the Central Ohio region has secured several large economic development investments.
How do you feel about the anticipated changes which may come from this level of growth for the following:

Housing market



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