



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

111 Liberty St., Suite 111
Columbus, Ohio 43215
www.morpc.org

NOTICE OF A MEETING
CENTRAL OHIO GREENWAYS TRAIL TOWNS WORKING GROUP MEETING
MID-OHIO REGIONAL PLANNING COMMISSION

VIRTUAL: MICROSOFT TEAMS

January 8, 2024
10:00 am – 11:00 am

AGENDA
Meeting Note (Notes in grey)

1. Welcome and Introductions

2. Working Group Structure Discussion

- Name of the Group:
 - Central Ohio Greenways Trail Town Working Group
- Chair/Leadership Positions
 - Co-Chairs: Laura Ball and Kari Kauffman Co- Chairs
 - Rotate meeting leadership roles: Laura will lead the March Meeting
- 2024 Schedule
 - Second Monday of the Month – 10:00 – 11:00, virtual
 - Melinda send the invites out
- Invite List –
 - Add to the invite list: City of Columbus – department of neighborhoods, Kelly Messer, and Leticia Cetina; Tom Bilcze,
 - Trail Development; David Cath
 - Melinda – Send draft roster to everyone

3. Working Group Goals

- Implement the Trail Towns Program
 - The working group will review the Trail Towns Framework and priorities short term action items / low hanging fruit.
 - The working group will also support the implementation of the Wayfinding Strategy.
- Outdoor Trails Pass - Feb 6:
 - All content due to Experience Columbus on Feb 6.

William Murdock, AICP
Executive Director

Chris Amorose Groomes
Interim Chair

Michelle Crandall
Interim Vice Chair

Ben Kessler
Interim Secretary

- Jessie will send the community driven itinerary to Worthington, Grandview, Knox County, and Gahanna. Michelle will encourage tourism partners in each community to develop the itinerary.
- Experience Columbus has the capacity to send in app messages to people who sign up for the pass. The working group can strategize message.
- **Other Marketing Functions: Website and Social Media**
 - MORPC will continue to lead the website and social media functions. This will not be a standing agenda item for the working group.
- **COG Forum:**
 - The working group will support the development of 1 Forum Annually
- **Grant Opportunities – “Shovel Ready / Implementation Ready Projects”**
 - The working group will support the development of grant ready trail town projects.

4. Outdoor Trails Pass Updates 2024: - Jessie

- **Community Itineraries**
 - See above.

5. Next Meeting

- Date: March 11, 2024
- Agenda
 - Meeting lead – Laura Ball
 - Introductions – Laura Ball
 - Wayfinding Project – Melinda or Meredith
 - Trail Town Framework: Melinda provide a brief presentation: Kari and Laura lead a discussion to identify working group action items.
 - Outdoor Trails Pass – Kari Kauffman
 - April 1st – launch the refresh
 - Celebrate Trails Day

6. Closing