



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

111 Liberty St., Suite 100
Columbus, Ohio 43215
www.morpc.org

**NOTICE OF A MEETING
DATA DAY WORKING GROUP
MID-OHIO REGIONAL PLANNING COMMISSION**

**REMOTE MEETING
June 4, 2025, 10:00 am – 11:00 am**

AGENDA

Welcome & Introductions

Finalize Data Day 2026 Theme and Tracks

Members and staff discussed potential themes for the 2026 event, focusing on the future of data and preparing data professionals for upcoming challenges. They considered incorporating student involvement and wisdom sharing from experienced professionals. Jordan Inskeep noted that MORPC staff is waiting for confirmation from Salima Rice about her potential role as a keynote speaker, which could influence the theme.

Prepare for discussion with RDAC (Breakouts?)

Jordan Inskeep discussed the Call for Proposals, emphasizing the need for technical skill levels and session objectives. Staff plans to convert the Call into a Microsoft form and discuss it at RDAC on July 29. Staff and Members agreed that Proposals should include three objectives to provide a clear understanding of the main takeaways from each session.

Discuss Sponsorships

Staff and Members discussed the possibility of offering a la carte sponsorship options and adjusting the sponsorship levels to attract more sponsors. This option would allow organizations to sponsor specific items like afternoon coffee or lunch. They also discussed adjusting the sponsorship levels to make them more attractive, potentially lowering the tiers to \$750-\$1000 and \$2500. Jordan will consult Amanda McEldowney and Dave Dixon for further input on the proposed changes to the sponsorship packages.

Member Ebersole noted the success of the 2025 sponsorship model, which helped the event break even thanks to a platinum sponsorship from CMHA.

Keynote Speakers

Members and staff brainstormed potential keynote speakers, considering individuals from organizations like Nationwide Insurance and Cardinal Health, which are both known for their data-driven decision-making. Member Ebersole emphasized the advantage of choosing local speakers to avoid additional costs associated with travel and accommodation. They also discussed the possibility of Salima Rice committing as a keynote speaker.

William Murdock, AICP
Executive Director

Chris Amorose Groomes
Chair

Michelle Crandall
Vice Chair

Ben Kessler
Secretary

Next Steps


Staff will:

- Finalize the sponsorship packages with input from Amanda McEldowney and Dave Dixon, and potentially reaching out to CMHA for an early commitment.
- Explore the possibility of offering a tabling option as part of the sponsorship packages to fill the open space at the venue.
- Contact potential keynote speakers, including those from Nationwide Insurance and Cardinal Health, and confirm Salima Rice's participation.
- Prepare verbiage for the theme to present at the upcoming RDAC meeting, aiming to gather feedback and finalize the theme.

Adjourn

Please notify Lynn Kaufman at 614-233-4189 or LKaufman@morpc.org to confirm your attendance for this meeting or if you require special assistance.

**The next Data Day Working Group Meeting
Will be July 9, 2025, at 11:00 am
This Meeting will be held remotely; details to follow.**



Mid-Ohio Regional Planning Commission
Hybrid Meeting

Data Day Working Group

June 4, 2025

Members Present

Brad Ebersole, Consolidated Co-op
Alex Evans, Franklin County Public Health

Staff Present

Jordan Inskeep
Lynn Kaufman