



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

111 Liberty St., Suite 100
Columbus, Ohio 43215
www.morpc.org

**NOTICE OF A MEETING
DATA DAY WORKING GROUP
MID-OHIO REGIONAL PLANNING COMMISSION**

REMOTE MEETING
July 9, 2025, 11:00 am – 12:00 pm

AGENDA

Welcome & Introductions

Review Online Version of CFP

Members and staff held a detailed discussion of the updated Call for Proposals form. The Group discussed revisions to the technical skill level descriptors, debating terms like “expert,” “advanced,” “novice,” and “data user.” Member Ebersole suggested replacing “novice” with “data user” to better reflect the intended audience. Member Miller proposed using terms like “introductory,” “exploratory,” and “deep dive” to describe session depth, which received general support. The group also debated whether to allow multiple selections for session audience or restrict to one, ultimately deciding to allow up to two selections but to clarify the language to encourage thoughtful choices. The placement and format of the “session objectives” field were also revised to appear earlier in the form and be simplified to a single long-form response.

Update Regarding Keynote Speaker

Jordan Inskeep shared that Salema Rice has confirmed as the keynote speaker for Data Day 2026. Member Ebersole, who provided the lead, noted Rice’s experience and flexibility in presentation formats. Members and staff discussed structuring the keynote as a 20–25 minute presentation followed by a panel or fireside chat. Member Ebersole noted that Rice is open to including local professionals in the panel, potentially drawing from her network at organizations like Nationwide, Grange, Huntington Bank, or Cardinal Health. Staff will follow up with Rice to finalize the format and explore leveraging her connections for additional speakers or sponsorships.

Finalize Verbiage for Theme to Present to RDAC

Members and staff brainstormed potential themes for Data Day, aiming to emphasize the human element in data-driven decision-making. Member Ebersole suggested “intertwining the human element to data-driven decisions,” which evolved into variations like “creating connections in evolving landscapes.” The Group acknowledged the need for a concise, impactful phrase and agreed to continue refining the theme via email. Jordan will consult with Amanda McElDowney from the Events Team for additional input and circulate options for feedback before presenting to RDAC on July 29.

William Murdock, AICP
Executive Director

Chris Amorose Groomes
Chair

Michelle Crandall
Vice Chair

Ben Kessler
Secretary


Next Steps

Staff will finalize the CFP updates, coordinate with Amanda McEldowney and Dave Dixon on sponsorships and promotions, and prepare theme options for RDAC.

Adjourn

Please notify Lynn Kaufman at 614-233-4189 or LKaufman@morpc.org to confirm your attendance for this meeting or if you require special assistance.

**The next Data Day Working Group Meeting
will be August 6, 2025, at 10:00 am
This Meeting will be held remotely; details to follow.**



Mid-Ohio Regional Planning Commission
Hybrid Meeting

Data Day Working Group

July 9, 2025

Members Present

- Megan Ash, ESCCO
- Brad Ebersole, Consolidated Cooperative
- Jonathan Miller, Burgess & Niple
- Rick Stein, Urban Decision Group

Staff Present

- Jordan Inskeep
- Lynn Kaufman
- Jessica Kuenzli