



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

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www.morpc.org

REGIONAL DATA COACHES WORKING GROUP MID-OHIO REGIONAL PLANNING COMMISSION

REMOTE MEETING
July 10, 2025, 1:30 pm

Planning a Virtual Pop-Up Event

Raj Roy initiated the discussion by confirming attendance and noting that other key Members were out of office. The primary focus was planning a virtual pop-up event, previously discussed during the May Working Group meeting. Raj emphasized the need to finalize a date and suggested aligning it with the next Working Group meeting on August 7, 2025, at 1:30 PM. Member Wedel confirmed availability and supported the idea.

The event aims to engage members from the two Office 365 groups and the MORPC network. Raj proposed using RSVP to gauge interest and attendance. The event would be promoted via social media and email lists, potentially attracting new participants beyond the existing groups.

Event Format and Content

Attendees discussed the structure of the virtual event. Raj suggested starting with a ten-minute presentation outlining the Working Group's background, current activities, and future plans. Member Wedel agreed and proposed including a participant-led example or discussion to encourage engagement.

Depending on attendance, breakout rooms may be used to facilitate small group discussions based on interest areas. Raj noted that the combined Office 365 groups include about 50 members, and even partial participation could result in a sizable event. The event could serve as a springboard for future in-person gatherings if interest grows.

Revitalizing Office 365 Groups

Raj expressed concern about the inactivity in the Office 365 groups since May. Member Wedel agreed and offered to explore content ideas to re-engage members. They discussed using a content tracker and possibly reviving earlier plans to post regularly. The pop-up event is seen as a catalyst to stimulate organic engagement within the groups.

Promotion and Communication

Attendees discussed promotional strategies, including creating a flyer or one-pager to share via social media and email lists. Raj suggested involving Member Hines or Member Wilson in flyer creation. The goal is to distribute promotional materials within two weeks to allow ample time for outreach. Member Wedel supported the timeline and approach.

William Murdock, AICP
Executive Director

Chris Amorose Groomes
Chair

Michelle Crandall
Vice Chair

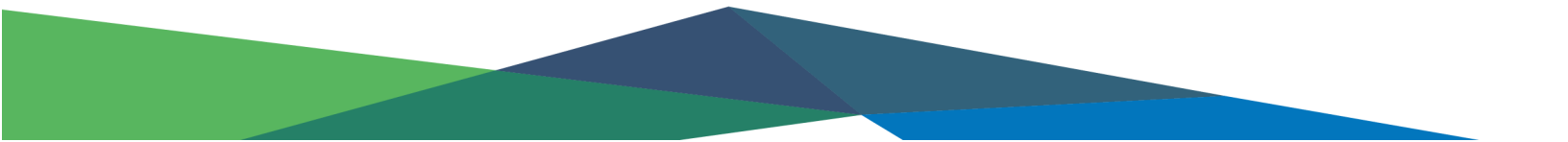
Ben Kessler
Secretary



Coordination with Other Events

Attendees reviewed upcoming events, noting that the RDAC meets on July 29, and COGUG is scheduled for August 20. Since the pop-up event is planned for August 7, it will occur before COGUG. Raj proposed sharing the flyer with the COGUG email list to broaden awareness, even if it's not discussed in person.

Action Items:

- Finalize the date for the virtual pop-up event (tentatively August 7, 2025).
 - Member Wedel to prepare a ten-minute presentation for the event.
 - Create and distribute a flyer within two weeks.
 - Raj to follow up with Dave Dixon, Member Hines, and Member Wilson for additional support and responsibilities.
 - Use RSVP to estimate attendance and plan breakout rooms accordingly.
 - Explore content ideas to revitalize Office 365 groups.
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Mid-Ohio Regional Planning Commission
Remote Meeting

Regional Data Coaches Working Group Meeting

July 10, 2025

Members Present

- Kristy Wedel, AlignAI

Staff Present

- Lynn Kaufman
- Raj Roy