NOTICE OF A MEETING
REGIONAL DATA ADVISORY COMMITTEE
MID-OHIO REGIONAL PLANNING COMMISSION

REMOTE MEETING

December 1, 2020, 1:00 pm – 2:30 pm

AGENDA

1. **Welcome & Introductions**

2. **2020 Census Update** – *Aaron Schill*

3. **MORPC Staff Updates**
   a. Broadband Projects & Programs
   b. COVID-19 Research Briefs

4. **Regional Public Policy Update** – *Joe Garrity*

5. **Working Group Reports**
   a. Regional Information & Data Group – *Charlie Burks*
   b. Sustainability Dashboard – *Rick Stein*
   c. Data Policy Needs Survey & Toolkit – *Doug McCollough*
   d. Regional Municipal Fiber Strategy – *Gene Oliver*

6. **Regional Data Agenda Update**

7. **2021 Meeting Schedule**

8. **New, Returning, & Outgoing Members**

9. **Other Business**

10. **Adjourn**

Please notify Lynn Kaufman at 614-233-4189 or LKaufman@morpc.org to confirm your attendance for this meeting or if you require special assistance.

The next RDAC Meeting will be March 2, 2021, 1:00 pm, Location To Be Determined

Mid-Ohio Regional Planning Commission

Remote Meeting

Regional Data Advisory Committee
Meeting Notes

December 1, 2020, 1:00 pm

Members Present
Charlie Burks, Columbus Metropolitan Library
Chair Brad Ebersole, Consolidated Electric
    Cooperative, Inc.
Shoreh Elhami, City of Columbus
Rick Garrabrant, City of Columbus
Vice-Chair Jung Kim, One Columbus
Tom Kneeland
Bill LaFayette, Regionomics®

Doug McCollough, City of Dublin
Jonathan Miller, Delaware County Regional
    Planning Commission
Gene Oliver, City of Worthington
Sam Orth, City of Columbus
Theresa Seagraves, Franklin County Public
    Health
Rick Stein, Urban Decision Group

Public Present:
David Norris, OSU Kirwan

MORPC Staff Present
Joe Garrity   Lynn Kaufman   Aaron Schill   Liz Whelan
Natalie Hurst   Cheri Mansperger   Hosana Tekie

Meeting Called to Order at 1:03 pm.

2020 Census Update
Aaron Schill reported that counting ended several months ago. Ohio had a 70.7% self-response rate, which is slightly higher than in 2010. Reapportioned counts are due to be delivered to Congress on December 31, 2020. Redistricting data is due to the states on April 1, 2021.

The Census Bureau is still working on the Differential Privacy issue, which was discussed at the July 22, 2020 Regional Information & Data Group meeting. Differential privacy will keep census data from being tracked back to individuals.

MORPC Staff Updates
Broadband Projects & Programs
    MORPC Broadband Access Pilot Program
    MORPC, the Educational Service Center of Central Ohio, and PCs for People are collaborating to provide low-income, K-12 students other than those in Columbus City Schools and their families with low-cost internet access. Columbus City Schools has their own Broadband Access Program (see below). To date, MORPC's program has procured 3,000+ hotspots and is in the process of collecting information on the distribution of machines and hotspots. The City of Columbus and Franklin County are the largest public partners, with another 24 corporate partners providing media, equipment, and other types of support. Please see www.morpc.org/broadband for more information.

City of Columbus Broadband Access Program
The first phase of the program will focus on 200 student households without household connectivity in two Columbus areas: the South Side & the Near East Side. These areas were selected based on K-12 households needing access, access to city fiber and networks, and with radio siting. The goal is to implement the program early in 2021.

Partners have been selected and are currently being finalized, and additional State of Ohio funding is being pursued.

COVID-19 Research Briefs
With funding from the Robert Wood Johnson Foundation, the City of Columbus, and the Columbus Foundation, MORPC staff is working with local partners to create the Research Briefs. MORPC's consultant, New Reach Community Communications, is working on outreach; MORPC staff is gathering quantitative data. Staff may ask Members for data assistance in the near future.

Smart Region Task Force
The Smart Region Task Force met for the last three years, creating three deliverables: the Smart Streets Policy, the Smart Region Resource Guide, and the Smart Region Playbook. Chair Dana McDaniel and Vice-Chair Joe Stefanov of the Task Force will present a resolution to Commission on December 10, 2020, asking for support of deliverables. Please see morpc.org/smartregion for more information.

Regional Public Policy Update – *Joe Garrity, MORPC*

Working Group Reports
Regional Information & Data Group (RIDG) – Charlie Burks
The RIDG meetings began in January 2020, and the Working Group is now forming a Steering Committee to handle administration of those RIDG meetings. There were four RIDG meetings in 2020, with only the first meeting being in person. The response from attendees has been uniformly very positive. The Working Group's next steps are to create a charter, a calendar of meetings, and agenda outlines by the end of December 2020. The first meeting of the Steering Committee will be in January 2021.

Sustainability Dashboard – Rick Stein
The Sustainability Dashboard went live at the Summit on Sustainability in October. The Working Group has completed its deliverable.

Data Policy Needs Survey & Toolkit – Doug McCollough
Delivery of the Survey is anticipated in January, and results should be available in Q1 2021. The Working Group plans to hold focus groups and in-person interviews after the survey results are received. Members hope that the Toolkit will serve as a thought leadership item inside and outside of the MORPC region. The Toolkit will be created after the survey results are complete.

Regional Municipal Fiber Strategy – Gene Oliver
The City of Columbus is redesigning their network, and the Working Group will join the City in their redesign. The next steps for the Working Group are to continue to refine the cost model, review access models, and create a Memorandum of Understanding of how the project will be funded.

Regional Data Agenda Update
MORPC staff will facilitate a short-term (three month) Working Group to update the regional Data Agenda. Members were asked to contact Aaron if interested in participating in this Working Group. The Working Group will meet in January and in February 2021, and will present a draft Agenda to the Committee on March 2, 2021.

Aaron suggested that the Committee create a new Working Group to specifically target Goal 5 - Digital Equity. Members discussed the need to have more clear goals regarding inclusion.

2021 Meeting Schedule
Meetings will be on March 2, June 1, September 7, and December 7, 2021, from 1:00 pm – 2:30 pm. Whether these meetings will be in-person or virtual is still to be determined.

New, Returning, & Outgoing Members
MORPC committee appointments generally expire on December 31 of a given year. Most RDAC Members with expiring terms have committed to new full term; those Members will receive a confirmation letter from MORPC in the near future. New Member updates will be sent to the Committee in January, and new Members will all introduce themselves at their first RDAC meeting on March 2, 2021.

Adjourned at 2:34 pm.

Mid-Ohio Regional Planning Commission

Remote Meeting

Regional Data Advisory Committee
Meeting Notes

September 1, 2020, 1:00 pm

Members Present
Charlie Burks, Columbus Metropolitan Library
Chair Brad Ebersole, Consolidated Electric
    Cooperative, Inc.
Shoreh Elhami, City of Columbus
Vice-Chair Jung Kim, One Columbus
Bill LaFayette, Regionomics®

Doug McCollough, City of Dublin
Gene Oliver, City of Worthington
Tom Reed, Educational Service Center of
    Central Ohio
Rick Stein, Urban Decision Group

Public Present:
Todd Hurley, Grove City
David Norris, Franklin County Public Health

Katie Phillips, OSU CURA
Dan Sowry, Ohio EPA

MORPC Staff Present
Joe Garrity   Natalie Hurst   Cheri Mansperger   Aaron Schill   Brandi Whetstone
Shawn Hufstedler Lynn Kaufman   William Murdock   Liz Whelan

Meeting Called to Order at 1:03 pm.

Please note: Unfortunately, MORPC's recording equipment failed and parts of this meeting are missing.

2020 Census Update

MORPC Staff Updates
Broadband Access Pilot Program

COVID-19 Research Briefs
MORPC staff will create a series of research briefs on Economic and Community Development, Employment and Small Businesses, the Housing Market , the Social Sector (non-profit and philanthropic organizations), Technology and Broadband Access, Transportation, and Vulnerable Populations. A different organization will serve as lead for each topic. The intent is that these briefs will spur data informed conversations. Research will begin the week of September 7.

Staff will forward more information to Members as it becomes available.

Regional Housing Strategy
Rollout of the Regional Housing Strategy is scheduled for September 2.

Regional Public Policy Update *– Joe Garrity, MORPC*

Working Group Reports

Regional Information & Data Group (RIDG) – *Charlie Burks*
The third-quarter RIDG user group meeting was held on July 22, with 58 participants in attendance. The agenda included three speakers, with three separate breakout sessions. Eight participants expressed interest in joining the Steering Committee. Working Group members and staff will follow up with those participants. The next RIDG Working Group meeting will be on November 4.

Sustainability Dashboard – *Rick Stein*
The Dashboard is nearing completion, with the final round of beta testing in progress. The plan is to launch the Dashboard at the Summit on Sustainability in October.

Data Policy Needs Survey & Toolkit – *Doug McCollough*
COVID-19 and recent protests have disrupted the Working Group's progress. In retrospect, if the Working Group had pushed forward, the data received would likely have been inaccurate and distorted. Changes to the target audience and to the survey will benefit from a heightened awareness around transparency of technologies and tool sets. The Working Group is not on track, but Members are confident that the product will better for it.

Regional Municipal Fiber Strategy – *Gene Oliver*
The Working Group has revised the plan of the work will be done. The consensus among Working Group Members is that MORPC will probably partner with the City of Columbus on design of the network. Next steps will be around identifying participant contribution models and how to achieve the goals of diversity and redundancy.

Aaron Schill added that the Working Group plans to present a draft scope of work for the consultant to Central Ohio Mayors and Managers Association at the end of year. The Working Group will be asking for funding support to bring on that consultant, which will be the same consultant as used by the City of Columbus. Sam Orth from the City of Columbus will draft the additional scope items.

Central Ohio GIS User Group (COGUG) – *Cheri Mansperger*
Over 40 attendees met on August 12. The agenda featured three lighting rounds on the topics of Ohio Public Health Advisory Data / OGRIP, Using GIS to Host Virtual Site Visits, the MORPC / CURA Sustainability Dashboard, and ArcGIS Online Challenge Asynchronous Learning Opportunity. The next COGUG meeting will be in either late November or early December.

Regional Data Agenda Update
Vice-Chair Kim gave a brief recap of the process used to create the Regional Data Agenda. The original Agenda was developed and approved in 2018, with an intention to revisit the agenda every two years to update and revise to reflect progress and changing priorities. The Agenda currently has five overarching goals and 21 objectives relating to those goals, with many supporting action items. The action items identify roles and efforts MORPC might undertake to achieve the goals.

Previously, the Committee identified four priorities to focus on and formed the four working groups.
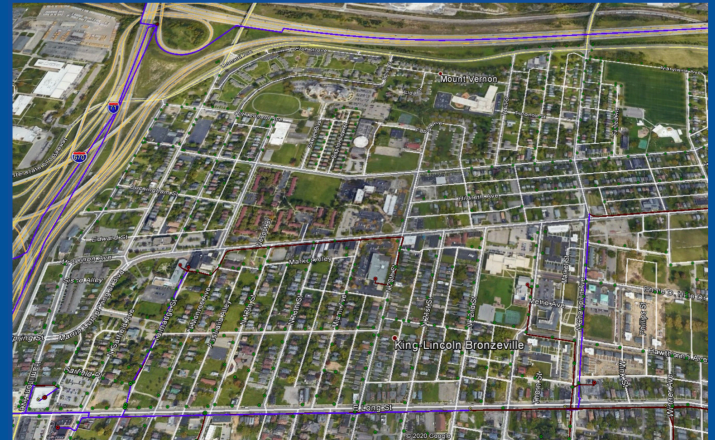
It is now the end of 2020; the time has come to review and update the Agenda and revisit the priorities. Members are requested to review the Regional Data Agenda and identify necessary revisions to existing goals, objectives, and action items, and to also recommend additions or deletions that should be made. Members should then send those revisions to Aaron and staff who will compile and incorporate the draft updates for review. Depending on the extent of the updates to the Agenda, the priorities update should be brought to the Committee at the December RDAC meeting.
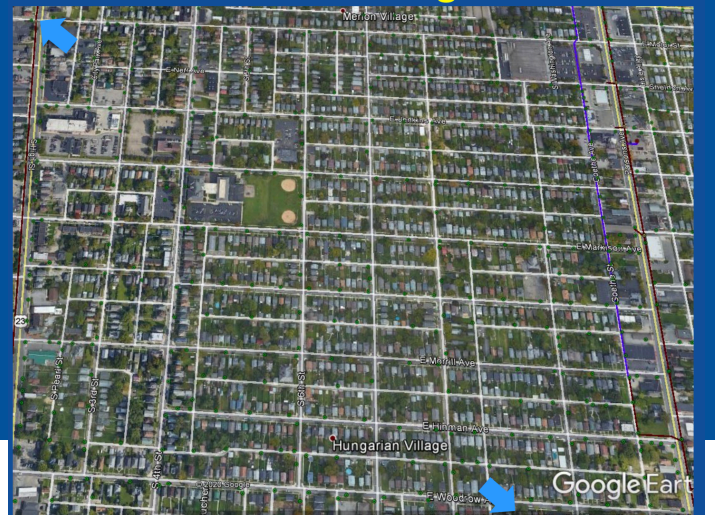
Adjourned at 2:23 pm.

Broadband Community Task Force - Pilots

- Focus on student households without household connectivity
- Goal is 50mbps/25mbps
- Target rate of $10-$25 Per Household Per Month
- 2 Pilot Locations – South Side & Near East Side
- Selected based on K-12 households needing access, access to city fiber and networks, and radio citing
- 100 K-12 households per pilot (total 200 – for now)
- Each pilot will provide service from a single transmitter (.8 to 1.8 square miles of coverage)
- Partners have been selected and are being finalized
- Goal is to go-live in the first part of 2021

A. King-Lincoln, Near-East Side

B. South Side: South High

THE CITY OF
COLUMBUS
ANDREW J. GINTHER, MAYOR

Slide 1

MORPC'S LAME-DUCK SESSION PRIORITIES

WHAT IS A LAME-DUCK SESSION?

A "lame duck" session is one that takes place after the election has been held, but before the current members of the U.S. Congress or Ohio General Assembly have reached the end of their terms. If a bill does not pass during the current session (2019-2020), it must go back to the start of the legislative process in the next session (2021-2022). Therefore, there is currently an incentive to pass legislation before the end of the year.

With the 2020 election winding down, the 133rd Ohio General Assembly and the 116th United States Congress still have much work to accomplish during this lame-duck session. MORPC will assertively advocate on behalf of our local government members on the following legislative priorities.

STATE PRIORITIES

EXPAND RESIDENTIAL BROADBAND

Access to high-speed internet is the great social equalizer of our time. COVID-19 has shed light on this inequality, with far too many Central Ohioans lacking access to high-quality internet. Recent studies indicate that nearly one million Ohioans lack access to reliable, high-speed internet, with approximately 300,000 rural households having no broadband options at all. MORPC supports passage of House Bill 13. This necessary legislation would establish the state's first Residential Broadband Expansion Program, to support expansion to unserved residences around the state. The program will distribute $20 million in grants during state FY21.

SUPPORT A STATE CAPITAL BUDGET

The capital budget is enacted every two years and offers the opportunity for Central Ohio local governments, businesses, and community groups to secure funding toward projects of regional significance through the legislative process. Although its introduction has stalled, a capital budget is a unique opportunity to respond to the pandemic and assist in the revitalization of our region. MORPC strongly urges members of the Ohio General Assembly to move swiftly and pass a state capital budget.

SUPPORT REMOTE MEETING FLEXIBILITY

In response to the COVID-19 pandemic, local governments have had to adapt quickly. Having the ability to hold public meetings virtually has become a vital option for local governments to function effectively. MORPC encourages the Ohio General Assembly to pass legislation that offers local governments the ability to hold public meetings remotely and in perpetuity, and to use new forms of technology to better assist residents in need.

MID-OHIO REGIONAL
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CURB DISTRACTED DRIVING

Distracted driving is a growing trend that has caused an increase in deaths and injuries on our roads. Senate Bill 285 broadens the existing texting-while-driving prohibition in the Ohio Revised Code to prohibit using an electronic wireless communications device (EWCD) while driving and makes the use of an EWCD while driving a primary offense. MORPC supports SB 285 because it would measurably improve transportation safety and equity and advance Vision Zero efforts. We believe it is critical to provide law enforcement the necessary tools to deter distracted driving, while also including measures that ensure people are not specifically being targeted. Doing such will save lives and make our roads safer for everyone. We must make the use of wireless devices behind the wheel as unacceptable as drinking and driving is today.

REPEAL HOUSE BILL 6

We were all surprised in the news earlier this year and in the events that allegedly transpired in the passage and protection of HB 6. MORPC seeks to advance and expand the integration of energy efficiency, conservation, and renewable energy for a healthier, more resilient, and cost-effective energy portfolio. It is in this vein that we opposed HB 6 last year and support its repeal today. We support Senate Bill 346 – to repeal HB 6 – because HB 6 is poor public policy and it taints the very work of the Ohio General Assembly and the work of countless public servants across the state.

SUPPORT TRAILS AND A RARELY USED TOOL

Trails are integral to a community's quality of life and offer numerous benefits to residents, visitors, and businesses. The Central Ohio Greenways trail network improves connectivity for Central Ohioans of all ages and abilities, whether they use them by choice or out of necessity. House Bill 476 would expand veto authority for property owners when a park district or a public agency that is not elected would appropriate eminent domain for a trail. In the Ohio Revised Code, park district commissioners are appointed by the local probate judge. If a property owner should oppose the appropriated eminent domain, they have the ability to write an objection to the probate judge, who then can veto the appropriation. Local governments and park districts rarely use eminent domain for trails. However, when it is for the greater good of a local community, it can be a necessary tool of last resort. Enactment of HB 476 would deter the ability of communities to utilize eminent domain for this vital part of our transportation system. Therefore, MORPC strongly opposes HB 476.

FEDERAL PRIORITIES

SUPPORT A ROBUST COVID-19 RELIEF PACKAGE

Local governments have been on the frontlines of our nation's local public health emergency response and are facing unprecedented revenue shortfalls. MORPC's top federal priority during this lame-duck session is the passage of a relief package that provides robust and dedicated dollars to local governments.

CARES FLEXIBILITY AND EXTENSION

Flexibility for use of funds going forward is very important and is equally matched with the need for additional resources for the response. Furthermore, communities need more time to utilize these recovery dollars. We encourage the U.S Congress to extend the deadline to spend CARES dollars to June 30, 2021 to ensure every community can implement these dollars effectively.

FOR MORE INFORMATION, CONTACT:

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Mid-Ohio Regional Planning Commission
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**MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION**

REGIONAL
DATA AGENDA
2019–2020

MID-OHIO REGIONAL

MORPC

PLANNING COMMISSION

REGIONAL DATA ADVISORY COMMITTEE

AGENDA

Under the guidance of the Regional Data Advisory Committee (RDAC), the Regional Data Agenda is the guiding document for MORPC's work pertaining to data analysis.

MISSION

The RDAC advances data policies and strategic actions to increase access to open data in Central Ohio.
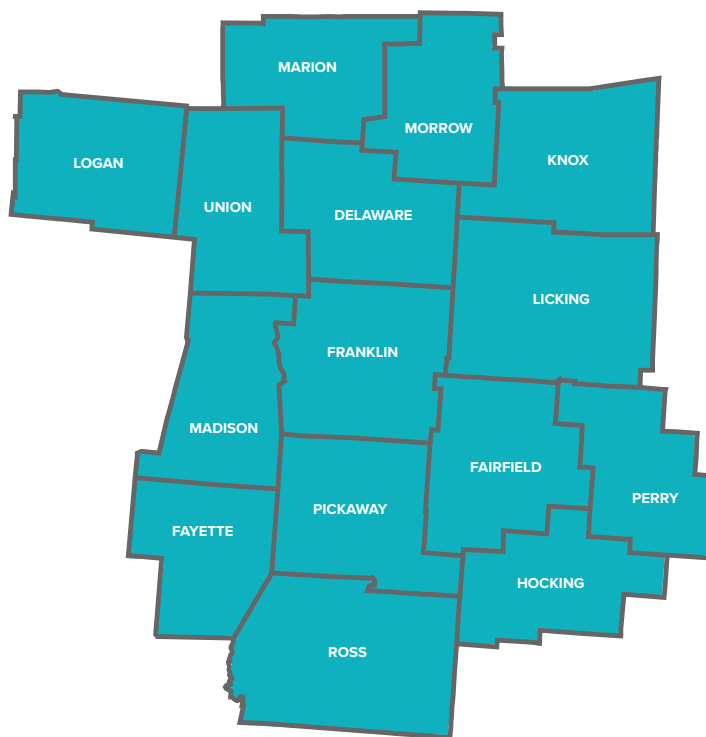
VISION

Central Ohio is a leader in using data to improve the quality of life for all residents.

MID-OHIO REGIONAL PLANNING COMMISSION

The Mid-Ohio Regional Planning Commission (MORPC) is a voluntary association of over 60 local governments and regional organizations in the quickly growing Central Ohio region. We serve as a resource for local officials as they make decisions about economic growth, development, transportation, energy, and environmental sustainability – ensuring our region remains thriving and competitive while improving social and economic mobility.

MORPC'S SERVICE AREA

MARION
MORROW
LOGAN
KNOX
UNION
DELAWARE
LICKING
FRANKLIN
MADISON
FAIRFIELD
PERRY
FAYETTE
PICKAWAY
HOCKING
ROSS

WHAT WE DO:

- Serve as Central Ohio's regional council and leadership forum for shared regional challenges and best practices
- Convene local governments to plan, prioritize, and advance strategic transportation and infrastructure projects and investments
- Assist as a regional information hub with demographics, maps, tools, and data to inform decisions
- Provide technical assistance to communities with sustainability programs, growth planning, residential services, and shared solutions
- Work alongside community leaders, residents, and partner organizations to effectively represent the collective voice of our region on public policy

GOAL 1: *In its role as a convener and facilitator, MORPC will FOSTER COLLABORATION among local governments, partners, and stakeholders to enhance the use of data in Central Ohio.*

OBJECTIVE:	ACTION ITEM/INDICATOR:
1.1 *Convene meetings of local government staff responsible for creating and maintaining the region's data resources.*	**1.1.1** Host quarterly meetings of the Central Ohio GIS User Group (COGUG). **1.1.2** Host quarterly meetings of Central Ohio Systems Management Organizational Sharing (COSMOS). **1.1.3** Support and coordinate with the MORPC Smart Region Task Force. **1.1.4** Support the creation of a new Central Ohio data users group.
1.2 *Support the creation of a regional open data portal.*	**1.2.1** Make data and maps created by MORPC available through MORPC's open data site. **1.2.2** Provide technical support, guidance, and represent other local governments in the creation of the Smart Columbus Operating System. **1.2.3** Establish use cases and functional requirements for a regional open data portal. **1.2.4** Increase the number of data providers connected to the regional open data portal. **1.2.5** Identify a sustainable host agency and funding source for the regional open data portal.
1.3 *Pursue new relationships with private sector, nonprofit, and academic data partners.*	**1.3.1** Develop collaborative partnerships with other leading data organizations in Central Ohio (e.g., The Ohio State University Center for Urban & Regional Analysis (CURA) and Center for Human Resource Research, the City of Columbus, state agencies, etc.). **1.3.2** Establish MORPC as a partner representing Columbus in the National Neighborhood Indicators Partnership. **1.3.3** Engage in a partnership with at least one new private-sector entity.
1.4 *Promote data-centered local decision-making.*	**1.4.1** Develop best-practice case studies on how data can be used to make better policy decisions.

GOAL 2: *MORPC will support and provide opportunities for data CAPACITY BUILDING AND EDUCATION that increase both the human and technological capabilities of the region.*

OBJECTIVE:	ACTION ITEM/INDICATOR:
2.1 *Develop a MORPC Data Academy that builds technical capacity for defined user groups and target audiences.*	**2.1.1** Develop tracks and curricula for different audiences (basic data literacy, effective data storytelling, etc.). **2.1.2** Identify community partners and funders to ensure broad access and participation. **2.1.3** Facilitate one MORPC Data Academy.
2.2 *Connect local governments to the civic tech community by organizing and participating in hackathon and mapathon events.*	**2.2.1** MORPC staff to sponsor a use case or serve as a judge for at least one hackathon. **2.2.2** Organize a hackathon or mapathon event with a focus on local government and issues of regional significance.
2.3 *Establish a regional Data Day to promote data education and access throughout Central Ohio.*	**2.3.1** Build funding support and partnerships for a one-day, data-focused event. **2.3.2** Host a regional Data Day.

2.4 *Proactively support and produce communications that promote data literacy and awareness of Central Ohio data resources.*	**2.4.1** Demonstrate the value of regional data through a series of newsletter articles, blog posts or news stories analyzing important regional trends.
	2.4.2 Host in-person and virtual events to highlight available data resources and enhance data literacy.
	2.4.3 Develop templates and best practices for local governments to improve communications using data.
	2.4.4 Capitalize on MORPC's existing communications channels to increase messaging about data resources and practices.
	2.4.5 Review MORPC's digital and print materials to ensure they demonstrate good data communications practices.
2.5 *Encourage the construction of digital infrastructure through existing and new funding sources.*	**2.5.1** Develop a regional Smart Streets Policy to ensure digital infrastructure is incorporated into projects using MORPC attributable funding.
	2.5.2 Develop a Smart Region Playbook that identifies how "smart region" policies, including digital infrastructure, will be incorporated into MORPC projects and committees.
	2.5.3 Develop a Smart Region Resource Guide that provides local governments with guidance on building digital infrastructure through best practices, policies, and funding opportunities.
	2.5.4 Pursue and support local government efforts to secure state and federal funding to build digital infrastructure, particularly in unserved and underserved areas.
2.6 *Pursue projects and initiatives that keep Central Ohio at the forefront of data and technology innovation.*	**2.6.1** Serve in a leadership role on the Smart Columbus initiative (specifically development of the Smart Columbus Operating System), representing local governments and regional data users.
	2.6.2 Pursue one new project per year that advances MORPC's data analytics or technological capacity.

GOAL 3: *MORPC will promote good data GOVERNANCE & PRACTICES that protect local governments and their residents, and adapt to the evolving data and technology landscape.*

OBJECTIVE:	ACTION ITEM/INDICATOR:
3.1 *Encourage the adoption of good data policies by member communities.*	**3.1.1** Conduct an audit of MORPC's current data governance policies.
	3.1.2 Implement new comprehensive data governance policies for MORPC to serve as a model for local governments.
	3.1.3 Compile best practices for data governance.
	3.1.4 Publish a data governance, management, and security toolkit for local governments.
3.2 *Partner with MORPC's Regional Policy Roundtable to advocate for strong, open, and inclusive data policies and funding at the federal and state levels.*	**3.2.1** Monitor federal and state legilsation for data-related public policies.
	3.2.2 When appropriate, provide testimony or other input to legislators to further the goals set forth in the Regional Data Agenda.
3.3 *Track and develop guidance on emerging data policy issues.*	**3.3.1** Maintain a list of emerging data issues that are important to local governments (e.g., revenue generation from data, incorporating blockchain into local government, etc.).
	3.3.2 Solicit expert guidance to ensure RDAC members are up-to-date on emerging issues.
	3.3.3 Publish briefings and fact sheets on emerging issues for MORPC members.
3.4 *Promote standardization of data across local governments in Central Ohio.*	**3.4.1** Develop and encourage adoption of standard schemas for common datasets that are collected by local governments across the region.

GOAL 4: *MORPC will continually innovate in its role as a data creator, user, and provider through ongoing DATA PROCUREMENT AND DEVELOPMENT.*

OBJECTIVE:	ACTION ITEM/INDICATOR:
4.1 *Inventory and structure MORPC's data resources to improve usability, eliminate redundancy, and enhance coordination with other data providers.*	**4.1.1** Create a comprehensive inventory of datasets that MORPC maintains. **4.1.2** Develop a new internal data structure that makes data more discoverable and accessible to MORPC staff and easier to share with external users.
4.2 *Identify priority data discovery areas – new datasets that are important to MORPC's work and to the region.*	**4.2.1** Regularly survey local governments and other partners to identify new data needs. **4.2.2** Maintain a list of data discovery topics of regional importance. **4.2.3** Prioritize the data discovery list and pursue new datasets. **4.2.4** Pursue new sources and formats of data (e.g., crowdsourced, mobility as a service, user data, connected infrastructure, etc.).
4.3 *Create and maintain regional datasets that are populated by local governments.*	**4.3.1** Expand the regional mapping datasets that MORPC currently maintains (address points, centerlines, bikeways, sidewalks) by adding new community editors. **4.3.2** Create one new regional mapping dataset.
4.4 *Increase the amount, diversity, and efficiency of MORPC's data collection through automation.*	**4.4.1** Partner with local governments to automate the collection of building permit data. **4.4.2** Develop scripting to automate the collection of U.S. Census data. **4.4.3** Pilot one project to begin collecting unstructured data.

GOAL 5: *MORPC will serve as a model for DATA ACCESS, INCLUSIVITY, AND EQUITY, ensuring the benefits and opportunities data can create are extended to all Central Ohio residents.*

In addition to being a stand-alone goal with its own objectives, this also extends to Goals 1-4, ensuring that access, inclusivity, and equity are ubiquitous throughout the entire Regional Data Agenda.

OBJECTIVE:	ACTION ITEM/INDICATOR:
5.1 *Promote broadband access for all Central Ohio residents.*	**5.1.1** Establish Central Ohio as the first region in the country recognized as a Digital Inclusion Trailblazer by the National Digital Inclusion Alliance. **5.1.2** Improve mapping of broadband coverage across the Central Ohio region. **5.1.3** Support projects and funding that bring broadband to unserved and underserved areas (especially rural and low-income urban areas).
5.2 *Track data related to MORPC's agency-wide diversity and inclusion efforts.*	**5.2.1.** Support actions from MORPC's internal and community diversity and inclusion working groups.
5.3 *Develop tools and services that enhance the ability of users with varying skill levels to access and benefit from data about Central Ohio.*	**5.3.1** Expand on user experience research and user acceptance testing to improve understanding of our audiences' needs and capabilities. **5.3.2** Research best practices on making data resources accessible to audiences with low data literacy. **5.3.3** Ensure all MORPC data resources follow state of the practice standards for developing accessible technology. **5.3.4** Create community partnerships to provide free and/or reduced cost data and mapping services to underserved populations. **5.3.5** Utilize MORPC's data resources to understand and address social equity issues in Central Ohio (e.g., income disparity, housing affordability, etc.).

MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

Executive Director
William Murdock, AICP

FOR MORE INFORMATION:

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