

111 Liberty St., Suite 100 Columbus, Ohio 43215 www.morpc.org

NOTICE OF A MEETING

REGIONAL DATA ADVISORY COMMITTEE MEETING
MID-OHIO REGIONAL PLANNING COMMISSION
111 LIBERTY STREET, SUITE 100
COLUMBUS, OHIO 43215
TOWN HALL CONFERENCE ROOM

July 29, 2025 1:00 pm

AGENDA

- 1. Welcome and Introductions Christina Drummond, Chair
- 2. MORPC Updates Jessica Kuenzli
 - Name Change / Virtual Meeting Legislation
 - Summit on Sustainability
 - Economic Development Academy
 - Social Media Summit
 - Energy Forum
- 3. Legislative Update Kyle Probert
- 4. Member & Sector Updates Group
- 5. State of Al in K-12 Education Megan Ash, ESCCO
- 6. Regional Data Agenda 2026-2028 Planning Dave Dixon
 - 2023-2025 Regional Data Agenda Review -- Click here for the Current Data Agenda
 - Discussion of Learnings from 2023-2025 and Where We Go From Here
- 7. Working Group Output Information Sharing

Cybersecurity Working Group

How can MORPC effectively distribute a vendor cybersecurity questionnaire to help members assess vendor cyber-maturity, while also increasing newsletter engagement among IT professionals?

Data Day Working Group

Below are proposed theme ideas. Please review and share your preferences, including any feedback on what you do or do not find effective.

- Cultivating Minds for Evolving Data Landscapes
- Explore the Evolving Human-Data Connections
- Advancing Human-Data Relationships
- Preparing for Emerging Data Futures
- People + Data: Shaping the Future

Data for Access & Opportunity Working Group

How can the Working Group best use data to determine equity-focused area designations and to define reasonable travel access parameters to parks and trails? What sources or methods would you recommend?

Regional Data Coaches Working Group

What specific approaches or features would you recommend to ensure a virtual pop-up event is both impactful and engaging for participants?

Regional Information & Data Group

Do Members have a discussion or presentation they would like to deliver to RIDG?

Do Members have suggestions for topics for the final RIDG meeting of 2025?

8. Future Data Event Topics

RIDG, Data Day, and COGUG all host discussions and presentations; staff seek topics to plan logistics and consider multi-session staged/stepped approaches for greater impact.

9. Other Business

State and Local Government ADA Web Content Compliance.

10. Adjourn

Please notify Lynn Kaufman at 614-233-4189 or Ikaufman@morpc.org to confirm your attendance for this meeting or if you require special assistance.

The next Regional Data Advisory Committee / Regional Data Roundtable Meeting will be October 29, 2025, at 1:00 pm
111 Liberty Street, Suite 100
Columbus, Ohio 43215

PARKING AND TRANSIT: When parking in MORPC's parking lot, please be sure to park in a MORPC visitor space or in a space marked with a yellow "M". Handicapped parking is available at the side of MORPC's building. Electric vehicle charging stations are available for MORPC guests.

Indoor bike parking is available for MORPC guests.

MORPC is accessible by COTA bus. The closest bus stop to MORPC is E. Fulton St./S. High St. Bus lines that accommodate this stop are Numbers 1, 4, 8, and 51.

Mid-Ohio Regional Planning Commission

In-Person Meeting

Regional Data Roundtable Meeting Notes

July 29, 2025

Members Present

- Megan Ash, ESC of Central Ohio
- Brandon Brown, City of Dublin
- Chair Christina Drummond, City of Powell
- Ayaz Hyder, Smart Columbus
- Gene Oliver, City of Worthington
- Keir Scott, Aspyr Workforce Innovation
- Rick Stein, Urban Decision Group
- Drew Williams, City of Columbus
- Andrew Wilson, City of Hilliard

Public Present:

- Jeremy Adams, Columbus State Community College
- Robyn Stewart, City of Worthington

Meeting Called to Order at 1:07 pm.

Welcome & Introductions

MORPC Updates

Name Change / Virtual Meeting Legislation

Jessica Kuenzli announced that MORPC is aligning committee structures and nomenclature with public body requirements. The Regional Data Advisory Committee will now be referred to as the Regional Data Roundtable (RDR), reflecting its advisory nature.

Summit on Sustainability

Jessica announced that the Summit is scheduled for September 30 at the Hilton Downtown. Registration is open.

Economic Development Academy

Dave Dixon announced a new series of sessions regarding economic development for local governments. The first session is August 7, followed by two sessions on September 17 focused on fiscal and economic impact analysis.

Energy Forum

Jessica announced that the Energy Forum series concludes on August 27 with a session on emerging energy technologies, including nuclear and hydrogen.

MORPC Staff Present

- Dave Dixon
- Ethan Hug
- Lynn Kaufman
- Jessica Kuenzli
- Yan Liu
- Cheri Mansperger
- Adam Porr
- Kyle Probert
- Juliana Sarmento da Silveira

Regional Data Advisory Committee Notes, July 29, 2025 Page 2 of 4

Legislative Update

Kyle Probert shared key legislative developments:

- Cybersecurity Requirements (ORC 9.64): Local governments must adopt cybersecurity programs. Ransom payments are banned unless approved by legislative authority.
- Community Air Monitoring: Data from these programs cannot be used in certain enforcement actions.
- Al in Education: The state budget mandates Al policy development for K–12 and higher education institutions.
- Public Records Law Updates: Clarifications on electronic personal notes and exemptions for license plate recognition data.
- Federal Al Regulation: A recent executive order promotes a whole-of-government approach to Al, aiming to maintain U.S. leadership.

Member & Sector Updates

Jeremy Adams, Columbus State Community College, announced that Columbus State is offering a 15% discount on non-credit IT Certificate Programs for MORPC Members. Programs include data analytics, cybersecurity, and Al. Leadership-level Al seminars are also available.

Member Hyder announced that SmartColumbus is releasing three resources for the Health and Human Services sector: a data readiness report, a shared language playbook, and a regional data strategy. He also clarified that the Franklin County Digital Equity Coalition is now branded under the "ConnectUS" coalition and operates as the Digital Skills Hub.

State of AI in K-12 Education

Member Ash gave a short presentation focused on the evolving role of artificial intelligence (AI) in K–12 education. Traditionally, schools have emphasized what students should avoid when using technology. However, there is now a growing shift toward educating students on the positive and productive uses of technology, particularly AI. While K–12 education has historically lagged behind business and industry in adopting new technologies, it is now making strides to integrate AI in meaningful ways.

A recent survey of over 2,300 teachers revealed that those who used AI during the 2024–25 school year reported saving approximately six hours per week. These time savings came from automating tasks such as test creation and content differentiation. This highlights AI's potential to streamline administrative work and support personalized learning. As more AI tools become available for purchase, educational agencies are taking on the responsibility of evaluating these tools to ensure they meet student data privacy standards and align with educational goals.

Policy development is also a key focus. A new requirement mandates that school districts establish AI policies by next April. Ohio has already introduced a statewide AI in education strategy, which initially offered general guidance but is now becoming more detailed. To support this effort, ESCCO recently hired an AI specialist to assist districts in developing policies and implementing AI tools effectively.

ESCCO is also providing training sessions and sharing best practices to help educators make informed decisions about AI integration. Member Ash reflected on how dramatically the educational landscape has changed over the past two decades, expressing excitement about the opportunities AI presents for teaching and learning.

Regional Data Advisory Committee Notes, July 29, 2025 Page 3 of 4

Regional Data Agenda 2026-2028 Planning

Dave Dixon initiated the discussion of planning the next Regional Data Agenda by proposing a shift from small group projects to supporting existing regional initiatives, emphasizing the need to assess impact and capacity realistically. Member Williams suggested a hybrid approach supporting existing efforts while identifying gaps that RDAC could fill through targeted working groups. Chair Drummond emphasized RDAC's unique ability to identify intersection points across sectors and proposed that the group focus on leveraging its network to solve regional challenges collaboratively. Adam Porr expressed concern that past projects were often too large for the available capacity and advocated for RDAC to amplify existing efforts rather than initiate new ones. Member Stein supported the idea of continuing the Data Day Working Group, citing its effectiveness and alignment with RDAC's catalytic role. Member Hyder highlighted the importance of RDAC acting as connective tissue across initiatives and suggested the group focus on coordination and strategic alignment rather than execution. Jeremy Adams noted that RDAC could serve as a conduit for surfacing and sharing regional data resources, especially in support of AI and economic development. Robyn Stewart encouraged RDAC to identify regional gaps and convene stakeholders to address them, reinforcing MORPC's strength in connecting ideas and initiatives. Member Wilson, speaking on behalf of the Data Coaches Working Group, acknowledged limited success with virtual pop-up events, attributing low participation to their open-ended nature. Wilson suggested that instead of broad invitations, the group could directly engage MORPC members to align with existing initiatives. Additionally, Wilson noted that the group's listsery had not been effective and proposed exploring platforms like Slack or Discord, which are gaining traction in the GIS and tech communities, as more engaging alternatives.

Chair Drummond called for volunteers to staff the Regional Data Agenda Working Group.

Working Group Output Information Sharing

Cybersecurity Working Group

How can MORPC effectively distribute a vendor cybersecurity questionnaire to help members assess vendor cyber-maturity, while also increasing newsletter engagement among IT professionals?

Member Wilson suggested targeting specific audiences through channels like Slack or direct outreach.

Data Day Working Group

Member Stein presented the Data Day Working Group update, noting that planning for the next Data Day event began immediately after the February 2025 event. The Working Group is currently evaluating overarching themes that align with the keynote speaker's focus and the educational nature of the event. Five proposed themes were shared for feedback:

- Cultivating Minds for Evolving Data Landscapes
- Explore the Evolving Human-Data Connections
- Advancing Human-Data Relationships
- Preparing for Emerging Data Futures
- People + Data: Shaping the Future

Members and staff were invited to provide feedback during or after the meeting. Members noted that the phrase "human-data" evoked unintended associations and suggested "emerging data futures" as a stronger, more inclusive theme. Members also discussed the importance of

Regional Data Advisory Committee Notes, July 29, 2025 Page 4 of 4

focusing on the human side of data and encouraged the Working Group to consider whether the themes should emphasize preparation, engagement, or education. Additional feedback suggested refining the language to better reflect human evolution alongside data evolution. The discussion concluded with an open invitation for further input.

Data for Access & Opportunity Working Group

How can the Working Group best use data to determine equity-focused area designations and to define reasonable travel access parameters to parks and trails? What sources or methods would you recommend?

Regional Data Coaches Working Group

What specific approaches or features would you recommend to ensure a virtual pop-up event is both impactful and engaging for participants?

Members and staff discussed challenges with engagement via the recently created coaches groups and exploring platforms like Slack or Discord as a potential alternative to maintaining separate listservs. Member Wilson also noted that pop-up event participation has also been low.

Regional Information & Data Group

Do Members have a discussion or presentation they would like to deliver to RIDG? Do Members have suggestions for topics for the final RIDG meeting of 2025?

Chair Drummond proposed using RIDG to gather broader input on the draft Regional Data Agenda.

Future Data Event Topics

RIDG, Data Day, and COGUG all host discussions and presentations; staff seek topics to plan logistics and consider multi-session staged/stepped approaches for greater impact.

Members and staff discussed showcasing innovative uses of data and thematic framing for events (e.g., AI, housing, cybersecurity).

Other Business

State and Local Government ADA Web Content Compliance.

Ethan Hug shared MORPC's efforts to ensure accessibility in data visualizations and web content. Requirements include color palettes, font sizes, alt text, and document formatting. Members and staff discussed connecting with higher education experts experienced in accessibility design.

Adjourned at 2:29 pm.

Regional Data Advisory Committee Working Groups & User Groups Status July 29, 2025

Working Groups:

Cybersecurity Working Group

Staff Lead: Matika Fields

Goal 5: SECURE & PROTECT -- Promote renewed focus on the security and resilience of systems and data through best practices and policy reviews with local governments and other stakeholders in the region.

Quarterly Update Summary:

The Working Group discussed strategies for distributing cybersecurity tips through various newsletters, including the MORPC Member Newsletter and Esource. The Group explored creating shareable graphics and possibly a dedicated webpage to archive and distribute these tips. There was consensus on the importance of making the content accessible and actionable for both internal staff and the public.

RDAC Discussion Item:

The Group discussed the development and distribution of a vendor cybersecurity questionnaire. The goal is to help MORPC Members assess the cyber-maturity of their vendors. Member Oliver suggested including this questionnaire as a resource in newsletters or as part of the Cyber Corner series. There was interest in understanding how many IT professionals currently receive the newsletter and how to increase engagement.

<u>Updates:</u>

The Working Group discussed expanding participation to underrepresented counties and making COSMOS, or a like group, more accessible. Ideas included marketing it as a member benefit, presenting at Commission meetings, and hosting in-person or hybrid events. The Group also discussed the value of peer support, especially for smaller or rural jurisdictions with limited IT resources.

Data Day Working Group

Staff Lead: Jordan Inskeep

Goal 1: CONVENE & COLLABORATE -- Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.

Quarterly Update Summary:

Data Day 2026 will be held on February 10 2026, at the CSCC Center for Workforce Development. Salema Rice of CDO Today and IntelliCon Global has committed to being the lunch keynote speaker. We are still looking for a second keynote speaker. The Working Group has decided on a theme related to growing as data professionals in an uncertain future, but are still deciding on final verbiage. If you have any suggestions regarding keynote speakers, please contact Jordan Inskeep@morpc.org.

RDAC Discussion Item:

Below are proposed theme ideas. Please review and share your preferences, including any feedback on what you do or do not find effective.

- Cultivating Minds for Evolving Data Landscapes
- Explore the Evolving Human-Data Connections
- Advancing Human-Data Relationships
- Preparing for Emerging Data Futures
- People + Data: Shaping the Future

Updates:

- Reviewed feedback from speakers and attendees from Data Day 2025 to incorporate in updates to Data Day 2026, including more signage at venue, clearer descriptions of sessions in the event agenda, and possibly changes to lunch time keynote format.
- Finalized venue and data.
- Recruited Keynote Speaker Salema Rice, a leader among CDO and CTO communities, and a nationally recognized speaker.
- Completed revisions and updates to the Call for Proposals and are waiting for a final theme to begin taking proposals.

Data for Access & Opportunity Working Group

Staff Lead: Dave Dixon

Goal 4: EXPAND & INCLUDE -- Identify barriers and provide solutions to improve inclusive and equitable data access across our region.

Quarterly Update Summary:

The Working Group has shifted focus from the production of original presentation content at the intersection of diversity, equity, and inclusion initiatives and data, to taking on an advisory role for aspects of OSU CURA's Connect project. The project aims to demonstrate potential advantages of modeling multimodal transportation using an open standard. The specific use case will involve a park and trail accessibility analysis.

RDAC Discussion Item:

The Working Group is currently weighing the potential to use Placer.Al metrics for determining "reasonable" travel times and modes of travel for park and trail access. The Group is currently considering whether to use existing designations such as USDOT "Areas of Persistent Poverty" or other metrics to determine areas of "traditionally underserved or marginalized" populations for the analysis. We welcome suggestions on sources and methods.

Updates:

- MORPC and RDAC collaborations with CURA at OSU on demonstration project for General Modeling Specification (GMNS) demonstration project underway.
- Project scope to include active transportation (walking, biking, transit) greenspace and trail
 accessibility analysis within the MORPC MPO area (greater Franklin and Delaware
 Counties).
- Project outcomes to include analysis of multimodal trips from areas determined to be traditionally marginalized or underrepresented.
- Learnings from the project will potentially benefit considerations of methods and standards for these types of analyses, but also identification of current inequities in access to greenspace.

Regional Data Coaches Working Group

Staff Lead: Raj Roy

Goal 1: CONVENE & COLLABORATE -- Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.

Quarterly Update Summary:

The Working Group is planning a virtual pop-up event scheduled for August 7, 2025, at 1:30 pm, designed to engage members from Microsoft Office Coaches lists and the MORPC network.

The event will be promoted via social media and User Group email lists to attract new participants, using RSVP responses to estimate attendance. It will feature a brief presentation followed by optional breakout sessions. Based on attendee interest, there could be potential to organize future in-person meetups.

RDAC Discussion Item:

We will appreciate any recommendations on specific approaches or features to help make this virtual pop-up event truly impactful and engaging for participants.

Updates:

- The Working Group is primarily focused on planning a virtual pop-up event aligning this with the next Working Group meeting on August 7, 2025, at 1:30 PM.
- The event aims to engage members from the two Microsoft Office 365 groups and the MORPC network. The event would be promoted via social media and email lists, potentially attracting new participants by using RSVP to gauge interest and attendance.
- The proposed structure of the virtual event will start with a brief presentation outlining the Working Group's background, current activities, and future plans.
 Depending on attendance, breakout rooms may be used to facilitate small group discussions based on interest areas to encourage engagement.
- The combined Office 365 groups include about 50 members, and even limited participation could result in a sizable event. The event could serve as a springboard for future in-person gatherings if interest grows.

Workforce Tracking Working Group

Staff Lead: Adam Porr

Goal 3: SCALE & SUPPORT. Support a holistic approach to how the region captures and evaluates job quality data and equity gaps in the workforce system, empowering local governments and workforce boards to pursue coordinated strategies toward better employment outcomes.

Quarterly Update Summary:

We sought and received feedback from local institutions on our six draft job quality fact sheets. We are incorporating the first round of feedback and plan to seek additional feedback, including from employers. We continue to participate in the Results for America Workforce Fellowship and plan to renew for the next six-month cohort.

RDAC Discussion Item:

None

Updates:

- Completed drafts of six job quality fact sheets (job quality overview, living wage, predictable schedules, comprehensive benefits, safety and security management, and maximal labor force participation).
- Solicited feedback from local institutions who work with employers via survey (implemented using Survey123) and free form dialog. Received actionable feedback from OneColumbus, OSU (John Glenn College), Ohio Wesleyan University (Human Resources), and Columbus State Community College (Office of Talent and Strategy).
- Participated in monthly meetings with Results for America staff, leading to actionable feedback on our work and guidance on how to proceed. Planning to renew our participation in their Workforce Fellowship for the winter cohort.

User Groups:

Central Ohio GIS User Group

Staff Lead: Cheri Mansperger

Goal 1: CONVENE & COLLABORATE Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.

Quarterly Update Summary:

The Group met in May with 66 attendees. Members and staff shared local GIS info and heard presentations on web applications. More details can be found here: <u>05 21 25 COGUG Notes FINAL.docx</u> The Group's next meeting is August 20, 2025.

RDAC Discussion Item:

No items to discuss with RDAC.

Regional Information & Data Group

Staff Lead: Ethan Hug

Goal 1: CONVENE & COLLABORATE Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.

Quarterly Update Summary:

RIDG met on May 14, 2025. The discussion was led by RDAC Chair Christina Drummond on "While APIs, Persistent Identifiers (PIDs) and standardized metadata facilitate impact data use at scale, substantial time and human resources are required across legal, privacy, and data teams to authorize, track, normalize, compile, and link sensitive metrics received from an ever-increasing number of platforms and services."

The next RIDG meeting on August 6, 2025, will feature Angie Westover-Munoz and Megan LePere-Schloop, both professors at The Ohio State University, to discuss and present on relevant topics concerning AI and its use in the non-profit and government work place.

RDAC Discussion Item:

- Do Members have a discussion or presentation they would like to deliver to RIDG?
- Do Members have suggestions for topics for the final RIDG meeting of 2025?

Updates:

The next RIDG meeting is currently scheduled for August 6, 2025, with the last meeting of the year scheduled for November 12, 2025.



REGIONAL DATA ADVISORY COMMITTEE

July 29, 2025



AGENDA

Welcome and Introductions - Christina Drummond, Chair

MORPC Updates – Jessica Kuenzli

Legislative Update – *Kyle Probert*

Member & Sector Updates – *Group*

State of Al in K-12 Education – Megan Ash, ESCCO

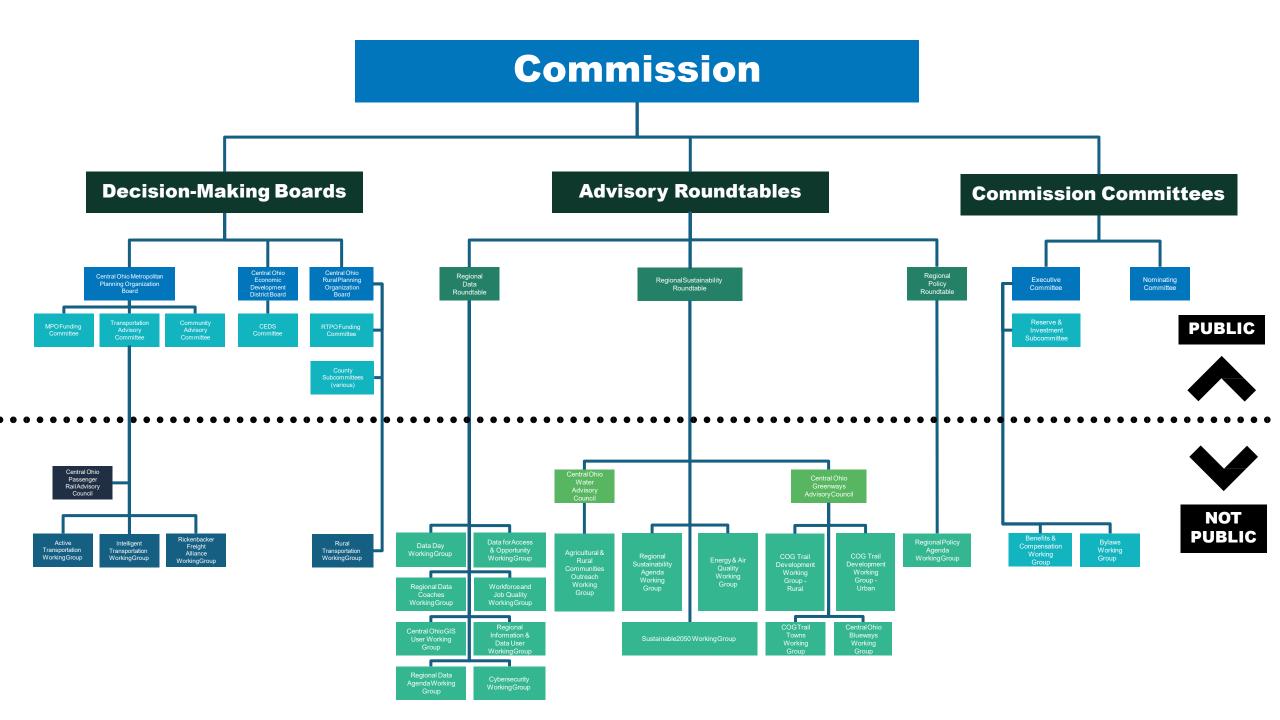
Regional Data Agenda 2026-2028 Planning - Dave Dixon

Working Group Output Information Sharing

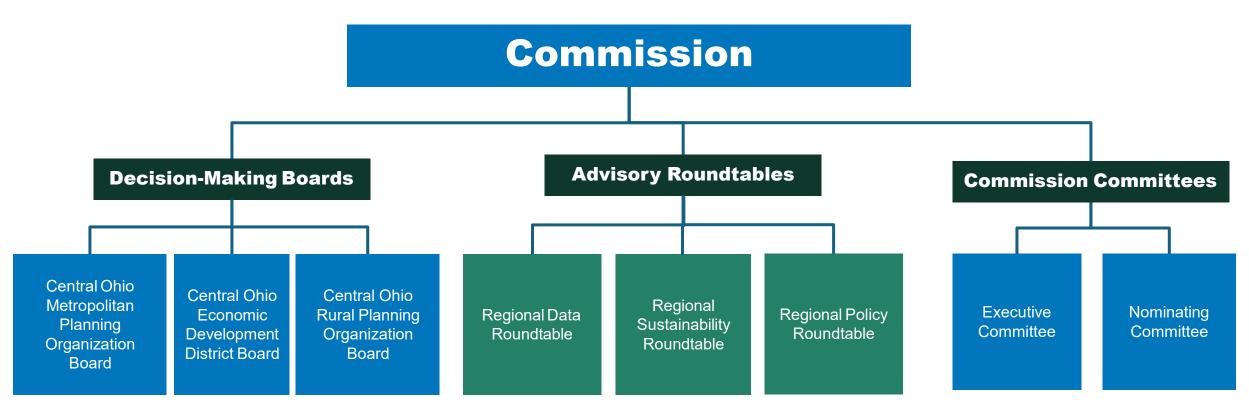
Future Data Event Topics

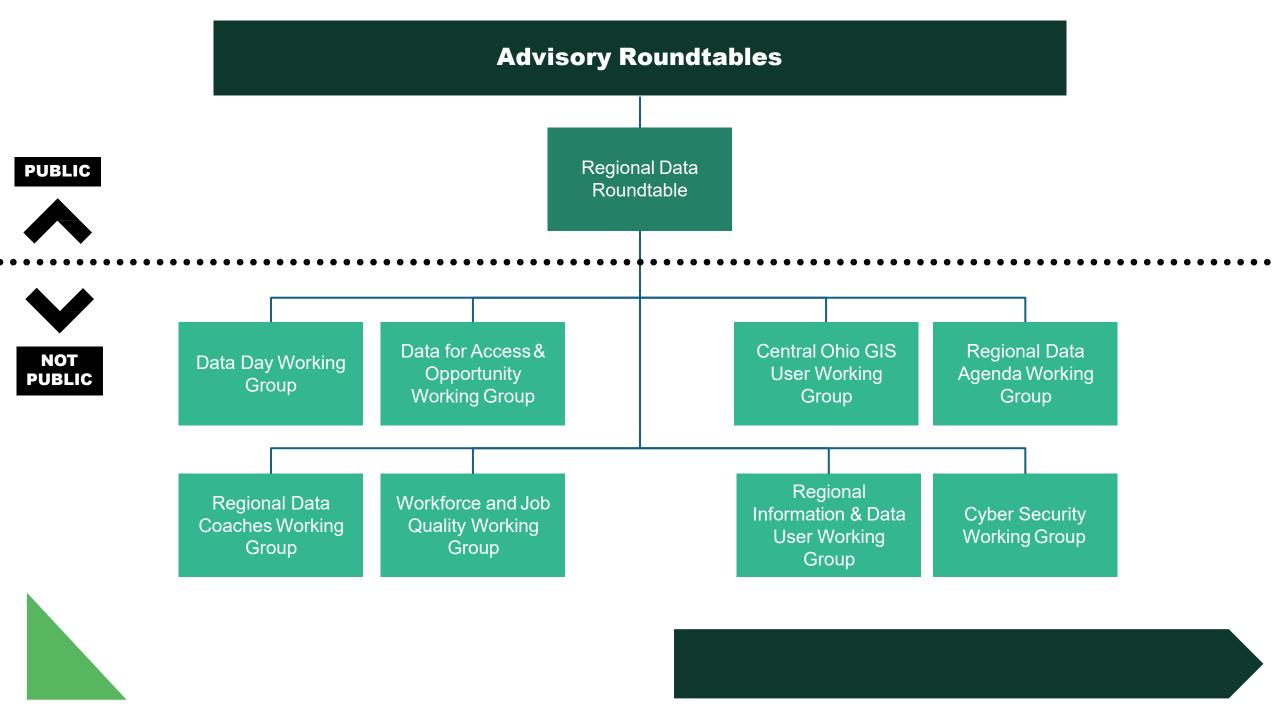
Other Business

Adjourn









PUBLIC BODIES

Decision-Making Boards

Central Ohio... Boards: Decision-making authorities in MORPC by-laws, only sharing information with Commission

Advisory Roundtables

Regional... Roundtables: Top advisory committees to Commission, not decision-making boards. Commission has decision-making authority

Commission Committees

Committees & Subcommittees: Named in MORPC by-laws and/or have a specific public function. Decision-making is defined by-laws, articles, or other policies.

NOT PUBLIC BODIES

Advisory Councils

Central Ohio... Advisory Councils: Standing subgroups of Advisory Roundtables and Decision-Making Boards, larger in size and range of topics

Working Groups

Working Groups: Ad hoc subgroups of Committees, Advisory Roundtables, or Advisory Councils, more focused membership and range of topics

NOTE: MORPC-Supported Committees are staffed by MORPC but are not in MORPC by-laws and are categorized based upon review of their oversight organization



REGIONAL ECONOMIC DEVELOPMENT ACADEMY

#1 Role of Local Governments in a Community's Economic Development

Strategies, tools and context local governments can leverage to advance economic growth, including zoning regulations, ordinances, policies, infrastructure investment, incentive mechanisms and more.

- **▲ Tailored Insights**
- ▲ Actionable Knowledge
- ▲ Networking Opportunities

INSTRUCTORS



STEVE SCHOENY City Manager City of Upper Arlington



SAM
FILKINS
President
Knox County Area
Development
Foundation



DANA
McDANIEL
Partner
Management
Advisory Group

REGISTER

AUGUST 3 5 6 8 9 10 11 12 13 14 15 16 18 19 20 21 22 23 30 29 28 27 24 25 26

August 7, 2025 10:00 AM – 2:00 PM MORPC's Town Hall
111 Liberty Street, Suite 100
Columbus, Ohio 43215

REGIONAL ECONOMIC DEVELOPMENT ACADEMY

#2 Fiscal Impact Analysis

(In Partnership with OEDA)

As a local leader, every decision you make shapes the future of your community — from new developments and tax incentives to infrastructure investments and housing policies. But how do you really know what kind of impact your choices will have?

- **▲ Tailored Insights**
- Actionable Knowledge
- Networking Opportunities

INSTRUCTORS



MARK
BARBASH
Founder/Director
The Ohio Economic
Development Institute



JEFFRY HARRIS Partner Bricker Graydon



SEPTEMBER										
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September 17, 2025 9:30 AM – 12:30 PM

MORPC's Town Hall
111 Liberty Street, Suite 100
Columbus, Ohio 43215

REGIONAL ECONOMIC DEVELOPMENT ACADEMY

#3 Economic Impact Analysis

In Partnership with OEDA

As a local leader, every decision you make shapes the future of your community — from new developments and tax incentives to infrastructure investments and housing policies. But how do you really know what kind of impact your choices will have?

- **▲ Tailored Insights**
- ▲ Actionable Knowledge
- ▲ Networking Opportunities

INSTRUCTORS



MARK
LUNDINE
Economic
Development
Administrator
City of Columbus



CHRIS
MAGILL
Partner &
Managing Director
Vista Site Selection



SEPTEMBER										
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September 17, 2025 1:00 PM – 4:00 PM MORPC's Town Hall
111 Liberty Street, Suite 100
Columbus, Ohio 43215

JOIN USL

SECURING OUR ENERGY FUTURE

Informational and Workshop Forum Series



WHO – These sessions will help **local government and community leaders** plan for a more secure, resilient, and affordable energy future for their communities.

- ▲ MAY 15 | Landscape of Energy Planning

 Focus: Big-Picture Challenges and Opportunities in Central Ohio
- ✓ JUNE 5 | Planning Energy Resilience for a High-Demand Future

 Focus: How to Set the Table and Open Your Community to Energy and Economic Opportunities
- **JULY 10 | Funding and Resource Opportunities to Build Your Energy Stack**Focus: What Is Available Now to Help with Energy Planning and Energy Projects?
- **▲ AUGUST 27 | Emerging Energy Technologies and Future-Proofing the Region**Focus: What's on the Energy Horizon?

REGISTER TODAY



For more information, contact Brian Filiatraut, bfiliatraut@morpc.org.





LEGISLATIVE UPDATE

July 29, 2025



LEGISLATIVE UPDATE

Cybersecurity Requirements (ORC 9.64) – New law (from HB 96) requires political subdivisions to adopt cybersecurity programs and bans paying ransoms unless approved by the subdivision's legislative authority

Community Air Monitoring – New law (HB 96) makes data from community air monitoring non-binding for certain enforcement purposes

Federal Al Regulation – OBBBA did not include ban on state regulations. President Trump signed broad EO "to sustain and enhance America's global Al dominance."



Kyle Probert

Public Policy Coordinator

Mid-Ohio Regional Planning Commission

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Working Group Guide / See Data Agenda

Cybersecurity – Goal 5, Objectives 1 & 2

Data Day – Goal 1, Objective 3; Goal 2, Objectives 1 – 3

Data For Access & Opportunity – Goal 4, Objective 2

Regional Data Coaches – Goal 1, Objective 1

Workforce & Job Quality – Goal 3, Objective 1



Dave Dixon

Director of Analytics & Strategy

Mid-Ohio Regional Planning Commission

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111 Liberty Street, Suite 100 Columbus, OH 43215



REGIONAL DATA AGENDA 2023-2025



2023-2025 REGIONAL DATA AGENDA

(1) CONVENE & COLLABORATE

Foster value-added interactions among local governments and other stakeholders to enhance the use of data through robust sharing of best practices, analytics, and research in support of improved data-driven decision making in our region.

Partner Regionally: Create partnerships and collaboration among local governments and other stakeholders to leverage resources and expertise for data-related projects and initiatives.

Share Information: Engage local governments and other stakeholders to develop data-sharing agreements to improve decision-making. Develop and implement data models to support this objective and operationalize analyses that generate insights from the data.

Engage the Community: Increase the number and scope of MORPC member, private sector, and community organization participants in the Regional Data & Information Users Group (RIDG), Central Ohio GIS Users Group (COGUG), and annual Data Day event.

(2) EDUCATE & INSPIRE

Provide and champion learning opportunities to increase technical capacity and appropriate leveraging of data; catalyzing local governments and other stakeholders to adopt improved methods in support of better-informed decision making in our region.

Address Bias: Lead the regional conversation on data bias and model bias to improve the use and future development of data and models to empower decision makers in local government and other stakeholders to better serve diverse communities.

Explore & Leverage Al: Develop example artificial intelligence (Al) policies, use cases, and methods for improving employee productivity and service delivery, while aiming to mitigate misinformation and avoid other unintended consequences. Engage the community on appropriate uses of Al to ensure both accuracy and fit of purpose.

Inspire Novel Analytics: Showcase data analytics applications for public service by featuring successful implementations to help local governments and other stakeholders toward realizing improved outcomes.



2023-2025 REGIONAL DATA AGENDA

(3) SCALE & SUPPORT

Help empower local governments and other stakeholders to incubate and fund data-related pilot projects and develop talent, while ensuring existing efforts are sustainably supported in our ever-changing regional landscape.

Track Job Quality & Equity: Support a holistic approach to how the region captures and evaluates job quality data and equity gaps in the workforce system, empowering local governments and workforce boards to pursue coordinated strategies toward better employment outcomes.

Support Pilots: Assist local governments and K-12 schools in securing sustainable funding sources and planning pilot programs or other new data-centric initiatives focused on the critical policy areas of workforce development, education, transportation, and housing.

Evaluate & Learn from Pilots: Monitor and evaluate the effectiveness of data-related pilots, and use this feedback to continually improve and refine strategies and approaches. Share lessons learned and success stories to aide in replicating success.

(4) EXPAND & INCLUDE

Identify barriers and provide solutions to improve inclusive and equitable data access across our region.

Identify Data Needs: Document and prioritize unmet data-related needs of local governments and other stakeholders to enhance data equity and access.

Partner on Digital Equity: Work with local governments and other stakeholders to develop and host digital equity-centered workshops, and connect individuals to data policy resources which will help Central Ohio to be at the forefront of digital equity and related data governance practices.

Improve Access to MORPC Data: Support decision makers in local government and other stakeholders through more convenient access to publicly available data sets and related documentation, such as methods, reports, and community-level insights.

(5) SECURE & PROTECT

Promote renewed focus on the security and resilience of systems and data through best practices and policy reviews with local governments and other stakeholders in the region.

Build Cybersecurity Capacity: Establish a Regional Data Advisory Committee cybersecurity working group, focused on advising local governments on cybersecurity matters of elevated importance within the civic sector.

Partner on Cybersecurity: Work with local governments and other stakeholders to assess the feasibility and utility of facilitating local government and community organization cybersecurity self-assessments, aimed at advancing security improvements.

Assess Shared Savings Opportunities: Explore potential MORPC member organization cost savings through joint purchasing or shared cybersecurity services with the aim of lowering the cost burden and/or enabling existing funding for services to afford additional protections.





FOR MORE INFORMATION

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Mid-Ohio Regional Planning Commission

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