



MID-OHIO REGIONAL  
**MORPC**  
PLANNING COMMISSION

111 Liberty St., Suite 100  
Columbus, Ohio 43215  
[www.morpc.org](http://www.morpc.org)

**NOTICE OF A MEETING  
MID-OHIO REGIONAL PLANNING COMMISSION  
DATA DAY WORKING GROUP**

**REMOTE MEETING  
August 6, 2025, 10:00 am – 11:00 am**

**AGENDA**

**Welcome & Introductions**

Jordan Inskeep opened the meeting and noted that Member Miller will be stepping away from the Working Group due to work commitments.

**Update from RDAC**

Dave Dixon provided a comprehensive update from the recent Regional Data Roundtable meeting. A key highlight was a presentation by Megan Ash on the evolving use of AI in K–12 education. Contrary to earlier resistance, a majority of teachers are now using AI tools to streamline repetitive tasks, such as creating individualized documents for students. Schools are also beginning to establish standards for appropriate AI use, led by both teachers and students.

Jessica Kuenzli discussed the restructuring of MORPC's committees in response to new legislation on virtual meetings. The RDAC is now the Regional Data Roundtable (RDR), aligning with other top-level advisory bodies. This change clarifies which groups are considered public bodies and which are not, affecting requirements for public notice and meeting minutes. Working groups like the Data Day Working Group are not public bodies and thus have more flexibility in format and documentation.

Member Stein reported that Regional Data Roundtable Members had reflected on how best to allocate limited volunteer time – either by initiating new projects or supporting existing regional efforts. There was consensus that a balance is needed. Data Day was cited as a valuable initiative worth continued investment, while other efforts might benefit more from collaboration with existing networks.

**Finalize Theme**

Members and staff finalized the theme for the upcoming Data Day event after extensive discussion. Feedback from RDR emphasized the importance of centering the human element in data work. Several theme options were considered, with strong support for equation-style phrasing.

The group unanimously agreed on the theme:  
“People + Data = Inspired Futures”

This theme was chosen for its simplicity, inclusivity, and alignment with both technical and human-centered perspectives. It allows for sessions on AI and machine learning while emphasizing the

**William Murdock, AICP**  
Executive Director

**Chris Amorose Groomes**  
Chair

**Michelle Crandall**  
Vice Chair

**Ben Kessler**  
Secretary

critical role of people in shaping outcomes. Members and staff also discussed how to encourage presenters to tie their content back to the theme, particularly in their introductions and conclusions.

### **Finalize Keynote Format/Prepare for Follow-Up with Salema Rice**

Members and staff discussed the keynote format and next steps for coordinating with confirmed keynote speaker Salema Rice. There was concern that earlier feedback may have unintentionally discouraged Salema from her original presentation style. The Group agreed to reassure Salema that her content is welcome and to clarify the audience's needs without limiting her approach.

Member Ebersole suggested leveraging Salema's professional network to identify a potential second keynote speaker or panelist. Members and staff also discussed the possibility of Salema moderating a panel, depending on her preference.

### **Assign Sponsorship Outreach Tasks**

Due to time constraints, this item was deferred to follow-up via email. Amanda McEldowney, MORPC, will coordinate outreach assignments with the Members.

### **Next Steps**

- Dave will draft language for the call for proposals (CFP) to encourage submissions in underrepresented areas such as GIS and social science research.
- Jordan and Dave will follow up with Salema Rice at an upcoming event to finalize keynote details.
- Members and staff will explore a potential lunch keynote or session focused on regional transit data, including LinkUS and other mobility initiatives across Central Ohio. This topic was seen as a strong fit with the theme and of broad regional interest.
- Early promotion of the event and keynote speaker will be prioritized to boost engagement and proposal submissions.
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### **Adjourn**

**Please notify Lynn Kaufman at 614-233-4189 or [LKaufman@morpc.org](mailto:LKaufman@morpc.org) to confirm your attendance for this meeting or if you require special assistance.**

**The next Data Day Working Group Meeting  
will be September 3, 2025, at 10:00 am  
This Meeting will be held remotely; details to follow.**

Mid-Ohio Regional Planning Commission  
*Hybrid Meeting*

Data Day Working Group

August 6, 2025

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Members Present

- Megan Ash, ESCCO
- Brad Ebersole, Consolidated Cooperative
- Rick Stein, Urban Decision Group

Staff Present

- Dave Dixon
- Jordan Inskeep
- Lynn Kaufman
- Jessica Kuenzli