# DATA DAY
## PEOPLE + DATA = INSPIRED FUTURES

**Tuesday, February 10th, 2026** | 9:00 a.m. – 4:00 p.m.
Columbus State Community College Workforce Development Center
315 Cleveland Ave | Columbus, Ohio 43215

The Mid-Ohio Regional Planning Commission (MORPC) is Central Ohio's voice. As a regional council with more than 80 local governments and community partners, we provide nonpartisan data analysis, community resources and long-range planning. Together, we drive the future prosperity and sustainability of the Central Ohio region.

MORPC's Data & Mapping team provides tools and insights to its members and community partners to assist with planning for the region's growing needs. Through its Regional Data Advisory Committee (RDAC), comprised of top-level advisory experts from public and private sectors, MORPC and its members are advised on matters of regional importance related to data. The vision of the RDAC is to make Central Ohio a leader in using data to improve the quality of life for all residents. Every three years, the committee updates its Regional Data Agenda to provide guidance to elevate regional collaborative work in data, analytics, mapping, and digital infrastructure.

To help advance its efforts across the region, MORPC and RDAC have partnered together to host an annual one-day event. Data Day is an opportunity for attendees to learn about what the Central Ohio region is doing to promote data-driven decision-making and how communities are using, securing, governing, and visualizing data.

At this year's Data Day event, *People + Data = Inspired Futures,* attendees will make new connections in the Central Ohio data community and learn valuable information and best practices to inspire actions toward improving how they currently use data in their communities.

*KEYNOTE SPEAKER*
**SALEMA RICE**
CEO, IntelliCon Global, CDO TODAY

# SPONSORSHIP LEVELS

## SPONSORSHIP OPPORTUNITIES

| Platinum $5,000 | Gold $3,000 | Silver $1,500 | Bronze $500 |
|---|---|---|---|
| Ten (10) full registrations | Seven (7) full registrations | Five (5) full registrations | Two (2) full registrations |
| Opportunity to offer welcome remarks during the Morning Plenary Session | Opportunity to offer closing remarks during the Lunch Plenary Session | Moderate breakout Session | Company logo on all event promotional material |
| Introduce Lunch Plenary Session keynote speaker | Moderate breakout Session | Company logo on all event promotional material | Exhibitor Table |
| Moderate breakout Session | Company logo on all event promotional material | One (1) scholarship for a college student to attend data day | |
| Host a breakout session on data-related work the sponsor organization is doing | Two (2) scholarships for college students to attend data day | Exhibitor Table | |
| Company logo on all event promotional material | Exhibitor Table | | |
| Three (3) scholarships for college students to attend data day | | | |
| Exhibitor Table | | | |

## MORPC

**FOR SPONSORSHIP OPPORTUNITIES, CONTACT: Amanda McEldowney** | amceldowney@morpc.org
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