

2018 Rickenbacker Area Study

Prepared for:

MORPC Community Advisory Committee
MORPC Transportation Advisory Committee

December 2018



Mid-Ohio Regional
Planning Commission

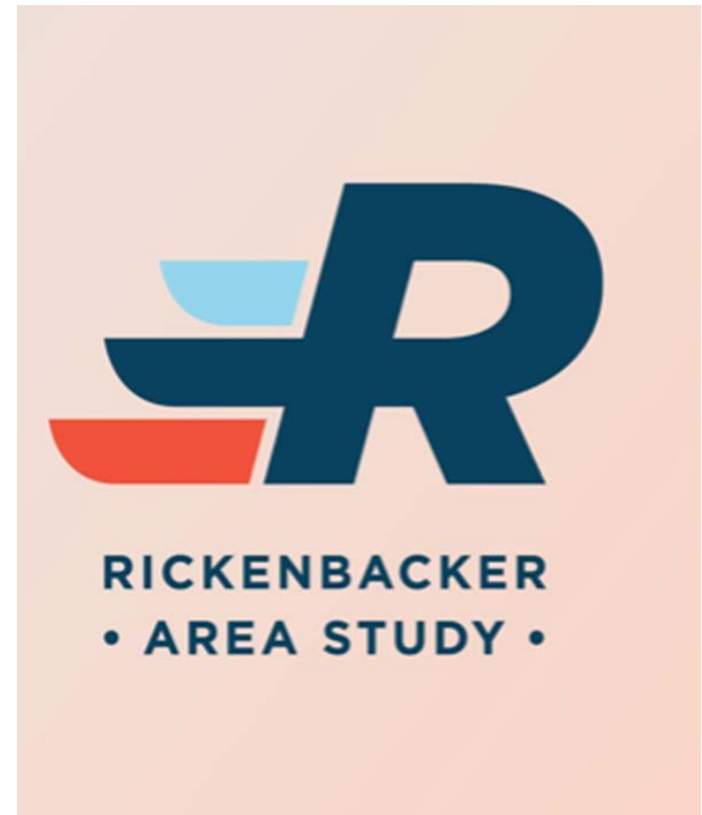


**INFORMATION
ONLY**

(No committee actions required)

Study Documentation Themes

- Business attraction and retention
- Workforce mobility & safety
- Freight routing and access
- Resiliency & Technology Innovation
- Quality of life



Recommendations

- Mixed-Use Development
 - Add significant workforce housing
 - Add retail/restaurants to create a more quality tenant environment
 - Study hospitality needs
- Diversification
 - Increase emphasis on attracting manufacturing
 - Find a niche in value-added manufacturing
 - Leverage Free Trade Zone (FTZ) benefits



Recommendations

- Marketing Approach

- Consider options to refocus marketing structure and branding to reflect new growth directions
- Columbus Regional Airport Authority (CRAA) has rebranded Inland Port



- Regional Partnerships

- Explore opportunities to increase collaboration and/or leverage funding (Transportation Improvement District, Regional Transportation Improvement Project, Special Improvement District, New Community Authority, accords, etc.)
- Utilize sustainable funding solutions for infrastructure investment and operations

Recommendations

- Aspirational
 - Energy
 - Generation (e.g., solar field, roofs, etc.)
 - Shared electric equipment
 - Non-polluting, electric drayage
 - Technology
 - Hyperloop connecting Rickenbacker and John Glenn airports
 - Artificial intelligence deployment
 - Smart technologies deployment (e.g., drones)



Recommendations

- Comprehensively Address Workforce Access
 - Recognize that job sprawl impacts peer industrial areas around the region and country
 - Make workforce access our competitive advantage
 - Multi-faceted solutions:
 - Housing
 - Transit
 - Innovative mobility
 - Imagine...Rickenbacker as one of the most integrated workforce access environments in the nation, where transportation barriers are heavily minimized for the benefit of both companies and employees





<https://morpc.maps.arcgis.com/apps/Cascade/index.html?appid=92fd1b0e52c840519271d0080b650801>



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