NOTICE OF A MEETING
REGIONAL DATA ADVISORY COMMITTEE
MID-OHIO REGIONAL PLANNING COMMISSION
111 LIBERTY STREET, SUITE 100, COLUMBUS, OHIO 43215
SCIOTO CONFERENCE ROOM

September 24, 2019, 1:00 pm – 2:30 pm

AGENDA

1. Welcome & Committee Administration – Vice-Chair Kim

2. 2020 Census Update – Aaron Schill

3. MORPC Staff Updates – Aaron Schill

4. Regional Public Policy Update – Joe Garrity

5. Working Group Reports
   a) Regional Data Users Group – Charlie Burks
   b) CURA Sustainability Dashboard – Rick Stein
   c) Local Government Data Policy Needs Survey and Toolkit – Doug McCollough
   d) Project CODFISH – Gene Oliver

6. Other Business

7. Adjourn

Please notify Lynn Kaufman at 614-233-4189 or LKaufman@morpc.org to confirm your attendance for this meeting or if you require special assistance.

The next RDAC Meeting will be
December 11, 2019, 1:00 p.m. – 2:30 p.m.
111 Liberty Street, Suite 100, Columbus, Ohio 43215

PARKING AND TRANSIT: When parking in MORPC’s parking lot, please be sure to park in a MORPC visitor space or in a space marked with a yellow “M”. Handicapped parking is available at the side of MORPC’s building.

MORPC is accessible by CBUS. The closest bus stop to MORPC is S. Front Street & W. Blenkner St. Buses that accommodate this stop are the Number 61 - Grove City, the Number 5 - West 5th Ave. /Refugee, and the Number 8 - Karl/S. High/Parsons. One electric vehicle charging station is available for MORPC guests.
Census 2020
• Complete Count Committee (CCC)
  • Local Government Subcommittee
    • Met August 29
    • Identifying outreach and engagement opportunities and locations (e.g., libraries, rec centers, utility bills)
    • Still looking for local government representatives
    • Next meeting – October 2, 11:00 am – 12:00 pm
  • https://www.columbus.gov/columbuscounts/

• New Construction Program
  • Notifications sent in late August for participating agencies
  • Materials available for download in September – 45 days to complete
  • Training webinars available throughout September & October
  • https://www.census.gov/programs-surveys/decennial-census/about/new-construction.html

Local Government Subcommittee Members:
• Bexley
• Columbus
• Dublin
• Hilliard
• New Albany
• Reynoldsburg
• Whitehall
• Prairie Twp.
• Franklin County
• Columbus Metropolitan Library
• Education Service Center of Central Ohio
Population Forecast & Estimates Updates

- Population Forecasts
  - Small area population & employment forecasts to 2050 complete
    - 5-year increments
    - Employment by generalized sectors
    - Population – household, group quarters, & generalized age groups
  - Mapping & tables will be available online later this month
  - Additional detailed data available upon request

- Population Estimates
  - January 1, 2020 population estimates are out to local governments for review
  - Resolution for official 2020 population estimates in October
Regional Housing Strategy
Regional Housing Strategy Update

• Overview of Scope
  • Task 1: Existing Conditions
  • Task 2: Investment Strategies & Policies
  • Task 3: Recommendations
  • Task 4: Tracking Progress
  • Task 5: Community Engagement
  • Task 6: Final Report

• Currently Working on Existing Conditions
  • Landscape scan of prior plans & studies
  • Identification of data needs and gaps
  • Development of submarket typologies
  • Analysis of structural impediments to housing development
COGUG & GIS Updates

• August 21 COGUG Meeting
  • 45 attendees
  • Presentation by Ryan Sellman (ESRI) on ArcGIS Apps for the Field – Quick Capture & Survey
  • Tried new Lean Coffee meeting format for meeting
    • User generated discussion topics
    • Very positive response from attendees
  • Next COGUG meeting is November 13 at MORPC

• ArcGIS Urban
  • 3D model and scenario planning platform for GIS
  • Cost-effective support from ESRI to build 3D basemap and implement regional version of Urban
  • Workshop on October 9 at MORPC for those interested in learning more
MTP Webmap Results
INTERACTIVE WEBMAP

- Publicly comment on candidate projects
- Identify locations with safety, connectivity, or congestion issues
- Suggest projects to be evaluated for inclusion in MTP
- Access via www.morpc.org/mtp2050
INTERACTIONS

• “Like” “dislike” or “neutral” indicated: 733

• Comments on projects: 674
  
  • Most comments received on one project: 44
    (Minor Widening of Roberts Rd. from Alton & Darby Creek Rd. to Hilliard Rome Rd.)
    - 37 “like”
    - 2 “dislike”
    - 2 “neutral”
    - 3 did not vote

  • Most “dislike” votes (6): Hill Rd.-Lockville Rd. connector in Pickerington
2020-2050 COLUMBUS AREA METROPOLITAN TRANSPORTATION PLAN

INTERACTIONS

• Project Suggestions: 200

Suggested Projects by Type

- Bike/Pedestrian: 82
- Transit: 28
- Intersection Modification: 17
- New Roadway: 17
- Major Widening: 13
- Interchange Modification: 11
- Operations: 9
- Minor Widening: 7
- New Interchange: 7
- New Freeway: 7
- Convert to Freeway: 2
INTERACTIONS

Usage details for the period:
June 1, 2019 - August 30, 2019

Set a Custom Date Range

Start Date: 6/1/2019
End Date: 8/30/2019

Update Report

Item Views this Period
4,546

Avg Item Views Per Day
50.51
Survey
- Structure, Benchmark, and Draft
  - Basic Structure (D)
  - What are some best/good practices of other surveys (A)
  - Written document of the entire survey
  - Decision on tool (OSU tool? Survey Monkey? others?)
- Prep for distribution
  - Identify Audience - known MORPC members (D)
  - Identify Additional stakeholders (A)
  - Timelines and communication plan (?)
- Release (D)
- Analyze and report (A)(D)
- After Action, Lessons learned, prep for next survey
  - Take lessons and consider follow ups
  - Decisions on supplementary surveys

Toolkit
- Structure, benchmark, format
  - Look at other toolkits (A)
  - Consider alternative formats (web tools, digital, wiki)
  - Consider main kit and resource libraries or attachments
- Draft - Pre-release
  - Compose (D)
  - Compare to survey
  - Vet with audience
  - Review, refine
  - Iterate
- Pre publish, review (A)
- Release (D)
  - Communication plan
  - Roadshow? Presentation? Publishing? (A)
- After Action Review, maintenance
  - Toolkit Review schedule, release schedule (D)
  - Method of supplementation, change

(A) = Action, (D) = Deliverable
High-level strategic objectives:
   1. Regional economic development
      a. Explore opportunities for co-marketing/aggregated dark fiber services

   2. Regional broadband for inter-governmental connectivity
      a. Opportunity to reduce the cost to serve for commodity broadband service -> using savings to reinvest in other community services
      b. Foundation piece for other IT shared services including 911, DR, backups, smart mobility, traffic control/sensors, utility optimization, ...
      c. Foundational to extending ICF principles across the region: Broadband, digital equality, innovation, knowledge workforce, sustainability, advocacy

What are we asking for?:
   1) To RDAC:
      • Do our strategic goals and the approach detailed below align with the RDAC's vision?
   2) To COMMA:
      • Do our strategic goals and approach outline to your views on regional objectives?
      • Will you commit resources to for us to develop a plan aligned to strategic objectives?
      • If yes, staff resources include current Working Group Members + representatives from business development and ??

Plan outcomes:
   1) Develop use cases & business models
   2) Develop cost models for implementation and potential cost savings by applying use cases
   3) High-level technical plan

Next steps:
   RDAC -
      • Status update/discussion
      • Update Working Group based on discussion
      • Plan for COMMA based on discussion
   COMMA
• Present proposal
• Update working group on feedback
• Meet to plan